

Contents

List of Figures	x
List of Tables	xiii
List of Boxes	xix
List of Contributors	xx
Foreword: Why Measurement of Costs and Benefits Matters for the SDG Campaign	xxiv
<i>Stefan Dercon and Stephen A. O'Connell</i>	
Introduction	1
<i>Bjorn Lomborg</i>	
1 Benefits and Costs of Air Pollution Targets for the Post-2015 Development Agenda	13
<i>Bjorn Larsen</i>	
1.1 ALTERNATIVE PERSPECTIVE <i>Mike Holland</i>	35
1.2 ALTERNATIVE PERSPECTIVE <i>Marc Jeuland</i>	37
2 Targets for Biodiversity and Deforestation	38
<i>Anil Markandya</i>	
2.1 ALTERNATIVE PERSPECTIVE <i>Luke Brander</i>	50
2.2 ALTERNATIVE PERSPECTIVE <i>Alistair McVittie</i>	52
3 Benefits and Costs of the Climate Change Targets for the Post-2015 Development Agenda	54
<i>Isabel Galiana</i>	
3.1 ALTERNATIVE PERSPECTIVE <i>Robert Mendelsohn</i>	64
3.2 ALTERNATIVE PERSPECTIVE <i>Carolyn Fischer</i>	66

-
- 4 Beyond Civil War: The Costs of Interpersonal
 Violence 67
James Fearon and Anke Hoeffler
 4.1 ALTERNATIVE PERSPECTIVE
S. Brock Blomberg 89
 4.2 ALTERNATIVE PERSPECTIVE
Rodrigo R. Soares 90
- 5 Data Revolution: The Cost and Benefit of Data
 Needed to Monitor the Post-2015 Development
 Agenda 91
Morten Jerven
 5.1 ALTERNATIVE PERSPECTIVE
Deborah Johnston 117
 5.2 ALTERNATIVE PERSPECTIVE
Gabriel Demombynes and Justin Sandefur 118
- 6 Benefits and Costs of the Education Targets
 for the Post-2015 Development Agenda 119
George Psacharopoulos
 6.1 ALTERNATIVE PERSPECTIVE
Caroline Krafft and Paul Glewwe 141
 6.2 ALTERNATIVE PERSPECTIVE
Peter F. Orazem 142
- 7 Benefits and Costs of the Energy Targets for the
 Post-2015 Development Agenda 143
Isabel Galiana
 7.1 ALTERNATIVE PERSPECTIVE
Adele Morris 168
 7.2 ALTERNATIVE PERSPECTIVE
Madeleine Gleave and Todd Moss 170
- 8 Benefits and Costs of the IFF Targets for the
 Post-2015 Development Agenda 171
Alex Cobham
 8.1 ALTERNATIVE PERSPECTIVE
Peter Reuter 189
 8.2 ALTERNATIVE PERSPECTIVE
Dev Kar and Tom Cardamone 191
- 9 Benefits and Costs of the Trade Targets for the
 Post-2015 Development Agenda 192
Kym Anderson
 9.1 ALTERNATIVE PERSPECTIVE
Bernard Hoekman 216
 9.2 ALTERNATIVE PERSPECTIVE
Patrick Low 217

-
- 10 Benefits and Costs of the Health Targets for the
 Post-2015 Development Agenda 219
*Prabhat Jha, Ryan Hum, Cindy L. Gauvreau,
 and Keely Jordan*
- 11 Benefits and Costs of the Noncommunicable
 Disease Targets for the Post-2015 Development
 Agenda 231
Rachel Nugent and Elizabeth Brouwer
- 12 Benefits and Costs of the Women's Health Targets
 for the Post-2015 Development Agenda 244
*Dara Lee Luca, Johanne Helene Iversen,
 Alyssa Shiraishi Lubet, Elizabeth Mitgang,
 Kristine Husøy Onarheim, Klaus Prettnner,
 and David E. Bloom*
- 13 Benefits and Costs of TB Control for the Post-2015
 Development Agenda 255
Anna Vassall
- 14 Benefits and Costs of the Infant Mortality Targets
 for the Post-2015 Development Agenda 266
Günther Fink
- 15 Benefits and Costs of the HIV/AIDS Targets for
 the Post-2015 Development Agenda 277
*Pascal Geldsetzer, David E. Bloom,
 Salal Humair, and Till Bärnighausen*
- 16 Benefits and Costs of the Malaria Targets for the
 Post-2015 Consensus Project 287
Neha Raykar
- 17 Benefits and Costs of Digital Technology:
 Infrastructure Targets for the Post-2015
 Development Agenda 295
*Emmanuelle Auriol and Alexia Lee González
 Fanfalone*
- 17.1 ALTERNATIVE PERSPECTIVE
Pantelis Koutroumpis 320
- 18 Returns to Investment in Reducing Postharvest
 Food Losses and Increasing Agricultural
 Productivity Growth 322
*Mark W. Rosegrant, Eduardo Magalhaes, Rowena
 A. Valmonte-Santos, and Daniel Mason-D'Croz*
- 18.1 ALTERNATIVE PERSPECTIVE
Christopher B. Barrett 337

- 19 Benefits and Costs of the Gender Equality Targets for the Post-2015 Development Agenda 339
Irma Clots-Figueras
19.1 ALTERNATIVE PERSPECTIVE
Elissa Braunstein 364
19.2 ALTERNATIVE PERSPECTIVE
Joyce P. Jacobsen 366
- 20 Benefits and Costs of the Food and Nutrition Targets for the Post-2015 Development Agenda 367
Susan Horton and John Hoddinott
- 21 Benefits and Costs of the Population and Demography Targets for the Post-2015 Development Agenda 375
Hans-Peter Kohler and Jere R. Behrman
21.1 ALTERNATIVE PERSPECTIVE
David Canning 395
21.2 ALTERNATIVE PERSPECTIVE
Gregory Casey and Oded Galor 397
- 22 Benefits and Costs of Two Science and Technology Targets for the Post-2015 Development Agenda 399
Keith E. Maskus
22.1 ALTERNATIVE PERSPECTIVE
Kamal Saggi 419
22.2 ALTERNATIVE PERSPECTIVE
Pamela Smith 420
- 23 Global Benefits and Costs of Achieving Universal Coverage of Basic Water and Sanitation Services as part of the 2030 Agenda for Sustainable Development 422
Guy Hutton
23.1 ALTERNATIVE PERSPECTIVE
Dale Whittington 443
23.2 ALTERNATIVE PERSPECTIVE
Dale Whittington 444
- 24 Benefits and Costs of the Poverty Targets for the Post-2015 Development Agenda 446
John Gibson
24.1 ALTERNATIVE PERSPECTIVE
Guarav Datt 473
24.2 ALTERNATIVE PERSPECTIVE
Valerie Kozel 474

25	Good Governance and the Sustainable Development Goals: Assessing Governance Targets	475
	<i>Mary E. Hilderbrand</i>	
25.1	ALTERNATIVE PERSPECTIVE	
	<i>Aart Kraay</i>	497
25.2	ALTERNATIVE PERSPECTIVE	
	<i>Matt Andrews</i>	499
	Conclusion	501
	Identifying Phenomenal Development Targets	501
	<i>Finn Kydland, Tom Schelling, and Nancy Stokey</i>	
	How to Implement the Global Goals, Knowing What Does a Lot of Good and What Doesn't	504
	<i>Bjorn Lomborg</i>	
	Index	508