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Prioritizing Development

This book is a unique guide to making the world a better place. Experts apply a critical eye to the United Nations' Sustainable Development agenda, also known as the Global Goals, which will affect the flow of $2.5 trillion of development aid up until 2030.

Renowned economists, led by Bjorn Lomborg, determine what pursuing different targets will cost and achieve in social, environmental, and economic benefits. There are 169 targets, covering every area of international development – from health to education, and from a sanitation to conflict.

Together, these analyses make the case for prioritizing the most effective development investments. A panel of Nobel Laureate economists identify a set of nineteen phenomenal development targets and argue that this would achieve as much as quadrupling the global aid budget.

BJORN LOMBORG is the President of the Copenhagen Consensus Center and a visiting professor at the Copenhagen Business School. He researches the smartest ways to do good, for which he was named one of *Time* magazine's 100 most influential people in the world. His numerous books include *The Skeptical Environmentalist* (Cambridge, 1998), *Cool It* (2010), *How to Spend $75 Billion to Make the World a Better Place* (2014), and *The Nobel Laureates' Guide to the Smartest Targets for the World 2016–2030* (2015).

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Edited by
BJORN LOMBORG
Copenhagen Business School

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