

More Information

# STUDENT'S BOOK

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# EVOLVE

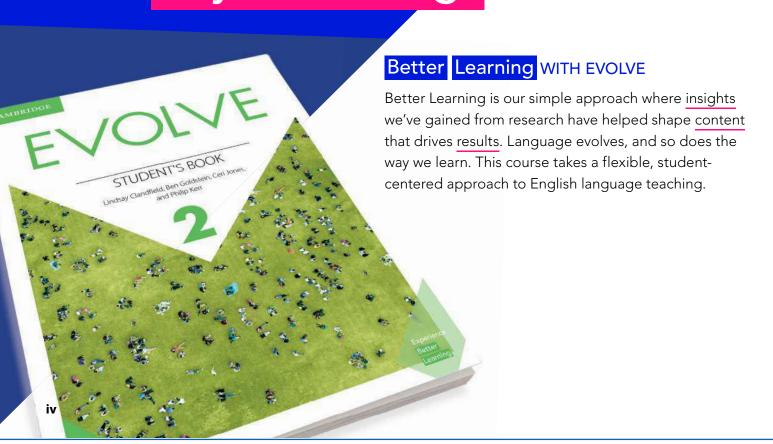
# SPEAKING MATTERS

EVOLVE is a six-level American English course for adults and young adults, taking students from beginner to advanced levels (CEFR A1 to C1).

Drawing on insights from language teaching experts and real students, EVOLVE is a general English course that gets students speaking with confidence.

This student-centered course covers all skills and focuses on the most effective and efficient ways to make progress in English.

# Confidence in teaching. Joy in learning.





**More Information** 

# Meet our student contributors (>)

Videos and ideas from real students feature throughout the Student's Book.

Our student contributors describe themselves in three words.



ALESSANDRA AVELAR

Faculdade ICESP, Águas Claras, Brazil



Universidad del Valle de México, Mexico

**CONTRERAS YAÑEZ** 



**ERAZO FLORES** Happy, special, friendly

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Universidade Anhembi Morumbi, Brazil



Friendly, cheerful, intelligent Universidad Privada del Norte, Peru



**SEUNG GEYOUNG YANG** Myongji University, South Korea



LORENA MARTOS AHIJADO heerful, positive, kind Universidad Europea de Madrid, Spain

# Student-generated content

EVOLVE is the first course of its kind to feature real student-generated content. We spoke to over 2,000 students from all over the world about the topics they would like to discuss in English and in what situations they would like to be able to speak more confidently.

The ideas are included throughout the Student's Book and the students appear in short videos responding to discussion questions.

#### **INSIGHT**

Research shows that achievable speaking role models can be a powerful motivator.

#### **CONTENT**

Bite-sized videos feature students talking about topics in the Student's Book.

#### **RESULT**

Students are motivated to speak and share their ideas.



# "It's important to provide learners with interesting or stimulating topics."

Teacher, Mexico (Global Teacher Survey, 2017



#### INSIGHT

Research with hundreds of teachers and students across the globe revealed a desire to expand the classroom and bring the real world in.

#### CONTENT

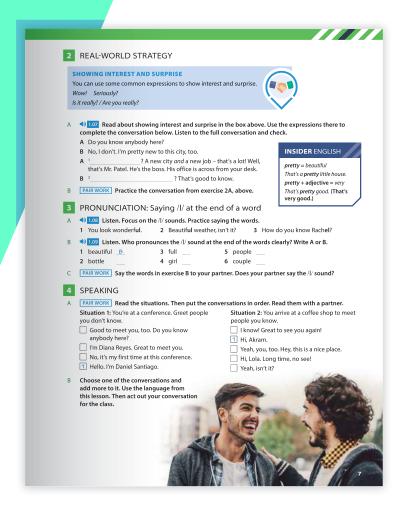
Find it are smartphone activities that allow students to bring live content into the class and personalize the learning experience with research and group activities.

#### RESULT

Students engage in the lesson because it is meaningful to them.



# Designed for success



### Pronunciation

#### **INSIGHT**

Research shows that only certain aspects of pronunciation actually affect comprehensibility and inhibit communication.

#### CONTENT

EVOLVE focuses on the aspects of pronunciation that most affect communication.

#### **RESULT**

Students understand more when listening and can be clearly understood when they speak.

# Insider English

#### INSIGHT

Even in a short exchange, idiomatic language can inhibit understanding.

#### CONTENT

informal language and colloquial expressions frequently found in everyday situations.

#### RESULT

Students are confident

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# Accuracy check

#### **INSIGHT**

Some common errors can become fossilized if not addressed early on in the learning process.

#### **CONTENT**

Accuracy check highlights common learner errors (based on unique research into the Cambridge Learner Corpus) and can be used for selfediting.

#### **RESULT**

Students avoid common errors in their written and spoken English.

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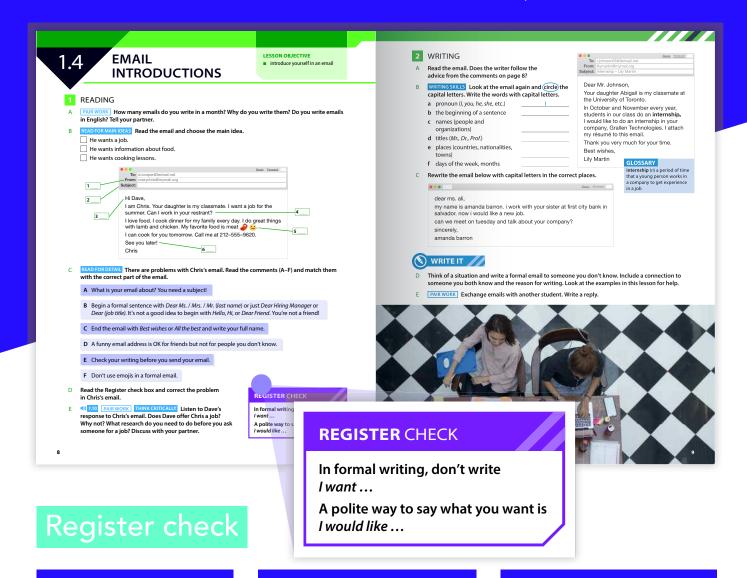


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"The presentation is very clear and there are plenty of opportunities for student practice and production."

Jason Williams, Teacher, Notre Dame Seishin University, Japan



#### **INSIGHT**

Teachers report that their students often struggle to master the differences between written and spoken English.

#### **CONTENT**

Register check draws on research into the Cambridge English Corpus and highlights potential problem areas for learners.

#### **RESULT**

Students transition confidently between written and spoken English and recognize different levels of formality as well as when to use them appropriately.



# You spoke. We listened.

Students told us that speaking is the most important skill for them to master, while teachers told us that finding speaking activities which engage their students and work in the classroom can be challenging.

That's why EVOLVE has a whole lesson dedicated to speaking: Lesson 5, *Time to speak*.

## Time to speak

#### **INSIGHT**

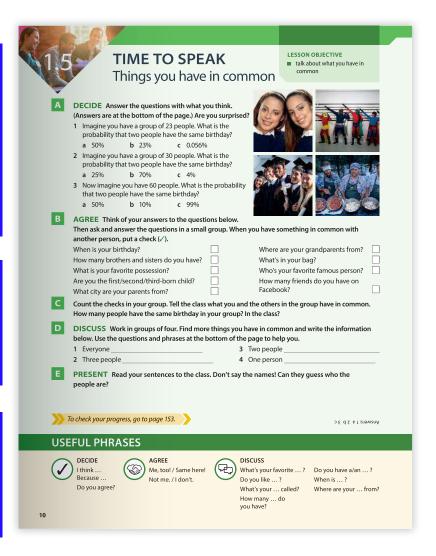
Speaking ability is how students most commonly measure their own progress, but is also the area where they feel most insecure. To be able to fully exploit speaking opportunities in the classroom, students need a safe speaking environment where they can feel confident, supported, and able to experiment with language.

#### **CONTENT**

Time to Speak is a unique lesson dedicated to developing speaking skills and is based around immersive tasks which involve information sharing and decision making.

#### **RESULT**

Time to speak lessons create a buzz in the classroom where speaking can really thrive, evolve, and take off, resulting in more confident speakers of English.





Experience Better Learning with EVOLVE: a course that helps both teachers and students on every step of the language learning journey.

Speaking matters. Find out more about creating safe speaking environments in the classroom.