

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

*From the Great Wall to the New World:
China and Latin America in the 21st Century*

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

*From the Great Wall to the New World:
China and Latin America in the 21st
Century*

The China Quarterly Special Issues

New Series, No. 11

Edited by

JULIA C. STRAUSS

and

ARIEL C. ARMONY



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11
Edited by Julia C. Strauss and Ariel C. Armony
Frontmatter
[More information](#)

CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781107659339

© The China Quarterly 2012

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2012 (*China Quarterly* 209 March 2012)

This edition 2012

A catalogue record for this publication is available from the British Library

ISBN 978-1-107-65933-9 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)*Contents*

<i>Contributors</i>	vii
<i>Acknowledgements</i>	ix
Introduction. From Going Out (<i>zou chuqu</i>) to Arriving In (<i>desembarco</i>): Constructing a New Field of Inquiry in China-Latin America Interactions ARIEL C. ARMONY AND JULIA C. STRAUSS	1
China, the United States and Hegemonic Challenge in Latin America: An Overview and Some Lessons from Previous Instances of Hegemonic Challenge in the Region GONZALO SEBASTIÁN PAZ	18
Mapping Chinese Mining Investment in Latin America: Politics or Market? RUBEN GONZALEZ-VICENTE	35
Fear for Manufacturing? China and the Future of Industry in Brazil and Latin America RHYS JENKINS AND ALEXANDRE DE FREITAS BARBOSA	59
The Auto Parts-Automotive Chain in Mexico and China: Co-operation Potential? ENRIQUE DUSSEL PETERS	82
Harnessing the Dragon: Overseas Chinese Entrepreneurs in Mexico and Cuba ADRIAN H. HEARN	111
Framing and Claiming: Contemporary Globalization and “Going Out” in China’s Rhetoric towards Latin America JULIA C. STRAUSS	134
Online Chinese Perceptions of Latin America: How They Differ from the Official View SIMON SHEN	157
A View from Afar: How Colombia Sees China ARIEL C. ARMONY	178
The “Socialist Other”: Cuba in Chinese Ideological Debates since the 1990s YINGHONG CHENG	198
<i>Index</i>	217

Cover illustration: Mural by Eduardo Auyón Gerardo, originally designed for his book *El Dragón del Desierto*, in which a simpler version appears. The artist was then asked by the Mexicali city government to use it as a mural to commemorate the 100th anniversary establishment of the city in 2003. The mural is painted on the side of a primary school which is famous in Mexicali for the number of first- and second-generation Chinese children who study there.

Photograph courtesy of Adrian H. Hearn.

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

vii

Contributors

ARIEL C. ARMONY is director of the University of Miami's Center for Latin American Studies, professor of international studies, and Weeks professor in Latin American studies. He has received grants from the Rockefeller Foundation, Mellon Foundation, Woodrow Wilson International Center for Scholars, Kellogg Foundation, and Fulbright Program for teaching and research in China. He has written extensively on such topics as civil society, democratization, human rights, and more recently, the role of China in Latin America.

YINGHONG CHENG is associate professor of history at Delaware State University.

ENRIQUE DUSSEL PETERS is professor at the Graduate School of Economics of the National Autonomous University of Mexico (UNAM) and director of the Center for Chinese–Mexican Studies (CECHIMEX) at UNAM.

ALEXANDRE DE FREITAS BARBOSA is a professor in economic history and Brazilian economy at the Institute of Brazilian Studies, University of São Paulo. He is the author of a book on the Brazilian labour market and has written extensively on relations between Brazil and China.

RUBEN GONZALEZ-VICENTE is a doctoral candidate at the University of Cambridge. His research focuses on the political economy of Chinese mining investment in Latin America. His theoretical work is also concerned with the internationalization of the Chinese state and Chinese businesses. His previous research has been published in *The Pacific Review* and *Political Geography*.

ADRIAN H. HEARN is Australian Research Council (ARC) Future Fellow at the University of Sydney and co-chair of the Latin American Studies Association (LASA) Section for Asia and the Americas. Recent publications include *Cuba: Religion, Social Capital, and Development* (Duke University Press, 2008) and (as editor) *China Engages Latin*

America: Tracing the Trajectory (Lynne Rienner, 2011).

RHYS JENKINS is a professor in the School of International Development, University of East Anglia. He has extensive experience of research on Latin American economic development and has published a number of books and articles on various aspects of globalization including the impacts of China on Latin America.

GONZALO SEBASTIÁN PAZ is a former lecturer in international affairs, Elliott School of International Affairs, George Washington University.

SIMON SHEN is associate professor and external relations coordinator in the Faculty of Arts and Sciences, Hong Kong Institute of Education, adjunct associate professor and chief co-ordinator of the Master of Global Political Economy Programme, The Chinese University of Hong Kong, and former visiting fellow of Brookings Institution and University of Warwick. His current research includes Chinese nationalism and Chinese foreign policy, external relations of Hong Kong, antiterrorism and regional security in Asia, among others. He is author of *Redefining Nationalism in Modern China* (Palgrave, 2007).

JULIA C. STRAUSS is senior lecturer in Chinese politics at the School of Oriental and African Studies (SOAS), University of London, and was editor of *The China Quarterly* from 2002 until 2011. Her main area of interest is in state building, and the ways in which the rhetorical and performative dimensions of the state interact with different institutions and interests. She has written widely on 20th- and 21st-century China, with particular interests in land reform, grain supply and forestry administration. She has co-edited *China and Africa: Emerging Patterns in Globalization and Development* (Cambridge University Press, 2009), with Martha Saavedra.

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

Cambridge University Press

978-1-107-65933-9 - From the Great Wall to the New World: China and Latin America
in the 21st Century: The China Quarterly Special Issues New Series, No. 11

Edited by Julia C. Strauss and Ariel C. Armony

Frontmatter

[More information](#)

Acknowledgements

Earlier versions of the papers included in this volume were first presented at a workshop convened jointly by *The China Quarterly* and the Asia Institute at UCLA in Los Angeles, 15–16 April 2011. The financing of the workshop was generously supported by the China Institute at the University of Alberta, the School of Oriental and African Studies at the University of London, and the UCLA Asia Institute. We would like to thank the Director of the Asia Institute, R. Bin Wong, for his organizational and intellectual leadership in bringing things together. Romer Cornejo, Wenran Jiang, Tom Narins, Carol Wise, Cynthia Watson, Hongbo Zhu, Andrew Apter, Nick Menzies and Ching Kwan Lee all contributed to the lively discussion at the meeting, and were enormously helpful in establishing focus for our first set of revisions. Guillermo Ruiz Stovel did exemplary service as rapporteur. We are especially grateful to Nick Menzies and Elizabeth Leicester of the Asia Institute at UCLA, who both gave up weekends and went so far beyond the call of duty in making the logistics of the event run smoothly. Two anonymous reviewers did much to help us refine our arguments and smooth the flow of the volume. And finally, we were all enormously saddened to learn of the unexpected passing of our colleague Hongbo Zhu only a few weeks after the conclusion of the workshop. It is in his honour that this volume is dedicated.