GLOBALIZATIONS AND THE ANCIENT WORLD

In this book, Justin Jennings argues that globalization is not just a phenomenon limited to modern times. Instead he contends that the globalization of today is just the latest in a series of globalizing eras in human history. Using the Uruk, Mississippian, and Wari civilizations as case studies, Jennings examines how the growth of the world's first great cities radically transformed their respective areas. The cities required unprecedented exchange networks, creating long-distance flows of ideas, people, and goods. These flows caused cascades of interregional interaction that eroded local behavioral norms and social structures. New, hybrid cultures emerged within these globalized regions. Although these networks did not span the whole globe, people in these areas developed globalized cultures as they interacted with one another. Jennings explores how understanding globalization as a recurring event can help in the understanding of both the past and the present.

Justin Jennings is Associate Curator of New World Archaeology at the Royal Ontario Museum and Assistant Professor of Anthropology at the University of Toronto. He writes widely on archaeology for both scholarly and general audiences and recently edited *Drink, Power, and Society in the Andes* and *Beyond Wari Walls*.

Cambridge University Press 978-1-107-65245-3 - Globalizations and the Ancient World Justin Jennings Frontmatter <u>More information</u>

For Adrienne, my best friend and true love

Cambridge University Press 978-1-107-65245-3 - Globalizations and the Ancient World Justin Jennings Frontmatter <u>More information</u>

Globalizations and the Ancient World

Justin Jennings

Royal Ontario Museum, Toronto



© in this web service Cambridge University Press

Cambridge University Press 978-1-107-65245-3 - Globalizations and the Ancient World Justin Jennings Frontmatter More information

CAMBRIDGE UNIVERSITY PRESS

32 Avenue of the Americas, New York, NY 10013-2473, USA

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781107652453

© Justin Jennings 2011

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2011 Reprinted 2011 (twice), 2012 First paperback edition 2014

Printed in the United States of America

A catalog record for this publication is available from the British Library.

Library of Congress Cataloging in Publication data Jennings, Justin. Globalizations and the ancient world / Justin Jennings. p. cm. Includes bibliographical references and index. ISBN 978-0-521-76077-5 1. Cities and towns – History. 2. Globalization – History. I. Title. HT111.J46 2011 303.48²2091732–dc22 2010035560 ISBN 978-0-521-76077-5 Hardback ISBN 978-1-107-65245-3 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLS for external or third-party Internet Web sites referred to in this publication and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.

Contents

List of Figures and Tables		<i>page</i> vi
Acknowledgments		vii
1	Modernity's Greatest Theft	1
2	How to Pluralize Globalization	19
3	Cities and the Spread of the First Global Cultures	35
4	Uruk-Warka	57
5	Cahokia	77
6	Huari	99
7	But Were They Really Global Cultures?	121
8	Learning from Past Globalizations	143
References Cited		155
Index		195

vi

Figures and Tables

FIGURES

1.1	A Maya stela and billboards in Times Square	page 2
1.2	Different conceptions of globalization	9
1.3	Determining if globalization has occurred	14
2.1	Interaction cycles from different parts of the world	20
3.1	Model for the four phases of ancient globalization	37
4.1	Bevel-rim bowls from the site of Hamoukar	58
4.2	Map of the Uruk world	60
5.1	Map of the Mississippian world	81
5.2	The spread of Mississippian artifacts	88
6.1	Wari-style pots from the site of Tenahaha	100
6.2	Map of Wari world	104

TABLES

4.1	Uruk chronology	61
5.1	Mississippian chronology	78
6.1	Wari chronology	101

Acknowledgments

More than anything else, this book is the product of a late-night challenge. My fiancée wasn't particularly fond of the book ideas I was giving her, and she said that I should write a book that she might want to read. This is not exactly the book she had in mind, but it does attempt to address a larger audience to explain why the past mattered. My fiancée (now wife), Adrienne Rand, is a social marketer, and she was one of two people who read the complete early draft of this book. The second person was my mother, Kay Jennings (a retired psychologist turned hockey player). Both offered valuable advice on the content of my argument as well as on how to write in plain English. My wife and mom are perhaps a biased sample of the general public, but first and foremost I wanted to make a book that made sense to them. I also benefited from wide-ranging conversations on the book's topics with friends from various walks of life: Fernando Aloise, David Haverkamp, Daniel Heimpel, Dick Jennings, Alon Levitan, and Michael Samulon are just a few of the people who helped along the way to make my arguments more clear and the book more palatable.

Many academic colleagues were also quite generous with their time. They looked over portions of the text and also discussed the idea of ancient globalizations with me at length. These colleagues include Robin Beck, Christopher Chase-Dunn, Rowan Flad, Tom Hall, Randy McGuire, Clemens Reichel, Jason Ur, Willy Yépez Álvarez, and two anonymous reviewers. They helped by sharing references, correcting my errors, and challenging me to think more clearly. I did not take all of their advice, but I know that the book has benefited enormously from their efforts. vii

Cambridge University Press 978-1-107-65245-3 - Globalizations and the Ancient World Justin Jennings Frontmatter <u>More information</u>

> Viii _____ ACKNOWLEDGMENTS

Finally, this book was made possible by the support of three institutions. I wrote this book in my office at the Royal Ontario Museum, and this venerable institution deserves thanks for creating an atmosphere that is conducive to doing research. The book is also made possible by the institution where I teach – the University of Toronto. The conversations that I have had with students in my graduate courses on urbanization and interregional interaction have been especially valuable. Finally, this book would not have been possible without Cambridge University Press. My acquisition editor, Beatrice Rehl, provided good advice and steady guidance, and my book editors, Camilla Knapp and Sara Black, have fixed many of the grammatical errors and muddled thinking that plagued earlier drafts.