

GROUP IDENTITY IN THE RENAISSANCE WORLD

This book argues that the Renaissance, an era long associated with the historical development of individualism, in fact witnessed the emergence of radically new concepts of group identity. From the end of the fifteenth century, rapidly accelerating globalization intensified cross-cultural encounters, destabilized older categories of large- and small-group identity, and contributed to the rise of new hybrid group concepts. Drawing on insights from psychoanalysis, linguistics, and Simmelian social network theory, this book advances a theory of "group subjectivity" – perceptions, fantasies, and patterns of belief that guide the behaviors of individuals in groups and of groups themselves. Considering not only Europe but also South Asia, Africa, the Sugar Islands of the Atlantic, the Caribbean world, and Brazil, Hannah Chapelle Wojciehowski reconsiders the Renaissance in global context, presenting micro-histories of group identity formation, and persuasively argues that we think of that transformational era as a "re-networking" of the world and its peoples, rather than a "rebirth."

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To my parents
Betty Joan Cotter Wojciehowski
and
James Philip Wojciehowski







CONTENTS

Acknowledgments		page ix
Lis	t of Illustrations	XV
Dr	Dreaming the Group: A Freudian Foreword	
Int	roduction: The Group and the Individual: Recollecting	
Bu	rckhardt's Renaissance	I
Ι	Laocoön: The Group as a Work of Art	36
2	Of Cannibals and Caraíbas: The New World and	
	Large-Group Transformations	76
3	Utopia: The Prenascent Group	129
4	The Buddha's Tooth Relic: The Group Mystery	178
5	Hamlet's Machine: The Inorganic Group	226
6	The Animal Hospitals of Gujarat: The Collective Unbound	271
Post-Freudian Conclusions for the Future History of Groups		3 I 3
Bił	pliography	319
Index		345

Color plates follow page xxxiv.





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x

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хi



xii

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xiii





LIST OF ILLUSTRATIONS

F.1.	Raphael, School of Athens. Stanza della Segnatura (1509–1510).	page xxii
F.2.	Raphael, Parnassus. Stanza della Segnatura (1510–1511).	xxiv
F.3.	Raphael, Parnassus, detail of Dante, Homer, Virgil, and Statius.	xxvi
F.4.	Raphael, School of Athens, detail of Heraclitus/Michelangelo.	xxvii
F.5.	Raphael, School of Athens, detail of Zoroaster, Ptolemy,	
	Apelles/Raphael, and possibly the painter Sodoma or Raphael's	
	mentor Perugino.	xxviii
F.6.	Raphael, School of Athens, detail of Pico della Mirandola and/or	
	Francesco della Rovere.	xxix
F.7.	Raphael, School of Athens, detail of Plato/Leonardo da Vinci and	1
	Aristotle.	XXX
F.8.	Raphael, School of Athens, with perspectival lines superimposed.	xxxi
I.I.	Jacob Burckhardt. Photograph (1892).	3
I.2.	The Committee at the Seventh International Psychoanalytic	
	Congress. Photograph (Berlin, 1922).	19
I.I.	Laocoön, with restorations made in 1960.	39
I.2.	Hendrik van Kleef, painting of the Antiquarium established by	
	Julius II (1589[?]).	40
1.3.	Marco Dente da Ravenna, Laochoon. Engraving (1522–1525).	43
I.4.	Vatican Laocoön with Renaissance restorations (16th century to	
	1960).	45
1.5.	Federico Zuccaro, Taddeo Zuccaro Copying Laocoön. Julius II's	
	Antiquarium with Bramante Corridor, S. Peter's and Vatican Palace in	!
	background. Pen and ink drawing (ca. 1595).	46
1.6.	Michelangelo, "The Creation of Adam." Sistine Chapel. Fresco	ı
	(1508–1512).	53
1.7.	Michelangelo, "The Creation of Adam," detail of God and	
	surrounding angels.	54
1.8.	Michelangelo, "The Creation of Adam," detail of Eve.	55



xvi

LIST OF ILLUSTRATIONS

1.9.	Raphael, <i>Parnassus</i> , detail of Apollo and Muses. Stanza della Segnatura.	57
1 10	Pierre Mignard, cupola of the Church of the Val-de-Grâce,	57
1.10.	Paris. Fresco (1662–1666).	59
2.1.	Adoration of the Magi, Studio of Grão Vasco. Oil on wood	39
2.1.	(1501–1506).	77
2 2	Jar in the form of a woman or the Taíno Earth Mother Cahubaba.	//
2.2.	Ceramic sculpture (Chicoid/Taíno, 1200–1500).	84
2.3.	Mythological Figure of Deminán Caracaracol. Ceramic sculpture	04
2.5.	(Chicoid/Taíno, 1200–1492).	85
2.4.	Female cannibals. Engraving on wood. From Amerigo	ری
2.4.	Vespucci, Von der neuwen welt (Strasbourg, 1509).	93
2.5.	Universalis cosmographia. Woodcut (St. Dié, 1507).	95 96
2.6.	Universalis cosmographia, detail of "America."	99
2.7.	Johann Froschauer, broadsheet representing Vespucci's cannibals.	99
2. / .	Woodcut (Augsburg, 1505).	105
2.8.	Caraïbes. Woodcut of a Tupinamba dancer and a maraca player	103
2.0.	from Léry's Histoire d'un voyage (Geneva, 1611).	113
3.1.	Anonymous, Antverpia mercatorum emporium. Woodcut	113
3.1.	(Antwerp, 1515).	132
3.2.	Antverpia mercatorum emporium, detail of the	132
3.2.	Onze-Lieve-Vrouwekathedraal (Cathedral of Our Lady).	135
3.3.	Master of the Morrison Triptych, <i>Adoration of the Magi</i> . Oil on	133
3.3.	panel (Antwerp, 1504).	142
2 4	Master of the Morrison Triptych, Adoration of the Magi, detail of	142
3.4.	the Magus Balthasar and other worshippers.	143
3.5.	Utopiae insulae figura. Anonymous woodcut from the first edition	143
3.3.	of Utopia (Louvain, 1516).	147
3.6.	Albrecht Dürer, <i>Katharina</i> . Drawing (Antwerp, 1521).	163
3.7.	Tabula moderna prime partis Aphricae, from Waldseemüller's	103
3./.	Ptolemy Atlas (Strasbourg, 1513).	168
3.8.	Tabula moderna prima partis Aphricae, detail of Madeira and the	100
3.0.	Canaries.	170
3.9.	Tabula moderna prima partis Aphricae, detail of São Tomé,	1/0
3.9.	Principis, and the Gulf of Guinea.	171
2 10	Waist pendant with oba and two attendants. Copper alloy	1/1
3.10.	(Benin, Edo State, Nigeria; mid-16th to early 17th century).	172
2 11	Plaque of a Portuguese explorer. Copper alloy (Benin, Edo	1/2
J.11.	State, Nigeria; 16th or 17th century).	173
4.I.	Solias Mendis, Danta and Hēmamālā Transporting the Sacred Tooth	1/3
4.1.	Relic to Sri Lanka. Mural (Kelaniya Temple, Kelaniya, Sri Lanka;	
	20th century).	181
	Zour contary).	101



	LIST OF ILLUSTRATIONS	xvi
4.2.	The Māligāwa temple complex in Kandy today.	183
4.3.	The Mahazedi Pagoda, Bago (Pegu), Myanmar.	191
4.4.	Joannes à Doetechum, The Leilao of the City of Goa, from <i>Iohn</i>	191
4.4.	Hvighen van Linschoten. His Discours of Voyages into ye Easte &	
	West Indies (London, 1598).	194
4.5.	Baptista à Doetechum, Indian Pagodas and Mosques, etching	194
4.3.	from Iohn Hvighen van Linschoten. His Discours of Voyages into ye	
	Easte & West Indies (London, 1598).	197
4.6.	Francisco de Sousa, S.J. Frontispiece, Oriente conquistado (Lisbon,	7 /
4	1710).	205
4.7.	Tablet from the Cochangadi Synagogue, built in 1345 and	
4.7.	rebuilt in 1539 CE. Now in the courtyard of the Paradesi	
	Synagogue (1568).	212
4.8.	Paradesi Synagogue, Cochin, India.	213
5.1.	Carl Decker, Destruction of the bridge of Farnèse. Etching (second	-
5	half, 17th century).	234
5.2.	Leonardo da Vinci, anatomical drawings and notes on the	5 1
	mechanisms of breathing. Royal Collection (RLW), 19015v;	
	K/P 149v (detail).	238
5.3.	Leonardo da Vinci, anatomical drawings and notes on the	
	mechanisms of breathing. RLW, 19061v; K/P 154v (detail).	239
5.4.	Prosthetic hand from Ambroise Paré, The Workes of that famous	
	chirurgion Ambrose Parey (London, 1649).	243
5.5.	Water pump and fountain from Agostino Ramelli, Le diverse	
	et artificiose machine (Paris, 1588).	244
5.6.	Portable bridge from Agostino Ramelli, Le diverse et artificiose	
	machine (Paris, 1588).	245
5.7.	Device for hauling heavy loads from Agostino Ramelli, Le	
	diverse et artificiose machine (Paris, 1588).	246
5.8.	Fountain with automata, Salomon de Caus, Les Raisons des forces	
	mouvantes (Paris[?], 1624).	255
5.9.	Leonardo da Vinci, Treadmill-powered multiple crossbow,	
	Codex Atlanticus, fol. 1070r recto (1485–1487).	262
6.1.	Pietro della Valle. From Les famevx voyages de Pietro della Valle	
	(Paris, 1664).	272
6.2.	Sitti Maani Gioerida. From Les famevx voyages de Pietro della Valle	
	(Paris, 1664).	273
6.3.	Joannes à Doetechum, Goan Merchants, Banians of Cambay,	
	and Brahmans of India, etching from Iohn Hvighen van	
	Linschoten. His Discours of Voyages into ye Easte & West Indies	
	(London, 1598).	285
6.4.		
	Kalpasūtra. Opaque watercolor and ink on paper (1416).	286



xviii

LIST OF ILLUSTRATIONS

6.5.	Ganadharavālaya Yantra. Opaque watercolor on cloth. (Gujarat,	
	possibly Cambay; 1600–1650).	287
6.6.	Narsingh, illustration from The Akbar nāmā; Akbar, Jesuit	
	missionaries, and others debating religious beliefs. Painting	
	(1605).	291
6.7.	Kesu Das, Salim Album: A Jesuit. Painting (ca. 1595–1600).	293
6.8.	Miskin and Ibrahim Kahar, Mango Trees and Peafowl. Painting	
	on paper from the Babur nāmā (Agra, ca. 1590).	295
6.9.	Catafalque for Sitti Maani's memorial service in the Church of	
	Santa Maria in Aracoeli in Rome, 1627. From Les famevx voyages	
	de Pietro della Valle (Paris, 1664).	311



DREAMING THE GROUP: A FREUDIAN FOR EWORD

Communities are to be distinguished, not by their falsity/genuineness, but by the style in which they are imagined.

- Benedict Anderson, Imagined Communities

At the turn of the twentieth century, Sigmund Freud investigated the underlying structures of dreams, seeking to locate within them a hidden logic governing our unconscious lives. In *The Interpretation of Dreams* (1900), he proposed that while certain elements of dreams may appear strange or random, in fact they are not. Even in dreams — or rather, especially in dreams — things go together for a reason. To illustrate their combinatory logic and their relation to the subtending thoughts and fantasies from which dreams emerge, Freud proposed the following pictorial analogy:

In the first place, dreams take into account in a general way the connection which undeniably exists between all the portions of the dream-thoughts by combining the whole material into a single situation or event. They reproduce *logical connection* by *simultaneity in time* [*Gleichzeitigkeit*]. Here they are acting like the painter who, in a picture of the School of Athens or of Parnassus, represents in one group all the philosophers or all the poets. It is true that they were never in fact assembled in a single hall or on a single mountain-top; but they certainly form a group in the conceptual sense.

Dreams carry this method of reproduction down to details. Whenever they show us two elements close together, this guarantees that there is some specially intimate connection between what correspond to them among the dream-thoughts.¹

xix

¹ On the Interpretation of Dreams, in Standard Edition, 4: 314. Die Traumdeutung, in Gesammelte Werke, 2–3: 319.



XX Dreaming the Group: A Freudian Foreword

In this account of how dreams work – and also, implicitly, of how groups work - Freud refers his readers to two frescos painted by the Renaissance artist Raphael on the walls of the Vatican's Stanza della Segnatura between 1509 and 1511 (Figures F. 1 and F. 2). Freud suggests that these two paintings demonstrate by analogy the associative properties of dream-work. In The School of Athens, Raphael had depicted the great philosophers of classical antiquity in conversation with each other. At the center of the painting, where the perspectival lines of the cavernous hall converge, the artist positioned the two founding fathers of western philosophy, Plato and his disciple Aristotle. They are rapt in speculation. Around them other legendary thinkers congregate, including Socrates, Zeno, Epicurus, Pythagoras, Euclid, Parmenides, Diogenes, and numerous others.2 To explain the principle of Gleichzeitigkeit, or "simultaneity," in dreams - that is, the phenomenon of unexpected temporal and/or spatial conjunctions - Freud evokes Raphael's painterly fabrication of a "single situation or event:" The School of Athens, an imagined dialogue between philosophers who lived in widely different historical periods and geographic regions, yet who nevertheless appear together on the vaulted stage of Raphael's philosophical fantasy.

Similarly, in the *Mount Parnassus* fresco, Apollo, god of poetry and music, together with the nine Muses, presides over a gathering of renowned poets – nine ancient and nine contemporary. The artist envisioned a meeting of literary minds transcending time and space. In one grouping to the left of Apollo and the Muses, the poets Dante, Homer, Virgil, and Statius stand (Figure F.3). In art, as in dreams, such conjunctions are possible. Here the honored poets gather under the auspices of their patron god, perhaps to converse, perhaps to compete, perhaps to share poetry, ideas, and inspiration. Viewers are left to speculate on the nature of their engagements or even to imagine themselves joining the group. Similar to Raphael, who placed together in these frescos persons from different historical periods, as well as imaginary beings (Apollo and the Muses), Freud suggests, so does the dreamer combine diverse memories, experiences, and ideas organized into a narrative structure. These seemingly arbitrary juxtapositions within dreams reveal, on deeper examination, a guiding intentionality at work.

² From Vasari's time down to our own, the identities of the figures in Raphael's *School of Athens* have been much debated. See, for example, Vasari, *Lives*, 4: 216–218; Passavant, *Raphael of Urbino*, 89–99; Garello, Rossi, and Salomone, *Raffaello: La Scuola di Atene*; Bell, "New Identifications," 638–646; Rowland, "The Intellectual Background of the *School of Athens*," 131–175; and Joost-Gaugier, *Raphael's Stanza della Segnatura*.



Dreaming the Group: A Freudian Foreword

The principle of simultaneity extends still more deeply within Raphael's composition, however, because several images of the philosophers are thought to be portraits of the artist's contemporaries. Michelangelo might have served as the model for the brooding figure draped in purple who dominates the center foreground of the painting, thought to be Heraclitus, ancient philosopher of change and flux. On the extreme right, Raphael painted himself, possibly as the sharp-eved Apelles, and the androgynous figure in a white robe could represent Pico della Mirandola or Francesco della Rovere, or, according to popular speculation, Hypatia, as Raphael's mistress. Leonardo, bearded and magisterial, is said to appear as Plato (see Figures F.4-F.7).3 In one painted figure, two (or perhaps more) historical persons converge, just as in dreams one person can stand in for another, or multiple meanings may be condensed within a single symbol. In this pivotal passage in The Interpretation of Dreams, Freud paves the way for his famous analysis of condensation and displacement, the twin mechanisms employed by the unconscious to distort, displace, compress, or magnify the image-text of the dream – namely, the feelings or impulses that are given expression in dream-work.

Although Raphael's two frescos appear at first glance to be limpid illustrations of Freud's concept of *Gleichzeitigkeit*, or simultaneity in dreams, we may well ask why he chose these two images in particular. There would, of course, have been any number of ways to analogize the placing together of disparate persons, objects, or themes in dreams. Was there a deeper logic driving this choice, which appears at the crux of Freud's explanation of dream-work, and which serves in a sense as the vanishing point of his own argument?

It is probably not a coincidence that Freud explains the phenomenon of Gleichzeitigkeit through the previously discussed visual analogies to two

The image of the striking young blond in the white cape may be a portrait of Francesco Maria della Rovere, Duke of Urbino, as suggested by Redig de Campos (13) and Passavant (92). More recently, Joost-Gaugier has argued that the figure may represent the Florentine philosopher Pico della Mirandola (93–96). The popular notion that this image portrays the ancient philosopher Hypatia, modeled on the features of Raphael's mistress Margarita, has not been accepted by art historians. Because of its polysemy, this particular figure provides an interesting example of dreamlike simultaneity, since there is little agreement on the identity of this figure, its doubleness, or even its sex.

xxi

³ Michelangelo is generally thought to have served as the model for the figure of Heraclitus. See Rowland, 157. Similarly, Plato's image is frequently taken to be a portrait of Leonardo da Vinci. See Garello, v–vi, and Redig de Campos, *Raffaello nelle Stanze*, 17. Vasari may have been the first to identify the Raphael portrait in the painting. See *Lives*, 4: 217.



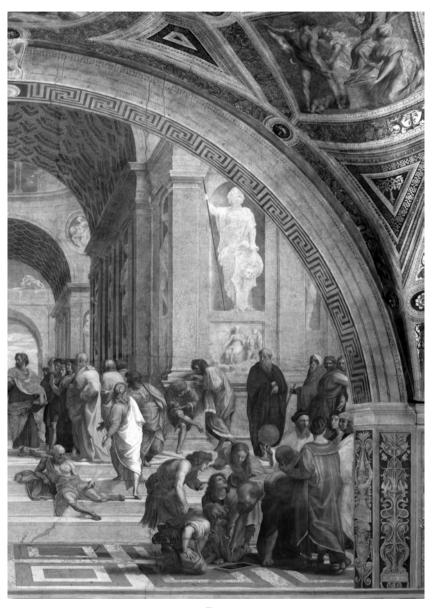
xxii Dreaming the Group: A Freudian Foreword



E.I. Raphael, *School of Athens*, ca. 1509–1510. Fresco, Stanza della Segnatura, Vatican Palace, Vatican State. Photo Credit: Scala / Art Resource, New York. Freud's first example of *Gleichzeitigkeit* (simultaneity) in *The Interpretation of Dreams*. (See color plate.)



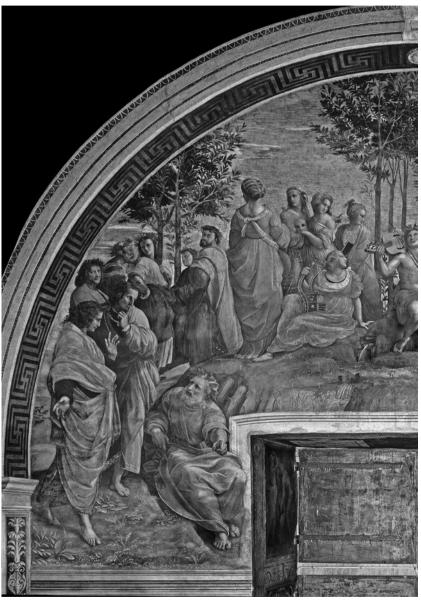
Dreaming the Group: A Freudian Foreword xxiii



F. 1



xxiv Dreaming the Group: A Freudian Foreword

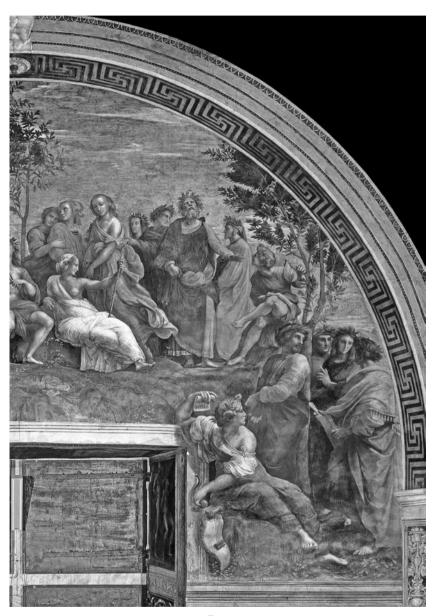


E.2. Raphael, *Parnassus*, ca. 1510–1511. Fresco, Stanza della Segnatura, Vatican Palace, Vatican State. Photo Credit: Erich Lessing / Art Resource, New York. Freud's second example of *Gleichzeitigkeit*.



Dreaming the Group: A Freudian Foreword





F.2



XXVI DREAMING THE GROUP: A FREUDIAN FOREWORD



E3. Raphael, *Parnassus*, detail of Dante, Homer, Virgil, and Statius. Photo credit: Erich Lessing / Art Resource, New York.



Dreaming the Group: A Freudian Foreword xxvii



F.4. Raphael, *School of Athens*, detail of Heraclitus/Michelangelo. Photo credit: Alinari / Art Resource, New York.

well-known works of art from the Renaissance.⁴ That period of history extending from the late fourteenth century in Italy to the early seventeenth

Nor must we forget that each of these citizens of the civilized world had created for himself a "Parnassus" and a "School of Athens" of his own. From among the great thinkers, writers

⁴ Freud would return to these two frescos in his 1915 essay "Thoughts for the Times on War and Death." Describing a time before WWI, he wrote,



XXVIII DREAMING THE GROUP: A FREUDIAN FOREWORD



F.5. Raphael, *School of Athens*, detail of Zoroaster, Ptolemy, Apelles/Raphael, and possibly the painter Sodoma or Raphael's mentor Perugino. Photo credit: Alinari / Art Resource, New York.

century has long been celebrated – or disparaged – as an era of extravagant individualism. This book explores how that era also heralded the transformation of the group, and of the community, because one change could not have occurred without the other. This transformation and reorganization of collective identities took place for the first time on a truly global scale. In his two telling analogies explaining the logic of dreams, Freud inadvertently highlights an aspect thereof – the combination of people in new, unexpected, and unconventional groupings, organized by choice and by fantasy. In doing so, he suggests another significant feature of collectives: namely, that groups do

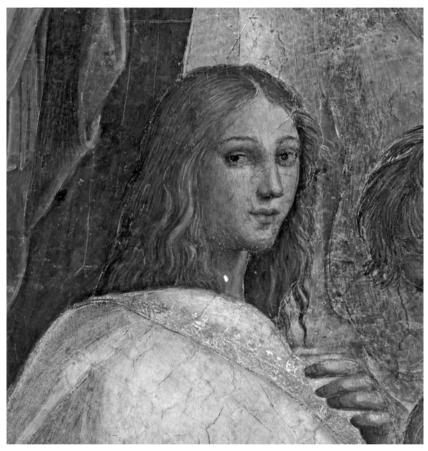
and artists of all nations he had chosen those to whom he considered he owed the best of what he had been able to achieve in enjoyment and understanding of life, and he had venerated them along with the immortal ancients as well as with the familiar masters of his own tongue. None of these great men had seemed to him foreign because they spoke another language – neither the incomparable explorer of human passions, nor the intoxicated worshipper of beauty, nor the powerful and menacing prophet, nor the subtle satirist; and he never reproached himself on that account for being a renegade towards his own nation and his beloved mother-tongue.

Standard Edition, 14: 271-302, pp. 277-278.



Dreaming the Group: A Freudian Foreword

xxix



F.6. Raphael, *School of Athens*, detail of Pico della Mirandola and/or Francesco della Rovere; alternately, Hypatia/Margarita. Photo credit: Scala / Art Resource, New York.

not have to be real – historical, concrete entities – to exert a powerful influence on cultures. Through these illustrations in *The Interpretation of Dreams*, Freud throws into relief the virtual group, the group as fantasy. It is possible not just in dreams but also in our imaginative lives to create new groupings of people, as well as animals, objects, and concepts.

Perspectival tour de force that it is, *The School of Athens* can be said to illustrate yet another conceptual phenomenon of which it serves as visual analogy: the unconscious lives of groups. Mastering the art and science of perspective, a new development of the Renaissance,⁵ Raphael organized his

⁵ See, for example, Kubovy, *The Psychology of Perspective and Renaissance Art*; Kemp, *The Science of Art*; and Damisch, *The Origin of Perspective.*



XXX Dreaming the Group: A Freudian Foreword



F.7. Raphael, School of Athens, detail of Plato/Leonardo da Vinci and Aristotle. Photo credit: Scala / Art Resource, New York.

fantasy around a vanishing point at the center of the painting, a point where multiple lines of perspective converge. That vanishing point has been carefully, perhaps ironically, obscured by the artist, who positions the two leading

As Kubovy notes, "The most obvious function of perspective was to rationalize the representation of space: With the advent of perspective, it became much easier to stage, as it were, elaborate group scenes organized in a spatially complex fashion" (1).