

#### Short Introduction to Accounting

An introduction to the fundamentals of accounting and how it is used that will help students apply accounting as a usable, everyday business tool. It adopts an intuitive, informal approach to describe basic principles – what they are, why they exist and how they are used – to help students see the connections between different parts of accounting and the rest of the business world. Written by an award-winning teacher, it encourages students to engage with the material by using questions and worked examples to test knowledge and understanding as they read. It includes a glossary of financial terms that is a useful guide to the language of business.

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### **Contents**

List of figures vi List of tables vii

Introduction 1

#### Part I

#### Introduction to Part I

- 1 A guided tour of the financial statements 13
- 2 The need for financial information 27
- 3 Keeping track of economic activity 47
- 4 Summary of the foundations of accounting 65

#### Part II

#### Introduction to Part II

- 5 The accounts as a lens on growth 87
- 6 Measuring value creation 99
- 7 Understanding risk 111
- 8 Building a corporate valuation model 128

Appendix 1 Glossary of accounting terms 142 Appendix 2 Further reading 153 Index 155



## **Figures**

- 7.1 Breakeven analysis 115
- 7.2 Cost categories 118



## **Tables**

1.1	Albert's cash flow statement for the past financial year 1
1.2	Albert's income statement for the past financial year 17
1.3	Albert's balance sheet on his first day of business 21
1.4	Albert's balance sheet at the end of the financial year 21
1.5	Retail company 24
2.1	Sarah's bank statement 30
2.2	Sarah's cash flow statement 32
2.3	Operating cash flow plus accruals equals profit 37
2.4	Opening balance sheet 40
2.5	Piecing together all of Sarah's financial activities 42
2.6	Sarah's summary financial statements 44
3.1	Impact of Sarah's transactions and events on the
	balance sheet 49
3.2	Summary of changes to Sarah's balance sheet 51
3.3	Changes to the balance sheet 52
3.4	Different types of change to the balance sheet 55
3.5	'T' accounts 59
3.6	Sarah's general ledger 60
3.7	Consulting firm's general ledger 63
3.8	Consulting firm's financial statements 63
4.1	Journal entries for the first year 74
4.2	Financial statements for the first year 76
4.3	Journal entries for the second year 81
4.4	Financial statements for the second year 82
5.1	Nine different routes to zero net cash flow 89
5.2	A summary of the nine different routes to zero net
	cash flow 91
5.3	Balance sheets for the nine companies 92
5.4	Balance sheets with depreciation and increase in
	accounts receivable 95
5.5	Income statements 96

vii

Profitability and growth 102

6.1



- 6.2 Economic profit 108
- 6.3 Variation in economic profit 108
- 7.1 Operating leverage 112
- 7.2 Effects of operating leverage 114
- 7.3 Financial leverage 120
- 7.4 Effects of financial leverage 125
- 7.5 Financial leverage when buying a house 126
- 8.1 Income statement 131
- 8.2 Balance sheet 132
- 8.3 Cash flow statement 134
- 8.4 Determining free cash flow 135
- 8.5 Valuation of cash flows 136
- 8.6 Corporate valuation 140

viii List of tables