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Implicatures

An accessible and thorough introduction to implicatures, a key topic in all frameworks of pragmatics. Starting with a definition of the various types of implicatures in Gricean, neo-Gricean and post-Gricean pragmatics, the book covers many important questions for current pragmatic theories, namely: the distinction between explicit and implicit forms of pragmatic enrichment, the criteria for drawing a line between semantic and pragmatic meaning, the relations between the structure of language (syntax) and its use (pragmatics), the social and cognitive factors underlying the use of implicatures by native speakers, and the factors influencing their acquisition for children and second language learners. Written in non-technical language, Implicatures will appeal to students and teachers in linguistics, applied linguistics, psychology and sociology who are interested in how language is used for communication, and how children and learners develop pragmatic skills.

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Implicatures

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Preface

When Cambridge University Press asked Jacques Moeschler to write a research synthesis on the subject of implicature, his first thought was that the task went far beyond his competence and knowledge. He immediately thought of Sandrine Zufferey, with whom he had already published two textbooks in French (Zufferey & Moeschler 2010/2015, 2012), and, most importantly, who had already discussed the issue of developmental pragmatics, including the acquisition of implicatures, in her 2015 book. However, the first table of contents they agreed on together appeared to them to be rather incomplete, mainly because it lacked the philosophical context of a theory of meaning based on implicatures, that is, the Gricean theory of meaning, which was a necessary step for an introduction to the book. When Anne Reboul agreed to join the team, the three of them were confident that their complementary fields of expertise would enable them to present an up-to-date, but also original and comprehensive, synthesis of work developing and using the concept of implicature.

The challenge was twofold. First, to offer a clear and comprehensive presentation of the various research fields in which the concept of implicature is currently used and has been used in past decades. Second, to go beyond the pragmatic theories of implicature and include new domains developed in experimental pragmatics, such as the processing and the acquisition of implicatures. The addition of a last chapter on the acquisition of implicature in second language learning was a natural complement to show first the current extension of the domain of implicature, and second the possible impact of pragmatics, and mainly implicatures, on second language acquisition.

As the reader will discover while reading this book, the notion of implicature is now widespread in almost all the domains of linguistic theory, from formal approaches in syntax and semantics to more functional approaches to linguistic meaning. One of the main decisions before writing this book was to adopt an inclusive approach

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PREFACE

to theories of meaning. We hope that one of the contributions of the book is to do justice to the complexity of theories of implicature. The theoretical and empirical frameworks are multiple, sometimes providing conflicting findings, and all of them leave many questions unanswered. As the conclusion of the book shows, we do not yet have a complete theory of meaning where the notion of implicature, including its different types, is fully integrated. This means that research on the notion of implicature, and more generally on theories of meaning, will continue to evolve in the next decades, to incorporate new ideas and data at the descriptive, explanatory and experimental levels. Facing complexity in language is a first but necessary step to developing a sound and comprehensive theory of meaning, and the notion of implicature provides an excellent place to start.