

Index

- A
 Accent, 111, 125
 African American, 37, 91
 Agar, M., 77
 Age, 4, 91–6
 Agha, A., 2, 19, 20, 22, 44, 101–4, 106, 107, 108, 111–12
 Aijmer, A., 38
 Allen, K., 86
 Althusser, L., 27, 43, 45–6, 112
 American English, 26, 32, 72
 Anderson, B., 101
 Apology, 20
 Appropriate, 28, 47
 Arabic, 10, 27, 30
 Arundale, R., 110
 Assertive, 118
 Australian English, 32, 36
 Awkwardness, 68–70
- B
 Bach, K. and Harnish, R., 106
 Baker, P., 22
 Banter, 20, 74
 Bargiela-Chiappini, F., 29, 47
 Bates, L., 46
 Belgium, 57
 Bennett, J., 88
 Bernstein, B., 6, 81
 Berry, M., 114
 Blair, T., 50
 Blitvich, P., 4
 Block, D., 6
 Blommaert, J. and Backus, A., 84
 Blum-Kulka, S., 63
 Bom, van der, I. and Mills, S., 1, 13, 14, 17, 113, 126
 Booth, R., 51, 84
- Bourdieu, P., 12, 44, 82, 105
 Bousfield, D., 13, 16, 51, 88
 Britain, 32
 British English, 3, 11, 25, 36, 56–78
 Brown, P. and Levinson, S., 1, 6–8, 9–10, 12, 13, 14, 16, 17, 20, 23, 25, 31, 101, 104, 110
 Butler, J., 32, 112
- C
 Calvert, S., 51
 Cameron, David, 50
 Cameron, Debbie, 106
 Cartland, B., 60, 67
 Chav, 84, 88
 Chinese, 8, 14, 26, 35, 39–40, 41, 85
 Chouliaraki, L. and Fairclough, N., 23
 Christie, C., 107, 129
 Civility, 32, 79
 Clark, J., 72, 110
 Class, 4–6, 19, 22, 29, 41, 79–100, 103, 110–16, 121, 123, 126, 128
 Collectivist, 25, 30–1
 Commonsense, 43–4
 Communist, 42
 Community of Practice, 4, 13, 108, 114, 123, 127, 129
 Confucius, 41
 Context, 1, 13, 14, 126
 Cook, H., 33, 35
 Coren, G., 51
 Covert prestige, 74
 Critical Discourse Analysis, 19, 103
 Cross-cultural, 1
 Culpeper, J., 11, 16–17, 51, 73, 100, 123, 129
 Culpeper, J., Bousfield, D. and Wichmann, A., 51

146 Index

Culpeper, J. and Demmen, J., 28, 37–8,
 71, 106
 Culture, 25–55, 101–4, 130

D

Damen, R., 27
 Danblon, E., 57
 Debretts', 64, 65–7, 68–9, 99
 Deutscher, G., 39, 97, 98
 Discernment, 7, 26, 33–5
 Discourse, 19
 Discourse Completion Test, 21
 Discursive approach, 1, 7–8, 14–18

E

Eckert, P. and McConnell-Ginet, S., 46–7, 56,
 72, 85–6
 Eelen, G., 6, 13, 14, 16
 Egypt, 111
 Elias, M., 79
 Elite, 1, 28, 98, 128
 Enregistered, 2, 107, 124
 Ethnicity, 90
 Etiquette, 60, 80, 81, 92, 99
 Evaluation, 119

F

Face, 7
 Face Threatening Act (FTA), 7
 Fairclough, N., 19, 23, 47, 103
 Femininity, 89, 110
 Feminist, 6, 24
 Foucault, M., 18, 19, 107
 Fox, E., 85
 France, 48, 58
 Fukushima, S., 26, 51

G

Gatekeepers, 106
 Gender, 3, 88–9, 108, 110, 112
 German, 57
 Geyer, N., 18
 Grainger, K., 13, 17
 Grainger, K. and Mills, S., 1, 8, 9, 13, 42
 Great British Bake-Off, 114–23, 126
 Great British Class Survey, 82
 Greece, 32
 Griffiths, P., 51
 Grundy, P., 12

H

Habitus, 12, 105
 Harris, S., 12, 36, 114
 Hasegawa, Y., 34, 97, 103
 Haugh, M. and Bousfield, D., 73
 Heteronormative, 6
 Hickey, L. and Stewart, M., 57
 Hill, J., 4, 43, 45, 71, 90, 106
 Hofstede, G., 30
 Hollywood, P., 114
 Homogeneity, 2
 Honorifics, 33–5
 House, G., 57
 Hunt, T., 85

I

Ide, S., 8, 33
 Ideologies, 1, 19, 25, 27–8, 31, 43, 44, 70–1,
 81, 126
 Impoliteness, 13, 16, 20, 58, 73, 87–8
 Indirect indexing, 46–7, 83, 109, 127
 Indirectness, 8–10, 42, 62–3, 111
 Individualist, 25, 30–1
 Inoue, M., 27
 Inter-cultural, 1
 Interpellation, 45
 Intersectionality, 88
 Irish, 58, 81
 Ishiguru, K., 59

J

Janny, R. and Arndt, H., 47
 Japan, 32–5, 97
 Japanese, 7, 11, 26, 27, 29, 32–5, 36, 83
 Jones, L., 84

K

Kadar, D. and Haugh, M., 11, 16, 17, 42, 48, 101
 Kadar, D. and Mills, S., 1, 7, 32, 130
 Kallan, J., 58
 Kaspar, G., 12, 15
 Kerbrat-Orrechioni, C., 58, 59
 Kerkam, Z., 10, 31, 110
 Kerswill, P., 111
 Kim, A., 25
 Kochman, P., 37
 Koenig, R., 97
 Korea, 40
 Kristjansson, K., 75

L

Lakoff, R., 63, 79, 90, 91, 96
 Langford, P., 5
 Libya, 31
 Linguistic ideologies, 43–6, 109
 Linguistic market, 56, 72–4, 85–6
 Linguistic Politeness Research Group, 1, 6,
 11, 12, 15, 17, 23
 Locher, M., 4, 11, 12, 13, 14, 107
 Locher, M. and Watts, R., 13, 16
 Lowry, S., 92

M

Maconie, S., 89–90
 Manners, 92–5, 112
 Mao, L., 23
 Marquez-Reiter, R., 59
 Martin, J., 98
 Marxism, 19, 24, 102
 Masculinity, 22, 89
 Materialist discursive approach, 19–21,
 101–23, 130
 Matsumoto, Y., 7
 Merrison, A. and Davies, B., 12
 Mexican Wave, 2–3, 29
 Mexico, 50
 Middle Ages, 80
 Milani, T., 22
 Millie, A., 50
 Mills, S. and Kadar, D., 8
 Mills, S. and Mullany, L., 16, 43,
 46, 89
 Moral order, 18, 48–9, 84
 Morocco, 31
 Mugford, G., 49
 Mugglestone, L., 82, 85, 125
 Mullany, L., 12

N

Non-elite, 1
 Nordic, 57
 Norms, 1, 108, 126

O

Ochs, E., 46, 89
 Okamoto, S., 34
 Okamoto, S. and Shibamoto-Smith, J.,
 3, 29, 32, 83, 109–10, 111

P

Pan, Y., 40
 Performative, 112
 Philippon, A., 75
 Picton, S., 85
 Pinker, S., 79–81
 Pizziconi, B., 11, 34
 Polish, 35, 36
 Politeness
 decline of, 97–9
 negative, 7, 25, 31–3, 60–1
 positive, 7, 26, 31–3, 118
 Politeness 1 and 2, 13
 Politic, 12
 Power, 18, 107
 Price, M., 67

Q

Queer, 6, 125

R

Rainey, S., 99
 Rampton, B., 111
 Rapport, 13
 Received Pronunciation (RP), 5, 22, 106
 Refinement, 85–6
 Register, 108
 Relational work, 13, 24
 Reserved, 28, 67
 Resources, 2, 121, 126
 Respect Agenda, 50

S

Savage, M., 6, 81–2, 83, 84
 Schiffrin, D., 36
 Schneider, K., 47
 Scollon, R. and Scollon, S., 30
 Self-deprecating, 28, 64–6, 87, 115–17, 119,
 122–3, 126
 Sifianou, M., 26, 32, 57
 Silverstein, M., 45
 Skeggs, B., 85, 110
 Smyth, J. and Wrigley, T., 82
 Snell, J., 6, 82, 83, 128
 Social capital, 71–2
 Sorry, 63–4
 Spencer-Oatey, H., 13, 21
 Stadler, S., 27, 39–41
 Standard language, 85, 108

148 Index

Stereotype, 27–8, 37, 39, 58–9, 85, 108–10, 126

Stewart, M., 59, 60–1

Stiff upper lip, 72

T

Temple, R., 32, 45, 63–4, 65–6, 68

Terkourafi, M., 85

Thornborrow, J., 29, 107

Traditional approaches, 25–55, 56–9

Triandis, H., 30

Truss, L., 79, 91, 96

Tyler, I., 82

U

Universalism, 8

V

Volition, 8, 26, 33–5

Volosinov, V., 44

W

Walsh, C., 47

Watts, R., 4, 6, 12, 13, 18

Wierzbicka, A., 9, 35–7

Wodak, R., 23

Y

Yukagawa, S. and Saito, M., 32

Z

Zimman, L., 6, 125