

Cambridge University Press 978-1-107-51281-8 - Social Media Mining: An Introduction Reza Zafarani, Mohammad Ali Abbasi and Huan Liu Copyright Information More information

SOCIAL MEDIA MINING

An Introduction

REZA ZAFARANI

Arizona State University, Tempe

MOHAMMAD ALI ABBASI

Arizona State University, Tempe

HUAN LIU

Arizona State University, Tempe





Cambridge University Press 978-1-107-51281-8 - Social Media Mining: An Introduction Reza Zafarani, Mohammad Ali Abbasi and Huan Liu Copyright Information More information

CAMBRIDGEUNIVERSITY PRESS

Cambridge House, 4381/4 Ansari Road, Daryaganj, Delhi 110002, India

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781107018853

© Reza Zafarani, Mohammad Ali Abbasi, and Huan Liu 2014

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2014 First South Asia edition 2015

This South Asia edition is based on Reza Zafarani, Mohammad Ali Abbasi, and Huan Liu / Social Media Mining: An Introduction / 9781107018853 / 2014

Printed in India

A catalogue record for this publication is available from the British Library

ISBN 978-1-107-51281-8 Paperback

Additional resources for this publication at http://dmml.asu.edu/smm

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.