



Work with a partner. Read the quotation about modern communication. Then answer the questions.

- 1 *Convenient* means helpful or easy. In what ways are cell phones convenient?
- 2 In what ways are cell phones sometimes inconvenient?
- 3 Do any types of technology make communication more difficult?

"Cell phones are so convenient that they're an inconvenience."

Haruki Murakami (1949–)

### About the Author:

Haruki Murakami is a Japanese author of novels and short stories. 

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## PREPARE YOUR IDEAS

# Connect to Academic Writing

In this unit, you will learn skills to help you develop your ideas in your writing. For example, you will learn how to give reasons, give examples, and provide further information with explanations. These are skills you already use in your daily life. For example, you might give a reason for being late to class to your instructor. You might give a friend examples of apps that you find useful in your studies. You might explain to your parents some of the new and interesting things you are learning in class.

# **B** Reflect on the Topic

In this section, you will look at a writing prompt and reflect on it. Throughout the unit, you will develop ideas about this prompt. You will use these ideas to practice skills that are necessary to write your paragraph.

The writing prompt below was used for the Student Model paragraph on page 20. The student reflected on the topic and used a cluster diagram to brainstorm ways people use technology to socialize.



**WRITING PROMPT**: People are increasingly using technology to socialize. How do people of your age use technology to socialize? Include at least three examples.





Tell your partner about one more example you could write about. Then add it to the cluster diagram. Share your ideas with the class.

## 14 UNIT 1

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## ACTIVITY 1.2 Apply It to Your Writing

YOUR

Read the prompt and follow the directions below.

**WRITING PROMPT**: Technology is increasingly being used by all age groups. How does one of the age groups listed below use technology?

Children (2–8 years old) Teenagers (13–19 years old) Adults (36–59 years old) Pre-teens (9–12 years old) Young adults (20–35 years old) Older adults (60+ years old)

- 1 Choose one of the age groups. Write it in the center circle of the cluster diagram below.
- 2 Think about all the ways this age group uses technology. Write those ways in the other circles.
- 3 Compare cluster diagrams with a partner.



## 2 EXPAND YOUR KNOWLEDGE

In this section, you will learn academic language that you can use in your paragraph. You will also notice how a professional writer uses this language.

# Academic Vocabulary

The words below appear throughout the unit. They are from the Academic Word List or the General Service List. Using these words in your writing will make your ideas clearer and your writing more academic.

contact (v)	exchange (v)	option (n)	trend (n)
essential (adj)	inform (v)	technology (n)	use (v)

## <sup>w<sup>m</sup> 2.1 Focus on Meaning</sup>

A Work with a partner. Match the words in bold to their meanings. Write the letters.

1	l get text messages from my phone provider. These messages <b>inform</b> me of special offers on new phones.	a	to do something with an object or machine to complete a task
2	People of all ages <b>use</b> electronic devices in their daily lives. In the United States, almost 50% of children have cell phones by the age of 10.	b	to give knowledge to someone
3	Modern <b>technology</b> , such as smartphones and email, makes it very easy for people to stay in touch.	c	equipment or systems, especially those that have to do with computers and modern science
4	People have more than one <b>option</b> for accessing the Internet. They can use a smartphone, a tablet, a laptop, or even a TV.	d	one thing that can be chosen from many possibilities

B Read the paragraph and guess the meaning of the words in bold. Then circle the letter of the correct definition for each word.

### **Electronic Business Cards**

Electronic business cards are a good way to connect professionally. Business cards are an **essential** part of business culture. Businesspeople often **exchange** them when they meet for the first time. The information on a business card allows someone to **contact** another person easily. Printed business cards are still popular, but there is a recent **trend** toward electronic business cards. For example, many businesspeople add their electronic business card at the end of an email. In conclusion, electronic business cards help connect to other people.

16 UNIT 1

- 1 Essential means
  - a strange or foreign.
- 2 To exchange means
  - a to hide or keep out of view.
- 3 To contact means
  - a to communicate or get in touch with someone.
- 4 A trend is
  - a something that is rarely done anymore.

- **b** very important or necessary.
- b to give and receive the same thing in return.
- b to find out something you did not know before.
- **b** the general ways something is changing.

# B Academic Collocations 🧿

Collocations are words that are frequently used together. Research tells us that the academic vocabulary in Part A is commonly used in the collocations in bold below.

## ACTIVITY 2.2 Focus on Meaning

Work with a partner. Read the sentences. Decide the meaning of the collocations in bold and circle the correct definitions.

- 1 Many teachers today **use technology**, such as smartboards and classroom management systems, in their classrooms.
  - a use electronic equipment to solve problems
- b use electronic equipment to create problems
- 2 Teachers often allow students to bring smartphones to class. Usually, though, students are not allowed to **exchange messages** on their smartphones during class.
  - a read information about someone b send and receive information with someone
- 3 Some teachers still accept handwritten homework assignments. The **best option**, though, is for students to type assignments.
  - a the only choice b the number one choice
- 4 There is a **general trend** toward teachers using more technology in their classrooms. New software allows teachers to manage, track, and deliver educational content online.
  - a reasons why something is staying b overall way something is developing the same
- 5 For many teachers, a textbook, a whiteboard, and a computer are **essential tools** needed to teach students.
  - a things that are necessary b things that are not very useful

# **G** Writing in the Real World

You will read an article titled "How We Use Our Cell Phones." The author of the article develops his ideas so his reader can understand them.

Before you read, answer this question: What do you think are the three most popular uses for cell phones?

Now read the article. Think about your answer to the question as you read.



# HOW WE USE OUR CELL PHONES

By Jorge Navarro

- 1 The cell phone is an essential tool for many people. We use it to communicate, to inform, to share, and to entertain. According to a survey by the Pew Research Center, 85% of American adults now own a cell phone. The survey also shows some interesting information about how they use their phones. The top five uses for cell phones – besides talking to others – are taking pictures, texting, accessing the Internet, emailing, and recording video.
- 2 The most popular cell phone activity is taking pictures. Among all cell phone users, 82% use their phone to take photos. There is little difference between males and females. For instance, 82% of men and 81% of women take pictures with their phones. Perhaps unsurprisingly, young adults are the most likely to take pictures. Ninety-four percent of those under 29 take pictures with their cell phones, compared to just 44% of those aged 65 and over.

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- 3 The second most popular cell phone activity is texting. A few years ago, 58% of people texted with their phones, but the number today is 80%. Large numbers of users send and receive texts, with the exception of older Americans. Among users 18–29 years of age, texting is nearly universal.<sup>1</sup>
- 4 Fifty-six percent of cell phone owners access the Internet with their phone, making it the third most common activity. The gap<sup>2</sup> between young and older users is high: 77% of those under 30 access the Internet with their phones versus just 13% of those 65 and older. There is also a large difference according to income. Because it can sometimes be expensive to get online, those who earn more than \$75,000 per year are much more likely to access the Internet than those who earn less than \$30,000.
- 5 The fourth most common activity is emailing. Half of users contact others via<sup>3</sup> email on their devices. As with other activities, younger users are much more likely to use cell phones to exchange messages using email.

<sup>1</sup> **universal**: experienced by everyone <sup>2</sup> **gap**: difference <sup>3</sup> **via**: by means of

- 6 Recording videos is the fifth most popular activity. Forty-four percent of users now make videos with their phones, up from just 18% a few years ago. Seven in 10 young adults record videos with their phones, compared to just 9% of older adults. Younger users are more likely to be comfortable with using this technology in their daily lives.
- 7 How will people use their cell phones in the future? What **options** will cell phones offer that we have not even thought of yet? What general **trends** can we predict? It's anyone's guess!

## crurr 2.3 Check Your Understanding

Answer the questions.

- 1 After "talking," what do most Americans use cell phones for?
- 2 Which statistic about cell phone use surprised you? Explain your answer.
- 3 How do your cell phone habits compare to those mentioned in the survey?

## ACTIVITY 2.4 Notice the Writing

Answer the questions.

- 1 Read the first paragraph again. Underline the sentence that includes an explanation of why a cell phone is an essential tool.
- 2 Read the second paragraph again. Underline the two-word phrase that signals an example.
- <sup>3</sup> Read the fourth paragraph again. Underline the word that signals a reason.

## **STUDY ACADEMIC WRITING**

In Section 1, you saw how the writer of the Student Model reflected on her topic. In this section, you will analyze the final draft of her paragraph. You will learn how to develop ideas for your own paragraph.

# A Student Model

Read the prompt and answer the questions.

**WRITING PROMPT**: People are increasingly using technology to socialize. How do people of your generation use technology to socialize? Include at least three examples.

- 1 What are some ways people use technology to socialize?
- 2 What ways do you think the writer a young adult will mention?

Read the paragraph twice. The first time, think about your answers to the questions above. The second time, answer the questions in the Analyze Writing Skills boxes. This will help you notice the key features of a paragraph.



### How College Students Use Technology to Socialize

People of my generation **use technology** to socialize in different ways. Nearly everyone I know has a digital device such as a cell phone, tablet, or o laptop. College students have several **options** for how they socialize. For many students, texting is the best option for **contacting** friends. People like texting since it's fast and easy. College students are also big users of social media, and this is a great way to socialize with a larger group of people. Interestingly, some students also use social media to communicate with classmates outside of class. They often start discussions about interesting topics that come up in class. Teachers sometimes join in, too. They use these to **inform** students of class updates, such as reminders about homework and quizzes. Finally, video-chatting is also very popular for communicating with families. This is because some people do not live near their families. For example, my family lives eight hours away, so we video-chat every Saturday. Using cell phones, tablets, and laptops is clearly **essential** for socializing for my generation.

### 1 Analyze Writing Skills

Find a sentence that contains the names of three devices. What punctuation (a period? a comma? a dash?) does the writer use to separate them? Circle them. Underline any capital letters in the sentence.

#### 2 Analyze Writing Skills

Find and circle a word that signals a reason. Underline the reason.

### 3 Analyze Writing Skills

Find and circle an example of two complete sentences joined by *and*.

### 4 Analyze Writing Skills

Find and circle a phrase that signals a personal example. Underline the example.



Answer the questions.

- 1 What three ways of socializing does the writer discuss?
- 2 According to the writer, what is a good way to socialize with people far away?
- <sup>3</sup> How do you think the writer might contact several friends that she wants to discuss a class presentation with?



# GRUTTY **3.2** Outline the Writer's Ideas

Complete the outline for "How College Students Use Technology to Socialize." Use the phrases in the box.

fast and easy	social media	video-chatting
good for individual friends	some families live far away	good for large groups of people

STUDEN	
MOL	PARAGRAPH OUTLINE
First Sentence	People of my generation use technology to socialize in different ways.
1st Idea	A. Texting
Explanation	1.
Reason	2.
2nd Idea	В.
Explanation	1.
3rd Idea	С.
Explanation	1. Good for families
Reason	2.
Example	3. Writer's family lives eight hours away
Last Sentence	Using cell phones, tablets, and laptops is clearly essential for socializing for my generation.