

Contents

Preface and Acknowledgments			page ix
	Intr	oduction	1
	Methodology and Structure		8
	Audience and Disciplinary Context		16
		elation to Existing Literatures	17
		apping the Journey	22
1	Legal Institutions and Social Power: Setting the Stage		31
	1.1	Seeing the Intellectual Property in Your Everyday Life	33
	1.2	The Property of Nations	40
	1.3	Legal Power, Social Power, and Causality	43
	1.4	Semantic Legal Ordering: Legal Culture and Institutions	48
	1.5	Building and Transforming an Infrastructure of Encouragement	
2	Legal Orders and Social Performance: Founding Facebook		
	2.1	Patents as Property from a National Government	59
	2.2	Zones of Exclusivity and Instruments of Legal Power	61
	2.3	Property as Obliging Power in Cooperative Relationships	64
	2.4	Social Power and Venture Capital	67
	2.5	Drawing Boundaries with Formalizing Words for Social Purpose	es 72
	2.6	Legal Institutions in the Modern Nation-State System	80
	2.7	Going Back to Roman Law	81
3	Instruments of Legal Power in the Roman Republic		
	3.1	A Conceptual Map of the Mediterranean World	88
	3.2	The Polis and Social Power	92
	3.3	Delphic Arts and Oracles - Greek Religious "Technology"	94



vi Contents

	3.4	Traditions of Legal Historiography – The Birth of Jurisprudential	
		Narratives	97
	3.5	Freedom, Autonomy, and Immunity in the Hellenistic Era	100
	3.6	Rome and Delphi: A Unifying World	103
	3.7	The Delphian Privilege as an Instrument of Social Power	108
	3.8	Zones of Exclusivity and Instruments of Legal Power: An Initial	
		Comparison	110
	3.9	Conclusion	113
4	Sen	nantic Legal Ordering: Idealizing Roman Law	114
	4.1	Military and Economic Power in Late Republican Rome	116
	4.2	Grants of Citizenship and Proprietary Privileges	
		in a Transforming State	118
	4.3	Caesar and Cicero: Diverging Types of Social Power	121
	4.4	Pro Archia - Cicero on the Benefits of Creative Literature	
		to the State	122
	4.5	Republican Citizenship and the Augustan Revolution	125
	4.6	Law and Letters in Imperial Rome	129
	4.7	Privileged Orders, Local Communities, and Early Precursors for	
		Intellectual Property	131
	4.8	Ius Respondendi – The Right of Responding	135
	4.9	Rationalizing Roman Law	136
	4.10	Semantic Formality in Law: Types of Law and Categories	
		of Things	138
	4.11	Conclusion	140
5	Cultural Transformations: Christianizing Legal Power		144
	5.1	Imperium Christianorum	146
	5.2	Parallels to Intellectual Property in Late Roman Legal Privileges	150
	5.3	The Good Barbarian King	152
	5.4	The Foundational Pope – Gregory the Great	156
	5.5	Building a New Social Model of Orders and Offices	158
	5.6	Unity in Diversity and Separation of Authorities	162
	5.7	A Recipe for the Future: Popes and Kings, Indulgences	
		and Bulls	164
	5.8	The Birth of English Law and Letters	168
	5.9	The Law in Books: Councils, Leges, and Historia	169
	5.10	Conclusion: Western Legality and Rationalities	174
6	Privileges and Immunities in a Sacramentalizing Order		
	6.1	Cultivating a Sacramental Order of Obligation	179
	6.2	Legal Letters and Religious Reform	180



		Contents	vii
	6.3 6.4 6.5 6.6 6.7 6.8 6.9	Bishops, Property, and Honor Instruments of Legal Power in Carolingian Europe Legal Bonds and the Sacramental State New Legal Communities and Radical Social Change Clerics to Lawyers Privileged Republicanism Conclusion	184 188 191 194 197 201
7	Administrative Kingship and Covenantal Bonds: Early Roots of Intellectual Property in England		207
	7.1 7.2 7.3 7.4 7.5 7.6 7.7 7.8	Bridging the Norman Conquest: Charters and Writs in Anglo-Norman Legal Governance New Legal Cultures and the Royal Prerogative Mosaic Traditions in English Legal History – The Power of a Covenantal Ideal Consolidating Patterns in Anglo-Norman and Angevin Law: Prerogatives and Property Imperial Ambitions and the Birth of the Administrative State Natural Law and Prerogative Right The Tudor Revolution and Claims to Literary Property Conclusion	209 213 217 220 226 228 234 239
8	Intellectual Property in a Nationalizing Order		
	8.1 8.2 8.3 8.4 8.5 8.6	Cultivating a National Order of Obligation Chroniclers and National Legal Consciousness Industrialization and the Black Death Inventing the Anti-Monopoly Tradition Parliamentary Supremacy Conclusion	241 242 249 252 255 262
9	Cultural Transformations: Naturalizing Intellectual Property		270
	9.1 9.2 9.3 9.4 9.5 9.6	The New Naturalism Scottish Versus English Booksellers National Organizing in the New World Constitutionalizing Intellectual Property Interpreting the New Constitution Natural Law and the Early Administration of US Intellectual Property Law Conclusion	273 280 287 290 293 299 300
10	Sen	nantic Legal Ordering: Idealizing Intellectual Property	303
	10.1	La Propriété Littéraire, Artistique, et Industrielle	306



VIII		Contents	
	10.2	Semantic Legal Ordering in the Early Revolutionary Period	312
	10.3	Codifying French Property	315
	10.4	Lordship and Conscience: Positive Legality and Natural Rights	
		in the French Reformation	319
	10.5	Reactions to Roman Law in the Lutheran Reformation	324
	10.6	Reforming Property in Prussia	329
	10.7	Intellectual Property Analogues in Estate Society	332
	10.8	Conclusion	336
11	Inst	ruments of Legal Power in the American Republic:	
	Inte	llectual Property and Telecommunications	341
	11.1	The Will Theory of Contracts	343
	11.2	Proprietary Voluntarism	350
	11.3	Seeing the Impact of Contracts: The Magnetic Telegraph	
		Company and the O'Reilly Contract	352
	11.4	Railroad Protection Contracts and Westward Expansion	356
	11.5	Contracts of Alliance, Geographic Exclusivity,	
	_	and Consolidation	359
	11.6	The Alternative to Contractual Alliance: The Bell	-
		Telephone System	363
	11.7	Conclusion: Intellectual Property Licensing	(
		in the Institutionalization of a Telecommunications Network	367
12	_	al Orders and Social Performance: Globalizing	
	Inte	llectual Property	370
	12.1	Globalized Intellectual Property Law	377
	12.2	Law-Changing Pressure through the WTO	379
	12.3	Treaties as National Contracts	381
	12.4	In the New Law of Nations	382
	12.5	The Westphalian System	385
	12.6	Copyright Treaties in the Concert of Europe	387
	12.7	International Patent and Trademark Protection	390
	12.8	"One Hundred Years of Solicitude": America's Jurisprudential	
		Narrative of Progress The Challenge of Artificial Intelligence	392
	12.9	The Challenge of Artificial Intelligence Love and Danger in Globalized Orders of Obligation	395
	12.10 12.11	Conclusion	398
			400
	Cor	nclusion – The Intellectual Property of Nations	402

Index

415