

Index

accountability, and authoritarian demonstration effect of democracy, advantage, 72-74 279-282 Adidas, 206 dependency reversed, 76-78, 276–277, 300 advanced industrial economies, 35-36 advertising, 215-216 in developing countries, 52 Africa, 151, 153 effective, 70-76, 276-277, 299-300 African Americans, 274 in first world of social stratification, Agricultural Bank of China, 93-94 Algeria, 93-94 gap between global capitalism and Alibaba, 99 nation-state democracy, 55-56, Amazon.com, 98-99, 135-136 60 - 61Ambani, Mukesh, 248 global limit thesis, 9 American Revolution, 10, 300 local resistance to democracy, anarchy of consumption, 200-201, 287-291 234-241, 243-244 relationship with global capitalism, 14-16, 296, 311-315 anti-consumerism, 219–221, and social contract of materialism, 239-240 282-286 anti-democratic mentality, 271-276 split between national mixed AOL, 89 Apple, 115, 136, 138 economies and global market, Arendt, Hannah, 319 66 - 68Argentina, 181 autonomy, individual, 56 Aristotle, 264 Armani communist, 256–257 Baidu, 99 Asia, 153. See also specific countries Bangladesh, 93-94 "Asian tigers", 35 Asian values, 279–280, 313–314 Bank for International Settlements (BIS), 112 atomization of consumers, 19, Bates, Robert, 70-71 200-201, 232-233, 239-240 Bauman, Zygmunt, 231 Auchan, 100 Belgium, 88, 93-94 Australia, 249–252 Bell, Daniel, 8–9 Australian capitalism, 140 Bendix, Reinhard, 18-19, 121, 149 Austria, 93-94 Berlin, Isaiah, 39 authoritarianism big brands, and monopolization, 142 advantages in globalization, 32–33, big business, capital concentration 68-78, 282-286, 299-300 caused by, 265-267. See also capacity of democracy in governance, multinational corporations Bin Laden, Osama, 272 280 - 282democratization, obstacles to, Biovalley (Strasbourg, Basle, and 278-291 Freiburg), 105-106



Index 325

Birmingham school of cultural studies, 199	labor mobility and, 165–167 multinational corporations, 85–94
Blair, Tony, 317	overview, 4, 82–85, 298–299
Boix, Carles, 271	capitalism. See also capital; capital
Borjas, George J., 187	concentration; consumption;
"both-victories" thesis, 57–59	global capitalism; labor
bottled water, consumption of, 204	"both-victories" thesis, 57–59
Bourdieu, Pierre, 225	Chinese-style, 311–313
Bowles, Paul, 88	Cold War capitalism, 30
Boyer, Robert, 63–64	confrontation between communism
	and, 33–34
brands/branding	
brands/branding	crony, 254–255
information asymmetry, 216,	democratization of, 319–323
217–218	disjuncture between democracy and,
and monopolization, 142	13–15, 16, 32, 53–61
Branston, Robert, 129	disorganized, 236–237
Brazil, 150, 252	external logic of, 30–31
Britain, chain-store system in, 97	global financial system and, 109–110
British Motor Valley, 106	highest stage of, 10
Buenos Aires, 174	ideological debate regarding, 26–27
Buffet, Warren, 216	internal logic of, 30–31
Bukharin, Nikolai, 123, 130	Keynesian economics, 34–35 late, 10
caged anarchy of consumption,	match between democracy and, 32
234–241, 243–244	organization of, 130–133
Calhoun, Craig, 311	organizational bodies of, 56
Calvinism, 9	political shell of, 9–10
Cambridge (UK), 105–106	pre-global, 10, 146
Canada	repressive, 282–286, 290–291
consumption of bottled water, 204	in rural England, rise of, 68–70
inequality caused by immigration, 188	self-contradiction of, 8–9
	state, 61–68, 114, 311–313
unionization rates, 183–184	
Cantwell, John, 107	triumph of, 5–10, 297
capital	capitalist crisis, institutional monopoly
caged anarchy of consumption,	and, 132–133
234–241	Caporaso, James A., 127–128, 129
general discussion, 28	Card, David, 191
interactions among labor, state, and,	Carling, Jørgen, 168–169
178–186, 196	Carlson School of Management,
market manipulation by, 237-240	University of Minnesota, 205
power imbalance between consumers	Carrefour, 95, 97–98
and, 201, 211-223	Casino, 100
capital concentration. See also	chain stores, 94–102
monopoly; oligopoly	Chan, Tak Wing, 224–226, 229,
chain-store system, 94–102	231
clusters, 94-96, 102-108	Cheng, Xiaonong, 283
financial sector, 108-116	Chile, 93–94
general discussion, 16-18, 143-145	China, 15, 152
institutional roots of transnational	Chinese-style capitalism, 311–313
inequality, 264-270	consumerism in, 222



326 Index

China (cont.) market, as organizational body of consumption as shaping identity capitalism, 56 in, 210 monopolistic, 120 Cultural Revolution, 41 monopoly and, 117-126 delay of democratization in, 285 oligopolistic, 120, 144-145 ideological debate regarding perfect, 128 capitalism, 26 and rise of economic state, 46 inequality in, 252 concentrative movements of capital. See Maoist economic doctrine, 41 capital concentration marketization of, 41 consumer stock market, 319-323 migrant workers in, 160-161 consumerism. See also consumption People's Bank of, 114 global rise of, 201-211 social contract of materialism, 283 political, 321-322 stability maintenance in, 291 resistance to, 219-222, 239-240 state capitalism in, 114 consumption state-market relations, 65 anarchy of, 200-201, 234-241, state-owned enterprises, 91–92 243-244 China Construction Bank, 93-94 atomization of consumers, 19, Chinese Communist Party (CCP), 272 200-201, 232-233, 239-240 connection to other elements of choice, and standardization of consumption, 231-232 capitalism, 199-200 Chrysler Motors, 89 cultural, 202-203, 206-209, citizenship, state control of, 179-181 224-231 Clinton, Bill, 47 economic man 2.0, 201, 233-241, clusters, 94-96, 102-108 Coca Cola, 120, 222 general discussion, 28, 241–244 Cohen, Robin, 176 global expansion of, 199-200, Cold War, 9-10, 33-34, 57-59, 116, 201 - 211147, 164, 285 institutional implications of, Collier, Paul, 195 200-201 Colombia, 93-94 luxury, 205-206 market manipulation, 237-240 commercialization of everything, 201-211 overconsumption, 238–239 overview, 198-201, 298-299 communication technologies. See information revolution power imbalance between communism. See also Marxist consumers and capital, 201, perspectives of capitalism 211-223 collapse of, and triumph of market, as redefining personal identities, 203, 11, 39-42 208-211 communist world revolution, 17 standardization of, 200-201, confrontation between capitalism 2.2.3 - 2.31and, 33-34 transformation in global capitalism, geographic mobility under, 151 4, 16-17, 19-20 competition contextualization, mutual, 24, 25 capital concentration and, 83-84 convergence theory, 34–35 global market size as favoring coordination as oligopoly, 130-133 oligopoly, 134-135 and governance of global economy, operational, in global financial system, 112-113 63 - 64inequality, roots of, 270–271 corporate competition, 122-126



Index 327

corporate globalization. See monopoly;	global, 13
multinational corporations;	global limit thesis, 9–10
oligopoly	human capital versus social capital,
corporatist state, 35	186–195
corporatization of state, 64–68	imperative for exporting, 60
Costco, 98	inequality as challenge to, 245-247,
crises	271–277
of democracy, 245–246	inter-institutional perspective, 4,
institutional monopoly and, 132-133	20–27
crony capitalism, 254–255	local resistance to, 287–291
Cuba	match between capitalism and, 32
economic liberalization in, 41	Schumpeterian concept of, 72
market elements within economy of, 12	and social contract of materialism, 282–286
cultural consequences of labor mobility,	split between national mixed
186–195	economies and global market,
cultural consumption, 202, 203,	66–68
206–209, 224–231	transformation in global capitalism,
cultural resistance to global capitalism,	3, 4–5
287–288	democratic imperialism, 308-309
CVS Caremark, 98	democratization
Czech Republic, 93–94	of capitalism, 319-323
•	consequences of globalization for,
Da Vinci Code, The, 206	278–291, 292–294
Dahl, Robert, 271	third wave of, 52, 57, 79
Daimler-Benz, 89	demographic change, role in
declining attractiveness of democracy,	immigration, 154
279–282	demonstration effect of democracy,
decreasing curve from capital	279–282
concentration through labor	Denmark, 93–94
segmentation to consumer's	density of state power, 74-76
atomization, 19–20	dependency reversed argument
de-globalization, political trend of, 1-2,	as consequence of globalization,
309–311	76–78
Delhaize, 100	dysfunction of democracy,
democracy	276–277
"both-victories" thesis, 57–59	overview, 16, 27, 33, 300
capacity of in governance, 280–282	social contract of materialism, 285
crisis of, 245–246	Dependency Theory, 124
demonstration effect of, 279-282	de-permanentization of employment,
dependency reversed, 76–78,	162–164
276–277, 300	Depression of the 1930s, 132
disjuncture between global capitalism	developed countries, 152-156. See also
and, 13–15, 16, 32, 53–61, 298	Global North; second world of
as dysfunctional in globalization,	global social stratification
32–33, 68–78, 271–277, 292–294,	developing world. See also Global
299–300	South; third world of global social
economic, 321	stratification
as fundamental condition for human	as provider of emigrants,
progress, 322	152–156



328 Index

developing world (cont.) economic power social contract of materialism, of Chinese SOEs, 92 282-286 of MNCs, 87-89 state legitimacy in, 51-52 economic state development, rethinking paradigm of, and declining attractiveness of 295, 300–306 democracy, 279-280 developmental state, 35, 46-48 dysfunction of democracy in, disorganized capitalism, 236-237 275, 277 "divided we stand" thesis, 310 economization of political power, Dixon, Adam, 266-267 45 - 53Doeringer, P. B., 170 global competition and, 124-125 domestic inequality, 267–270 power imbalance between capital and dominant minorities, 261 consumers, 223 Dongguan, China, 104, 161 rise of, 12-13, 15, 45-53 duopoly. See monopoly; oligopoly economics as politics, 52-53 Economist, The, 248-249, 252 East Asia, 35-36, 140-141, 258, 290. economy. See also political economy state-planning, 12, 33-34, 39-42 See also specific countries Eastern Europe, social contract of stationary, 303-306 materialism in, 283 educated people, immigration of, eBay, 99 288-289 ecological degradation, 2 effective authoritarianism, 70-76, e-commerce, 98 276–277, 299–300 economic accountability, and Elliott, Doreen, 179 authoritarian advantage, 72-74 emerging economies, monopolies in, economic competition 140-142 and governance of global economy, emigration states, 152-156. See also 63 - 64immigration and rise of economic state, 46 Emmanuel, Arghiri, 146 economic concerns behind "end of history" theory, 13-14, 57-59 end of organized capitalism, 236-237 immigration, 155-156 economic democracy, 321 England, rise of capitalism in, 68–70 economic growth, rethinking, 295, environmental degradation, 2 300-306 Europe. See also Global North; specific economic inequalities. See inequality countries economic liberalization, 41 clusters in, 103-104 economic man Eastern, social contract of versus economic man 2.0, 233-234, materialism in, 283 240-241 European Commission, 103, 183 general discussion, 28 European Union (EU), 1, 112 exchanges, global, 110-111, 115-116 human capital versus social capital, 186-195 extensive mobilization of consumption, international immigration and, 238-239 157-158 external proletariats, 261 labor mobility and, 195-196 Exxon-Mobil, 88 labor version of, 18 Facebook, 99, 137 economic man 2.0, 19, 201, 233-241, 243 faddism, 206 Fair Trade movement, 220 economic performance of democracy, 279-280 Faist, Thomas, 190-192



Index 329

fashions, extreme interest in, 206 fast food, 204 in China, 210	French Revolution, 10, 300 Fulcher, James, 235
female migrant workers, 161–162	G 20
finance capital, 112	economies, inequality in, 249–252
financial sector	
	power-centered approach to global
and capital concentration, 108–116	governance, 307
liberalization, 109	Galbraith, John Kenneth, 116
and monopoly, 119–120	Gans, Herbert J., 206, 225
promotion of overconsumption,	Gap Inc., 95, 208
238–239	gate-keeper of economy, regulatory
role in competition, 125	state as, 47–48
small business, disadvantages	gate-keeper of market, authoritarian
for, 266	state as, 71–72
Finland, 93–94	Gates, Bill, 115, 136-137, 267
firms. See also multinational	gender divide in migrant workers,
corporations	161–162
as affecting market price, 127	General Motors, 88
and democratization of	geographic clustering by
capitalism, 321	immigrants, 191
global limit thesis, 8–9	geographic concentration
and split between national mixed	of capital, clusters as indicating,
economies and global market,	102–108
66–67	of global financial system, 110–111
first world of global social stratification	geographic expansion of consumption
anti-democratic sentiment, growth	system, 201–211
of, 271–272	geographic mobility of labor. See labor
diversity within, 260	geographical dispersion of capital,
general discussion, 253–257	130–133
monopoly and, 265	Germany, 104
First World War, 17, 180–181	Giddens, Anthony, 230–231
flexibility, labor, 158–168, 180–182,	Gilded Age, 248
196	Gilpin, Robert, 50–51, 88, 307
Florence, 151	Gini index, 188, 249–252
Forbes, 160–161	global capitalism. See also capital
foreign direct investments (FDI), 114	concentration; consumption;
foreign exchange trading, 108–109	institutional framework of global
foreign-domestic linkage, in	capitalism; labor
international relations, 25	age of, 297
Fortune magazine, 86–87	authoritarian option, arguments
Foster, John Bellamy, 124	against, 296, 311-315
France, 1, 104	book overview, 27–29
franchising	defined, 42
and resistance to global	as demanding monopoly and
capitalism, 288	oligopoly, 133–143
retail, 101–102, 135	democratization of, 319–323
Frankfurt school of social critiques, 199	development, rethinking paradigm
freedom, and split between national	of, 295, 300–306
mixed economies and global	disjuncture between democracy and,
market, 66–68	13–16, 32, 53–61



330 Index

global capitalism (cont.) stationary economy concept, dysfunction of democracy due to, 303-304 32-33, 68-78, 271-277, 292-294, Global South. See also specific 299-300 countries; third world of global future of, 295-296, 319-323 social stratification global financial system and, 109-110 clusters in, 104 dependency reversed, 76-77 global governance, 295-296, labor immobility in, 168-169 306 - 311Great Divergence of Globalizing political-economic consequence of Revolution, 260-263 globalization, 69-70 as provider of emigrants, 152-156 as hindering democratization, 278-291 resistance to globalization in, 2 human capital versus social capital, rise of economic state in, 46–47 186-195 stationary economy concept, 304 globalization. See also global capitalism ideational reorientation, 296, 315-319 defined, 3, 42 and inequality, overview, 245-253, earlier waves of, 6, 30 291-294 historical perspectives on, 6 inter-institutional perspective of institutional origins of, 33-44 political economy, 4, 20-27 of life, in first world, 254 limit of, 7, 8-10, 298 localization in, 106 organization of, 130-133 post-Cold War, 30-33 overview, 1-5 various dimensions of, 30 reconstruction of market globish (English as), 138 relationships, 16-20 Goldthorpe, John H., 224-226, 229, social contract of materialism, 231 282-286 Google, 99, 135-136 summary of major arguments, Gordon, David M., 170 296-300 governance triumph of, 5-10, 297 capacity of democracy in, 280-282 global economy, 15. See also global global, 295-296, 306-311 of global economy, 61-68 market "governing the economy" thesis, 35–36 global financial system, 108-116, "governing the market" thesis, 35-36 119–120, 125 global governance, 295-296, 306-311 governmentality, 45, 66, 295 global immigration, 149-158, 173-175 Great Divergence of Globalizing Revolution, 260-263 global labor market. See labor global limit thesis, 7-10 Greece, 93-94 global market, disjuncture between gross domestic product (GDP), 86 national mixed economies and, 15, growth, rethinking, 295, 300-306 32, 61-68, 298 Global North. See also immigration; Haggard, Stephen, 37 second world of global social Harvey, David, 5-6, 36-38, 120, stratification; specific countries 135 - 136Hayek, Friedrich, 214 de-globalization impulse in, 1-2, 309-311 Held, David, 123, 179 as destination for immigrants, Hello Kitty, 206 152-156 Hetzel, Robert L., 266 inequality caused by Hewlett-Packard, 162 immigration, 188 Hilferding, Rudolf, 112



Index 331

Hirschman, Albert, 27, 141 historical-institutional perspective, global limit thesis, 9-10 Hmong, 151 Hobbesian jungle, 63-64 Home Depot, 98, 208 homology argument, cultural consumption studies, 224-226 Honduras, 161-162 Hong Kong, 88, 93-94, 268 Hotelling, Harold, 9 human capital, versus social capital, 186-195 human mobility. See mobility of labor human security, 67 crises, 305 Huntington, Samuel, 14, 275 Iammarino, Simona, 107 ICT revolution, 145. See also information revolution ideational reorientation, regarding state and market, 296, 315-319 identity, relation to labor mobility, 189-190 ideological debate regarding capitalism, ideological spectrum of Right versus Left, 44, 144, 317-318 illegals, 150 immigration. See also mobility of labor general discussion, 149-158 human capital versus social capital, 186-195 inequality, roots of, 268-270 labor market segmentation, 173-175 migrant workers, 158-168 negative impacts on democratization, 288-290 overview, 147 social conflict related to, 182-183 state control of, 179-181 immobility, labor in, 147, 167-169, 176 imperialism, democratic, 308-309 income, of migrant workers, 160–161 income disparities. See inequality India, 152, 248, 254-255 individual autonomy, 56 individualization, and consumption,

Indonesia, 151-152 Industrial Revolution, 10, 261-262, 300 industrialization, capitalism and, 68-70 inequality clustering and, 107 domestic, 267-270 and dysfunction of democracy, 271 - 277effect on democratization, 278-291 general discussion, 29, 291-294 Great Divergence of Globalizing Revolution, 260-263 institutional roots of, 263-271 inter-group, 253 interstate, 252-253, 258-259 overview, 245-247, 299 rapid increase in during globalization age, 247-253 relation to labor mobility, 187-188 three worlds scheme, 253-260 information acquisition, regarding democratic governance, 280-282 information age, capital concentration and, 84 information asymmetry between capital and consumers, 213-218 information revolution effect on labor, 185 monopoly and, 135-139 and rise of clusters, 105-106 role in immigration, 154-155 and standardization of consumption, 229-230 innovation, as related to monopoly, 138-139 insecurity, labor flexibility and, 162-164 institutional framework of global capitalism. See also capital concentration; consumption; economic state; labor; state-market authoritarian advantage and democratic dysfunction, 68-78 dependency reversed argument, 76-78 disjuncture between global capitalism and democracy, 13-16, 32, 53-61, 298

230-233



332 Index

institutional framework (cont.) general discussion, 10-16, 27, 78-81, 297-298 global limit thesis, 7, 8-10 inequality and dysfunction of democracy, 276-277 inter-institutionalism, 4, 20-27 overview, 3, 30-33 reconfiguration due to globalization, roots of inequality, 263-271 split between national mixed economies and global market, 15, 32, 61-68, 298 triumph of capitalism, 5-10 institutional monopoly, 126-130, 132-133, 144-145 institutional standardization, in global financial system, 111-112 integration of global labor market, 170 - 172intellectual property rights, 138-139 inter-group inequality, 253. See also inequality inter-institutional perspective of political economy, 4, 20-27. See also institutional framework of global capitalism internal proletariats, 261 international economic competition, 46 international finance, 108-116 International Organization of Securities Commissions (IOSCO), 112 international regimes, 306–311 international relations, foreigndomestic linkage in, 25 Internet, 137, 155. See also information revolution interstate competition, 122-126 interstate inequality, 252-253, 258-259. See also inequality inventive mobilization of consumption, 238 invisible hand concept, 237 involuntary immobility, 168-169 Iowa, 151 Iran, 93-94, 152 Iraq, 93-94 isolationism, rise of, 309-311 Israel, 93-94

Japan
Japanese capitalism, 140
Japanese miracle of economic development, 35
labor flexibility in, 163–164
monopolies in, 140
relaxation of immigration policies, 180
JD.com, 99
job security, labor flexibility and, 162–164
Jobs, Steve, 115
jungle political economy of global capitalism, 63–64, 263–271

Kalecki school of economic thought,

122, 127, 264-265 Kant, Immanuel, 307-308, 322 Kaplinsky, Raphael, 181 Kapor, Mitch, 115 Kaufman, Robert, 37 Kazakhstan, 93-94, 152 Kerr, Clark, 169-170 Keynes, John Maynard, 241, 315 Keynesian revolution, 34-35 Kim Dae-jung, 53-54 Kim family (North Korea), 256 Kim Jong-un, 259 Kingfisher, 100 Kings or People (Bendix), 121 knowledge, significance of, and monopoly, 138-139 Kohli, Atul, 46, 51 Korten, David, 88 Krasner, Stephen, 21 Kroger, 98 Krugman, Paul, 262

labor. See also economic man capital concentration and, 266–268 and democratization of capitalism, 321 flexibility of, 158–168, 180, 181–182, 196 general discussion, 28 human capital versus social capital, 186–195 immigration, 149–158, 173–175 in immobility, 147, 167–169, 176

Kuwait, 93-94



Index 333

inequality, roots of, 266-270 Mandelson, Peter, 317 linkages to capital and state, 148, Maoist state, 26 178-186, 196 Marcuse, Herbert, 157 local labor markets, 171-172 market. See also capital concentration; migrant workers, 158-168 institutional framework of global overview, 146-149, 298-299 capitalism; state-market nexus price of, 168 admission, 74 segmentation of market, 147-148, barriers to entry in oligopolies, 168-178, 181-183, 196 128 - 130transformation in global capitalism, "both-victories" thesis, 57–59 4, 16-19, 195-197 density of state power and, 74 labor flexibility, 158-168, 180, disjuncture between national mixed 181-182, 196 economies and global, 15, 32, laissez-fair status of global economy, 61-68, 298 15,61-68 gap between nation-state democracy Lash, Scott, 236-237 and global, 13-16, 32, 53-61, late late-developmental economies, 298 monopolies in, 140-142 global limit thesis, 8-9 Latin America, 76-77, 153, 162, global triumph of, 5-6 ideational reorientation regarding, 254-255, 290 Lazaru, Emma, 193 296, 315-319 Le Pen, Marine, 1 labor, segmentation of, 147-148, legitimacy, state, shift of basis of, 51-53 168–178, 181–183, 196 leisure, consumerist, 207-208 political economy, 23-24 Lenin, Vladimir, 75 politicization of, and authoritarian Leopard, 111-112 advantage, 70-72 Levine, David P., 127-129 size of, as favoring oligopoly, "liberal logic" of marketization leading 134-135 to democratization, 54 market competition, 56, 122-126 liberalization, financial, 109 market manipulation, 237-240 lifestyle, consumption as, 203, 208-211 market power, monopoly as embodied Lindblom, Charles, 131 in, 127-128 LinkedIn, 99 market price, impact of monopoly over, Linux, 111-112 126 - 130local labor markets, 171-172 market relationships, reconstruction of, local resistance to democracy, 287-291 16 - 20localization in globalization, clustering Marshall, Alfred, 103, 169 as, 106-107 Martin, Ronald L., 159-160, London, as center of world financial 180, 182 system, 110-111 Marx, Karl, 235 Lotus, 115 Marxist perspectives of capitalism Loveridge, R., 170 end of organized capitalism concept, Ludlam, Janine, 283 236-237 monopoly and competition, 118, 122 Lury, Celia, 206-207 Luxembourg, 88 monopoly stage, 17, 124 overproduction, 238 luxury consumption, 205-206 state role in capitalism, 123-124 macro-interventions, by state, 49-50 Massey, Douglas S., 179 "massifization" of cultural Maguid, Alicia, 174

consumption, 226-227

Malaysia, 93-94



334 Index

material inspirations behind migrant workers, 158-168 versus movement of capital, 18-19 immigration, 155–156 materialism, social contract of, negative impacts on democratization, 282-286 288-290 materialistic state legitimacy, 51-53 overview, 146-149 Mayadas, Nazneen S., 179 state influence on, 179-181 McChesney, Robert, 129 and three worlds scheme, 259 McDonald's, 98, 100-101, 228 Mok, A. L., 170 McGrew, Anthony, 179 monopolistic competition, 120 monopoly MCI WorldCom, 89 Mehta, Stephanie N., 86-87 barriers to entry in, 128-130 merger and acquisition, growth of capital concentration and, 83-85 MNCs through, 89, 101 competition and, 117-126 Metro, 100 economic role of state as promoting, Mexico, 152, 161-162 139-143 general discussion, 143-145 micro-interventions, by state, 49-50 Microsoft, 115, 135-138 global financial system and, 114-116 middle class in globalization age, overview, effect of capital concentration on, 116-117 265-268 globalization as promoting, 133-143 shrinking of, and dysfunction of inequality, institutional roots of, democracy, 274-275 264-265 information revolution and, 135-139 Middle East, 92 migration. See also mobility of labor institutional, 126-130, 132-133, general discussion, 149-158 144-145 human capital versus social capital, market size and, 134-135 186-195 multinational corporations and, 94 inequality, roots of, 268-270 networking and coordination as, migrant workers, 158-168 130 - 133negative impacts on democratization, as normality for global capitalism, 288-290 17 - 18overview, 147 price, 126-130 state control of, 179-181 multinational corporations (MNCs) Mill, John Stuart, 304 capital concentration and, 85-94 Minalogic in Grenoble (France), clustering and, 106-107 global market size, 134-135 105-106 labor flexibility, 182 Mitsubishi, 88 Mitterrand, Francois, 317 mega chains, 97-98 mixed economies, disjuncture between and monopoly, 120 state-owned, 89-94, 124-125 global market and, 15, 32, 61-68, 298 state-versus-corporate competition, 122-126 mobility of labor general discussion, 195-197 Munich, 105-106 human capital versus social capital, mutual contextualization, 24, 25 186-195 mutual recognition between market and immigration, 149-158 democracy, 14 immobility, 147, 167-169, 176 inequality, roots of, 268-270 Nairobi, Kenya, 155 labor segmentation theory, 169, national identity, effect of consumerism 172-173, 177 on, 210



Index 335

national mixed economies, disjuncture oligopoly between global market and, 15, 32, barriers to entry in, 128-130 61-68, 298 capital concentration and, 83-85 competition and, 117-126 nationalism, and resistance to global capitalism, 287-288, 309-311 economic role of state as promoting, nation-state democracy, disjuncture 139-143 between global capitalism and, general discussion, 143-145 13-15, 16, 32, 53-61, 298 globalization as promoting, 133-143 Naver, 99 information revolution and, 135-139 needs, in capitalist consumption system, market size and, 134-135 204-206 multinational corporations and, 94 neoclassical model, 127 networking and coordination as, neoliberalism 130 - 133"omnivore-univore" argument, and economic state, 49, 50 global financial system and, 114 227-229 ideological debate regarding one-dimensionalization, 157-158. See capitalism, 26 also economic man and jungle political economy of online retailers, 98 OPEC, 139 global capitalism, 63-64 overview, 5-6 operational coordination, in global and rise of state-market nexus, financial system, 112-113 36-39 organizational capacities, of consumers and state capitalism, 65-66 versus capital, 218-221 neo-Marxism, 26 organized capitalism, end of, 236-237 NetEase, 99 overconsumption, 238-239 Netflix, 99 oversupply of labor, 158-168 networks ownership, monopoly as embodied in, in global financial system, 111–112 127 - 128as oligopoly, 130-133, 137 social, importance to immigrants, Pakistan, 93-94, 152 Panama Papers, 259 190-192 Parecon Proposal, 220, 321–322 new institutionalism, 24-25 New York, 100, 155 Paris, 100 People's Bank of China (PBC), 114 as center of world financial system, 110-111 Pepsi, 120 New Zealand, 93-94 perfect competition, 128 newly industrialized economies, 35-36, personal identities, consumption as 268-270, 276 redefining, 203, 208-211 Ningbo, China, 155 Peru, 93-94 PetroChina, 93-94 nobrow, 227 North, Douglass, 21, 22, 77 Philippines, 93-94, 152, 162 North Korea Pho Ha (Vietnamese rice noodle Kim family's life of luxury, 256 chain), 100 Piore, M. J., 170 market elements within economy, 12 Plato, 271-272 Norway, 88, 93–94 Poland, 93-94 Polanyi, Karl, 37 Oceania, 153 OECD, 183 political accountability, 72-74 oligopolistic competition, 120, political consequences of labor 144-145 mobility, 192-193



336 Index

political consumerism, 321-322 price mechanism, and information political economy. See also capital asymmetry, 213-215 concentration; consumption; price monopoly, 126-130 inequality; institutional framework price of labor on market, 168 of global capitalism; labor Priceline.com, 99 consequences of globalization, 68-78 primary labor market, 176-177 inter-institutional perspective of, 4, private sector, in global financial system, 113 jungle, 63-64, 263-271 procedures, democratic, 72 political framework for global production, anarchy of, 235 Promodes, 97-98 capitalism, lack of, 10-16 political power, connection to first Przeworski, Adam, 72, 283 world, 254-256 public goods, decline of state regarding, political repression, 284, 290-291, 51,67 311-315 public power, connection to first world, political rights, and three worlds 254-256 scheme, 259-260 public services, and monopolization, "political shell" issue of capitalism, 141-142 13-16, 32, 53-61, 298 Puritan asceticism/Puritan ethic, 8-9 political-institutional perspective, Putnam, Robert, 193-194 global limit thesis, 8-9 politicization of market, and Qatar, 93-94 authoritarian advantage, 70-72 politics, economics as, 52-53 Raphael, Steven, 191 Portes, Alejandro, 190 regimes, 21 Portugal, 93-94 regional clustering, 102-108 post-Cold War globalization. See global regulation of global economy, 61-68 capitalism; institutional regulatory state, 47–48 framework of global capitalism Reich, Robert, 267–268 poverty, and dysfunction of democracy, repression 273-274. See also inequality political, 311-315 and social contract of materialism, connection to first world, 254–256 density of state, and authoritarian repressive capitalism, 282–286, 290-291 advantage, 74-76 monopoly as embodied in, 127-128 retail chain stores, 94-102 structural, monopoly and oligopoly as, 126-130 franchising, 288 power imbalance between consumers transformation of through and capital globalization, 135 inequality in organizational retail corporations (mega chains), capacities, 218-221 97 - 98information asymmetry, 213-218 Robinson, William I., 260 overview, 201, 211-213 Roderik, Dani, 172 in relations with state, 221–223 Romania, 93-94 power-centered approach, in global Route 128, 105 Royal Ahold, 95, 97-98 governance, 307-309 pre-global capitalism Royal Dutch Shell, 87-88 mobility of labor in, 146 rules of the game, institutions as, relation to global capitalism, 10 21 - 23



> Index 337

rural England, rise of capitalism in, social contract of materialism, 68 - 70Russia, 92, 254-255 Ryan, Alan, 314 Salesforce.com, 99 Samers, Michael, 157-158 Samuelson, Paul, 83, 117-118, 126-127 Sanders, Bernie, 1 Sanrio, 206 Sao Paulo, 100 Sassen, Saskia, 260 schism in the body social, 261 Schumpeter, Joseph, 9, 72, 115, 320 second world of global social stratification, 257-260, 273-276 secondary labor market, 176-177 security, labor flexibility and, 162-164 Segal, Uma A., 179 segmentation of global labor market, 147–148, 168–178, 181–183, 196 self-contradiction, of capitalism, 8–9 Sen, Amartya, 62, 313-314, 315 service economy, 175 service sector, labor mobility and, 167 services, chain stores in, 94-102 7-Eleven, 98 Shanghai, 100 shopping, as culture of consumption, 208 shopping revolution. See chain stores Siemens, 88 Silicon Valley, 105 SiliconFen (Cambridge, UK), 105-106 Singapore, 88, 93-94, 140-141 Sinopec Group, 88, 93-94 Slim, Carlos, 248 small business, diminishment of, 265-267. See also capital concentration; monopoly; multinational corporations Smith, Adam, 169 Smith, Steven B., 9 social capital, versus human capital, 186-195 social coherence of democratic societies, 275-276 social conflict, caused by labor

282 - 286social movements among consumers, 219-221, 239-240 social stratification Great Divergence of Globalizing Revolution, 260-263 and increasing economic inequality, 247-253 overview, 246-247 three worlds scheme, 253-260, 299 Social Structure of Accumulation Theory (SSA), 267 socioeconomic inequalities. See inequality socioeconomic performance of democracy, 279-280 sociological debates on cultural consumption, 224-231 South Africa, 93-94, 160, 252 South Korea, 140-141, 276 Soviet Union, 39, 285 Spanish Basque region, 104 special economic zones, 41, 104 Spellman, W. M., 155-156, 179-180 Sprint Corporation, 89 stability maintenance (weiwen), in China, 291 standardization of consumption, 200-201, 223-231 globalization as calling for, 137-138 institutional, in global financial system, 111-112 Starbucks, 101 state. See also authoritarianism; economic state; state-market nexus capacity of democracy, 280-282 clusters, role in, 102-108 collaboration with, and monopoly, 265 competition in global economy, 122-126 corporatization of, 64-68 density of power, and authoritarian advantage, 74-76 dependency reversed, 76-78, 276-277 disjuncture between global capitalism and democracy, 13–16, 32, 53-61

segmentation, 182-183



338 Index

state (cont.) stationary economy concept, 303-306 economic role of, as promoting Statista, 205 monopoly, 139-143 status concerns, in cultural effective authoritarianism, 70-76, consumption studies, 226, 276-277, 299-300 227-229, 230 global market size as favoring Stearns, Peter N., 209, 222 oligopoly, 135 Steger, Manfred B., 30 Stiglitz, Joseph, 291 ideational reorientation regarding, 296, 315-319 stock market interactions among labor, capital, consumer, 319-323 and, 178-186, 196 global, 110-111, 115-116, intervention in market by, 34–36, 119-120 38 - 39Stockholm, 105–106 in Marxist thought, 123-124 strategic interventions, by state, MNCs backed or owned by, 89-94 49-50 political economy, 23-24 structural power, monopoly and power imbalance between consumers oligopoly as, 126-130 and capital, 221-223 Sudan, 152 shift of basis of legitimacy, 51-53 superrich. See first world of global in three worlds scheme of social social stratification stratification, 260-261 sweatshops, 165 versions of emerging over time, Sweden, 93-94 47-48 symbolic violence, 225 state capitalism, 61-68, 114, 311-313 state competition, 122-126 tactic interventions, by state, 49-50 state-capital establishment, 255-257 Target, 98, 208 state-led development, 46-47 Taylor, J. Edward, 179 state-market dichotomy, 12, 38, technology revolution, and rise of 296, 318 clusters, 105-106 state-market nexus. See also economic temporary workers, 160, 162-164 Tencent, 99 caged anarchy of consumption, terrorism, 2 236-237 Tesco, 100 defined, 31 Thailand, 93-94 Thales of Miletus, 264 global competition and, 124-125 global financial system and, 112-114 Thatcherism, 38 ideational reorientation, 296, third world of global social 315-319 stratification monopoly/oligopoly and, 132-133 anti-democratic sentiment, growth overview, 3, 297-298 of, 273-276 and power imbalance between capital local resistance to democracy, and consumers, 221-223 287-291 rise of, 11-12, 33-44 overview, 258-260 social contract of materialism, 284 three worlds scheme of social strong-strong combination, 73 stratification state-owned enterprises (SOEs), 89-94, anti-democratic sentiment, growth 124-125 of, 271–276 state-planning economy, 12, 33–34, general discussion, 253-260 39 - 42Great Divergence of Globalizing state-society perspective, 178–179 Revolution, 260-263



institutional roots of inequality,

Index 339

social conflict related to immigration

263 - 271in, 182–183 overview, 299 state involvement in market, 36 Time-Warner, 89 Urry, John, 236-237 Tokyo, as center of world financial system, 110 Venezuela, 93-94 Toynbee, Arnold, 261 Vietnam, 41, 93-94 trade unions, decline of, 183-185 violence, symbolic, 225 Vipshop, 99 transnational corporations (TNCs). See multinational corporations VofC, 7 transnational migration. See migration transnational social stratification wages, of migrant workers, 160-161 Great Divergence of Globalizing Walgreen, 98 Wal-Mart, 87-88, 96, 98, 100, Revolution, 260-263 and increasing economic inequality, 116-117, 136, 208, 258 247-253 Wal-Martization. See chain stores overview, 247-253 Walton, Sam, 267 three worlds scheme, 253-260, 299 Washington Consensus, 129 transnationalization of global labor wealth. See capital concentration; first market, 170-172 world of global social transportation revolution, role in stratification; inequality immigration, 154-155 Weber, Max, 8, 159, 314 Trump, Donald, 1 Weberian perspectives of Twitter, 99 capitalism, 236 welfare state, 47-48 Ukraine, 152 Western consumerism, spread of, ultra-Rightist political forces, rise of, 202-203. See also consumption 309-311 Western Europe, 35–36 unionization rates, decline in, Westernization, resistance to, 287–288 Wilensky, H. L., 226-227 183-185 United Arab Emirates, 93-94 Wilkin, Sam, 265 United Kingdom, 1, 38 Windows, 111-112 **United States** World Development Bank, 104 world financial crisis of 2008, 83, chain-store system in, 97 clusters in, 103 86, 317

> Yahoo!, 99 Yahoo! Japan, 99

Wrigley, Neil, 100

world financial system, 108–116 World Migration Organization, 150

world system theory, 123-124

World Wide Web, 137

as destination for immigrants, 153

economy-centered mentality in, 47

immigrant workers in, 173–174 inequality in, 187–188, 248,

immigrant participation in public life,

illegals in, 150

267-268

193