

Cambridge University Press 978-1-107-18577-7 — Darkweb Cyber Threat Intelligence Mining John Robertson , Ahmad Diab , Ericsson Marin , Eric Nunes , Vivin Paliath , Jana Shakarian , Paulo Shakarian Frontmatter

Darkweb Cyber Threat Intelligence Mining

The important and rapidly emerging new field known as "cyber threat intelligence" explores the paradigm that defenders of computer networks gain a better understanding of their adversaries by understanding what assets they have available for an attack. In this book, a team of experts examines a new type of cyber threat intelligence from the heart of the malicious hacking underworld—the darkweb. These highly secure sites have allowed anonymous communities of malicious hackers to exchange ideas, techniques, and buy/sell malware and exploits.

Aimed at both cybersecurity practitioners and researchers, this book represents a first step toward a better understanding of malicious hacking communities on the darkweb and what to do about them. The authors examine real-world darkweb data through a combination of human and automated techniques to gain insight into these communities, describing both methodology and results.

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Foreword

A human activity undergoes "industrialization" when it adopts systematic means for the creation, production, and distribution of goods. A key ingredient of industrialization is the division of labor—including the specialization of basic research, commercialization, and end-user delivery and support. The net effect of industrialization is a profound amplification of both technology development and production capacity, typically leading to broader distribution and consumption of the underlying goods.

Darkweb Cyber Threat Intelligence Mining is the first principled study of the ongoing industrialization of cyber offense. It exposes the extent to which malware and associated attacker technologies have become commodity goods that are globally produced, marketed, distributed, and consumed.

Like eBay and Amazon, the darkweb is an online marketplace that brings cyber offense developers, buyers, and middlemen together. However, unlike eBay and Amazon, the darkweb is deliberately difficult to access and interpret by the outsider. The authors make a valuable contribution to the cyber defense community by describing a variety of technologies and techniques they have developed and used to penetrate the otherwise opaque cyber offense industrial base. As such, this book represents a seminal step toward leveling the cyber playing field. Because cybersecurity pits the creativity, knowledge, and technology of defenders against those of the attackers, each player must make great effort to understand and exploit the strengths and weakness of the other players. Cyber-attackers have had a decided edge in this respect for many years. Targeted applications and operating systems are easy to obtain and reverse engineer. Virtually all defensive technologies are open source or commercially available. Cyber defense research and deployment advances are widely published, promoted, and taught.

Thanks to the determined efforts of the authors and the documentation of their work in *Darkweb Cyber Threat Intelligence Mining*, we are for the first



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time able to shine persistent light on the emerging technologies and capabilities of cyber-attackers.

Many of us try to understand why, despite the increasing investments in cyber defense research and products, cybersecurity remains a huge, and possibly growing, challenge. I can't help but think that a significant reason is that the offensive community has been quietly and covertly industrializing itself at a pace that defenders have not fully appreciated. Without visibility into that industrial base, defenders do not know what is in the production pipeline and cannot properly prepare. They can only react, as has traditionally been the case. This book might change that.

Darkweb Cyber Threat Intelligence Mining represents a tipping point in cyber security. It is a must-read for anyone involved in the modern cyber struggle.

George Cybenko Dartmouth College Grantham, NH, USA August 29, 2016



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Preface

Rapidly emerging is an exciting new field known as "cyber threat intelligence." The key idea with this paradigm is that defenders of computer networks gain a better understanding of their adversaries by analyzing what assets they have available for an attack. In this book, we examine a new type of cyber threat intelligence that takes one into the heart of the malicious hacking underworld—the darkweb. These highly secure sites have allowed for an anonymous community of malicious hackers to exchange ideas, techniques, and buy/sell malware and exploits. This book examines how we explored this problem through a combination of human and automated techniques to grasp a better understanding of this community. We describe both methodology and some of the resulting insights. This book serves as a first step toward a better understanding of malicious hacking communities on the darkweb.

The authors would like to acknowledge the generous support from the Arizona State University Global Security Initiative (GSI), the Office of Naval Research Neptune program, the Arizona State University Institute for Social Science Research (ISSR), and CNPq-Brazil, which have enabled our research in the area of cyber threat intelligence mined from the darkweb. Specific individuals, we would like to thank include Jamie Winterton, Nadya Bliss, H. Russel Bernard, William Brandt, Andrew Gunn, Robert Morgus, Frank Grimmelmann, Amanda Thart, and Vineet Mishra. We also would like to extend a special thanks to Lauren Cowels, our editor at Cambridge University Press, whose assistance throughout the creation of this book was much appreciated.