

Contents

<i>List of Figures</i>	<i>page</i> xii
<i>Acknowledgments</i>	xiii
Introduction: Creating a People and a Nation	I
Gilberto Freyre and the Myth of <i>Mestiçagem</i>	I
Gilberto Freyre and <i>Casa-grande e senzala</i>	3
Constructing Myths, Rituals, and Symbols	7
Key Themes	II
Modernism	17
Decline of the Freyrean Vision	23
An Overview of the Book	26
I From the “Spectacle of Races” to “Luso-Tropical Civilization”	43
Constructing State and Nation	43
Race and National Identity	48
Modernism and Modernity	56
Gilberto Freyre and the Creation of the Myth of <i>Mestiçagem</i>	58
2 Communicating and Understanding <i>Mestiçagem</i> : Radio, Samba, and <i>Carnaval</i>	79
The State, Media, and Popular Culture	79
Radio and the Creation of Samba	84
Samba, <i>Carnaval</i> , and Getúlio Vargas	89
<i>Carnaval</i> , Gender, the <i>Malandro</i> , and the <i>Mulata</i>	95
The <i>Malandro</i>	97

x	<i>Contents</i>	
3	Visualizing <i>Mestiçagem</i> : Literature, Film, and the <i>Mulata</i>	107
	A New Visual Culture and the Freyrean <i>Mulata</i>	107
	Carmen Miranda: An Iconic Cinematic <i>Mulata</i> ?	111
	<i>Carnaval</i> and Cinema	116
	<i>Mestiço</i> Nationalism, <i>Cinema Novo</i> , and <i>Bossa Nova</i>	120
	Creating the Iconic <i>Mulata</i> : Jorge Amado and Sonia Braga	123
4	“Globo-lizing” Brazil: Televising Identity	136
	The Television Revolution and the Rise of the Globo Empire	136
	Modernity, Identity, and the <i>Jornal Nacional</i>	144
	<i>Telenovelas</i> and National Identity	147
	Broadcasting <i>Carnaval</i> and <i>Futebol</i>	155
5	The Beautiful Game: Performing the Freyrean Vision	165
	Creating the Myth of <i>Futebol-Mulato</i>	166
	From English Sport to <i>Jogo do Povo</i>	170
	<i>Futebol-mestiço</i> , <i>Futebol-mulato</i> , <i>Futebol-arte</i>	175
	Identity and the End of <i>Futebol-arte</i> ?	183
	Gilberto Freyre, Mário Filho, <i>Mestiçagem</i> , and Citizenship	188
6	The Sounds of Cultural Citizenship	200
	Cultural Citizenship and Cultural Nationalism	200
	Music, Region, Nation	202
	<i>Música Popular Brasileira</i> and Cultural Nationalism	206
	Popular Music, Nationalism, Citizenship	213
7	Culture, Identity, and Citizenship	220
	Civic and Cultural Nationalisms	220
	Citizenships	221
	The <i>Diretas Já</i> Campaign	227
	Impeachment, Citizenship, and Nationalism	231
	Challenges to the Freyrean Vision	237
	Epilogue: Nation and Identity in the Twentieth and the Twenty-First Centuries	251
	The Return of Gilberto Freyre	251
	Technology: Forging and Eroding Narratives	253
	Modernity, Post modernity, and the Creation of Identities	257
	Back to Race and Identity	260

	<i>Contents</i>	xi
	Nation, Regions, Nationalism, and National Identity	266
	Brazilian Exceptionalism?	269
	<i>Bibliography</i>	285
	<i>Index</i>	315