

Contents

<i>List of Illustrations</i>	<i>page</i> x
<i>Acknowledgments</i>	xi
<i>List of Abbreviations</i>	xiv
<i>Map of the Principal Monuments and Sites Discussed in This Book</i>	xvi
Introduction: The Work of Examples	I
o.1 Why This Book?	I
o.2 An Example of a Roman Exemplum	3
o.3 A General Model of Roman Exemplarity	4
o.3.1 Action	5
o.3.2 Evaluation	6
o.3.3 Commemoration	6
o.3.4 Norm Setting	8
o.4 Supplemental Comments on the Model	8
o.5 Three Cultural Dimensions of Roman Exemplarity	10
o.5.1 The Rhetorical Dimension	11
o.5.2 The Moral or Ethical Dimension	13
o.5.3 The Historiographical Dimension	17
o.6 This Book's Contribution	23
o.7 Plan of This Book	26
I Horatius Cocles: Commemorating and Imitating a Great Deed	32
1.1 Introduction: Horatius as Exemplary Exemplum	32
1.2 Commemorating the Great Deed: Horatius' Monuments	36
1.2.1 The "Path of Cocles"	37
1.2.2 The Pons Sublicius	37
1.2.3 Wound to the Hip or Leg	38
1.2.4 Cognomen and Eye	42
1.2.5 Medallion	43
1.2.6 Statue	48

1.3	Normative Horatius: Standard-Setting and Imitation	53
1.4	Rhetorical and Moral Dynamics of the Horatius Exemplum	63
2	Cloelia: Timelessness and Gender	66
2.1	Introduction: Cloelia as Imitator of Horatius	66
2.2	On Timelessness: Monumental Encounters between Past and Present	71
2.3	The “Manly Maiden”	77
2.4	Cloelia’s Statue	87
2.5	Judging Morals, Typicality, and Uniqueness across Time	93
3	Appius Claudius Caecus: Positive and Negative Exemplarity	95
3.1	Introduction: Appius “Live”	95
3.2	Livy’s Appius: Exemplary Performance in <i>artes urbanae</i>	97
3.3	Appius’ Monuments: Deceptive, Contradictory, and Double-Edged	110
3.3.1	Via Appia, Aqua Appia	111
3.3.2	Temple of Bellona	113
3.3.3	<i>Elogium</i> from the Forum Augustum	116
3.3.4	Blindness and Cognomen	119
3.3.5	Speech Against Peace with Pyrrhus	122
3.4	Appius and His Descendants: Case Studies in Familial Exemplarity	125
3.5	One Hundred Hands, for Better or Worse	132
4	Gaius Duilius: Exemplarity and Innovation	134
4.1	Introduction: Change in an Exemplary Framework	134
4.2	Duilius as Naval Victor: Performance and Commemoration	135
4.3	The Rhetoric of the <i>primus</i>	139
4.4	Augustan Teleology: Duilius as Precursor	147
4.5	Moral Improvement and Moral Decline: Models of Change over Time within Exemplarity	153
4.6	Obscure Monuments and Evaluations: Hints of Historicism?	156
5	Fabius <i>Cunctator</i> : Competing Judgments and Moral Change	163
5.1	Introduction: On Changing One’s Mind	163
5.2	<i>Rumores</i> vs. <i>salus</i> : The Complex Morality of Delay	166
5.3	<i>Gloria</i> through <i>cunctatio</i> : The Paradoxes of Fabian “Delay”	174
5.3.1	<i>Cunctator</i>	175
5.3.2	Winning without Fighting	178
5.3.3	<i>Gloria</i>	180
5.4	<i>Post, magis, nunc</i> : Fabius Revalued	183
5.5	Having One’s Own “Fabian Moment:” Exemplarity through the Looking Glass	187
5.6	Traces of a Different Fabius	193
6	Cornelia: An Exemplary <i>matrona</i> among the Gracchi	197
6.1	Introduction: On Becoming “the Mother of the Gracchi”	197
6.2	<i>Mater Gracchorum</i> as Name and Exemplum	199
6.3	Cornelia’s Statue and the Politics of Porticos	213

<i>Contents</i>		ix
6.4	<i>Cornelia Gracchorum</i> and Octavia as Exemplary Augustan Matrons	221
6.5	<i>Mater Gracchorum</i> after Augustus	226
6.6	Communicative and Cultural Memory: The Case of Cornelia's Sons	229
7	Cicero's House and "Aspiring to Kingship"	233
7.1	Introduction: Doing Battle through Exempla	233
7.2	The Elite <i>domus</i> and Social Power	236
7.3	"Aspirants to Kingship" and Similar Malefactors	238
7.3.1	Spurius Maelius	239
7.3.2	Spurius Cassius	243
7.3.3	Marcus Vaccus	246
7.3.4	Marcus Manlius	247
7.3.5	Marcus Fulvius Flaccus	250
7.4	Clodius and Cicero on Cicero as "Kingship Aspirant"	251
7.5	The Exempla of Fulvius and Catulus: Demolished Houses as Moral Palimpsests	259
8	Conclusion: Exemplarity and Stoicism	265
8.1	Seneca's Exempla	265
8.2	The "Misjudgment" Critique	266
8.3	The "Insufficient Evidence" Critique	275
8.4	Exempla and <i>praeceptor</i>	283
8.5	Exemplarity in Stoic Garb	287
	<i>Bibliography</i>	290
	<i>Index Locorum</i>	313
	<i>General Index</i>	317