

The Role of Business in the Responsibility to Protect

The Role of Business in the Responsibility to Protect closes the gap between research on the Responsibility to Protect and the private sector, as previous research has focussed only on state responsibilities and state actors. This book examines in detail the developing research on the significant role that private sector actors can play in promoting peace and stability. Contributors to this volume explore the key arguments for where, why, and how private sector actors can contribute to the prevention and cessation of mass atrocity crimes, and how this can inform and extend the UN policy discussion around Responsibility to Protect. The contributors include lead voices in the Responsibility to Protect discourse as well as central voices in business and peace literature.

Professor John Forrer is Director of the Institute of Corporate Responsibility, Associate Research Professor of Strategic Management and Public Policy and Associate Faculty at the George Washington University. He has researched, taught, and written on cross-sector collaborations and public-private partnerships for fifteen years, in particular emphasizing the role the private sector can play in advancing public policy goals. Other research areas focus on business and peace, global governance, and sustainable global supply chains. He has authored a book on global governance enterprises and co-authored books on economic sanctions and cross-sector collaboration, and published more than twenty book chapters and journal articles.

Dr. Conor Seyle is the Deputy Director of Research and Development at the One Earth Future Foundation, an international research and operating foundation focussed on supporting good global governance in the interest of peace. He is a political psychologist with research interests in international governance, deliberative democracy, and the long-term impact of violence and traumatic events. He is the author or co-author of more than twenty-six academic and NGO publications.

Cambridge University Press
978-1-107-15612-8 — The Role of Business in the Responsibility to Protect
Edited by John Forrer , Conor Seyle
Frontmatter
[More Information](#)

The Role of Business in the Responsibility to Protect

John Forrer

George Washington University, Washington DC

Conor Seyle

One Earth Future Foundation



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-1-107-15612-8 — The Role of Business in the Responsibility to Protect
Edited by John Forrer, Conor Seyle
Frontmatter
[More Information](#)

CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781107156128

© John Forrer and Conor Seyle 2016

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2016

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloguing in Publication Data

Names: Forrer, John J., editor of compilation. |

Seyle, Conor, editor of compilation.

Title: The role of business in the responsibility to protect /

edited by John Forrer (George Washington University, Washington, DC), Conor Seyle (One Earth Future Foundation).

Description: Cambridge, United Kingdom; New York,

New York: Cambridge University Press, 2016. |

Includes bibliographical references and index.

Identifiers: LCCN 2016025957 | ISBN 9781107156128 (hardback)

Subjects: LCSH: Responsibility to protect (International law) |

Commercial law – Moral and ethical aspects. |

Social responsibility of business. | Business ethics.

Classification: LCC KZ4082.R65 2016 | DDC 341.4/8–dc23

LC record available at <https://lccn.loc.gov/2016025957>

ISBN 978-1-107-15612-8 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet Web sites referred to in this publication and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.

Contents

<i>Contributors</i>	<i>page</i> vii
<i>Acknowledgments</i>	ix
Overview: The Role of Business in R2P JOHN FORRER AND CONOR SEYLE	1
Introduction: The Private Sector, the United Nations, and the Responsibility to Protect EDWARD C. LUCK	9
1 Selling R2P: Time for Action TINA J. PARK AND VICTOR MACDIARMID	35
2 Why Not Business? TIMOTHY L. FORT AND MICHELLE WESTERMANN-BEHAYLO	51
3 Responsibility to Protect Trumps Business as Usual: How Corporate Leaders Build Heroism to Face Atrocities ALAIN LEMPEREUR AND REBECCA HERRINGTON	69
4 The Responsibility to Prevent, Inc.: The Missing R2P–Business Link: An Anomaly in International Affairs JONAS CLAES	98
5 The Kenyan Private Sector’s Role in Mass Atrocity Prevention, Cessation, and Recovery PATRICK OBATH AND VICTOR ODUNDO OWUOR	116
6 R2P and the Extractive Industries JILL SHANKLEMAN	138

vi	Contents	
7	Information Technology, Private Actors, and the Responsibility to Protect KIRSTEN MARTIN	162
8	Corporate Responsibility to Protect Populations from Mass Atrocities VESSELIN POPOVSKI	185
9	The Private Sector and Atrocities Prevention ALEX J. BELLAMY	206
10	The Way Forward: Discovering the Shared Interests between Business and R2P JOHN FORRER AND CONOR SEYLE	230
	<i>Index</i>	241

Contributors

Alex J. Bellamy	Professor of Peace and Conflict Studies and Director of the Asia Pacific Centre for the Responsibility to Protect, The University of Queensland, Australia Non-Resident Senior Adviser, International Peace Institute, New York
Jonas Claes	Senior Program Officer, US Institute of Peace
Timothy L. Fort	Eveleigh Professor of Business Ethics, Kelley School of Business, Indiana University
Rebecca Herrington	Program Manager, Search for Common Ground
Alain Lempereur	Alan B. Slifka Professor of Coexistence and Conflict Resolution, Brandeis University Director of the Graduate Programme in Coexistence and Conflict, Heller School for Social Policy and Management Affiliated Faculty and Executive Committee Member of the Program on Negotiation, Harvard Law School
Edward C. Luck	Arnold A. Saltzman Professor of Professional Practice in International and Public Affairs and Director of the Specialization in International Conflict Resolution, School of International and Public Affairs, Columbia University

viii Contributors

Victor MacDiarmid	Co-founder and Managing Director, Canadian Centre for the Responsibility to Protect, the University of Toronto
Kirsten Martin	Assistant Professor, Strategic Management and Public Policy, George Washington University School of Business
Patrick Obath	Vice Chairman, Kenya Private Sector Alliance (KEPSA) Foundation
Victor Odundo Owuor	Research Associate, One Earth Future Foundation
Tina J. Park	Co-founder and Executive Director, Canadian Centre for the Responsibility to Protect, the University of Toronto
Vesselin Popovski	Vice Dean of the Law School, Executive Director of the Centre for UN Studies, OP Jindal Global University
Jill Shankleman	Director, JSL Consulting Ltd.
Michelle Westermann-Behaylo	Assistant Professor of International Management, University of Amsterdam Business School

Acknowledgments

This book builds in the work of researchers who for the past fifteen years have developed the theoretical foundations for understanding how business can promote peace. It is a product that has been co-created by the scholars and practitioners who contributed their chapters. Exploring the roles business could play in addressing R2P was a collective enterprise and we wish to thank the contributors for their dedication to the project and for their spirit of collegiality.

We are indebted to our many colleagues and students who have shaped and advanced our thinking on this topic. There are several individuals we want to especially mention and thank. Timothy L. Fort, Eveleigh Professor of Business Ethics, Kelley School of Business, Indiana University, provided invaluable guidance, support, and inspiration. National Defense University Academic Dean at the Africa Center for Strategic Studies Raymond Gilpin was an early supporter of the book and contributed insights on how to approach the topic. Eamon Aloyo, currently at the Hague Institute of Global Justice, was with One Earth Future when the project was developed, and played a valuable role in promoting and developing the ideas and the project. Lee Sorensen, Director of the Business and R2P Program at One Earth Future, supported the project and played an important role in identifying project partners.

We have benefited from the assistance of the staff of the research department of One Earth Future, who provided helpful and accurate background research on R2P issues. Patti Niles gave invaluable administrative support.

We wish to thank the Carnegie Endowment for International Peace for co-hosting a symposium on R2P and business in June 2013, and the panelists, Ed Luck, Patrick Oboth, and Raymond Gilpin. The event inaugurated the questions on what businesses could do to address R2P that the book attempts to answer. Also, we wish to thank the United States Institute for Peace and Jonas Claes for hosting a workshop with chapter contributors in July 2014. The event allowed contributors to present and discuss their draft chapters. The workshop was an invaluable experience

x Acknowledgments

for all to learn from each other and integrate their ideas throughout the book.

We are indebted to One Earth Future for their unflagging support of this project and the untold resources they have donated in support of this book. We appreciate the staff and editors of Cambridge University Press for their suggestions and improvements to the manuscript.

Lastly, John expresses his appreciation to Sharon Forrer for her patience, support, and love from beginning to end. He dedicates this book to her.

CONOR SEYLE
One Earth Future

JOHN J. FORRER
The George Washington University