

Index

Numbers in italics refer to examples taken from the Alzheimer's Beliefs Study.

```
accounting/accountability, xi, 48, 56-58, 65,
                                                   Alzheimer's disease
    76, 113, 114, 186
                                                     brief history, 18-20
  and cultural norms, 57
                                                     clinical presentation, 20
  and narratives, 183
                                                     cultural beliefs, 21
                                                     epidemiology, 20
  and script formulation, 181
                                                     ethnicity and, 20-22
  Garfinkel and, 56
acculturation scales, 108
                                                   answer key, 129, 138, 139, 143, See knowledge
  African American Acculturation Scale-
    33, 108
                                                     and kappa coefficient, 146, 159
  Stephenson Multigroup Acculturation
                                                     and pairwise agreement, 142
    Scale, 109
                                                     Bayesian posterior probabilities, 143
adjacency pairs, 60, 193
                                                     cross-cultural comparison of, 146
  first pair part – second pair part, 60
                                                     generation of, 143, 159
  interview frame and, 173
                                                     logic of, 128-129, 143
agreement. See alignment
                                                     metaphorical usage, 129
                                                   Atlas.ti, 70, 72, 112, 114, 116, 117, 118,
  pairwise, 134
                                                        167, 189
  pairwise agreement threshold, 135
  patterned alignment, 128
                                                   Austin, J.L., 47, 48, 49, 216, 238, 239
  within-group, 136
                                                   back channeling, 64, 202, 207
                                                     and attunement, 60
  and participant-by-participant matrix, 135
  and stance profiles, 85, 130
                                                   back-translation
  and stance triangle, 62
                                                     critique, 88
  graphic maps of, 135, 138, 151
                                                     example in qualitative research, 90
  in consensus analysis, 128, 129, 138
                                                     example in quantitative research, 88
  in the face-to-face interview, 64
                                                   Barth, F, 168, 169, 170, 187, 191, 220, 224,
                                                   239, 243, 245, 253
Baumann, G. 29, 41, 239
  in the sociocultural field, 128
  step-by-step instructions for mapping,
     152-153
                                                   bias and equivalence, 39
                                                     bias, 31–32
Alzheimer's Association, xv, 17, 19, 20, 104,
    229, 238, 244
                                                     construct equivalence, 31
Alzheimer's Beliefs Study
                                                     integrative framework, 30-32
  construction of ethnic groups, 104,
                                                   biculturalism. See ethnic identity
     105-106
                                                   bilinguals
  description, 17-18
                                                     biculturalism and, 107
  design, 18, 101, 113
                                                     competencies as translators, 96
  selected results from qualitative interviews,
                                                     in the Alzheimer's Beliefs Study, 115
    197-199, 208-209, 211
                                                     translation and, 91, 93
                                                   Borgatti, S. 69, 134, 135, 138, 140, 152,
  selected results from quantitative survey,
     157-163
                                                        240, 245
```

257



258 Index

Bourdieu, P. 36, 37, 38, 128, 240, 244, 254 ethnic groups or communities, 28-30 Distinction, 36 face-to-face contexts, 25-26 field, 36, 37, 39, 128 nation states, 36-37 habitus, 37 content analysis, 30, 69, 71, 90, 189 reflexive sociology, 37 contextualization cues, 57, 60-61, 74, 75 laughing, 60, 61 co-construction, 193-194 prosody, 61, See prosody meanings in the interview, 76 conversation analysis, 47, 69 of accounts in the interview, 194 ordinary talk, 59-60 pauses, 60, See pauses of alignment, 64 of an anecdote, 76 preference organization, 59 of meaning, 48, 190, 218 recipient design, 59 role of transcriber, 113 sequential organization of talk, 61-62 struggle between interviewer and trouble spots, 176, 193, 205, 207 participant, 188 turn construction units, 59 coding uptake, 176 by transriber, 113 correspondence analysis, 35, 37, 38, 81, See constant comparative method, 112 geometric data analysis content coding, 72, 112, 114, 168, 171, 189 and mapping social field, 38 interactional transcripts, 114 description, 37-38 language of. See language of coding maps, 38 communicative competence Creswell, J.W., 5, 7, 9, 10, 224, 232, 242 definition, 94 cross-cultural comparison (mixed methods). range of communicative abilities, 95 See variationist approach to comparative speaker's goals, 94 community, 41 as variations within a field of discourse, 223 and ethnic membership, 29-30 cross-cultural comparison (qualitative) as constructed in the interview, 191, 201 discourse-based approach to interview data, example of social science agenda in the 186-188, 211-212 interview, 174, 201 theme-based approach to interview data, consensus analysis, 128, 222, See culture 166-168 cross-cultural comparison (quantitative) alignments and stance profiles, 129 discourse-based approach to survey data, and factor analysis, 140 144-146 answer key, 143, See answer key item-based approach to survey data, assumptions, 138-139 125 - 126cross-cultural comparisons, 144-146, traditional hallmarks, 3 157-163 cultural beliefs eigenvalues, 141, 157 clustered within individuals, 126 in Alzheimer's Belief's Study, 160-163 knowledge scores, 141, 157, See knowledge scores patterns of agreement, 128 logic of, 128-129 webs of beliefs, 159, 220, 221, 223 reporting results, 146, 157 cultural group. See constructing group sample size, 144 comparisons step-by-step instructions, 154-155 as discursive construct, 42 construct equivalence, 2, 31 cultural identity. See ethnic identity cultural logics, 5, 26, 66, 188, 212 levels of in bias and equivalence framework, 31 in the interview, 188 constructed speech (imaginary), 195, 196, 198, participants' vs. researchers', 225 See reported speech cultural norms, 58 constructed anecdote, 71, 74 Cultural Sociology, 35 constructing group comparisons culture. See interviews:as cultural events, See between-group variation/within-group culture experts and community, 29 homogeneity, 40 country-level institutions, 32-34 and translation, 16, 88, 95



More Information

Cambridge University Press 978-1-107-14712-6 — Mixed Methods Robert W. Schrauf Index

> 259 Index

consensus concept of, 128 definition of (Silverstein), 14 emergent in social interaction, 168-169 made relevant in the interview, 187 one culture or one discourse assumption, 139, 144 social interaction and meaning-making, 47 culture experts, 142, 162, 230, See consensus analysis:logic of, See answer key expertise defined, 142 metaphorical, 129 represented in graphic layout maps, 151 discursive transformations of, 45, 66 originates in linguistic interaction, 45 deixis, 52, 184, 186, 195 denotation, 53, 92 discourse distributed, 14-15, 157-159 interactional meaning-making, 11-12 patterns of belief and habitual action, 14 representations in transcripts and spreadsheets, 66 selective appropriation by culture members, 222 social and historical dimensions, 216 turn-by-turn communication, 216-217 discourse analysis, 11, 70, 72 discourse centered framework general description, 44-46 theory, method, and ontology-epistemology, 215-220 discourse domain, 82, 127 as survey topic, 138 coherent domains, 144, 153, 157, 222 noncoherent or low consensus domains, 139, 144 speakers, institutions, circumstances, 14-15, 216 discourse markers, 61-62 oh, 62 so, 61, 196, 201 well, 61, 205 you know, 62, 72, 193, 205 discursive and linguistic devices. See conversation analysis adjacency pairs, 60, See adjacency pairs back channeling, 60, See back channeling constructed speech. See constructed speech contextualization cues, 60-61, See contextualization cues deictic reference. See deixis descriptions, 56, 180

discourse markers, 61-62, See discourse markers entitlements, 57, 181 extreme case formulations, 180, See extreme case formulations fillers, 60, See fillers narratives and storytelling, 181-183, See narratives pauses, 60, See pauses prosodic marking. See prosody recipient design, 59 recruitment to role (nonreferential indexicals), 177-179, See recruitment to reported speech, 183-186, See reported sneech script formulation, 179-181, See script formulation stance, 62-65, See stance discursive psychology, 47 Du Bois, J.W., 62, 63, 73, 243 Edwards, D. 47, 66, 198, 243 ethnic essentialism 'groupism', 41 by both participant and interviewer, 192, 197-198, 212 ethnic identity, 40 as "inner essence", 109 as situationally relevant, 109, 169 biculturalism and multiethnic society, 107 emergent in social interaction, 168-169 inhabitable categories of identity, 177, 179 macrosocial categories or spaces, 177, 179, 195, 218, 224 performed in an interview, 177-179, 197-198 recruitment to role, 177, 179, See recruitment to role self-ascription, 29, 104 societal or governmental categories, 105 ethnography, 27, 28, 39, 43, 110, 215 ethnomethodology, 56, 188, See Garfinkel Ethos: The Journal of the Society for Psychological Anthropology, 25 extreme case formulations, 180, 205 analysis

factor analysis, 139, 157, See consensus field. See sociocultural field, See Bourdieu fillers, 60, 72, 74, 79, 192 Foucault, M. 15, 216, 244 frame analysis as mapping tool, 176, 190 interactive and interpretive frames, 172



260 Index

frame analysis (cont.) interculturality in the interview, 187-188, interview frame, 172-173, 191, 203, 203 211, 224 mutual relations frame, 174-175 and 'thick description', 188 social science frame, 173-174, 191, culture of social science, 187, 199 193-194, 194, 203, 207-208 national, regional, ethnic, 186-187, 198 topic related cognitive frame, 175-176, interview analysis (interactional) 191–192, 193, 195–197, 197, 201–202, discursive analysis, 176-186, See discursive 204-206, 210-211 and linguistic devices frame analysis. See frame analysis Garfinkel, H. 56, 188, 216, 244 participant awareness of interview agenda, genre, 13 173-174 geometric data analysis, 38, See corresponrole revelation during the interview, dence analysis 174-175, 202 graphic layout maps, 135 selection of subcorpus, 171-172 agreement thresholds, 136 interview society, 67 graphic layout algorithm, 151 interviews. See interview analysis hypothetical alignments between (interactional) participants, 138 as cultural events, 166, 211 representation of expertise, 137-138 as intercultural events, 186-188, 198, See step-by-step instructions for, 152-153 interculturality in the interview subgroups within, 136 content-based approach, 166 virtual network, 135, 138 critique of, 67, 68 grounded theory, 5, 69 discourse-centered approach, 68-69 drawing on cultural resources, 68 habitus, 37, 39, 43, See Bourdieu ethnographic, 111 Health and Quality of Life Outcomes, 28 open-ended, 69 traditional assumptions, 67 indexicality, xi, 48, 50-56, 65, 76, 170, 190, intonation. See prosody 205, See recruitment to role intracultural variability, 42 and translation, 92-93 and acculturation scales, 108-109 layers or orders of, 178 and history, 204 nonreferential indexicals, 54, 177-179 in knowledge of survey topic, 141 partitioning social space, 55 presupposing and entailing, 54 joint displays pronouns and deixis, 53 as method of cross-cultural comparison, integrating data 224-227 purposes, 8 as triggers for new insights and terminology, 10-11 questions, 231 integrative frameworks categorizing variations (pancultural, bias and equivalence, 30-32 cultural, historical, idiosyncratic), discourse centered, 44-46, See discourse 225, 230 centered framework participant vs. researcher accounts for ethnography, 27-28, 215 findings, 225, 229 pragmatism, 34-35, 215 relating individual quantitative and reflexive sociology, 37-39, 215 qualitative findings, 225, 229 theoretical, methodological, and shared vs. group specific discourse, 225, philosophical-ontological, 42-43, 215 230-231 interaction in the face-to-face standardized interview, 78 kappa coefficient, 146, 159 in the social science interview, 66 knowledge scores. See culture experts, See paper-and-pencil/computerized answer key interview, 80 and pairwise agreement, 138 social habits of, 80 first factor loading in consensus interactional sociolinguistics, 47 analysis, 141 intercultural variability, 42 first factor loadings, 145



Index 261

reading in consensus analysis results,	advanced, 9
155, 156	basic designs, 9
systematic variation and, 143–144, 145, 158	cross-cultural, 9-10, 214
	survey + interview as modal design, 16
language of coding	morphology
and source language transcripts, 99	definition, 12
English as metalanguage, 99–100	
language of transcription. See translation and	narrative
transcription sequences	alternative social roles in, 182
dominance of English, 116	and normative cultural worlds, 183
languages	collaborative and contested, 183, 210–211
lack of attention to, 43	context of the telling <i>and</i> the story
language varieties, 54, 86, 95	world, 182
reduction to English, 44, 86, 91	narrative analysis, 13, 69
languages and publication of results, 232	strategy, 76
displaying key survey items in original	nation state, 36
languages, 233–234	natural languages. See language varieties
excerpts displayed in interlinear fashion, 235	Netdraw, 135, 152
excerpts displayed in parallel columns, 234	normativity, 56, 58, 181, 216, 217
excerpts displayed in successive language	normative worlds, 57, 181, 183
blocks, 234	
morphosyntactic interlinear glosses, 236	Ochs, E. 52, 69, 181, 183, 249
transparency about translation practices, 96	overlaps, 59
lexical choices, 74, 211	
lexis	paradigmatic associations, 50, 51, 92
definition, 12	pauses, 74, 79, 192, 193
linguistic anthropology, 47, 128	performativity, xi, 47, 48–50, 65, 76,
listener inference, 13, 80, 81	166, 170
Malinavyalsi D 27 249	language as diacritical feature of cultural
Malinowski, B. 27, 248	identity, 170
matrices. See consensus analysis, See measures of association	performatives, 48
	performing social worlds during the interview, 175
participant-by-item, 131, 141 participant-by-participant, 131, 150,	
153, 155	phonology definition, 12
similarity and dissimilarity matrices, 150	positioning, 62, 64, 82, 85, 127, 223,
step-by-step instructions for creating in	See subject positions
UCINET, 149	Potter, J. 47, 56
meaning. See denotation and indexicality	pragmatic markers, 195, 197, See discourse
meaning for meaning equivalence, 91–93, See	markers
translation and meaning	pragmatics, 47
meaning in context, 92, See indexicality	definition, 12
measures of association. See matrices	listener inference, 13, 80, 81
chance corrected, 155, 156	pragmatic implicature, 13
covariance, 134	speaker implicature, 80, 81
match (simple), 134, 151	pragmatism, 23, 34–35, 42, 215
Pearson correlation, 134, 151	prosody, 13, 61
mixed methods	definition, 12
data transformation pathways, 84	in reported speech, 184–185
definition, 7	pitch, 75, 202, 204
handbooks, 7	prosodic marking, 192, 193, 202
independence and interdependence of	prosodic quotative, 195, 196, 197
phases, 101	quotatives, 205
notation system, 8–9	zero quotatives, 205
mixed methods designs	psychological anthropology, 24
=	



262 Index

qualitative methods speaker implicature, 13, 80, 81 cross-cultural. See cross-cultural comparispeech act theory, 47 Austin, 48-50 sons (qualitative) standard approaches, 5, 6 stance, 13, 48, 62-65, 76, See stance triangle qual-quan notation system, 8 definition 63 quantitative methods epistemic, 64 cross-cultural. See cross-cultural compariin social science interview, 64-65 sons (quantitative) preserved on spreadsheet, 77 standard approaches, 2-3 self-positioning, 64, 82 stance markers, 57, 64, 82 recipient design, 59 stance object, 62, 82 recruitment to role, 177, 179, 195, 202 types of, 62 reflexive sociology, 37-39, 42, 215 visual maps of, 151 stance profile, 77, 82, 84, 85, 127, 134 reported speech, 71, 74, 75, 195, 195–197, 196, 202, 205 and alignment, 84 and prosody, 184-185 and spreadsheets, 83-84 not verbatim report, 183 stance triangle, 62-64 quotatives, 185-186, 195, 196, 197, 202 statistical procedures shift in deictic center, 184 consensus analysis, 138, See consensus shifting authorship and responsibility to analysis correspondence analysis, 37-38, See corresomeone else, 184 voicing, 75 spondence analysis zero quotatives, 186, 195 factor analysis, 139, See factor analysis response options, 79, 80, 82 geometric data analysis, 38 Romney, A.K., 128, 139, 239, 251 kappa coefficient, 146, 159 multiple regression, 144 Sacks, H. 47, 59, 216, 251 Pearson correlation, 158 sampling Spearman correlation, 158 consensus analysis and sample structural linguistes. See Saussurean linguistics size, 144 subject positions, 15, 17, 127, 191 identification of cultural or ethnic survey analysis item-by-item approach, 126, 130-131 groups, 103 maximum variation sampling, 105 participant-by-participant approach, participant self-selection, 104, See ethnic 131-134, 164-165 identity:self-ascription social dynamics of group agreement, 126 probability sampling, 103 traditional item-by-item approach, 126 purposive sampling, 103 survey topic. See discourse domain reputational case-selection survevs methodology, 104 "answer keys", 142 critique, 78-80 stratified sampling in the Alzheimer's Beliefs Study, 107 discourse topic, 77, 138 Saussure, F, 50, 51, 52, 242 face-to-face, 77 Saussurean linguistics, 50-52, 92 interviewer effects, 78 script formulation, 179–181, 202, 205, 208 Silverstein, 14, 47, 52, 53, 54, 55, 92, 175, 177, paper-and-pencil/computerized, 77 traditional approach, 78 179, 253 syntagmatic relations, 51, 92 social desirability, 81 syntax social field. See sociocultural field definition, 12 and nation states, 36 social network analysis, 134 talk-in-interaction, 48, 58-62 contrasted with virtual network map, 135 theme analysis, 69 social positions. See subject positions transcription sociocultural field, 85, 127, 222 as filtering data, 69 patterns of alignment within, 128 cyclic, 85, 111-115 virtual maps of, 130 iterative or multi-layered, 70



263 Index

selecting an interactional subcorpus, in a quantitative survey, 87-89 113-114, 171-172, 189 native language versions, 116-121 successive forms, 84 pre-existing instruments, 89 transcription conventions, 69-70 translation and the interview GAT-2, 73 and literature on the interview, 87 interactional, 72 as data transformation, 94 Jeffersonian, 73 coding, 90 Santa Barbara, 73 in social science, 86 table of, 73 problems with English as transcriptionists, 112 a metalanguage, 100 also serving as interviewers, 113 translation and transcription and intersubjectivity, 113 sequences, 97 in dialogue with the data, 114 source language audio to target language transcriptions (kinds of) transcript, 97-98 comparison of content vs. interactional, source-language transcript into target 74-75 language transcript, 97 content oriented, 72 truth interactional, 73-74 and agreement, 129 orthographic, 69 verbatim, 69, 70, 71–72, 111–113 cultural truth, 129, 164 of the group, 138 transduction, 92 translation and meaning. See transduction, See UCINET, 135, 140 bilinguals creating matrices, 149-151 and population shift, 89 step-by-step instructions for consensus as reorganization of meaning, 92 analysis, 154-155 conceptual equivalence, 88 importance of context, 92 variation meaning equivalence, 88 normative equivalence, 88 semantic equivalence, 88 222 - 223translation and mixed methods between phases, 98 cyclic translation, 96, 121-122 in qual - quan designs, 98-99 in quan - qual designs, 98-99 in quan + qual designs, 99 within phase translation, 98 translation and quantitative instruments displays back translation. See back translation example of translation of survey item, Weller, S. 128, 139 116-121

at the interactional level (interview methodology), 223-224 at the societal level (survey methods), demographic predictors of, 157-159 pancultural, historical, idiosyncratic, 225 variationist approach to comparative research description, 221-222, See variation ethnographic development of, 223 joint displays as a method. See joint

Wetherell, M. 68