Contents

List of illustrations page vi
Acknowledgements ix

Introduction: material entanglements 1
1 Intrinsic intelligibility: communications with Mars, and between disciplines, in the pages of the magazines 28
2 Distance over time: using periodicals to predict the future 62
3 New photography: X-rays and the images of the New Journalism 94
4 Further northward: polar exploration and empire in the fact and fiction of the popular press 132

Conclusion: bad science and the study of English 182

Notes 189
Bibliography 205
Index 216