

Cambridge University Press

978-1-107-13060-9 - The Hegemony of Growth: The OECD and the Making of the Economic Growth Paradigm

Matthias Schmelzer

Table of Contents

[More information](#)

Contents

<i>List of figures and tables</i>	page vii
<i>Acknowledgments</i>	viii
<i>List of abbreviations</i>	xi
Introduction	1
Setting the stage: a historical introduction to the OECD	34
Part I Paradigm in the making: the emergence of economic growth as the key economic policy norm (1948–1959)	75
1 Measuring growth: the international standardization of national income accounting	85
2 Propagating growth: from reconstruction and stability to “selective expansion” and “productivity”	117
3 “Expand or die”: international economic mandarins and the transnational harmonization of growth policies	142
Part II Paradigm at work: a “temple of growth for industrialized countries” in action (1960–1968)	163
4 Power, progress, and prosperity: growth as universal yardstick and the OECD’s 1961 growth target in perspective	167
5 Boosting growth: the Western “growth conscience” and social engineering in the name of accelerated growth	189
6 Replicating growth: the “development of others” and the hegemony of donor countries	215

Cambridge University Press

978-1-107-13060-9 - The Hegemony of Growth: The OECD and the Making of the Economic Growth Paradigm

Matthias Schmelzer

Table of Contents

[More information](#)

vi Contents

Part III Paradigm in discussion: the “problems of modern society,” environment, and welfare (1969–1974)	239
7 Quantity in question: challenging the hegemony of growth and the OECD-Club of Rome nexus	245
8 Reclaiming growth: organizational dynamics and the “dialectic” of qualitative growth	267
9 Quantifying quality: managing the environmental costs of growth and the difficult quest for “gross national well-being”	288
Epilogue: paradigm remade (1975–2011)	313
Conclusion: provincializing growth	336
<i>Archival sources and select bibliography</i>	359
<i>Index</i>	375