Index

Abramson, Jill, 4
Adams, Alma, 69, 96
Aday, Sean, 24
Affordable Care Act, 12
Alaska Dispatch News, 69
Alexander, Deborah, 16
Alger, Dean, 20
Allen, Barbara, 20
Allen, Kelley, 74, 84
Allen, Rick, 55
Amash, Justin, 87
American National Election Studies, 10, 100
Andersen, Kristi, 16
Anzia, Sarah F., 6, 82
Appel, Staci, 84
Arizona Daily Star, 79, 85
Arnold, Douglas R., 21
Ashford, Brad, 75, 89
Askar, Saoussan, 23
Arkeson, Lonna Rae, 10, 17, 20, 26
The Atlantic, 124, 130, 134
Bachmann, Michele, 1
Bailey, Bill, 87
Ball, Krystal, 85, 87, 88
Baltimore Sun, 93
Banwart, Mary Christine, 16, 17, 25
Barber, Ron, 34, 79
Bartels, Larry M., 22
Bauer, Nichole M., 22
Beam, Randal A., 20
Bean, Melissa, 54
Beck, Paul Allen, 12, 26, 64
Belgard, Aimee, 89
Belt, Todd L., 23
Bennett, W. Lance, 20
Bera, Ami, 98
Bergbower, Matthew L., 41
Berry, Christopher R., 6, 82
Beyer, Don, 95
Bilbray-Kohn, Erin, 96, 98
Bishop, Sanford, 87
Black, Diane, 44
Blanco, Cesar, 60, 80
Boccieri, John, 87
Bonamici, Suzanne, 99
Bongino, Dan, 93
Bos, Angela L., 19
Bost, Mike, 87
Boston Globe, 80, 119
Boulron, Brittany Anne, 24
Boxer, Barbara, 14
Braden, Maria, 16
Brader, Ted, 26
Bradley, Amy M., 23
Brekenridge-Jackson, Ian, 6, 16
Breuning, Marijke, 99
Brooks, Deborah Jordan, 17, 26, 129
Brownlee, Bonnie J., 20
Brownley, Julia, 84
Bruni, Frank, 21
Buell, Emmett H., Jr., 76
Buffalo News, 69
Burns, Nancy, 10
Burrell, Barbara, 6, 15–16, 20
Byrd, Jeff, 55
Bystrom, Dianne G., 16–17
Index

campaign ads (results) coding procedures
  issue mentions, 39–41
  word usage, 49–50
data set, 27, 38–40
evidence from interviews, 36, 46–48, 56–57, 75
gender comparisons
  convergence with newspaper coverage, 8, 77–78
  issue content, 42–43, 49, 53–55, 113
  word usage, 50, 113
  party differences, 34, 41–44, 46–54
  volume, 40–46, 112–113
campaign communication. See also campaign ads (results) and candidate tweets (results)
  modes, 27–28, 35–38
  previous research, 20–23, 36, 117–119
campaign manager interviews. See also campaign ads (results), candidate tweets (results), local newspaper coverage (results)
  interview protocol, 30–32
response rate, 31
Campbell, David E., 10
candidate emergence process. See also political ambition, 19, 136
candidate tweets (results) coding procedures
  issue mentions, 39–41, 50–51, 58
  trait mentions, 53, 58
data set, 38–40
evidence from interviews, 37–38, 51–52
gender comparisons
  convergence with newspaper coverage, 8, 77–78, 113
  issue content, 44–46, 51–52, 55
  trait content, 28, 52–53
  party differences, 43–46, 51–55
  volume, 40–46, 113
candidate quality, 6, 82–83, 108
Canham, Matt, 80
Cansesco, Francisco, 75
Cantor, Eric, 87
Cao, Joseph, 87, 89
Capelos, Theresa, 16, 26
Carlin, Diana B., 23
Carlson, Tucker, 121
Carnahan, Russ, 54
Carney, Christopher, 47, 79
Carney, John, 56, 87, 89
Carrillo, Nancy, 10

Carroll, Susan J., 16, 19–20, 23, 24
CBS Evening News, 1
Chabot, Paul, 68, 99
Chaney, Carol, 108
Chang, Chingching, 17
Charlotte Observer, 69
Chen, Greg, 10
Children, Travis, 54, 87, 89
Citron, Jack, 117
Clark, Janet, 15
Coffman, Mike, 55, 75, 79, 89
Cohen, Geoffrey L., 12
Columbus Dispatch, 74
Comstock, Barbara, 99
Connecticut Post, 13
Conroy, Meredith, 6, 16
convergence score, 76–77
Cook Political Report, 30, 64, 82
Cook, Elizabeth Adell, 6
Cook, Timothy E., 20
Cooperative Congressional Election Study (results), 3–4, 59, 60, 94, 114
coding procedures, 29–30
  closed-ended questions, 30, 94–97, 99–103
  open-ended responses, 30, 94–97, 99–103
data set, 29
gender comparisons
  impressions of House candidates, 93–99, 110, 112–116, 121
  trait assessments, 97, 99–101, 103–106, 108
vote choice, 26, 94, 103, 106–109, 113
  party differences, 94–110
Corbetta, Renato, 10
Cordes, Henry, 75, 79
Cordova, Victoria, 17
Corpus Christi Caller-Times, 69, 93
Cortese, Bill, 56
Couric, Katie, 1–2, 7
Courtney, Joe, 93, 98
Cox, David, 55
Cramer, Kevin, 97
Craw, Michael, 22
Criger, Ann N., 20, 23, 26
Crist, Mike, 92–93
Crookill, Julie, 108
Crowder-Meyer, Melody, 134
Cullers, Ginger, 17

© in this web service Cambridge University Press  www.cambridge.org
## Index

<table>
<thead>
<tr>
<th>Page</th>
<th>Entry</th>
</tr>
</thead>
<tbody>
<tr>
<td>47</td>
<td>Cummings, Max, 79–80</td>
</tr>
<tr>
<td>87</td>
<td>Curbelo, Carlos, 87</td>
</tr>
<tr>
<td>17</td>
<td>Dabelko, Kirsten La Cour, 17</td>
</tr>
<tr>
<td>62</td>
<td>Daily Herald, 62</td>
</tr>
<tr>
<td>40</td>
<td>Daku, Mark, 40</td>
</tr>
<tr>
<td>64</td>
<td>Dalton, Russell J., 20, 26, 64</td>
</tr>
<tr>
<td>15</td>
<td>Darcy, Robert, 15</td>
</tr>
<tr>
<td>132–133</td>
<td>Davis, Wendy, 132–133</td>
</tr>
<tr>
<td>93</td>
<td>The Day, 93</td>
</tr>
<tr>
<td>16</td>
<td>Dean, Norma G., 16</td>
</tr>
<tr>
<td>54</td>
<td>Debecilla, Dan, 12–13, 54</td>
</tr>
<tr>
<td>93</td>
<td>Delaney, John, 93</td>
</tr>
<tr>
<td>54</td>
<td>Delbene, Suzanne, 54</td>
</tr>
<tr>
<td>87</td>
<td>DeMaio, Carl, 33, 36, 87</td>
</tr>
<tr>
<td>132</td>
<td>Democratic Congressional Campaign Committee, 132</td>
</tr>
<tr>
<td>75, 78</td>
<td>Denver Post, 75, 78</td>
</tr>
<tr>
<td>84</td>
<td>Des Moines Register, 84</td>
</tr>
<tr>
<td>87–89</td>
<td>DesJarlais, Scott, 87–89</td>
</tr>
<tr>
<td>54</td>
<td>Deutsch, Ted, 54</td>
</tr>
<tr>
<td>26</td>
<td>Devitt, James, 24, 26</td>
</tr>
<tr>
<td>98</td>
<td>Dious, Ken, 98</td>
</tr>
<tr>
<td>25</td>
<td>Dittmar, Kelly, 6, 17, 25</td>
</tr>
<tr>
<td>10</td>
<td>Dodson, Debra L., 10</td>
</tr>
<tr>
<td>108</td>
<td>Dolan, Kathleen, 10, 15–17, 25–26, 108</td>
</tr>
<tr>
<td>89</td>
<td>Dold, Robert, 89</td>
</tr>
<tr>
<td>134</td>
<td>Dole, Elizabeth, 134</td>
</tr>
<tr>
<td>52</td>
<td>Domino, Carl, 52</td>
</tr>
<tr>
<td>88–89</td>
<td>Donnelly, Joe, 88–89</td>
</tr>
<tr>
<td>121</td>
<td>Dowling, Conor M., 121</td>
</tr>
<tr>
<td>60</td>
<td>Druckman, James N., 22, 26, 36, 60</td>
</tr>
<tr>
<td>69</td>
<td>Duckworth, Tammy, 69</td>
</tr>
<tr>
<td>16</td>
<td>Duerst-Lahti, Georgia, 16</td>
</tr>
<tr>
<td>26</td>
<td>Dulio, David A., 26</td>
</tr>
<tr>
<td>36</td>
<td>Dunaway, Johanna, 16, 20, 24, 36</td>
</tr>
<tr>
<td>54</td>
<td>Eckesley, Scott, 54</td>
</tr>
<tr>
<td>55</td>
<td>Edwards, Donna, 55</td>
</tr>
<tr>
<td>87</td>
<td>Edwards, Edwin, 87</td>
</tr>
<tr>
<td>87</td>
<td>Eldridge, Sean, 87</td>
</tr>
<tr>
<td>54</td>
<td>Ellmers, Renee, 54</td>
</tr>
<tr>
<td>132</td>
<td>Emerge America, 132</td>
</tr>
<tr>
<td>132–133</td>
<td>Emily’s List, 132–133</td>
</tr>
<tr>
<td>79</td>
<td>empirical approach</td>
</tr>
<tr>
<td>25–27</td>
<td>benefits of casting a wider net, 25–27</td>
</tr>
<tr>
<td>24–25</td>
<td>benefits of studying House elections, 24–25</td>
</tr>
<tr>
<td></td>
<td>data. See also campaign ads (results), candidate tweets (results), Cooperative Congressional Election Study (results), local newspaper coverage (results), 27–32</td>
</tr>
<tr>
<td>17</td>
<td>limitations of previous research, 17</td>
</tr>
<tr>
<td>129</td>
<td>Enloe, Cynthia, 129</td>
</tr>
<tr>
<td>2</td>
<td>Entertainment Weekly, 2</td>
</tr>
<tr>
<td>89</td>
<td>Enyart, Bill, 89</td>
</tr>
<tr>
<td>131</td>
<td>Ernst, Joni, 8, 84, 131</td>
</tr>
<tr>
<td>54</td>
<td>Etheridge, Bob, 54</td>
</tr>
<tr>
<td>39</td>
<td>Evans, Heather K., 17, 39</td>
</tr>
<tr>
<td>26</td>
<td>Everitt, Joanna, 26</td>
</tr>
<tr>
<td>93</td>
<td>Ewing, Sophia, 93</td>
</tr>
<tr>
<td>123</td>
<td>Facebook, 28–29, 123</td>
</tr>
<tr>
<td>16</td>
<td>Falk, Erika, 16</td>
</tr>
<tr>
<td>93</td>
<td>Fahrenhold, Blake, 69, 93</td>
</tr>
<tr>
<td>134</td>
<td>Farrell, Henry, 28, 134</td>
</tr>
<tr>
<td>22</td>
<td>Fazio, Russell H., 22</td>
</tr>
<tr>
<td>22</td>
<td>Feldman, Stanley, 22</td>
</tr>
<tr>
<td>15</td>
<td>Fenwick, Millicent, 15</td>
</tr>
<tr>
<td>85</td>
<td>Ferguson, Joe, 79, 85</td>
</tr>
<tr>
<td>134</td>
<td>Ferraro, Geraldine, 134</td>
</tr>
<tr>
<td>15</td>
<td>Fiber, Pamela, 15</td>
</tr>
<tr>
<td>89</td>
<td>Finman, Keith, 89</td>
</tr>
<tr>
<td>131</td>
<td>Fiorina, Carly, 2, 7, 120, 131</td>
</tr>
<tr>
<td>98</td>
<td>Fischer, Jim, 98</td>
</tr>
<tr>
<td>22</td>
<td>Fiske, Susan G., 22</td>
</tr>
<tr>
<td>75</td>
<td>Fitzgerald, Ed, 75</td>
</tr>
<tr>
<td>129</td>
<td>Flammang, Janet, 129</td>
</tr>
<tr>
<td>47</td>
<td>Flores, Bill, 47</td>
</tr>
<tr>
<td>92</td>
<td>Forbes, Randy, 92</td>
</tr>
<tr>
<td>88–89</td>
<td>Foster, Bill, 88–89</td>
</tr>
<tr>
<td>117</td>
<td>Fowler, James H., 117</td>
</tr>
<tr>
<td>26</td>
<td>Fowler, Linda L., 26</td>
</tr>
<tr>
<td>129</td>
<td>Fox, Richard L., 6, 10, 15–17, 19, 25, 108, 129</td>
</tr>
<tr>
<td>135</td>
<td>Franco, Annie, 135</td>
</tr>
<tr>
<td>26</td>
<td>Franz, Michael M., 26</td>
</tr>
<tr>
<td>10</td>
<td>Frederick, Brian, 10</td>
</tr>
<tr>
<td>88</td>
<td>Free-Lance Star, 88</td>
</tr>
<tr>
<td>55</td>
<td>Freeman, April, 55</td>
</tr>
<tr>
<td>99</td>
<td>Frese, Mike, 99</td>
</tr>
<tr>
<td>77, 96</td>
<td>Fridkin, Kim L., 10, 16–17, 21, 24, 26, 60,</td>
</tr>
<tr>
<td>59</td>
<td>Fullerton-Clark, Terri, 59</td>
</tr>
<tr>
<td>82</td>
<td>Fulton, Sarah A., 6, 82</td>
</tr>
<tr>
<td>134</td>
<td>Gadarian, Shana Kushner, 134</td>
</tr>
<tr>
<td>75</td>
<td>Garcia, Gilbert, 75</td>
</tr>
<tr>
<td>99</td>
<td>Garcia, Marilinda, 45, 55, 88–90, 99</td>
</tr>
<tr>
<td>51</td>
<td>Garrison, Jennifer, 51</td>
</tr>
<tr>
<td>110</td>
<td>gender bias citizens’ perceptions, 1–3, 6, 9, 110, 119–123, 136</td>
</tr>
<tr>
<td>116–130</td>
<td>in elections, 6–9, 15,</td>
</tr>
<tr>
<td>127</td>
<td>in society, 9, 123–127</td>
</tr>
</tbody>
</table>
gender bias (cont.)
in the workplace, 9, 99, 123–128
previous research, 14–17, 129–130
women's under-representation, 4–7, 54, 87, 
117, 126, 128–129
gender consciousness, 108, 117, 127
gender stereotypes
as barriers to women’s election, 6, 9, 117, 136
previous research, 17–19, 23, 52, 90, 
93–94, 130
Gerrity, Jessica C., 10
Gershon, Sarah, 25, 83
Gibson, Chris, 89
Gibson, James L., 117
Gidengil, Elisabeth, 26
Gildardi, Fabrizio, 11
Gillibrand, Kirsten, 15, 120, 131
Githens, Marianne, 14
Gold, Matea, 121
Goldenberg, Edie, 16, 26, 83
Goodyear-Grant, Elizabeth, 108
Gordon, Ann, 16
Goren, Amir, 69
Gosar, Paul, 78
Gouws, Amanda, 117
Graber, Doris A., 20, 28, 36
Graham, Gwen, 34, 86
Green, Donald P., 22, 117
Green, Jane, 19
Green, Stephen, 39
Greene, Steven, 117
Greensboro News and Record, 64
Grimm, Michael, 69
Groseclose, Tim, 19
Gunta, Frank, 33
Gulati, Girish J., 36
Gurin, Gerald, 117
Gurin, Patricia, 117
Hahn, Janice, 132
Hall, Crystal C., 69
Hall, John, 78
Hansen, Ronald, 78
Hansen, Susan B., 10
Harkin, Tom, 8, 131
Harper, Greg, 54
Harrell, Jessica, 11
Harris, Kamala, 131
Harris, Mark, 87
Harris, Rhonda, 17
Hayes, Danny, 17, 19–21, 24, 26, 39–40, 52, 
60, 63–64, 69, 76, 83, 99–100, 129
Hayworth, Nan, 78, 92–93
Heck, Joseph, 88–89
Heith, Diane J., 24
Heldman, Caroline, 16, 20, 24
Hennings, Valerie, 17, 25
Herdt, Timm, 74, 79, 84
Herr, P. M., 22
Hernson, Paul S., 17, 36
Higgins, Brian, 69
The Hill, 44, 59
Hill, French, 87
Hillygus, D. Sunshine, 26
Himes, Jim, 12–13
Hitchon, Jacqueline C., 17
Hobolt, Sara B., 19
Holbrook, Thomas M., 26, 41
Holladay, Bryan, 37
Hopkins-Cavanaugh, Lori, 97
Hromic, Haris, 10
Huckfeldt, Robert, 20, 22, 26, 64
Huddy, Leonie, 16, 26, 52, 117
Hughes, Willy, 93
Huizenga, Bill, 34
incumbency advantage, 6
Inouye, Daniel, 131
interviews. See campaign manager interviews
and journalist interviews
Israel, Steve, 89
issue ownership, 18–19, 53
Iyengar, Shanto, 117
Jacobs, Lawrence R., 22
Jacobson, Gary, 19, 83
Jalalzai, Farida, 17
Jamieson, Kathleen Hall, 21
Jenkins, Evan, 36–37, 57
Jenkins, Lynn, 88–89
Johnson, Harold, 37
Jones, Philip E., 10, 96
journalist interviews. See local newspaper
coverage (results)
interview protocol, 30–32
response rate, 31
Joyce, David, 99
Just, Marion R., 20, 23
Kahn, Kim Fridkin. See Fridkin, Kim L.
Kaid, Lynda Lee, 16–17
Kam, Cindy D., 117
Kantar Media / CMAG, 27
Index

Karp, Brad S., 83
Kathlene, Lyn, 10
Katko, John, 87, 89
Keating, Bill, 89
“Keep Austin Weird”, 38
Keith, Bruce E., 103
Kelly, Sue, 80
Kennedy, Patrick J., 10, 17, 21, 26, 60, 96
Kenski, Kate, 16
Kern, Montague, 20
Kifer, Martin J., 36
Kinder, Donald R., 22, 52, 60, 63
King, David C., 16, 22
Kirkpatrick, Ann, 56, 78
Kirkpatrick, Jeanne J., 14
Kissell, Larry, 37
Kittilson, Miki Caul, 16, 26
Kleinberg, Mona S., 17
Koch, Jeffrey W., 16
Koch, Jennifer, 47, 56, 61
Koetzle, William, 20, 26, 64
Koster, John, 87
Krebs, Timothy, 17, 20, 26
Krosnick, Jon A., 99
Kuster, Ann, 45, 60, 89, 99
Lally, Todd, 87, 89
LaMarre, Heather L., 36
Lamirand, Linda, 17
Landry, Jeff, 54
Lankford, James, 54
Larsen, Rick, 87
Larson, Stephanie Greco, 17
Lau, Richard R., 99
Lautenberg, Frank, 15
Lawless, Jennifer L., 6, 10, 15–17, 19, 21, 23–26, 39–40, 52, 64, 69, 83, 100, 108, 129
Lawrence, Eric, 28, 134
Lawrence, Regina G., 16, 20, 23, 24
Lay, J. Celeste, 17
Lazio, Rick, 55–56

Lean In: Women, Work, and the Will to Lead, 123–124, 126–127
Leeper, Mark, 16
Leighton, Melissa Voorhees, 6, 15
Leing, George, 55
Lelkes, Yphantis, 21–22
Lester, Mark, 55
Levendorsky, Matthew S., 21
Levine, Jeffrey, 22
Lexicoder, 40, 52
local newspaper coverage (results)
coding procedures
appearance mentions, 29, 63
gender mentions, 29, 63
issue mentions, 29, 63–64
trait mentions, 29, 63
data set, 29, 31, 61–64
evidence from interviews, 59–61, 74–80, 83–90
gender comparisons
appearance mentions, 13–14, 61, 66–69
convergence with campaign
communication, 13–14, 61, 73–77, 83–84, 90
gender mentions, 13–14, 61, 66–67, 70, 81–83, 87–88, 90
issue mentions, 13–14, 72–75, 80–82, 90
trait mentions, 13–14, 61, 70–71, 73, 81–83
party differences, 77, 83, 87–90

volume, 61–72, 78–82, 90, 113
Long, Billy, 54
Louis-Dreyfus, Julia, 2–3
Lowey, Nita, 55
Lynch, Stephen, 98

MacArthur, Tom, 55
MacFarlane, Michael, 55
Mackowiak, Matt, 47
Maffei, Dan, 33, 87, 89
Magleby, David B., 103
Maher, Bill, 121
Malinchuk, Oksana, 117
Malcom, Drew, 17
Malhotra, Neel, 21, 135
Mandisodza, Anesu N., 69
Mansbridge, Jane, 11
Marchbanks, Neal, 98
Margolis, Marjorie, 15
Marino, Thomas, 47, 56
masculinized ethos, 129
Matland, Richard E., 16, 22
Matthews, Glenn, 14, 121
McCarty, Nolan, 19
McCaskill, Claire, 38
McClurg, Scott D., 47
McCombs, Maxwell E., 26
McDermott, Jim, 69
McDermott, Monika L., 23
McGhee, Eric, 6, 82
McKenna, Chris, 75, 78
McKenzie, Bobby, 34

© in this web service Cambridge University Press www.cambridge.org
Index

182

McKinley, David, 47
McMorris Rodgers, Cathy, 100
McSally, Martha, 34, 55, 79, 85
Meade, Stephen, 69
media coverage. See also local newspaper coverage (results)
journalistic norms, 7, 18, 20, 23, 61, 73, 77, 112, 131, 134
competitiveness, 20–21, 25, 58, 61, 64, 78, 82, 86, 90
incumbency, 20–21, 25, 61, 78–82, 90
novelty, 7, 18, 20, 65, 78, 84, 111, 130
objectivity, 20, 74
partisan conflict, 7, 20–21, 58, 75–76, 112
previous research, 6, 14–17, 20–27, 28
Mellen, Rob, Jr., 76
Melville, David, 87
“men’s” issues, 27, 39, 41–49, 51–53, 64, 72–73, 103, 106
Mendez, Jeannette Morehouse, 10, 22
Miami Herald, 93
Mikulski, Barbara, 14
Miller, Arthur H., 117
Miller, Geralyn, 26
Miller, Melissa K., 16, 24
Miller, Michael G., 121
Mills, Stewart, 68, 87
Mo, Cecilia Hyunjung, 16
Mondak, Jeffery J., 22
Monogan, James III., 135
Montigel, Robert, 98
Moore, Ken, 92
Morgan, William, 22
Morrell, Jim, 74
Murphy, Patrick, 52, 55
Murray, Jon, 75, 78–79
Myles, Melvenia, 93

Name It. Change It., 2, 128
Nash, James, 74
National Women’s Political Caucus, 14
“nationalized” elections, 19
Nelson, Candice J., 26, 103
Neugebauer, Randy, 44
Neuman, Wesley, 98
New York Times, 1–2, 4, 8, 15, 56, 59, 62, 120, 130, 132–133
Newman, Jody, 6, 15
Norris, Pippa, 26
Nye, Glenn, 47, 61
Nye, Brendan, 135

Obama, Barack, 1, 12, 34, 47, 52, 59, 75–76, 92–93, 98–99, 131
Obama Administration, 19, 92, 124
Obamacare, 44, 47, 75, 90
Obradovich, Kathie, 84
Oliver, Sarah, 6, 16
Oliverio, Michael, 47, 74
Olson, Pete, 55
Olson, Stephanie, 16, 20, 24
Omaha World Herald, 75, 79
O’Malley, Martin, 7
Orange County Register, 13
Orlando Sentinel, 79
Orr, Elizabeth, 103
Osborn, Tracy L., 10
Ose, Doug, 89
Ovalle, Joycelyn, 39
Owens, Doug, 87–88
Oxley, Zoe, 16

Pabet, Karen, 14
Pakootas, Joe, 102
Palazzu, Steven, 87
Palin, Sarah, 121–123, 126–127, 133–134
Palmer, Barbara, 15, 98
Palmitrust, Bradley, 22, 117
Pantano, Ilario Gregory, 37, 61
Paulino, Phillip, 10, 22
Parkin, Michael, 60
party polarization, 8, 19, 32, 131
Patterson, Philip, 17
Peake, Jeffrey S., 16, 24
Pearson, Kathryn, 6, 15, 82
Pelosi, Nancy, 1, 13, 34, 47, 69, 87, 98–99, 133
Peters, Scott, 33, 36–37, 87
Petrocik, John R., 19, 39, 41
Pew Research Center, 2–3, 21, 28, 36
Phillips, Anne, 11
Phillips, Vance, 56
Pingree, Chellie, 88, 99
Pintar, MaryAnne, 36
Pitkin, Hanna F., 11
Plutzer, Eric, 108
Pocan, Mark, 55
political ambition, 6, 10, 66, 128, 132
political recruitment, 19, 129
Politico, 59, 120, 130
Pollack, Joel, 62
Pompeo, Mike, 54
Poole, Keith T., 19
Popkin, Samuel L., 26
Post-Star (Glen Falls, NY), 79
Index

Stratton, Michael, 47, 60
Strach, Patricia, 17, 25
substantive representation, 10–11
Suffolk News Herald, 62
Sullivan, John L., 60
Suzuki-Lambrecht, Yoshikazu, 36
Swers, Michele L., 10
Swift, Taylor, 8, 131
symbolic representation, 10–11
Tajfel, Henri, 117
Tampa Bay Times, 86
Taylor, Shelly E., 22
Terkliden, Nayda, 16, 52
Terry, Lee, 75, 87
The Hillary Project, 132
Thomas, Sue, 129
Thompson, Linda, 63, 97
Thompson, Maury, 79
Thurber, James A., 26
Tidmarsh, Charles M., 83
Tierney, John, 87–88
Time Magazine, 85
Times Herald Record, 75, 78
Tisei, Richard, 89
Tobin, Andy, 56
Todorov, Alexander, 69
Tolleson-Rinehart, Sue, 10, 108, 117
tone (in a campaign), 34, 55–56, 64, 114
Torry, Jack, 74
traditional gender socialization, 129
Tran, Van, 12–13
Traugott, Michael, 83
Troutt, David, 34
Trounstine, Jessica, 134
Trump, Donald, 8, 120, 131
Tsongas, Niki, 99
Turn Right USA, 132
Turner, John C., 117
Twitter. See also candidate tweets (results), 27–29, 35, 41, 43, 45, 50, 52, 54–55
Urquhart, Glenn, 56, 87, 89
Van de Rijt, Arnout, 23
Van Haafken, William, 54
Vavreck, Lynn, 20, 22
Veep, 2
Ventura County Star, 74, 79, 84
Verba, Sidney, 10
Vinson, Danielle C., 28, 83
Voakes, Paul S., 20
Volden, Craig, 6, 10
voter attitudes. See also Cooperative Congressional Election Study (results)
effect of partisanship, 21–22
previous research, 25, 60
toward female candidates, 6, 29–30, 91, 108
VoteRunLead, 132
Wadsworth, Anne Johnston, 17
Waldman, Paul, 21
Walker, Mark, 55, 64
Walorski, Jackie, 89
Walsh, Katherine Cramer, 17, 25
“War on Women”, 61, 66–67, 70, 89
Ward, Charles, 23
Washington Post, 8, 56, 119
Washingtonian, 69
Weaver, David H., 20, 26
Weber, Chris, 16, 20, 24
Webster, Daniel, 89
Weikart, Lynne A., 10
Weir, Sara J., 16
Welch, Susan, 14–15
Weppner, Kathy, 69
Wesleyan Media Project (WMP), 12, 27, 38
West, Darrell M., 20, 26, 36
Westlye, Mark C., 21, 103
Wheeler, Marihelen, 45
Wicks, Robert H., 23
Wilhoit, Cleveland, 20
Wilkerson, Curtis, 47, 74
Williams, Carol J., 55
Williams, Carol J., 55
Williams, Carol J., 55
Williams, Carrie B., 36
Williams, Daniel W., 10
Wilson, Frederica, 55, 93
Wilson, Jamia, 2
Windett, Jason, 17, 25
Winfrey, Kelly L., 17, 23, 25
Winter, Nicholas J. G., 53
Wiseman, Alan E., 6, 10
Witt, Linda, 14
Wittman, Rob, 83
Wittmer, Dana E., 6, 10
Wolbrecht, Christina, 10
Wolinger, Raymond E., 103
“women’s” issues, 8, 10, 14, 16, 18–20, 26–27, 41–46, 48–49, 51–55,
Index

57, 61, 72–73, 83, 86, 88–90, 103, 114
women’s representation, 4–5, 9, 11, 111, 130

Yarmuth, John, 38, 89
Yates, Andy, 37, 61
Yoder, Kevin, 69

Yoho, Ted, 45
YouGov, 3–4, 29
Young, Don, 69
Young, Lori, 40

Zaller, John R., 22
Zamora, Eddie, 54
Zipp, John F., 108