

Index

- AAMA. *See* American Apparel Manufacturers' Association (AAMA)
- Accord on Building and Fire Safety, 211–212, 213
- accountability, 41, 73, 82, 100, 433
- activist movements, 17, 154. *See also* social movements
- anti-sweatshop, 77, 182, 183, 189–199, 207, 395, 416–420
- conflict minerals and, 166, 167, 172
- critics of, 466
- CSR and, 430–444, 466
- adverse selection, 255
- advocacy groups, 325, 328, 334, 335, 342, 346. *See also specific organizations*
- agency conflict, 456
- Alliance for a Corporate-Free UN, 97
- alter-globalization perspective, 100
- American Apparel Manufacturers' Association (AAMA), 197
- American hegemony, 31, 32
- Angola, 156, 157, 158, 159, 162, 171, 174
- Annan, Kofi, 116, 286
- anti-corporate campaigns, 154
- anti-corruption, 81, 84, 87
- antinuclear movement, 346
- anti-sweatshop movement, 77, 182, 189–199, 207, 395, 416–420
- anti-trust laws, 30
- apartheid, 42
- apparel industry, 8, 393, 397. *See also* textile, footwear, and apparel (TFA) sector
- Apparel Industry Partnership (AIP), 193, 196, 197, 206
- Apple, 41, 165, 209, 213, 393
- articulated regulation, 80–81
- Asian financial crisis, 403
- Atlanta Agreement, 84
- auditing, 90, 369, 370–372, 393, 394
- Australia, 330, 350
- auto industry, 171
- autonomy of national CSR proposition, 114, 137
- Balkans, 156
- Ballinger, Jeff, 193
- Bangladesh, 119, 181, 182, 211, 421, 457
- Bangladesh Worker Safety Initiative, 211
- banking sector, 30
- BELC. *See* Business Environmental Leadership Council (BELC)
- Benefit Corporation, 58
- Better Work Initiative, 76
- Bhopal disaster, 41
- bilateral trade linkages, 8
- BITC. *See* Business in the Community
- blood diamonds, 158–161, 461
- bluewashing, 97, 252, 286, 302
- Boston College Center for Corporate Citizenship, 45, 53
- Botswana, 159
- Bowen, Harold, 107, 112
- boycotts, 17, 257, 431, 437, 439, 448–449, 466
- BP oil spill, 41
- brand equity, 52, 307
- Brazil, 165
- Bribery Act (UK), 168
- Britain. *See* United Kingdom
- Brundtland report, 235
- BSCI. *See* Business Social Compliance Initiative (BSCI)

- business associations, 50, 139, 259–261, *See also specific organizations*
- business cycles, 464
- Business Environmental Leadership Council (BELC), 367, 369, 373
 - environmental performance and, 376, 387
- business ethics, 54
- business failures, 406–411
- Business for Social Responsibility, 45, 52, 107, 111
- Business in the Community (BITC), 9, 53, 107, 109, 111, 128
- business industry associations, 136, *See also specific organizations*
- business interest groups, 43
- business regulation. *See* regulatory environment
- business schools, 54
- Business Social Compliance Initiative (BSCI), 199–200, 202, 203, 206–207, 208
- business-led CSR coalitions, 112, 114–117, 130–133, 206, 462
- buyer-driven commodity chains, 397, 398

- C&A, 192, 194, 195, 210
- Cambodia, 401
- capital flight, 398
- capital mobility, 16, 397–402
 - standards and, 398–402
- capitalism, 139
 - corporate, 84, 137
 - free market, 48, 218, 224
 - laissez-faire, 73
 - pariah, 29
 - power relations and, 90
 - varieties of, 186, 219–225, 234, 242–244, 261
- Carbon Disclosure Project (CDP), 46, 48, 49, 116, 129, 135, 401
 - background on, 253–254
 - membership in, 251, 254
 - motivations for participation in, 251–269
- Carnegie, Andrew, 457
- Carrefour, 200, 206, 211
- cause-related marketing, 52

- CDP. *See* Carbon Disclosure Project (CDP)
- Centre on Transnational Corporations, 40, 127
- CERES. *See* Coalition for Environmentally Responsible Economies (CERES)
- change agents, 81
- charity, 457
- chemical industry, 6, 8
- Chevron, 41
- Chief Sustainability Officer, 58
- child labor, 84, 193, 203
- Children's Rights and Business Principles, 79
- Chile, 38
- China, 209, 224, 234, 235, 242, 395, 399, 401, 415, 421
- Citizens Compact, 97
- Citizens for Technology, 343
- civil culture, 30
- civil regulation, 74, 83–102
- civil society, 13, 79, 182, 187, 321, 324, 326, 328, 464, *See also* nongovernmental organizations (NGOs), *See also* social movements, *specific organizations*
 - in France, 344–347
 - in Germany, 339–341
 - in Norway, 335–336
 - in US, 331–332, 349
 - naming-and-shaming by, 2, 83, 96, 432
 - role of, in regulation, 73, 83–102
 - state-civil society interface, 323–324, 327–331, 338
 - supply chain CSR and, 188
 - tensions within, 92–93
- civil wars, 156, 157, 162, 461
- Clean Clothes Campaign (CCC), 189–193, 212
- climate change, 235
- Climate Leaders (CL), 367, 369, 373
 - environmental performance and, 376, 387
- Clinton, Bill, 193, 196
- Coalition for Environmentally Responsible Economies (CERES), 385–386
- Coalition for Patient Information, 342

- Coalition of Environmentally Responsible Companies, 45
- Coca-Cola, 50
- Code of Conduct for Transnational Corporations, 2
- Code of Labour Practices, 192
- codes of conduct, 58, 78, 183–184, 188, 203, 204, 393, 394, 398–402, 409–444
- Cold War, 32
- collaboration, 88
- collaborative governance, 84
- colonialism, 32
- coltan, 162, 163, 165
- Committee on Transnational Corporations, 117
- commodity chains, 183
 - buyer-driven, 397, 398
- company reputation, 256
- competitive advantage, 365, 367, 401
- compliance, 89
- conflict commodities, 13, 149–150, 156, 461
- conflict minerals, 149–178, 461
 - civil wars and, 156, 162
 - coltan, 162, 163, 165
 - diamonds, 150–151, 158–161, 162, 171, 172, 174, 461,
 - global supply chains and, 154–155
 - gold, 156, 162, 163
 - governance of, 151
 - institutional variation in regulation of, 169–178
 - proliferation of initiatives and, 161–169
 - regime complex in, 152
 - regulation of, 156, 165–178
 - state power and, 152–153
 - tin, 156, 162, 163, 165–166
 - tungsten, 156, 162, 163
- Conflict-Free Smelter program, 165, 168, 170
- constituency building, 334
- consulting services, 51–53
- consumer boycotts. *See* boycotts
- consumer culture, 90
- Consumer Goods Forum, 200
- consumer movements, 17, *See also*
 - activist movements, *See also* social movements
 - consumer preferences, 52
 - coordinated economies, 9, 186, 223, 224, 234, 240, 242–243
 - coordination hypothesis, 257
 - Corporate Accountability International, 38
 - corporate citizenship, 185, 308, 351, 460
 - corporate constitutions, 58
 - corporate governance, 187, 374
 - corporate grassroots mobilization, 15, 321–353
 - in Australia, 350
 - in France, 331, 344–349
 - in Germany, 331, 339–344
 - in Norway, 331, 335–339
 - in US, 331–334
 - corporate identity, 305–307
 - corporate lobbying, 337–338, 339, 340, 341, 344, 347
 - corporate mission, 305
 - corporate philanthropy, 457
 - corporate politics, 331
 - state mediation in, 324–326, 349
 - corporate rankings, 56
 - Corporate Register, 49
 - corporate reputation, 52–53, 61, 256, 263, 289, 307
 - activist targeting and, 430–444
 - CSR and, 430–444
 - rankings, 56, 433
 - reputational halo effect, 434–437, 445
 - reputational liability effect, 437–439, 447
 - corporate resistance, 15
 - Corporate Responsibility Officers Association, 58
 - corporate scandals, 38–39, 41, 43, 257, 264, 271, 323
 - corporate social responsibility (CSR), 1, 185, 218, 367
 - activist targeting and, 430–444, 466
 - as social regulation of economy, 2–5, 7, 17–18, 455–457
 - business case for, 321
 - business-led, 112, 114–117, 130–133, 206, 462
 - comparative analysis of, 185–188
 - conflict minerals and, 149–178

- consulting services, 51–53
- contradictions of, 393–396
- corporate resistance to, 15
- critics of, 456
- education, 53–54
- effectiveness of, 465
- employment stability and, 406–444
- environmental performance and, 365–380
- evolution of, 460
- field of, 28, 43, 49–50, 54–58, 59, 60–62, 457–462
- financial performance and, 432
- firm stability and, 402–412
- firms' response to, 1, 3, 14–15, 251–269, 462–467
- future of, 61–62
- global framework for. *See* global CSR frameworks
- global nature of, 1
- globalization and, 173–175
- history and development of, 3, 11, 42–59, 73, 457–462
- impact of, 16–17
- in developing countries, 6, 10
- institutional contexts, 5–8, 185
- insurance effect of, 436
- intensification of field of, 49–50
- maximalist position, 133
- minimalist position, 133
- motivations for participation in, 251–269, 286–315
- national, 9, 12, 107–204, 459
- organizations/initiatives, 44–51, 60
- patient capital and, 76–80
- performance and, 265, 456, 465
- politics of, 455
- production factories and, 395–444
- rationalization and scientization of, 54–58
- reports, 49
- reputation and, 430–444
- research on, 17, 54, 365, 367
- social movement pressure and, 27
- spread of, 109
- standards regime and, 73–120
- sub-fields of, 13–14
- supply chain, 13, 181–204, 462
- sustainability discourse and, 218–225
- transnational, 6
- varieties of capitalism perspective on, 219–225
- corporate social responsiveness, 298, 300
- corporations, 29, 218. *See also* transnational corporations
 - economic contexts for, 5, 8, 9
 - financial performance of, 3
 - green, 16
 - institutional contexts for, 5, 6, 8
 - motivations for joining Global Compact, 286–315
 - public confidence in, 131–132
 - reactions of, to CSR, 1, 3, 8, 14–15, 462–467
 - reasons for participation in global CSR initiatives by, 251–269
 - resistance by, to public pressures, 321–353
 - rise of, 30–32, 218
 - role of, in society, 218, 221
 - security responsibility of, 174
- corporatism, 32, 328, 329–330, 331, 349, 464
 - in Germany, 339
 - in Norway, 336
- corruption, 81, 84, 87, 175
- cost-benefit analysis, 14
- Cote d'Ivoire, 157
- Council on Economic Priorities (CEP), 198
- counterfeiting, 161
- credibility signaling, 302–304
- CSR organizations/initiatives, 60. *See also specific organizations*
 - global. *See* global CSR frameworks
 - internal structure, 58
 - linkages among, 50–51
- CSR products, 52
- Davos conference, 46
- DeBeers, 156, 159, 172, 461
- decoupling, 185
- Deepwater Horizon, 456
- deliberative democracy, 84
- Democratic Republic of Congo (DRC), 156, 157, 162, 165, 166, 167, 168, 171
- dependency theory, 38

- deregulation, 39, 459
- developed countries, CSR in, 6
- developing countries, 119, 130
 CSR in, 6, 10
 economic growth in, 32
 labor rights in, 8
 motivations for joining Global Compact in, 290
 NGOs in, 321
- development theories, 37
- Dhaka, Bangladesh, 181
- diamonds/diamond industry, 13, 150–151, 156, 158–161, 162, 163, 171, 172, 174, 461,
- Dodd-Frank Financial Reform Act, 163, 167, 169, 171, 175
- domestic level, 5
- domestically oriented production, 415
- Dow Jones Sustainability Index, 57, 265, 435
- due diligence, 20, 163, 166–167, 168, 457
- Earth Summit, 75, 76
- Eco-Management and Audit Scheme, 253
- economic contexts, 5, 8, 9
- economic development, 91
- economic globalization. *See* globalization
- economy
 growth of, in post-war period, 33
 social regulation of, 1–5, 29–32, 455–457
- Econsense, 111
- education, 30, 33, 34, 35, 36
 CSR, 53–54
 ethics, 58
- ‘effective remedy’, 82–83
- Electronic Industry Citizenship Coalition (EICC), 165–166
- electronics industry, 165–166, 172, 397
- embedded liberalism, 37, 39, 59, 100
- Emergency Planning and Community Right-to-Know Act, 372
- emerging markets, 90
- employer organizations, 79
- employers’ associations, 345–346
- employment stability, 16, 401
 codes of conduct and, 409–444
 CSR and, 406–444
 in Indonesian factories, 402–412
 patterns of instability, 415–416
 enabling rights, 203
- End UN Corporate Capture campaign, 98
- Energy Star program, 253
- engagement, 307–309
- Enlightenment, 29
- Enough, 156, 162, 165, 166, 167, 172
- Enron, 456
- Environmental Management and Audit Scheme, 8
- environmental movement, 346, 384, 388
- environmental organizations, 338, 385, 387
- environmental performance, 365–380, 465
 auditing of, 370–372, 384
 company attributes and, 368
 perceived, 381–413
 public disclosure of, 370–372, 384
 regulatory environment and, 368
- environmental protection, 87, 93–94
- Environmental Protection Agency (EPA), 372, 387
- environmental sustainability, 459, *See also* sustainability
- environmental, social and governance (ESG) standards, 19, 73–120
- environmentalism, 16
- Ecuador, 41
- Equator Principles, 76
- Ethical Trading Initiative (ETI), 87, 192, 198, 201, 202, 401
- ethics training, 58
- European Eco-Management and Audit Scheme, 46
- European Foundation for Quality Management, 50
- European Management Forum, 42
- European Union (EU), 8, 168
 CSR in, 186, 187
 supply chain CSR in, 195, 198, 199–204, 208–213
- export-oriented production, 406–411, 415–416
- external environment, 5, 14, 368
- external stakeholders, 289

- externalities, 220
- Extractive Industries Transparency Initiative (EITI), 84, 174
- factory audits, 188
- factory closures, 416–420
- factory fires, 181, 210
- factory monitoring, 393
- Fair Labor Association (FLA), 46, 93, 194, 198, 201, 202, 205, 206, 208, 209, 401
- Fair Labor Standards, 253
- Fair Trade, 87, 95–96
- Fair Trade certification, 400
- Fair Trade USA, 94–96
- Fair Wear Foundation (FWF), 192, 198, 201, 202
- Fairtrade International (FLO), 95–96
- Fatal Transactions, 158
- Fiedman, Milton, 39
- financial internationality, 265
- financial performance, 3, 265, 365, 367, 432
- fire safety, 181
- fire-related workplace deaths, 210
- first-party audits, 366, 369, 370–372, 384
- FLA. *See* Fair Labor Association (FLA)
- footwear industry, 393, 397, *See also* textile, footwear, and apparel (TFA) sector
- forced labor, 203
- Ford, Henry, 457
- foreign direct investment (FDI), 75
- Foreign Trade Association, 200
- Forest Stewardship Council (FSC), 86, 89
- forestry industry, 8, 171
- Fortune Magazine*, 263, 374, 436, 440
- Fowler, Robert, 157
- Foxconn, 209, 213
- France, 8, 325
 - civil society in, 344–347
 - corporate grassroots practices in, 331, 344–349
 - CSR in, 15
 - minority groups in, 327
 - politics in, 344–347
 - statist system in, 330
- free market capitalism, 48, 218, 224
- free market liberalism, 9
- free-riding, 80, 94, 255
- Friedman, Milton, 456
- Friends of the Earth International, 93
- FTSE4Good Index, 57
- functional theories, of corporation
 - motivations for CSR, 254–256, 263
- functionalism, 32
- FWF. *See* Fair Wear Foundation (FWF)
- Gap, 193, 195
- General Motors, 32
- Germany, 8
 - as coordinated economy, 224, 240
 - civil society in, 339–341
 - corporate grassroots practices in, 331, 339–344
 - corporatism in, 330
 - CSR in, 111
 - political system in, 339, 341
 - sustainability discourse in, 234
- Germany Society for Political Consulting, 341
- Gifford, Kathie Lee, 434
- global citizenship
 - concept of, 44
 - transnationals and, 42–59
- Global Compact. *See* United Nations Global Compact (UNGC)
- Global Compact Counter Summit, 97
- Global Compact Critics, 98
- Global Compact Japan Network, 295–297
- global corporations. *See* transnational corporations
- global CSR frameworks, 2, 5, 6, 12, 87, 183, 322, 349
 - background on, 253–254
 - benefits of participation in, 254–256
 - controversial nature of, 252
 - corporate reactions to, 14–15
 - failure of early, 130–133
 - impact of, 16–17
 - motivations for participation in, 286–315
 - national CSR and, 116–118, 125–130, 137–140
 - political economy considerations, 130–133

- reasons for firm participation in, 251–269
- research on, 118
- varieties of capitalism perspective and, 219–225
- global CSR proposition, 113, 137
- global culture, 117, 138
- global economy, 44
- Global eSustainability Initiative (GeSI), 165
- Global Exchange, 434
- global institutional pressure, 138, 262
 - national CSR and, 133–141
- global norms, 17, 27, 396, 399, 460, 463
- global public policy, 6
- Global Reporting Initiative (GRI), 1, 46, 50, 79, 84, 86, 89, 91, 108, 116, 135, 209, 218, 365, 369, 465
 - background on, 253–254
 - environmental performance and, 376, 384–386
 - membership in, 251, 254, 373
 - motivations for participation in, 251–269
 - national CSR associations and, 128
 - objectives of, 369
 - sustainability discourse and, 243
- global scripts, 396
- Global Social Compliance Program (GSCP), 199, 200–201, 202, 205, 206–207, 208
- global society, 27, 30, 33, 34–36, 41, 44, 107, 113, 116, 117, 133, 458, 459
- Global Sullivan Principles, 2, 42
- global supply chains, 8, 16, 36, 154–155, 397
- Global Witness, 156, 158, 161, 162, 166, 167
- GlobalG.A.P., 89, 91
- globalization, 8, 27, 73, 84, 107, 321, 324, 326, 397, 458
 - CSR and, 173–175
 - multinationals and, 36–37
- gold, 156, 162, 163
- governance, 95–96
 - collaborative, 84
 - corporate, 187, 374
 - for conflict minerals, 169–178
 - gap, 459
 - good, 157
 - good governance, 157
 - multistakeholder, 79
- government actions, 4, 5
- government regulation, 9, 15, 73, 84
 - CSR and, 456
 - of conflict minerals, 167–169
- governmental organizations, 36
- governmentality, 84
- grassroots mobilization. *See* corporate grassroots mobilization
- Grayson, David, 128
- green corporations, 16
- green marketing, 384
- Greenpeace, 93, 94
- greenwashing, 28, 46, 252
- GRI. *See* Global Reporting Initiative (GRI)
- grievance procedures, 83
- Group of 77, 130
- GSCP. *See* Global Social Compliance Program (GSCP)
- Guatemala, 38
- halo effect, 17, 433, 434–437, 445
- Hammel, Laury, 128
- hard regulation, 74, 75
- Harvard University, 54
- higher education, 54
- Human Development Report, 75
- human rights, 32, 34, 75, 87, 457
- Hunzinger, Moritz, 341
- hybrid regulation, 80–81
- identity, 305–307
- Ikea, 393
- ILO Tripartite Declaration, 2, 42, 116, 117, 127, 130, 182
- image, 256, 263
- impact assessment, 91
- incorporation, 80
- Indonesia
 - anti-sweatshop activism in, 416–420
 - capital mobility in, 398–402
 - exports, 403
 - factory closures in, 416–420
 - labor markets, 404–405
 - textile, footwear, and apparel (TFA) sector in, 395–444, 465
 - wages in, 434

- industry mobility, 395
- information technology sector, 152
- institution substitution hypothesis, 187
- institutional competition, 152–154
- institutional contexts, 5, 6, 8, 185, 261–262, 264, 266, 272
- institutional convergence, 155, 187, 188
- institutional mirror hypothesis, 187, 188
- institutional theories, 58, 258–259
- institutional variation, in regulation of conflict minerals, 169–178
- Instituto Ethos, 107, 109
- instrumentality, 463
- insurance, CSR as, 436
- Integrity Measures (Global Compact), 76, 97–98
- interest groups, 67–69, 328, 331, 335, 344, *See also* civil society
- inter-firm dynamics, 182
- intergovernmental organizations, 11, 31, 218
 - in post-war period, 33
 - UN system, 41
- international aid organizations, 157
- International Alert, 166
- International Business Leaders Forum, 45, 50, 139, 253
- International Conference on the Great Lakes Region (ICGLR), 156, 166, 169, 170
- International Criminal Court (ICC), 80
- International Framework Agreements, 82, 87
- International Labor Organization (ILO), 79, 82, 116, 401
- International Labor Rights Fund, 212
- international law, 34
 - expansion of, 82–83
- international nongovernmental organizations (INGOS), 112, 117, 138, 266, 271, *See also specific organizations*
 - national CSR and, 133–141
 - rise of, 33, 36
- international relations, 152–153, 155
- International Tin Research Institute (ITRI), 163
- international trade, 36
- investment, socially responsible, 57
- Iran, 38
- Iraq, sanctions on, 157
- iRatings database, 373, 381
- ISEAL Alliance, 88
- ISO 140001 standards, 6, 8, 84, 290, 366
- ISO 26000 Standards on Corporate Social Responsibility, 50, 79, 86, 91
- ISO 9000 standards, 257
- isomorphism, 58
- issue-based campaigns, 154
- ITRI Ton Supply Chain Initiative (ITSCi), 166
- Japan, 224, 234, 235
- Japanese corporations, UN Global Compact and, 15, 286–315, 463
- journals, 55, 56
- Kell, George, 49, 50
- Kenya, 224, 235, 240, 242
- Kimberley Process Certification Scheme (KPCS), 76, 84, 150–151, 158–161, 169, 170, 171, 172, 173, 174
- Knight, Phil, 434
- KPCS. *See* Kimberley Process Certification Scheme (KPCS)
- labor issues, 16, 193
 - capital mobility and, 397–402
 - child labor, 84, 193, 203
- labor rights, 8, 465
- labor standards, 82, 87, 89, 90, 182, 184, 189, 192, 196, 203, 204, 207, 394, 399, 401, 409, 418, 421, 465
- labor unions, 9, 79, 186, 203, 205, 208, 326, 331, 339, 345, 404, 417, 422
- labor-capital relations, 186
- laissez-faire capitalism, 73
- law, international, 34, 82–83
- legal compliance, 401
- Levi Strauss, 194
- liability effect, 17
- liberal economies, 9, 29–30, 33, 44, 186, 218, 223, 224, 234, 235, 240, 242–243
- liberal theory, 37

- liberalization, 73, 84
 Limited Brands, 401
 Lindner, Ludwig, 343
 lobbying, 337–338, 339, 340, 341, 344, 347
 logic of appropriateness, 463
 ‘logic of capital’, 84
 London Bullion Market Association, 168
 London Enterprise Agency (LENTA), 130

 management standards
 stakeholder perspective in, 30
 voluntary, 6
 management studies, stakeholder perspective in, 4
 managerialism, 84
 Marange diamonds, 161
 Marine Stewardship Council, 253
 market economies, 186, 218, 223, 224, 234, 235, 240, 242–243, 325
 marketing, cause-related, 52
 Marshall Plan, 32
 maximalist position, 133
 Mazzei, Luzio, 136
 MBA Oath, 50
 McDermott, Jim, 167
 McDonalds, 325
 Millennium Development Goals (MDGs), 79, 369
 minimalist position, 133
 minimum wage, 205
 Minnesota Project on Corporate Responsibility, 46
 modernization theories, 32, 36, 37, 38, 59
 monitoring, reporting and verification (MRV), 73
 monopoly, 38
Most Admirable Companies index, 440
 MSIs. *See* multistakeholder initiatives (MSIs)
 Multi-Fibre Agreement (MFA), 399
 multinational corporations. *See also* transnational corporations
 accountability of, 433
 as social problem, 38–39
 globalization and, 36–37
 number of, 1850–2000, 37
 public confidence in, 131–132, 457
 shift to transnationals, 39–42
Multinational Monitor, 38
 multistakeholder governance, 79
 multistakeholder initiatives (MSIs), 12, 74, 84–102
 in supply chain CSR, 182, 187, 188, 192, 195, 199
 insider and outsider strategies, 96–100
 limitations, 90–92
 tensions within, 92–93
 multistakeholder organizations, 73

 Namibia, 159
 naming and shaming, 2, 83, 96, 432
 National Alliance on Mental Illness, 322
 National Association of Manufacturers, 168
 national boundaries, 5
 National Business Initiative, 111
 National Contacts Points, 99
 national corporate social responsibility, 107–204, 459
 autonomy of, 114
 cross-national variation in adoption of, 119–204
 data and analysis of, 114–118
 future research on, 138–140
 global CSR frameworks and, 113, 116–118, 125–130, 137–140
 global pressure and, 108, 133–141
 growth of, 118–119
 national CSR associations and, 108–112
 political economy considerations, 130–133
 significance of, 107–113
 National Council of French Employers (CNPF), 345–346
 national CSR associations, 12, 108–112, 142
 business-led, 112, 114–117, 130–133
 data and analysis of, 114–118
 establishment of, 119–204
 growth of, 118–119
 INGOs and, 133–141
 national institutional environment, 261, 266

- national interests, 37
 National Labor Committee, 193, 434
 National Labor Relations Board, 331
 national sovereignty. *See* state
 sovereignty
 natural law, 44
 natural resources, 231
 exploitation of, 149, *See also* conflict
 minerals
 resource curse and, 156–157, 461
 negative externalities, 221
 neo-colonialism, 38
 neo-institutional theory, 223, 324
 neoliberalism, 9, 27, 39, 43, 45, 59, 78,
 221, 324
 Nestlé, 38
 Netherlands, 8
 new institutional approach, 4
 New International Economic Order,
 38, 130
 New York Stock Exchange, 290
 NGOs. *See* nongovernmental organi-
 zations (NGOs)
 Niger, 457
 Nigeria, 41
 Nike, 193, 194, 395, 401, 418, 420,
 434–435
 nongovernmental organizations
 (NGOs), 6, 11, 12, 31, 218, 266,
 324, *See also specific*
 organizations
 civil regulation and, 83–102
 environmental, 338
 Global Compact and, 97
 growth of, 321
 international, 33, 36
 UN and, 41
 normative pressures, for participation
 in global CSR initiatives, 5, 8, 17,
 27, 74, 81, 174, 396, 399, 433,
 460, 463
 norms, 75, 81
Norms on Responsibilities of TNCs
and Other Business Enterprises
with Regard to Human Rights,
 323, 330
 Norway, 331, 335–339
 corporate grassroots practices in, 336
 corporatism in, 335
 political system in, 337
 Norwegian Communications
 Association (NCA), 163
 OECD Due Diligence Guidance, 166,
 169, 171
 OECD Guidance on Responsible
 Supply Chain of Minerals from
 Conflict-Affected and High-Risk
 Areas, 2, 42, 79, 83, 90, 98–100,
 116, 117, 127, 130, 171, 182, 253,
 271
 OECD Guidelines for Multinational
 Enterprises, 99
 OECD Investment Committee, 99
 OECD Watch, 75
 Office of the High Commissioner for
 Human Rights, 136
 Oppenheimer, Harry, 156, 166, 168,
 169
 Organization for Economic
 Cooperation and Development
 (OECD), 304–305
 organizational change, 19, 28
 organizational field, 305–307
 organizational identity, 5
 organizational institutionalism, 4
 organizations
 external pressures on, 4
 sociological research on, 199, 466
 organized labor, 220, 224, 231
 Our Common Future report, 13
 overseas subsidiaries, 421
 Pakistan, 119
 Paraguay, 29
 pariah capitalism, 156, 158, 161, 167
 Partnership Africa Canada, 16, 76–80,
 395
 patient capital, 422
 patient sourcing, 304
 PDCA (Plan-Do-Check-Action) cycle,
 157
 peacekeeping interventions, 128
 Pelling, Anthony, 258, 265
 performance, 265, 456, 465
 CSR and, 365–380, 465
 environmental, 3, 265, 365,
 367, 432
 financial, 368
 social, 387

- Pew Center on Global Climate Change (PCGCC), 322, 342
- pharmaceutical industry, 110, 136
- Philippine Business for Social Progress (PBSP), 119
- Philippines, 181, 200, 211, 213
- Philips Van Heusen (PVH), 73
- Polanyi, Karl, 4
- political actions, 8
- political conflict, 74, 130–133, 186, 221, 465
- political economy, 372, 373
- Political Economy Research Institute (PERI), 5, 8, 9, 12, 186
- political-economic factors, 331
- politics
 - corporate, 455
 - CSR and, 149
 - high, 344–347
 - in France, 339, 341
 - in Germany, 335
 - in Norway, 92–100
 - of regulatory change, 324–326, 349
 - of the corporation, state mediation in, 324, 325, 349
 - private, 331
 - US, 368
- pollution
 - disclosure of, 376–380, 384
 - levels of, and CSR frameworks, 368
 - measures of, 224
- post-colonial transition economies, 42, 59
- post-war period, 32–36
 - transnationalization in, 79
- poverty reduction, 90, 92
- power relations, 81
- principled pragmatism, 174
- Principles for Human Rights and Security, 50
- Principles for Responsible Investing, 76, 79, 174
- Principles for Responsible Investing (PRI), 50, 54
- Principles for Responsible Management Education, 324, 325, 349
- private politics, 430, 435
- proactive social responsibility, 394, 395
- production stability\instability, 53–54
- professional development, 30, 61
- professionalization, 464
- profitability, 90, *See also* financial performance
- profit motive, 437–439, 447
- prosocial claims, 430–444
 - activist targeting and, 81, 83
- Protect, Respect, and Remedy framework, 91, 345
- protectionist barriers, 417–419
- PT Kolon Langgeng, 419–420
- PT Spotec, 333, 334
- Public Affairs Council, 221
- public goods, 256, 263
- public image, 337–338, 344, 347–348, *See also* corporate reputation
- public pressure. *See* social pressure
- public relations (PR), 79
- public-private partnerships (PPPs), 90, 193, 399
- race to the bottom, 30
- railroad companies, 172
- Raise Hope for Congo campaign, 211, 212, 213, 463
- Rana Plaza factory, 54–58
- rationalization, of CSR, 434
- Reebok, 152, 173
- regime complexity, 12, 73–120
- regulatory environment, 74, 83–102
 - civil regulation, 151, 165–178
 - conflict minerals, 95–96
 - contestation within governance structures, 368
 - environmental performance and, 9, 15, 73, 84
 - government regulation, 80–81
 - hybrid regulation, 96–100
 - insider and outsider strategies, 89–92
 - limitations and dilemmas in, 84–102
 - multistakeholder initiatives, 86–88
 - normative and regulatory advances, 74
 - political economy of, 92–100
 - politics and, 81–82
 - ratcheting-down in, 80–81, 87
 - ratcheting-up in, 73
 - re-regulation, 73, 75
 - self-regulation, 152–153
 - state power and, 74, 75–76, 83

- United Nations and, 154
- regulatory institutions, 29, 30
- religion, 56
- Reputation Institute, 14, 52–53, 252, 255, 307, 430–444
- reputation management, 434–437, 445
 - reputational halo effect, 437–439, 447
 - reputational liability effect, 433, 434–437, 445
- reputational halo effect, 433, 437–439, 447
- reputational liability effect, 73, 458
- re-regulation, 374
- research & development (R&D), 156–157, 461
- resource curse, 369, 370
- Responsible Care program, 54
- Responsible Endowment Coalition, 156
- Rio Tinto, 388, 422
- risk management, 372
- Risk-Screening Environmental Indicators, 150–151, 158–161
- rough diamonds, 93–94
- Roundtable on Responsible Soy, 93–94
- Roundtable on Sustainable Palm Oil (RSPO), 81
- Ruggie process, 81
- Ruggie, John, 156
- Rwandan genocide, 84, 89, 90, 210, 401

- SA8000 standard, 157
- SAI. *See* Social Accountability International (SAI)
- sanctions, 33, 34, 36, 44
- science, 54–58
- scientization, of CSR, 163, 167, 171
- Section 1502 legislation, 174
- security responsibility, 366, 369, 370–372
- self-certification, 29, 30, 34, 36, 39, 41, 42, 43, 45, 59, 132, 218
- self-interest, 73, 75, 456
- self-regulation, 195
- Service Organisation for Compliance Audit Management (SOCAM), 90, 187, 252
- shareholder primacy, 257
- shareholder resolutions, 41
- Shell, 156, 157, 158, 159, 162, 171, 174

- Sierra Leone, 300–304
- signaling, as reason for joining UNGC, 57
- sin stocks, 161, 175
- smuggling, 197, 198, 200, 201, 202, 210
- Social Accountability International (SAI), 321
- social globalization, 265
- social internationality, 466
- social legitimacy, 27, 30, 154, 324
- social movements, 466, *See also* activist movements
 - critics of, 43
 - global, 335
 - in Norway, 257–259
 - influence of, 42
 - nineteenth-century, 42
 - post-war period, 368
- social performance, 2, 11, 14, 257–259
- social pressure, 321–353
 - corporate resistance to, 1–5, 29–32
- social regulation of economy, 2–5, 7, 17–18, 455–457
 - CSR as, 57
- socially responsible investment indices, 327, 329, 330
- societal systems, 343
- Society for Road and Transportation Planning, 5, 6, 8
- socio-institutional factors, 4
- sociological research, 74, 75, 80–81
- soft regulation, 157
- Somalia, 42, 111, 159, 161
- South Africa, 39
- sovereignty, 93–94
- Soy and Palm Oil Roundtables, 9, 92, 96
- stakeholder participation, 4
- stakeholder perspective, 30
- stakeholder theory, 350
- stakeholders, 289
 - external, 400, 406
 - relationships with, 200
- Stakeholders' Advisory Council, 398–402
- standards. *See also* regulatory environment
 - capital mobility and, 398–402
 - codes of conduct, 82, 87, 89, 90, 182, 184, 189, 192, 196, 203, 204, 207, 394, 399, 401, 418, 421, 465

- labor, 81–82
- ratcheting-down of, 80–81, 87
- ratcheting-up of, 437, 438
- voluntary. *See* voluntary standards/voluntarism
- Starbucks Coffee, 327
- state formation, 152–153, 170–171, 173
- state power, 31, 34, 39, 161
- state regulation. *See* government regulation
- state sovereignty, 323–324, 327–331, 338, 349
- state-civil society interface, 224
- state-directed economies, 15, 327–328, 329, 331, 344, 349, 464
- statist systems, 322
- strategic philanthropy, 58
- structural isomorphism, 75
- Sub-Commission on the Promotion and Protection of Human Rights, 13, 16, 181–182, 183, 189
- subcontractors, 162
- Sudan, 38
- Suez Canal, 111
- Sullivan Principles, 13, 181–204, 462
- supply chain CSR, 183–189
 - about, 187, 199–204
 - development of, 183–184, 189–199, 208–213
 - emergence of, 182, 208–213
 - field formation, 213
 - future of, 182, 187, 188, 192, 195, 199
 - multistakeholder initiatives in, 199–204
 - organizations in field of, 182
 - origins of, 208–213
 - regional differences in, 196, 209
 - self-regulation in, 165
- supply chains, 163, 166–167, 168, 175
 - due diligence in, 8, 16, 36, 154–155, 397
 - global, 422
 - relational, 165–178
 - sourcing, CSR in, 14, 74, 218
- supra-national corporations. *See* transnational corporations
- sustainability, 228–237
 - concepts associated with, 221–223
 - definition of, 365, 384, 393
 - reports, 218–225, 459
- sustainability discourse, 230–237
 - comparative analysis of, 228–237
 - concept of public, 224–229
 - data and empirical method for, 224–229, 235
 - in media, 219–225, 242–244
 - varieties of capitalism perspective and, 370
- Sustainable Forestry, 77, 182, 183, 189–199, 209, 395
- sweatshops, 156
- T3 G conflict minerals. *See* conflict minerals
- tantalum, 198
- Tepper Marlin, Alice, 200, 206, 211
- Tesco, 41
- Texaco, 416–420
- textile, footwear, and apparel (TFA) sector
 - activist campaigns and, 406–411
 - business failures in, 397–402
 - capital mobility and, 409–444
 - codes of conduct in, 405
 - employment in, 416–420
 - factory closures in, 399
 - globalization and, 395–444, 465
 - in Indonesia, 402–412
 - instability in, 399–400
 - location decisions in, 181, 210
- That's It Sportwear, 369, 370–372, 384
- Third World. *See* developing countries
- third-party audits, 156, 162, 163, 165–166
- tin, 41
- tobacco companies, 27, 30, 31
- Tocqueville, Alexis de, 372
- Toxics Release Inventory (TRI), 29, 36, 257, 461
- trade, 8
- trade relations, 95
- trade unions. *See* labor unions
- TransFair USA, 223
- translation, 265
- transnational corporations, 42–59, *See also* corporations, multinational corporations
 - as global citizens, 149, 157

- conflicts and, 41
- criticism of, 27, 39–42
- growth and expansion of, 11, 27–62, 185, 302–304, 457–459
- legitimation of, 32–36
- post-war period, 75
- UN and, 78–80
- voluntarism and, 107
- trans-nationality, 87, 167, 174
- transparency, 156, 162, 163
- tungsten, 119

- Uganda, 406
- unemployment benefits, 200
- UNI Commerce, 94
- Unilever, 41
- Union Carbide, 33
- Union of International Associations, 194
- UNITE, 8
- United Kingdom, 192
 - anti-sweatshop activism in, 224, 240
 - as liberal economy, 9, 111, 139
 - CSR in, 234, 242
 - sustainability discourse in, 2, 41, 50, 74, 156, 262
- United Nations (UN), 75–76, 97–98
 - business relations, 83
 - effective remedy and, 157
 - peacekeeping interventions by, 74, 75–76, 83
 - regulatory environment and, 157
 - sanctions, 167, 168, 169
 - Security Council, 40, 75, 76, 127, 130
- United Nations Centre on Transnational Corporations (UNCTC), 75
- United Nations Commission on Human Rights, 75
- United Nations Conference on Environment and Development, 75
- United Nations Conference on Trade and Development (UNCTAD), 75
- United Nations Development Programme (UNDP), 163
- United Nations Due Diligence, 167
- United Nations Expert Group on the DRC, 1, 6, 15, 16, 46, 48, 49, 50, 53, 54, 75, 90, 107, 108, 116, 135, 365, 369, 463, 465
- United Nations Global Compact (UNGC), 253–254, 286
 - background on, 174
 - conflict zones and, 82
 - environmental issues and, 376, 381, 384, 386–387
 - environmental performance and, 78, 79, 116
 - establishment of, 79
 - features of, 116
 - impact at national level, 295–315
 - in Japan, 76, 97–98
 - Integrity Measures, 266, 289, 295–297
 - local networks, 251, 254, 266, 286, 373
 - membership in, 251–269, 286–315, 463
 - motivations for participation in, 126, 137
 - national CSR and, 369
 - objectives of, 93
 - opposition to, 305–307
 - principles of, 81
 - ratcheting-down of, 80
 - ratcheting-up of, 96–98
 - reform of, 98
- United Nations Joint Inspection Unit, 83
- United Nations Non-Governmental Liaison Service (UNNGLS), 2
- United Nations Norms on the Responsibilities of Transnational Corporations, 75, 83
- United Nations Research Institute for Social Development (UNRISD), 8
- United States, 193–194
 - anti-sweatshop activism in, 224, 240
 - as liberal economy, 349
 - civil society in, 167
 - conflict minerals legislation in, 17
 - consumer boycotts in, 331–334
 - corporate grassroots practices in, 9, 15, 111, 186, 187, 196
 - CSR in, 365–380
 - environmental performance of firms in, 31, 32
 - hegemony of, 171, 173
 - intervention by, 29–30
 - liberal model in, 38

- neo-colonialism and, 331
- political system in, 196–204, 208–213
- supply chain CSR in, 234, 235, 242
- sustainability discourse in, 194
- United Students Against Sweatshops (USAS), 95
- United Students for Fair Trade, 54, 290
- universities, 33
- university enrollment, 111, 136
- Urban Foundation, 157
- US Agency for International Development (USAID), 168
- US Chamber of Commerce, 186, 219–225, 234, 242–244, 261
- varieties of capitalism (VoC), 395, 421

- Vietnam, 38
- Vietnam War, 6, 8, 73, 75, 88, 132–133, 139, 393, 456
- voluntary standards/voluntarism, 168
 - conflict minerals and, 16
 - labor standards, 80–81
 - ratcheting-up of, 78–80
 - shift toward, 181–204
 - supply chain CSR and, 205, 395, 399, 415, 434
- wages, 200, 205, 206, 210, 351, 401
- Walmart, 149, 162, 174, 175
- war, 38
- watchdog organizations, 326
- welfare state, 82
- WHO Framework Convention on Tobacco Control, 184
- women workers, 79
- Women's Empowerment Principles, 81
- women's rights, 87, 89, 194, 196, 198, 201, 208, 212, 417, 418
- Worker Rights Consortium (WRC), 181, 203
- worker safety, 203, 207, 465
- workers' rights, 205,
- working hours, 157
- World Bank, 45, 50, 116, 253, 260, 264, 365
- World Business Council for Sustainable Development (WBCSD), 376, 387
 - environmental performance and, 373
 - membership in, 369
 - objectives of, 42, 45, 46, 253
- World Economic Forum, 163, 166, 168, 169, 170
- world economy. *See* global economy
- World Gold Council (WGC), 262
- world institutional environment, 75
- World Investment Report, 5, 138, 262, 458
- world society theory, 76, 78, 79
- World Summit on Sustainable Development (WSSD), 5, 38
- world systems theory, 93–94
- World Wide Fund for Nature (WWF), 197–198, 201, 203, 401
- Worldwide Responsible Apparel Production (WRAP), 130
- Wright, Brian, 117

- Yearbook of International Organizations*, 393

- Zara, 161
- Zimbabwe, 161