

# ANALOGIES IN INTERNATIONAL INVESTMENT LAW AND ARBITRATION

Although investment treaty arbitration has become the most common method for settling investor–state disputes, some scholars and practitioners have expressed concern regarding the magnitude of decision-making power allocated to investment treaty tribunals. Many of the recent arbitral awards have determined the boundary between two conflicting values: the legitimate sphere for state regulation in the pursuit of public goods, on the one hand, and the protection of foreign investments from state interference on the other. Can comparative reasoning help adjudicators in interpreting and applying broad and open-ended investment treaty provisions? Can the use of analogies contribute to the current debate over the legitimacy of investor–state arbitration, facilitating the consideration of the commonweal in the same? How should comparisons be made? What are the limits, if any, of comparative approaches to investment treaty law and arbitration? This book scrutinises the impact a comparative approach can have on investment law, and identifies methods for drawing sound analogies.

VALENTINA VADI is Professor of International Economic Law at Lancaster University. She is the author of *Public Health in International Investment Law and Arbitration* (Routledge, 2012) and *Cultural Heritage in International Investment Law and Arbitration* (Cambridge University Press, 2014).





# ANALOGIES IN INTERNATIONAL INVESTMENT LAW AND ARBITRATION

VALENTINA VADI

Lancaster University





# **CAMBRIDGE**UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781107093317

© Valentina Vadi 2016

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2016

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging-in-Publication Data
Vadi, Valentina, author.
Analogies in international investment law and arbitration / Valentina Vadi.

pages cm ISBN 978-1-107-09331-7 (hardback)

Investments, Foreign – Law and legislation. 2. International commercial arbitration. I. Title.
 K3830.V33 2016
 346′.092–dc23
 2015030773

ISBN 978-1-107-09331-7 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



To the memory of my beloved grandmother, Lora





# **CONTENTS**

	Preface page xi Acknowledgements xii
	Introduction 1
	PART I Comparative reasoning and international investment law 11 Introductory note 13
1	Comparative law, methods and reasoning 16
	Introduction 16
	Comparative law 19
	Comparative methods 28
	Analogies as a tool of legal interpretation 35
	Analogia legis 38
	Analogia juris 39
	Analogies in international law 41
	Conclusions 43
2	International investment law and arbitration 45
	Introduction 45
	Multilateral failures and bilateral successes 47
	Substantive standards of protection 51
	The settlement of disputes between foreign investors and states 55

vii



viii		CONTENTS
		Main characteristics of investor–state arbitration 57
		The different conceptualisations of investment treaty arbitration 60
		International investment law and its discontents 64
		Final remarks 67
	3	Comparative reasoning and international investment law 69
		Introduction 69
		Comparative investment law 78
		Comparative arbitration law 81
		Legal doctrine 84
		Judicial borrowing 88  Reference to previous arbitral awards 92  Reference to the jurisprudence of other international courts and tribunals 97  Reference to the jurisprudence of national courts 104
		Treaty interpretation 110
		The emergence of general principles of law 119
		Conclusions 127
		PART II Analogies in investment treaty arbitration 133 Introductory note 135
	4	Micro-comparisons in investment treaty arbitration 137
		Introduction 137
		Analogies in arbitral awards as subsidiary means for the determination of rules of law 138  Reference to previous arbitral awards 141  Reference to the jurisprudence of other international courts 144  The jurisprudence of the ICJ 145  The WTO jurisprudence 148



CONTENTS

ix

Reference to the jurisprudence of regional courts 159 Reference to the jurisprudence of national courts 162

Analogies in doctrinal writings as subsidiary means for the determination of rules of law 164

Comparative surveys as a legitimating factor of policy measures and as evidence of state practice 166

Critical assessment 172

Conclusions 174

5 Macro-comparisons in investment treaty arbitration 175

Introduction 175

The commercial law paradigm 182

The rise of the public law paradigm 188

The migration of constitutional ideas: proportionality as a case study 195

Proportionality in investment treaty arbitration 198

The promises and pitfalls of proportionality analysis 203

The international public law paradigm 207

WTO law 209 Human rights law 217

Critical assessment 219

Conclusions 225

6 Comparative reasoning in international investment law and arbitration: challenges and prospects 227

Introduction 227

The merit of using analogies in international investment law and arbitration 229

Analogies and the coalescence of general principles of law 231

Analogies, legal transplants and their perils 235

Why a public international law paradigm should be preferred 239



X CONTENTS

What can comparative lawyers and international investment lawyers learn from each other? 243

A comparative practice in search of a methodology 246

Final remarks 254

Conclusions 256

Bibliography 261

Index 295



## **PREFACE**

The original idea for this book came about in 2009 when I was completing my doctoral thesis at the European University Institute, Florence. Coming across a large number of comparisons and instances of judicial borrowing in investment treaty arbitrations, I began to wonder why, when, how and what kind of analogies are made by investment treaty tribunals. Finding no conclusive answers to these questions in the available literature, I started investigating the matter. Comparisons may play a crucial role in legitimising (and/or increasing the perception of legitimacy of) the investment treaty system. At the same time, critical analysis is needed to provide a sound theoretical framework to comparative analysis. It is my belief that a study of this kind may contribute to making investment treaty arbitration more consistent, fair and predictable.



### **ACKNOWLEDGEMENTS**

In writing this book, I have benefitted from the inspiration of many people. I thank Antonietta Di Blase, Francesco Francioni, Alisdair Gillespie, Amanda Perry Kessaris, Hildegard Schneider, Sigrun Skogly, Gus Van Harten, Ana Filipa Vrdoljak and Bruno De Witte for their mentorship, guidance and support. The book was largely written while I was an Emile Noël Fellow at the Jean Monnet Center for International and Regional Economic Law of New York University, and I would like to thank that institution, the staff and my temporary colleagues in New York, for providing a thought-provoking and ideal space for writing. In particular, I would like to thank José Alvarez, Gráinne de Burca, Ester Herlin-Karnell, Lauri Mälksoo, Christopher McCrudden, Wojciek Sadurski, Victoria Schultz and Sivan Schlomo-Agon for many stimulating conversations.

The book was completed during the period in which I lectured at Lancaster Law School. I could not have found a more welcoming environment for conducting my research, and I would like to thank the Law School and my colleagues for their encouragement and support. In particular, I would like to thank Agata Fijalkowski, Sophia Kopela and Steve Wheatley for many conversations in the field of international law. The book reflects my views only and the usual disclaimer applies.

Parts of this book were presented at conferences and seminars held in: Beijing, Bristol, Granada, Keele, Leiden, London, Maastricht, New York, Rome, Sevilla and Warwick. Convening an international conference on international economic law at the University of Edinburgh also helped me to frame the discourse. I greatly benefitted from the comments received on these occasions. In particular, I thank the anonymous reviewers, John Bell, Andrea Bjorklund, Judith Carter, Claire Cutler, Emily Den, Paula Gilliker, Sead Kadic, Fabrizio Sanna, Stephan W. Schill, Fiona Smith, M. Sornarajah, Vito Velluzzi and the late Thomas Wälde for their comments on earlier parts of my research.



### ACKNOWLEDGEMENTS

xiii

I am grateful to Elizabeth Spicer, Jeevitha Baskaran and Sarah Green for accompanying this book from proposal to its publication.

On a personal note, I thank my husband, Gianluca, for his love and support, my parents, Lidiana and Carlo, for encouraging me in every possible way, and my daughter, Esther Susanna, for being a bundle of joy.

V.V. Florence, August 2015