

Index

"It's Not as Rad as it Seems for the Brat accuracy in media presentation, 73-78 affirmative action and framing effects, 32 Pack." 100 Alexander, Duane, 50, 52, 74 "New Squabble Over Day Care," 102 American Educational Research Journal on NICHD SECCYD study, 85-86 article on NICHD SECCYD study "Quality Day Care Can Boost School (2005), 83Readiness," 85 on study presented at SRCD (2001), 71 "What Good Old Days," 91, 103 American Journalism Review Boston Herald on NICHD publication standards, 50, 52 "Must Both Parents Work? New Studies American Psychological Association (APA) Stir Debate," 98 National Longitudinal Study of Youth, 91 Breakdown of Newspaper Articles by Focal American Psychologist Benefits/Risks Discussion on research-to-media exchange, 34 (figure), 81-82 Annual Review of Political Science Breakdown of Newspaper Articles by Maternal or Child Focus (figure), 96 on framing theory literature, 29, 32 Antifeminist Movement, 102-104 Breakdown of Newspaper Articles by Other Archives of Pediatrics and Adolescent Benefits/Risks Discussion (figure), 88 Medicine on effects of spanking of children, 123 Burchinal, Margaret, 75 Associated Press racist framing of Hurricane Katrina Canada, in international research results, survivors, 30-31 109 - 113Audit Bureau of Circulation, 57 see also research results, on international Australia, in international research results, media framing of NICHD SECCYD study Care Arrangements for Today's Children see also research results, on international media framing of NICHD from Birth through Age Four SECCYD study (figure), 8-9 causal inference in research, 14-15 behavioral risks. see cognitive benefits vs. child care wars. see early child care debates, behavioral risks dichotomy overview

Child Development

Chong, Dennis, 29, 32

Clinton, Bill, 95

care, 91

clear communication, 134-135

cognitive benefits vs. behavioral risks

dichotomy, 81-88

see also research results, on media framing

of NICHD SECCYD study

on cortisol levels of children in child

166

Belsky, Jay, 46, 50-52, 72, 75, 97, 115-116

"Child Care without Guilt," 97-98

96-97, 102-103

"A Guilt-Edged Occasion. It Would Seem

That Today's Moms Have Much

to Celebrate. Instead, Many Are

Feeling Insecure and Torn,"

Bianchi, Suzanne, 6-7

on early child care, 134

Boston Globe



INDEX 167

content-coding of articles. see methodology; purpose and history of research, 13-16 research results, on media see also headings at research results; framing of spanking research methodology; NICHD SECCYD early childhood education, lack of focus on, data collection. see methodology 106-107 developmental science, overview Early Childhood Research Quarterly causal inference in research, 14-15 on day care centers as safe environments, framing theory and, 34-35 90-91 history of research, 13-16 lessons learned for scientists, 132-137, 40-42 156-157 effect sizes role in public sphere, 5-6, 158 translational tension in research-media exchange, 2-5 developmental science-to-media exchange and framing effects 87,90 introduction, 1-5, 16-19, 27-29 Chong and Druckman on, 29, 32 early child care as subject to framing, 35-40 examples of terminology usage and change in public opinion, 30, 32-33 framing theory and science, 29-35 media emphasis on select frames, 33–34 multidimensional issues and value 148, 153 systems, 30 framing theory The Process of Creating Framing Effects, 30 - 31summary conclusion, 54-55 see also headings at research results; methodology Dionne, E.J., 98-99 Druckman, James, 29, 32 research early child care debates, overview introduction, 6-13 Fuller, Bruce, 90-91 Care Arrangements for Today's Children from Birth through

Network article on early child care, in dual findings for post-school entry child care, 44-46 media reporting on, 22, 73, 114, 134 scientists' explanation of, 75, 76-77, fathers, lack of focus on, 100, 105 Feminist Movement, and values debates, 11, 102-104, 147 findings. see headings at research results Findings Reported in Newspaper Articles about the NICHD SECCYD by Year (figure), 84 Framing of the NICHD SECCYD (figure), frames of thought, 30-31, 33 framing in communication, 30-31, 33 science and, 29-35 terminology usage and shifting of opinions, 30, 32-33 see also NICHD SECCYD; specific aspects of media framing Friedman, Sarah, 46-47, 50-52, 75 Full Text of the NICHD Press Release for the Final SECCYD Omnibus Report (figure), 148-152 Galinsky, Ellen, 76 Gender Breakdown of the U.S. Labor Force (figure), 7 gender inequality and framing effects, 102-104 Gershoff, Elizabeth, 120, 123-126 global warming and framing effects, 33-34 Globe and Mail

Age Four, 8-9 developmental science-to-media

Force, 7

goals of authors, 25-26

impetus for research, 21-23

1-5, 16-19, 27-29 Gender Breakdown of the U.S. Labor

maternal employment and, 6-11, 76

media coverage as research topic, 21-25

exchange and framing effects,



168 INDEX

Globe and Mail (cont.) Larzelere, Robert, 124-125 "Trust not Hurt by Child Care, Study Lean In: Women, Work, and the Will to Lead Finds Research Tries to Answer (Sandberg), 10-11 Ouestion: Does a Mother Put her Lero, Donna, 116 Baby at Risk by Working Outside lessons learned and recommendations the Home?," 114-116 introduction, 131-132 for journalists, 137-141, 154-156 "U.S. Study Finds Good and Bad in Day Care," 113, 114 for parents, 141-144, 157-158 Griffin, James, 75 for scientists, 132-137, 156-157 Gunnoe, Marjorie, 120-121, 123-124 Lexis Nexis, 35, 60 Life Without Father (Popenoe), 77-78 Harvey, Elizabeth, 91 low-income families, lack of focus on, Hirsh-Pasek, Kathy, 85 105-106, 129, 137 Houston Chronicle "Study: Day Care Ups Odds of School maternal employment narrative Behavior Woes; Quality of Care, early child care debates and, 6-11, 76 Family Status Make No Gender Breakdown of the U.S. Labor Difference in Effects Seen as Late Force 7 as Sixth Grade," 86-87 international media coverage, Hurricane Katrina 114-116 AP racist framing of survivors in photos, media framing and, 91, 95-100, 30-31 147-148 Mattox, Bill, 77-78 international media. see research results, on media. see journalists and journalism; speciinternational media framing of fic aspects of media framing; NICHD SECCYD study specific newspapers interviews. see methodology methodology introduction, 23-24 jargon, avoidance of, 134-135 content-coding of articles, 5, 53, journalists and journalism 56-65 accuracy in media presentation, 73-78 Article Characteristics 62-63 conflict as reporting angle, 49-50 The Broader Context of Framing, 64 interviews with, 65-66 Discussion of Early Child Care lessons learned and recommendations, Effects, 63 137-141, 154-156 data collection, 56-60 multiple takeaways from study, 5 evaluation of data, 60-65 on NICHD SECCYD study, 3, 55 goals of authors, 25-26, 66 on topic of early child care, 11-13 interviews, 65-66 Newspapers Selected for Search and see also developmental science-to-media exchange and framing effects; Content Coding, 60 headings at research results; NICHD Early Child Care Network specific newspapers Papers Used to Organize Media Coverage, 57 Kutner, Lawrence, 127-128 overview of research results accuracy in media presentation, labor force 73-78 Gender Breakdown of the U.S. Labor non-NICHD SECCYD experts, Force, 7 76 - 78see also maternal employment narrative overall coverage and positive picture LaCour, Michael, 132 of the science, 66-72



INDEX 169

Placement of Newspaper Articles about the NICHD SECCYD by Year, 66-69 Type of Newspaper Articles about the NICHD SECCYD by Year, 70 summary conclusion, 78-79 Topics Covered in Interviews with NICHD SECCYD Study Investigators and NIH Officials, 65 see also headings at research results middle-class/affluent families. see parents and parenting Milwaukee Journal Sentinel "Child Care May not Harm Ties to Good Mothers," 85 "Day Care Mustn't Be a Kid Dump," 99 "mommy wars" narrative, 95-102, 114-116, 147, 154 National Association for the Education of Young Children (NAEYC), 76-77 National Institutes of Health, interviews of officials, 65-66 National Longitudinal Study of Youth (APA), 91 Nelson, Charles, 34 Newspapers Selected for International Search and Number of Articles Coded by Year (table), 111 Newspapers Selected for Search and Content Coding (table), 60 New York Times "Academics Seek a Big Splash," 132, 156-157 "Findings Give Some Support To Advocates of Spanking," 125-127 "Good Day Care Found to Aid Cognitive Skills of Children," 90 "Quality Child Care is Important in Developmental Years," 86 in research results, 60, 77, 90-92 NICHD Early Child Care Network Papers Used to Organize Media Coverage (table), 57 NICHD Early Child Care Research Network attitudes toward media coverage, 22 authors join Network, 19-21, 52 background of scientists, 42, 54-55 consensus through debate process, 40-42

end of NICHD sponsorship of, 37 lessons learned for scientists, 132-137, 156-157 presentation at SRCD (2001), 50-52. 69-70, 71, 88 press release approval process, 17-19, 48 quotations by member scientists on clear communication, 135 on consensus through debate process, 41, 46 on dissemination and media coverage, 27, 44, 46-48, 53 on peer review requirement, 52 on press releases, 5 on small effect sizes, 75, 87, 90 role in NICHD SECCYD study, 36 social changes leading to formation of, see also research results, on media framing of NICHD SECCYD study; specific member scientists NICHD Public Information and Communications Branch (PICB), 46-47 NICHD SECCYD-to-media exchange, summary trends introduction, 145-146 focus on behavioral risks, 153-154 focus on maternal employment, 147-148 focus on negative dimensions of, 146-147, 148 framing by journalists, 154-156 framing by scientists, 156-157 Framing of the NICHD SECCYD, Full Text of the NICHD Press Release for the Final SECCYD Omnibus Report, 148-152 public policy effects, 152-153, 154 summary conclusion, 157-158 NICHD SECCYD introduction, 1-2, 36-37 age 15 data collection, 19-21 dissemination of findings, 46-49, 74, 156-157 framing theory and, 3-5, 24 null findings in, 44, 84, 97, 98, 138 omnibus papers and presentations, 39-40, 41, 43

diverse views of scientists, 17-19



I70 INDEX

NICHO SECCYD (cont.) Psychological Bulletin school entry and differing findings, 44-46 on meta-analysis of spanking research, as subject to framing, 40-55 123-124 Timeline of the NICHD SECCYD. Focal racism and framing effects, 30-31 Research Reports, and Focal Media Coverage Windows, 37-39 recommendations. see lessons learned and see also research results, on media framrecommendations ing of NICHD SECCYD study research results on international media null findings of NICHD SECCYD, 44, 84, 97, framing of NICHD SECCYD 98, 138 study Number of Spanking Articles Identified and introduction, 108-109 Coded Across by Year (table), 120 benefits and risks framing 113-114 Number of Spanking Articles Identified and comments on effect size, 114 Coded by Newspaper (table), 119 coverage in English-speaking countries, 110-113 Obama, Barack, 152-153 coverage of NICHD SECCYD reports, 109-110, 147 parents and parenting maternal employment and "mommy focus on in media coverage, 88-90 wars" framing, 114-116 lessons learned, 141-144, 157-158 Newspapers Selected for International middle-class/affluent family anxieties, Search and Number of Articles 10, 94, 116, 129, 137, Coded by Year, 111 153, 154 summary of country comparisons, Patriot Act and framing effects, 32-33 116-117 Perry Preschool Project, 91 see also NICHD SECCYD-to-media Philadelphia Inquirer exchange, summary trends "Mothers on the Firing Line - Again," 98 research results, on media framing of NICHD in research results, 81 SECCYD study "Spanking Worsens Children's Behavior, introduction, 80 A Study," 128 accuracy in media presentation, 73-78 "Study: Behavior Declines with More benefits and risks framing, 24-25, Day Care Time," 86 Phillips, Deborah, 96-97 Breakdown of Newspaper Articles by Pittsburgh Post-Gazette Focal Benefits/Risks Discussion, "Child Care and Aggression: Reality 81-82 Check," 103-104 Breakdown of Newspaper Articles by Maternal or Child Focus, 96 "Day Care Picture Brighter than Some Believe," 85 Breakdown of Newspaper Articles by "Mommy at her Desk, 99 Other Benefits/Risks "Our Child Care Culture Tells Kids that Discussion, 88 Work Matters Most," 93-94 comparison of coverage to spanking Popenoe, quotations of, 77-78, 98 research coverage, 128-130 Placement of Newspaper Articles about the early childhood education, lack of focus NICHD SECCYD by Year on. 106-107 (figure), 66-69 fathers' role, lack of focus on, 100, 105 political science and framing theory, 4-5 Feminist/AntiFeminist Movements, Popenoe, David, 77-78, 98 102 - 104Preston, Samuel, 10 Findings Reported in Newspaper Articles Process of Creating Framing Effects, The about the NICHD SECCYD by (figure), 30-31 Year, 84



INDEX 171

focus on "mommy wars," 95-102 Society for Research in Child Development focus on mothers amidst social change, (SRCD), 35 94_95 NICHD presentation (2001), 50-52, low-income families, lack of focus on. 69-70, 71, 88, 98-99 105-106 press releases and conferences, 71 overall coverage and positive picture of spanking of children research. see research the science, 66-72 results, on media framing of pairing NICHD SECCYD findings with spanking research other study findings, 90-93 Star-Tribune of the Twin Cities, in research "parents matter most" theme coverage, results, 92 88-90 Statistical Assessment Service, 78 Placement of Newspaper Articles about Straus, Murray, 123, 125-126 the NICHD SECCYD, by Year, summary trends. see NICHD SECCYD-to-66-69 media exchange, summary trends supplementation of NICHD SECCYD with other discussions, 93-94 Thompson, Ross, 34 time/place/scope trends, 100-102 Timeline of the NICHD SECCYD, Focal Type of Newspaper Articles about the Research Reports, and Focal NICHD SECCYD by Year, 70. Media Coverage Windows see also NICHD SECCYD-to-media (figure), 37-39 exchange, summary trends Topics Covered in Interviews with NICHD research results, on media framing of SECCYD Study Investigators and NIH Officials (table), 65 spanking research introduction, 108-109 Toronto Star "Day Care Won't Fray Bond with Mother, comparison of coverage to early child care Research Says," 115 coverage, 128-130 content-coding of articles "Investing in Our Children's Future: Article Characteristics, 121 Improvements to Child Care will The Broader Context of Framing, Pay Off Later, Researchers Say," 122-123 111-113, 116 Discussion of Spanking Effects, 122 Lero on maternal employment, 116 trends. see NICHD SECCYD-to-media effects of spanking on child development, 117 exchange, summary trends low-income families, lack of focus Tulsa Pre-K program, 91 on. 129 Type of Newspaper Articles about the Number of Spanking Articles Identified NICHD SECCYD by Year and Coded by Newspaper, 119 (figure), 70 Number of Spanking Articles Identified and Coded by Year, 120 United Kingdom, in international research overview of findings, 123-128, 147 results, media coverage in scope of media coverage, 118-123 research results, 109-113 see also NICHD SECCYD-to-media see also research results, on international media framing of NICHD exchange, summary trends

Sandberg, Sheryl, 10–11 scientists, lessons learned, 132–137, 156–157 Social Science Quarterly

content analysis of media coverage of Columbine High School massacre, 22–23 SECCYD study
universal pre-K education (Obama), 152–153
USA Today

"Balancing Family, Work: Day-Care
Study Raises Questions, and
Anxious Moms Need
Answers," 101



172 INDEX

USA Today (cont.)

"New Fuel for the Spanking Debate,"
127–128
in research results, 60, 77

U.S. Department of Health and
Human Services (HHS),
46–47

values debates. *see* Feminist Movement, and values debates Vandell, Deborah, 75 Vedantam, Shankar, 124–125

Wall Street Journal

"Good, Early Care Has a Huge
Impact on Kids, Studies Say,"
92–93
in research results, 60, 77, 83

Washington Post "Child Care Worries Adding Up," 92 Dionne on NICHD SECCYD study, 98-99 "Harm Outweighs Benefits of Spanking," 124-125 in research results, 77, 83 on spanking research, 127 "Working Moms and Day Care: It's Life with a Guilt Edge," 97 Watamura, Sarah, 91 welfare reform, 95, 106 West Wing (tv show excerpt), 1-2, 13, 96-97 Willer, Barbara, 76-77, 87 working mothers. see maternal employment narrative; "mommy wars" narrative