

Index

- aging network, 152, 154
 authorship
 changing conceptions of, 13, 46, 97, 136
 claims to, 18, 19, 20, 21, 23, 30, 34, 36, 37, 40, 43, 46–51, 91
 in reading-privileged environments, 117, 124, 126, 127
 irrepressible, 49
 prestige of, 5, 30–32, 38, 104
 residues of, 28, 49, 51
 risks of, 104, 131–133
 self-development and, 112, 114
 social impact of, 119
 workplace and, 24, 25, 52
- Baker, C. Edwin, 23
 Bawarshi, Anis, 178n.42
 Bazerman, Charles, 7
 Bertaux, Daniel, 7–8
 Bezanson, Randall P., 55
 Bill of Rights (also see First Amendment), 1, 2, 163
 biographical sociology, 8
 critiques of, 8
 Bloch, Marc, 135
 blogs, 83, 84, 103, 114, 122, 125, 129, 131, 136, 151
 Blume, Judy, 107
 book fairs, 116
 books
 childhood, 120
 comic, 101
 symbolic value of, 116
 Bourdieu, Pierre, 175n.6
 Brave New Voices, 108
 Broadhead, Richard, 96
 Brown, Richard D., 174n.1
 Burton-Jones, Alan, 7
 Buss, William P., 55
- career writer
 and social structure, 97, 108
- emergence of, 97
 Carr, Nicholas, 159
 Chandler, Alfred, 7
 Chartier, Roger, 136
 Chicago School of sociology, 8
 citizenship
 reading in, 2, 52, 54, 71–73, 79, 163, 174n.1
 writing in, 1, 2, 13, 54, 56, 82, 85–87, 163, 164, 166
 Clean Water Act, 67
 cognition and literacy, 159, 160, 165–166, 177n.2
 communications technology. *See* digital technologies
 copyright (also see work made for hire), ix, 2, 19, 20–23, 27, 30, 46, 48, 51, 52, 103, 136, 163, 172n.4, 173n.8
 Copyright Act of 1909, 21, 172n.4
 Copyright Act of 1976, 21
 creative writing, 97, 110, 165
- democracy
 and literacy, 1, 2, 5, 13, 14, 52–54, 57, 65, 67, 70, 71, 86, 163, 174n.1
 Dewey, John, 69, 176n.9
 diaries, 101, 113, 116
 digital data collection
 early days of, 153
 digital technologies, 1, 3, 11, 12, 136, 148, 149, 171n.2
 discourse communities, 136
 Dreiser, Theodore, 96
 Drucker, Peter, 7
 Durkheim, Emile, 135, 137
 Dyson, Anne Haas, 178n.42
- email
 early days of, 150, 153
 later days of, 155
 Eminem, 109, 112, 113
 Englander, Nathan, 107
 environmental policy, 69

Index

195

- essay writing, 111, 113, 133, 141
 Eubanks, Phillip, 136
- Facebook, 2, 58, 101, 112, 113, 114, 131, 133, 136, 146
 Febvre, Lucian, 135
 Fielkow, Colleen Cramer, 172n.5
 First Amendment, 1, 23, 51, 54, 80, 81, 83, 87, 171n.1, 174n.2
 Fisher, Frank, 69
 Fisk, Catherine, 7, 22, 27, 49, 172n.4, 173n.8
 Flaherty, Alice, 165
 Fletcher, Robert J., 45
 Frankel, Oz, 175n.3
 Foucault, Michel, 136
 freedom of information, 72, 74
 Freedom of Information Act, 72
 Furet, Francois, 91
- Garcetti v. Ceballas*, 24, 80, 87, 176n.13
 genre and writing development, 97, 100, 104, 112, 123, 134, 178n.42
 ghostwriting, ix, 13, 30, 43, 44, 47, 49, 50
 assumptions about reading and writing in, 31, 33, 42, 45, 46–47
 codes of ethics in, 45, 46
 critiques of, 42, 45
 deception in, 45
 defined, 31
 employer as controlling agent in, 34, 35, 36, 37, 48, 50
 in legal profession, 42
 in military, 44
 in science, 44
 power exchanges in, 31, 32, 33, 34, 36, 37, 40, 41, 42, 43, 44, 45, 48, 49, 50
 symbolic value in, 39, 40, 42, 43
 Gilmore, William J., 136
 Giovanni, Nikki, 107
 Goldschmidt, Jona, 44
 government
 and employee speech rights, 80, 81, 83
 and transparency, 74, 75, 77–79, 86
 as appropriator of literacy, 55, 71, 86
 as communicator, 55
 as employer, 55, 71, 74, 75, 77, 82, 84, 175n.3
 as publisher, 55, 69
 professional expertise in, 69
 right to its own viewpoint, 55, 56, 80, 82, 86
 tribal, 65, 66, 67
 Graff, Harvey, 7
 grounded theory, 10
- Hardy, I.T., 172n.6
 History of the Book in America, 6
 Hodge, Chinaka, 108
- Indian Child Welfare Act of 1978, 64, 77
 Information Age. *See* information economy
 information economy, 3, 23, 93, 161, 162
 internet, 3, 6, 14, 15, 46, 92, 94, 101–104, 112, 131, 142, 148, 150–152, 154, 155, 159, 161, 170, 188
 as infrastructural, 148
 in writing mentalities, 139
- Jaszi, Peter, 173n.6
 Jefferson, Thomas, 174n.1
 Johns, Adrian, 97
 journalism, 97, 101, 105, 110
- Knowledge Economy. *See* information economy
 knowledge workers, 16
 Kucinich, Dennis, 31, 32
 Kwall, Roberta Rosenthal, 30
- Lewis, Oscar, 8
 libel, 132, 133, 163
 Library of Congress, 142
 Lipmann, Walter, 69, 176n.9
 Literacy in American Lives, 5–6
 literary writer
 in popular imagination, 97
- magazines, 92, 103, 107
 “Everybody’s Money”, 139
 master-servant relationships in employment, 22, 173n.7
 McGill, Meredith L., 173n.6
 Meiklejohn, Alexander, 174n.2
 mentalities, 15
 as destabilizing force, 152
 defined, 135
 in the workplace, 141, 143
 of composing processes, 145
 of literacy inequality, 157
 of text production, 144, 145
 of writing development, 157
 “red pen”, 144
 social structure and, 137
 stereotypes in, 145
 mercury, 68
 Migdal, Joel, 56, 71, 175n.6
 Mills, C. Wright, 8
 Mojangani, Anis, 107
 Monaghan, E. Jennifer, 90

196 Index

- National Coalition of State Legislatures, 63
 National Council of Teachers of English, 100
 news writing, 101, 104, 121, 129
 Norton, Helen, 87
 novel writing, 100, 101, 132
- Office of Management and Budget, 142
 Older American Act, 155
 Olson, David, 7
 open record law, 72, 73, 77, 78, 79, 87
 and race and gender bias, 77
 in Wisconsin, 73, 78
 Orbach, Barak, 21, 172n.6
 ownership in text production, 2, 13, 18, 19,
 20–52, 74, 77, 101–103, 163, 172n.6
 Ozouf, Jacques, 91
- Pare, Anthony, 24
 parody, 131, 133
 Parsons, Talcott, 175n.6
 Pitkin, Hanna, 59
 poetry, 66, 67, 99, 100, 101, 103, 108, 109,
 110, 124, 126, 129
 hip-hop, 109
 rap, 100, 113
 slams, 101, 107, 108, 125, 138
 spoken word, 102, 104, 106–108, 109,
 118
- press
 freedom of, 1, 2, 71, 72, 78, 171n.1, 174n.1
 government writer and, 68, 75, 77, 142,
 180n.7
 politicians and, 73
 the public and, 112
 press releases, 24, 62, 64, 75, 85, 142, 180n.7
 Prose, Francine, 109, 119
 psychotherapy, 128
- reading
 as a form of labor, 23
 as dominant skill, 2, 4, 89, 91, 105, 117,
 118, 120, 123, 128, 133, 159, 161, 163,
 165, 166
 as recessive skill, 5, 13, 17
 cultural prestige of, 32, 120, 127
 self-improvement in, 127
 to write, 162
- Rose, Mark, 19
 Rubin, Joan Shelley, 179n.49
- Schultz, Vicki, 173n.17
 Security and Exchange Commission, 18
 social facts, 137
 social media, 94
 sponsors
 of literacy defined, 5
 of reading, 4, 6, 90, 127
 of writing, 2, 5, 6, 12, 14, 18, 55, 90, 91, 92,
 105, 127, 133, 163
- St. Clair, William, 136
 Starr, Paul, 7
 state in society theory, 56, 175n.6
 Stevens, Edward, 135, 157
 Stewart, Thomas, 16
 Supreme Court, 20, 23, 24, 80, 81, 87
- technical writing, 97, 149
 Tomlins, Christopher L., 22
 Torrance, Nancy, 7
 Tussman, Joseph, 174n.2
 Twitter, 58, 62, 101, 131, 136
- U.S. Geologic Survey, 67
- Watergate, 72
 Web. *See* Internet
 Weber, Max, 175n.6
 websites
 early days of, 150
 later days of, 154
 massification of, 151, 155
- Winsor, Dorothy, 24
 Work Made for Hire, 20, 51
 legal doctrine, 21, 22–23, 30, 49, 172n.6
 workshop method in writing instruction,
 178n.41
 Writers and Poets (directory), 101
- Yahoo, 155
 Yates, Joanne, 7
 Yen, Alfred C., 173n.6
 Young Authors arts program, 106
 Youth Speaks, 108
 YouTube, 101