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978-1-107-08220-5 - International Organizations as Orchestrators

Kenneth W. Abbott, Philipp Genschel, Duncan Snidal and Bernhard Zangl

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International Organizations as Orchestrators

International Organizations as Orchestrators reveals how international organizations (IOs) leverage their limited authority and resources to increase their effectiveness, power, and autonomy from states. By “orchestrating” intermediaries – including non-governmental organizations (NGOs) – IOs can shape and steer global governance without engaging in hard, direct regulation. This volume is organized around a theoretical model that emphasizes voluntary collaboration and support. An outstanding group of scholars investigate the significance of orchestration across key issue areas, including trade, finance, environment, and labor, and in leading organizations, including the Global Environment Facility (GEF), G20, World Trade Organization (WTO), European Union (EU), Kimberley Process, United Nations Environment Program (UNEP), and the International Labor Organization (ILO). The empirical studies find that orchestration is pervasive. They broadly confirm the theoretical hypotheses while providing important new insights, especially that states often welcome IO orchestration as achieving governance without creating strong institutions. This volume changes our understanding of the relationships among IOs, non-state actors, and states in global governance, using a theoretical framework applicable to domestic governance.

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Abbreviations

AB	Appellate Body
ACAMS	Association of Certified Anti-Money Laundering Specialists
ACHPR	African Commission on Human and Peoples’ Rights
AfDB	African Development Bank
AFM	Authority for Financial Markets
ASEAN	Association of Southeast Asian Nations
ASrIA	Association for Sustainable and Responsible Investment in Asia
ASTM	ASTM International, formerly known as the American Society for Testing and Materials
ATJ	Andean Tribunal of Justice
BCBS	Basel Committee on Banking Supervision
BEREC	Body of European Regulators for Electronic Communications
BIS	Bank for International Settlements
BWI	Bretton Woods institutions
CalPERS	California Public Employees’ Retirement System
CAT	Convention Against Torture
CEDAW	Convention on the Elimination of All Forms of Discrimination against Women
CERES	Coalition for Environmentally Responsible Economies
CESR	Committee of European Securities Regulators
CFATF	Caribbean Financial Action Task Force
CFCs	chlorofluorocarbons
CITES	Convention on International Trade in Endangered Species of Wild Fauna and Flora
Codex	Codex Alimentarius Commission
COP	Conference of Parties
CPR	Committee of Permanent Representatives
CRC	Convention on the Rights of the Child

Abbreviations		xiii
CSD	Commission for Sustainable Development	
CSOs	civil society organizations	
CSR	corporate social responsibility	
DG	Director General	
DG COMP	Directorate-General for Competition	
DG ENV	Directorate-General Environment	
DG Market	Directorate-General Internal Market and Services	
DRC	Democratic Republic of the Congo	
D-SIFIs	domestic systemically important financial institutions	
DTIE	Division of Technology, Industry and Economics	
EACJ	East African Court of Justice	
EAPs	Environmental Action Programs	
ECA	European Competition Authorities	
ECJ	European Court of Justice	
ECN	European Competition Network	
ECOFIN	Economic and Financial Affairs Council	
ECOWAS	Economic Community of West African States	
ECtHR	European Court of Human Rights	
EEB	European Environmental Bureau	
EECMA	European Electronics Communications Market Authority	
ENGOS	Environmental Non-Governmental Organizations	
EPE	European Partners for the Environment	
ERG	European Regulators Group	
ERNs	EU regulatory networks	
ESC	European Securities Committee	
ESG	environmental, social and governance	
ESMA	European Securities and Markets Authority	
ESME	European Securities Markets Expert Group	
EU	European Union	
EuroSIF	European Sustainable Investment Forum	
EWE	Early Warning Exercise	
FAO	Food and Agriculture Organization of the United Nations	
FASB	Financial Accounting Standards Board	
FATF	Financial Action Task Force	
FESCO	Forum of European Securities Commissions	
FI	Finance Initiative	
FINTRAC	Financial Transactions and Reports Analysis Centre	
FIN-USE	Forum of User Experts in the Area of Financial Services	

xiv Abbreviations

FOE	Friends of the Earth
FoFs	Friends of Fish
FRR	<i>Fonds de Réserve pour les Retraites</i>
FSAP	Financial Services Action Plan
FSB	Financial Stability Board
FSC	Forest Stewardship Council
FSF	Financial Stability Forum
FSSAs	Financial Sector Stability Assessments
FY	fiscal year
GAAP	Generally Accepted Accounting Principles
GATT	General Agreement on Tariffs and Trade
GAVI Alliance	formerly Global Alliance for Vaccines and Immunization
GC	Governing Council
GEF	Global Environment Facility
GERT	Group of European regulators
GeSI	Global e-Sustainability Initiative
GNP+	Global Network of People Living with HIV
GOARN	Global Outbreak Alert and Response Network
GPA	Global Program on AIDS
GPIN	Global Public Health Intelligence Network
GRI	Global Reporting Initiative
G-SIFIs	global systemically important financial institutions
IAASB	International Auditing and Assurance Standards Board
IAEA	International Atomic Energy Agency
IAESB	International Accounting Education Standards Board
IAIS	International Association of Insurance Supervisors
IAs	implementing agencies
IASB	International Accounting Standards Board
IASC	International Accounting Standards Committee
IASs	international accounting standards
ICASO	International Council of AIDS Service Organizations
ICC	International Chamber of Commerce
ICJ	International Court of Justice
IESBA	International Ethics Standards Board for Accountants
IFAC	International Federation of Accountants
IFAD	International Fund for Agricultural Development
IFC	International Finance Corporation
IFI	international financial institutions

Abbreviations

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IFRS	International Financial Reporting Standards
IGOs	international or intergovernmental organizations
IHR	International Health Regulations 2005
ILC	International Labor Conference
ILO	International Labor Organization
IMF	International Monetary Fund
IMFC	International Monetary and Financial Committee
IMPACT	International Medical Products Anti-Counterfeiting Taskforce
IOs	international organizations
IOSCO	International Organization of Securities Commissions
IPCC	Intergovernmental Panel on Climate Change
IPEC	International Program for the Elimination of Child Labor
IR	international relations
IRB	institutional review board
IRG	Independent Regulators Group
ISO	International Organization for Standardization
ISR	International Sanitary Regulations
IUCN	International Union for the Conservation of Nature and Natural Resources
KPCS	Kimberley Process Certification Scheme
LDCF	Least Developed Countries Fund
LDCs	Least Developed Countries
LRTAP	Long Range Transboundary Air Pollution
M&E	monitoring and evaluation
MAP	Mutual Assessment Process
MDBs	multilateral development banks
MERCOSUR	Southern Common Market
MFN	most favored nation
NAFTA	North American Free Trade Area
NAPAs	National Adaptation Programs of Action
NCCT	Non-Cooperative Countries and Territories
NPT	Non-Proliferation Treaty
NRA	national regulatory agencies
ODIHR	Office for Democratic Institutions and Human Rights
OECD	Organization for Economic Co-operation and Development
OFT	Office of Fair Trading
OHCHR	Office of the High Commissioner for Human Rights

xvi	Abbreviations
O-I-T model	Orchestrator–Intermediary–Target model
OSCE	Organization for Security and Co-operation in Europe
OSFI	Office of the Superintendent of Financial Institutions
OTC	over-the-counter
P-A model	Principal–Agent model
PAC	Partnership Africa Canada
PHC	Primary Health Care
PIOB	Public Interest Oversight Board
PoW	UNEP Program of Work
PPPs	public–private partnerships
PRI	Principles for Responsible Investment
ProMED	Program for Monitoring Emerging Diseases
RAF	Resource Allocation Framework
ROSCs	Reports on the Observance of Standards and Codes
SARS	Severe Acute Respiratory Syndrome
SBCI	Sustainable Buildings and Climate Initiative
SCCF	Special Climate Change Fund
SDOs	standards-developing organizations
SEA	Single European Act
SEC	Securities and Exchange Commission
SICA	Soccer Industry Council of America
SIPS	statements of investor principles
SO ₂	sulfur dioxide
SPA	Strategic Priority on Adaptation
SPS	WTO Agreement on the Application of Sanitary and Phytosanitary Measures
SRI	socially responsible investment
SSBs	public standard-setting bodies
TBT	WTO Agreement on Technical Barriers to Trade
TGN	transgovernmental network
TNC	Trade Negotiations Committee
TOI	Tour Operators Initiative for Sustainable Tourism Development
TPRM	Trade Policy Review Mechanism
TRAC	Transnational Resource and Action Center
TRAFFIC	environmental NGOs
TRTA	Trade-Related Technical Assistance
UKSIF	UK Sustainable Investment and Finance Association
UN/ECE	Economic Commission for Europe
UNAIDS	Joint United Nations Program on HIV/AIDS

Abbreviations		xvii
UNCITRAL	United Nations Commission on International Trade Law	
UNDP	United Nations Development Program	
UN-EMG	UN interagency Environmental Management Group	
UNEP	United Nations Environment Program	
UNEP FI	UNEP Finance Initiative	
UNESCO	United Nations Educational, Scientific and Cultural Organization	
UNFCCC	United Nations Framework Convention on Climate Change	
UNGC	United Nations Global Compact	
UNHCR	United Nations High Commission for Refugees	
UNICEF	United Nations Children’s Fund	
UNIDO	U Nations Industrial Development Organization	
UNIFAD	United Nations International Fund for Agricultural Development	
UNITA	Angola rebel group	
UNSC	United Nations Security Council	
USTR	United States Trade Representative	
WBCSD	World Business Council for Sustainable Development	
WDC	World Diamond Council	
WFSGI	World Federation of the Sporting Goods Industry	
WHA	World Health Assembly	
WHO	World Health Organization	
WIPO	World Intellectual Property Organization	
WMO	World Meteorological Organization	
WSSD	World Summit on Sustainable Development	
WTO	World Trade Organization	
WWF	World Wildlife Fund	