Images of episodes from Greek mythology are widespread in Roman art, appearing in sculptural groups, mosaics, paintings and reliefs. They attest to Rome’s enduring fascination with Greek culture, and her desire to absorb and reframe that culture for new ends. This book provides a comprehensive account of the meanings of Greek myth across the spectrum of Roman art, including public, domestic and funerary contexts. It argues that myths, in addition to functioning as signifiers of a patron’s education or *paideia*, played an important role as rhetorical and didactic *exempla*. The changing use of mythological imagery in domestic and funerary art in particular reveals an important shift in Roman values and senses of identity across the period of the first two centuries AD, and in the ways that Greek culture was turned to serve Roman values.

ZAHRA NEWBY is Reader in Classics and Ancient History at the University of Warwick. She is author of *Greek Athletics in the Roman World: Victory and Virtue* (2005) and of numerous articles on Philostratus and Lucian, Greek cultural identity in the imperial period, as well as on mythological sculpture and sarcophagi. She also co-edited the volume *Art and Inscriptions in the Ancient World* (Cambridge University Press, 2007).
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Abbreviations

The abbreviations used follow the *Oxford Classical Dictionary*, third edition, for classical authors and corpora of inscriptions and *L’Année Philologique* for journal titles, with the addition of those listed below.

- **NSc** *Notizie degli scavi di antichità*