Index

Note: Page numbers followed by n indicate notes.

Abetting infringement, 58, 58n76
ACTA. See Anti-Counterfeit Trade Agreement
Administrative remedies, approach of Indian judiciary towards, 94–97
Adopted legal system, 63–71
Advani, Nikhil, 120, 192n219, 201–202
A. K. Mukherjee (Dr.) v. State, 90
Alam Ara, 17
Alice in Wonderland, 191n216
Amar Nath Sehgal v. Union of India and another, 99
Amendment of copyright law (1994). See Copyright (Amendment) Act 1994
Anand, Pravin, 153, 154
Ancillary or commercial rights, 36–37 violation of, 36
Anti-circumvention laws, 66–67
Anti-Counterfeit Trade Agreement (ACTA), 172, 172n127
Anti-piracy campaigns, 212
Anton Piller orders, 84, 85, 86, 102
Anton Piller v. Manufacturing Processes Limited, 84–86
Attribution, moral right of, 56
Bachelor Party, 1, 1n3
Balanced mix of positive and negative incentives, 139–143
‘Balcony’ ticket, 197
Batt, Mukesh, 203n265
Below poverty line (BPL), 162n93, 166
Berne Convention, 51, 54, 56, 57, 70, 101
Bilateral agreements between developed and developing countries, 144
Blakeney, Michael, 169, 171
Bottom-up approach, 16, 145, 210, 215
BPL. See Below poverty line
British colonies, intellectual property laws in, 50
British Dominions, 48, 49
Broadcasting organizations, statutory license provision for, 68–69
Brussels Act of the Berne Convention 1948, 54
Bureaucratic interventions in movie industry, 202–203
Business Software Alliance, 84–85
Cable piracy, 25–26, 28, 36, 78
Capacity building for centralized license clearance systems, 205–207
Capitol Records Inc v Thomas-Rasse, 3n9
Centralized license clearance systems, 143n15, 214
capacity building for, 205–207
Chinese culture, 13
Cinemas increasing availability of, 189–191
price regulation in, 202–203, 214
Index

Cinematograph films, 16n75, 54–55, 60–62, 64, 72, 73, 74, 91n301, 123, 176
Cinematographic films. See cinematograph films
account of profits, 77, 79, 80, 81, 83 damages, 56, 61n100, 65n119, 75, 77, 78, 79–85, 101, 102 injunctions, 78–79, 211 optimal changes for, 174–179 TRIPS compliance of proposed changes in, 179–182
Cognitive risks, 7–8
Collectivism, individualism vs., 10
Collectivist societies, 11
Colonial government in India, 49, 50, 52
Commercial scale, 146, 149, 158, 159, 164, 166, 167, 168, 169, 170, 171
Common methodological issues, 23–25
Comparative purchasing power (CPP) analysis, 42 price, 43
Competition Commission of India, 192n217
Complementarity, 221, 221n10
Compulsory license, 57, 57n72, 67–68
Constituent Assembly, 53
Consumers
attitude of, 6, 14, 28, 29, 37–40, 116 and piracy, relationship between attitude of, 6 relationship between counterfeit purchase and income levels of, 38
Consumption
non-rivalrous character of, 5 relative non-excludability of, 5
Conventional economic wisdom, 4
Copyright Act 1914, 51, 53, 54
Copyright (Amendment) Act 1984, 58–59, 88, 92, 93, 151n46
Copyright (Amendment) Act 1994, 60–61, 61n100, 62, 101, 176, 177, 178
resale rights for authors, 62, 62n102, 149n42
Copyright (Amendment) Act 1999, 63
Copyright (Amendment) Act 2012, 63–71, 97, 101, 102, 146, 210
liability of ISP, 69–70
moral rights protection, 65, 101
Copyright Act of 1911, 50, 51, 52, 53, 54
Copyright Amendment Act 1842, 48n3
Copyright Amendment Bill 1994, 177
Copyright Cess Bill 1992, 59
Copyright Committee 1909, 51
Copyright infringements. See infringement of copyright
Copyright law in India experimenting new ideas, 63–71 post-independence period, 53–63 transplantation of legal system, 47–53
Copyright piracy
Copyright term extension, 59, 60, 67, 67n130
Counterfeiting, effects of, 6, 6n21, 14, 24, 37, 38, 39, 40, 104, 124
Counterfeit products, 40
Counterfeit purchase and income levels of consumers, relationship between, 38 in India, 39
Cover versions, statutory licensing for, 68
CPP. See Comparative purchasing power
Creative and Innovative Economy Center, 40–42
Creative industries, 216–217
Creativity Protection Fund, 165–166
Crimes, economic analysis of, 142
Criminal enforcement system guidelines for, 158–164
copyright infringements, commercial scale vs. personal and private purposes, 158–159
costs relating to enforcement, 161
incentives for state and enforcement agents, 163–164
need for radical reform in, 153–158
possibilities of abuse of new system, 162–163
severity of punishment, 159–161
speed of providing remedies, 161–162
Criminal remedies, 88–94, 146–149
TRIPS, 168–173
Cultural factors and piracy, 9–14
Cyberlockers, 29, 33, 34
Damages, civil remedies of, 79–84
Data collection and analysis, 231–233
Dayani, Harish, 185
Decision-making process, 115, 141, 142
‘Delayed release,’ 192
Demand-side approach, 4
Demand side of piracy, 140, 143, 213
‘Deterrent effect,’ 140, 141, 147, 148, 153, 154, 155, 161, 167, 171
Digital cinemas, 191n12, 213
projection, 190–191
Digital technology developments in, 44, 216–217
Digital transmission technologies, 194
Direct price discrimination, 196
Displacement effect of piracy, 24
Diversity, dimensions of, 215
Domestic theatrical revenues, 41, 211, 230
‘Don’t know’ options, 227, 227n33
Dotcom, Kim, 1, 2
Economic analysis of crimes, 142
‘e-cops system,’ 163n96
Ehrlich, Issac, 140n3, 141n10, 142, 142n13, 146n29
Ehrlich’s model, 140n4, 142n13
Elaboration, 221, 221n9
Empirical survey core objective, 222
data collection and analysis, 231–233
questionnaire designing, 224–228
sampling, 228–231
End-user survey, 35
Exclusivity, concept of, 210
‘Exhibition window,’ 191, 191n216
Ex-parte injunctions, 211
Expected payoff, 141–142
Exploration, 223
‘Face consciousness,’ 14
Fair dealing exception, 69
Fair usage policy, 108
Femininity, masculinity vs., 10, 12
Film consumption patterns, differences in, 41
Financial risks, 7
Index

Fink, Carsten, 141, 145, 145n24, 159n83
FIR. See First Information Reports
First-degree price discrimination, 195–196
First Information Reports (FIR), 163
Format shifting, 203–205
Games, illegal download, 209
German Copyright Act
Sec. 26 of, 149n42
Sec. 106(1) of, 150n43
Girish Gandhi v. Union of India, 92–93
Goldstein, Paul, 4, 5n18
Google books, 68, 70
Gopakumar, K. M., 184
Gopalakrishnan, Adoor, 120, 153
Gopalakrishnan, N. S., 123, 152n55, 165, 200
Gradual punishment mechanism, 213
Graduated response policy. See Three strikes policy
Gramophone Company of India Ltd. v. Birendra Bahadur Pande, 94–95
Gupta, Anil, 18n85
Harvard Law Review, 219
Hassan, Kamal, 192n217
Hind Swaraj (Gandhi), 57
Hofstede, Geert, 9, 10n37, 11, 12
Hofstede’s cultural dimensions, 11
Hollywood movie piracy in India, 33
Home video
industry, 188
market, 35n61, 41
piracy in, 35
revenues, 41–42
Hypotheses, 223
ICC. See International Chamber of Commerce
ICC-BASCAP research report on Consumer Attitudes and Perceptions, 37–40
Ignorantia juris neminem excusat, 89
Illegal download of music and games from internet, 209
Imperial Copyright Act of 1911, 50–53, 52n30, 75n180
Incentives
negative. See Negative incentives
positive. See Positive incentives for state and enforcement agents, 163–164
Indian Copyright Act 1914, 50–51, 54
Indian Copyright Act 1957, 54–55, 58n74, 65n119, 149, 151, 164
criminal remedies, 88–94
definition of infringing copy, 73
extension, 67, 67n130
moral rights, 56, 62, 99
punishment for circumvention of a technological measure, 66
Sec. 52 of, 204n266
Sec. 53A of, 62n102, 149n42
Sec. 63 of, 149, 149n42, 150n45, 158
Sec. 63A of, 151n46
Sec. 63B of, 152n53–152n55, 165n102
Sec. 64 of, 166
Sec. 66 of, 152n52
Sec. 70 of, 154n67, 167
Indian copyright law
concept of infringement under, 75–77
current model of criminal enforcement, 149–153
remedies
administrative, 94–97, 146
civil, 77–87, 173–182
criminal, 88–94, 146–173
towards moral rights protection, 97–102
Indian economy, effect of piracy on, 117
Indian film industry, 15, 16, 16n75, 17, 20, 21, 23, 25, 26, 34, 40, 41, 42, 43, 45, 46, 87, 103, 104, 135, 136, 182, 183, 186, 192, 192n217, 193, 193n222, 201n255, 211, 215, 216

on cinema releases, 193

Indian grocery shops, 194

Indian home video revenues, 41

Indian judiciary

attitude of towards copyright issues, 71–102

towards moral rights protection, 62, 97–101

towards remedies

administrative, 94–97
civil, 77–87
criminal, 88–94

Indian movies, 17n78, 20n90, 26, 27, 27n17, 35, 45n132, 189, 192, 192n218, 192n219, 193, 194, 197

Indian Penal Code, 156

Indian Performing Right Society (IPRS), 206

India’s Entertainment Industry, piracy on, 25–28

India v. European Union and Netherlands, 96n343

Indirect price discrimination, 196

Individualism vs. collectivism, 10

Individualistic societies, 10

Industry-related interviews, 216

Information goods

characteristics of, 5

industry, stakeholders in, 23

public goods character of, 210

Infringement of copyright, 3n10, 5n19, 6n21, 53, 54, 55, 58n74, 58n76, 59, 66, 67, 69, 70, 72–77, 78, 79, 80, 81, 82, 84, 91n302, 92, 93, 96, 132, 146, 147, 148, 149, 150, 151, 155, 156, 157, 158, 159, 161, 164, 166, 169, 171, 172, 204n266, 225

approach towards concept of, 72–77
commercial scale vs. personal and private purposes, 158–159

Infringing copies, 60–61, 65, 94n325, 96, 151, 152

of computer program, 152

Injunctions, 78–79, 99

Integrity rights, 56, 61–62, 65, 100

Intellectual property

of authors, protection of, 98–99

enforcement environment, 174, 175, 178

enforcement system, 17, 145n23

protection, 18–20, 45–46

Intellectual Property Appellate Board (IPAB), 178–179, 179n162

Intellectual property law

multiplicity of, 50

Intention of infringement, 66

Interdisciplinary approaches, 219, 220, 220n4

Interim injunction, 85, 100

International Chamber of Commerce (ICC), 37, 39

International Covenant on Economic, Social and Cultural Rights, Article 15 of, 184, 184n187

International Intellectual Property Alliance (IIPA), 84

International investments in national economic growth, role of, 19

Internet, illegal download from, 209

Internet piracy. See online piracy

effect of, 28

MPA study on, 28–34

Internet service providers (ISPs), 69–70, 87, 108–109, 109n26
IPAB. See Intellectual Property Appellate Board
IPRS. See Indian Performing Right Society

John Doe orders, 86, 86n265, 87n270, 102, 211
Judge, suspension of, 209

Koninklijke Philips Electronics NV v. Lucheng Meijing Industrial Company Ltd. and others, 97n343
Kottukapillil, Issac Thomas, 153
KPMG International, 189, 189n208

‘Law and’ scholarship, 219, 219n3
Law Commission of India, 175, 178n161
Law enforcement authority, 147
Legal risks, 7, 125–131
Legal system
experimenting new ideas in, 63–71
transplantation of, 47–53
Legitimate products, price of, 43
Likert, Rensis, 226
Likert scale, 226

Literary Copyright Act of 1842, 48, 49
Local cultural factors and piracy, relationship between, 6, 9–14
Long-term orientation vs. short-term orientation, 10n37, 11
‘Loss due to under-declaration,’ 26
Low-income consumers, percentage of, 38

Mannu Bhandari v. Kala Vikash Pictures Pvt. Ltd., 97
Masculinity vs. femininity, 10, 12
Media piracy in emerging economies, SSRC study on, 42–43

Megaupload.com, 2
mens rea, 88, 89, 90, 91, 150

MHRD study. See Ministry of Human resource Development study
Microsoft Corporation v. Deepak Raval, 83
Ministry of Human resource Development study, 34–37
Mittal, Raman, 153
Mixed methods framework, 220–222
Monetary fines, 146, 148, 149, 152, 160, 161, 163, 168, 170, 172
drawback of, 149
for first-time and small-scale offenders, 160
social costs of, 148
Morality of piracy, 132–135
Moral rights, 55, 56, 60, 60n87, 62, 65, 68, 70, 72, 97–102
approach of Indian judiciary, 97–102
Moser Baer, 185, 187, 198n247
Motion Pictures Association, 28
Motion Pictures Association of America (MPAA), 26
Movies
price controls in tickets, 202–203
rental services, 188

MPAA. See Motion Pictures Association of America
MPA Sponsored Study on Internet Piracy in India, 28–34
Multiplicity of intellectual property laws, 50
Music, illegal download, 209

Narcotics Drugs and Psychotropic Substances (NDPS) Act, 156
National Crime Records Bureau, 156, 156n74, 157
National cultures, 9–10
NDPS Act. See Narcotics Drugs and Psychotropic Substances Act
Negative effects
price controls in movie tickets, 202–203

Negative incentives
for higher compliance, 144–182
guidelines for criminal enforcement, 158–167
need for radical reform in current model of criminal enforcement, 153–158
optimal enforcement, 144–146
TRIPS, 168–173
Netflix, 189
New Legal Realism, 219
Nokia Corporation v. Her Majesty’s Commissioners of Revenue and Customs, 97n343
Non-probability sampling, 229, 229n45
Non-rivalrous character of consumption, 5

Online piracy, 25, 107, 109, 110, 137, 192n218, 195, 199
Open disc piracy, 25, 26
Optimal changes for civil remedies, 174–179
Optimal enforcement, 144–146
Panel Report in WTO DS 362, 169–170
Panic-driven actions, 210
Paper-and-pencil surveys, 231
Peer behaviour, perceptions of, 113
Peer-to-peer file sharing technologies, 217
Peer-to-peer file transfer technologies, 194
Permanent injunction, 75, 78, 81, 83, 85, 100, 176
Perpetual injunction, 78
Phonographic Performance Limited (PPL), 206
Photographs, protection for, 55, 67
Physical violence, 210
Pillalamarri Lakshmikantham v. Ramakrishna Pictures, 79

Piracy
attitude of consumers towards, 6, 14, 28, 29, 116
critical analysis of estimates, 23–43
demand side of, 4, 140, 143, 213
detrimental effects of. See social costs of
displacement effect of, 24
gender and age, 8, 9, 9n33, 9n34, 9n35
in home video market, 35, 41, 42
illegitimate character of, 23
lack of accurate estimates, 211
morality of, 7n24, 15, 22, 103, 132–135, 211
relationship between attitude of consumers and, 6
relationship between local cultural factors and, 6, 9–14
social benefits of, 8, 14, 15, 116, 118–121, 212
social costs of, 8, 15, 116–118, 121, 139
subjective norms, 111–116
Piracy on India’s Entertainment Industry, USIBC-E&Y study on, 25–28
Pirated copy, calculation of, 24
Pirated movies
hosting websites, 193n223, 197–198
Pirate media, exposure to, 104–111
Sheo Ratan Upadhya v. Gopal Chandra Nepali, 88
Short-term orientation, long-term orientation vs., 10n37, 11
Shri Mahabharat, 88
Singh, Pratibha, 200
Social costs of monetary fines, 148
Social risks, 7
Social Science Research Council (SSRC), 42–43
Society for Copyright Regulation of Indian Producers for Film and Television (SCRIPT), 205–206
Socio-economic circumstances in India, 139, 153, 154–158, 159, 160, 172
Sony-Betamax case, 34
Sound recording, 64
copyright protection for, 74
Space shifting. See Format shifting
Special and Local Laws category, 156–157, 157n77
Special 301 Report, 17
SSRC. See Social Science Research Council
Star India Private Limited v. Leo Burnett (India) Pvt. Ltd., 72, 73n158
State of Andhra Pradesh v. Nagoti Venkataramana, 91
Statutory licensing for cover versions, 68
Stratified purposive sampling, 229
Streaming, categorical analysis of data on, 105–106
Strong judicial review mechanism, 167
Subjective norms, 8, 111–116
Sub-research questions, 222–223
Supreme Court of India, 21, 47, 74, 75, 91, 92, 95, 97, 176, 177, 178
Supreme Court of Texas, 209
Tagore, Rabindranath, 59
Taj Television and Others v. Rajan Mandal and Others, 86–87
Tarasasankam, 79
Third-degree price discrimination, 196
Thomas, Jomy, 183
Thomas, Zakir, 199
Three strikes approach. See three strikes policy
Three strikes policy, 3, 3n10, 148
Time Asia Sanskaran, 81
Time Inc. v. Lokesh Srivastava, 81
Time Warner Entertainment v. RPG Netcom Ltd., 78
Torrent sites, 28, 29, 31, 87n270
Transparency International India and Center for Media Studies, 162
Transplantation of legal system, 47–53
TRIPS Agreement, 4n11, 146, 168–173, 179–182
Article 41 of, 180
Article 41(1) of, 180
Article 41(2) of, 181, 181n170
Article 41(3) of, 181, 181n172
Article 42–49 of, 179
Article 50 of, 179
TRIPS negotiation process, 170
TRIPS obligations, on WTO members, 170
UK Copyright Act 1911, 54
Unauthorized communication of movies, 36
Uncertainty avoidance, 11, 12
UNESCO data, 190
Unethical behaviours, 11, 12
Universal Copyright Convention, 54, 57
Unnikrishnan, C. H., 183
Unpublished works, compulsory licensing provision for, 67–68
US Chamber’s Global Intellectual Property Center, 25
USIBC-E&Y Study, 25–28
US–India Business Council, 25
VCDs/DVDs
  faster release of movie, 192
  prices in India, 42–43, 183
VCRs. See Video Cassette Recorders
Version recordings. See Cover versions
Video Cassette Recorders (VCRs), 188, 193–194
Violation
  of ancillary or commercial rights, 36
Violence, physical, 210
Web-based surveys, 231
Welfare, 16, 18, 43, 44, 140n4, 143, 144, 147
Whither Bollywood, 40
Wilcoxon rank-sum test, 104, 233
World Copyright Treaty (WCT), 66
World Performances and Phonograms Treaty (WPPT), 66
World Trade Organization (WTO), 168–169
members, 170, 172, 173
WTO. See World Trade Organization
WTO Dispute Settlement Panel, 169–170
WTO DS 362, 168–171, 171
Yahoo, 194n229