

Index

- affective intelligence, 29
 altruistic punishment, 24
 American National Election Study (NES), 33, 45
 approval, government, viii, 63, 64, 126, 137
 approval, presidential, 16, 61, 62, 63, 83
 Australian National Election Study, 41
 authoritarian regimes, 116

 Baumeister, Roy F., 2, 5, 6, 10, 42, 147
 blame avoidance, 23, 24, 30, 31, 109
 Bloomington *Pantagraph*, 73, 77, 78, 79, 81, 93

 Cacioppo, John T., 2, 6, 9, 11, 12, 45, 117, 148, 149, 150, 152, 158, 159, 168, 174
 Cappella, Joseph N., 74, 150
 common-pool resources, 24, 26, 27, 30, 31, 114, 115, 121

 Damasio, Antonio, 28
 Deutsch, Karl, 113

 Easton, David, 113
 economic sentiment, viii, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 70, 118, 126, 131, 133, 135, 137, 139
 economic voting, 17
 emotion (in political reasoning), 27
 endowment effects, 8, 9, 10, 22
 event recall, 11

 evolution, 8, 9, 10, 25, 30, 46, 107, 115, 119

 Farnsworth, Stephen, xix, 73, 74, 75, 154
 federalism, 30, 111, 112
Federalist Papers, 110, 111
 Fiske, Susan T., 2, 3, 4, 12, 145, 154, 161, 162, 178

 gatekeeping, 20, 75, 83, 85, 87, 89, 91
 Geer, John, 18, 156
 General Inquirer, 87
Globe and Mail, The, 86
Guardian, The, 86

 Hobbes, Thomas, 109, 116, 117

 impression formation, 2, 3, 4, 6, 7, 12, 16, 29, 32, 33, 34, 45, 49, 71, 82, 118
 expectancy-contrast theory, 3
 frequency-weight theory, 3, 6, 12, 71, 118
 incrementalism (in policy making), 24, 30
 information processing, 4, 28, 29
 Iyengar, Shanto, 18, 93, 96, 106, 146, 147, 159

 Jamieson, Kathleen Hall, 74, 150
 Joint Harmonized EU Programme of Business and Consumer Surveys, 57

 Kahneman, Daniel, 6, 7, 8, 160, 161, 164, 173, 175, 176
 Kinder, Donald, 29, 34, 55, 145, 159, 161, 162

- Lau, Richard, 16, 17, 18, 19, 34, 39, 96, 146, 156, 162, 163
 Lexicoder Sentiment Dictionary (LSD), 87, 88
 loss aversion, 4, 6, 11, 21, 26, 30, 46, 52, 71
 Machiavelli, 23, 110, 111, 152, 164, 166
Maclean's, 95, 97, 98, 99, 106
 Marcus, George E., 29, 165
 McDermott, Rose, 21, 22, 166
 McLuhan, Marshall, 72, 74
 Michigan Consumer Sentiment Index, 53, 55, 56, 132
 Montesquieu, 110, 111, 112, 113, 114, 150, 151, 162, 170, 173
 motivated reasoning, 42
 negative advertising, *see* political advertising
 negativity in
 anthropology, 2
 biology, 2, 25
 economics, 2, 4, 6, 8, 20, 23, 24, 25, 26, 31, 45, 52, 71, 109
 neurology, 2, 8, 9, 10, 12, 25, 28, 29, 101
 physiology, 2, 31, 94, 101, 107
 political behavior, 2, 15, 16, 17, 21, 22, 23, 32, 46, 49, 51, 107, 108, 118, 119, 121, 123, 125
 psychology, 2, 4, 6, 8, 11, 12, 16, 17, 19, 21, 28, 29, 31, 32, 33, 45, 46, 95, 101, 106, 120, 124, 125
 negativity, definition of, 29
 New York Times, 74, 86, 148
 orienting responses, 9
 Ostrom, Elinor, 26
 parliamentary systems, 30, 112
 Patterson, Thomas E., 19, 52, 73, 74, 75, 76, 145, 168
 person memory, 4
 political advertising, 18
 pollyanna principle, 11
 positivity bias, 5, 13, 41, 69, 120, 123, 124
 positivity offset, 11, 13, 45, 117
 presidential evaluations, 16, 32, 47, 49, 50, 51
 presidential systems, 30
 problem framing, 20, 74
 prospect theory, 6, 7, 21, 31
 Redlawsk, David, 96, 163, 165
 Regression and Imagery Dictionary, 87
 Royzman, Edward B., 2, 9, 11, 13, 171
 Rozin, Paul, 2, 9, 11, 13, 171
 Shoemaker, Pamela, 7, 20, 21, 75, 173
 Taylor, Shelley, 4, 5, 8, 11, 175
 teleology, 115
 thermometer scores, 47
 thermostatic model, 113, 114
Times (London), *The*, 86
Toronto Star, *The*, 86
 trust in government, 17
 Tversky, Amos, 6, 7, 161, 164, 175, 176
Washington Post, 86
 welfare state retrenchment, 23
 Wlezien, Christopher, 1, 64, 113, 160, 174, 177