

CONTENTS

<i>List of Figures</i>	<i>page xi</i>
<i>List of Tables</i>	xv
<i>List of Boxes</i>	xvii
<i>Acknowledgments</i>	xix
1 Introduction	1
1.1 Organization of the Book	6
PART I R AND BASIC STATISTICS	9
2 Introduction to R	11
2.1 First Steps Using R	11
2.2 Next Steps Using R	22
2.3 Getting Your Data Into R	26
2.4 Starting and Stopping R	28
2.5 R Functions	28
2.6 Getting Help	30
2.7 Other Ways to Use R	31
2.8 Archaeological Data for Learning R	33
3 Looking at Data – Numerical Summaries	36
3.1 Arithmetic with R	38
3.2 Four Common Distributions	42
3.3 Descriptive Statistics – Numeric	49
3.4 Descriptive Statistics Using R	51
4 Looking at Data – Tables	65
4.1 Factors in R	65
4.2 Producing Simple Tables in R	68
4.3 More Than Two Variables	72
4.4 Binning Numeric Variables	77
4.5 Saving and Exporting Tables	78

viii CONTENTS

5	Looking at Data – Graphs	85
5.1	True and False in R	86
5.2	Plotting One or Two Categorical Variables	88
5.3	One Numerical Variable	95
5.4	One Numerical Variable and One Categorical Variable	99
5.5	Two Numerical Variables	103
5.6	More Than Two Numerical Variables	109
5.7	Printing Graphs	116
6	Transformations	126
6.1	The Apply Family of Functions in R	127
6.2	Transforming Variables (Columns)	129
6.3	Transforming Observations (Rows)	136
7	Missing Values	144
7.1	Missing Values and Other Special Values in R	145
7.2	Eliminating Cases or Variables with Missing Values	147
7.3	Imputing Missing Values	150
8	Confidence Intervals and Hypothesis Testing	159
8.1	Programming R – Writing Functions	160
8.2	Confidence Intervals	162
8.3	Hypothesis Testing	169
8.4	Comparing Two Samples	171
8.5	Comparing More Than Two Samples	178
9	Relating Variables	190
9.1	Categorical Data	190
9.2	Numeric Data – Association	198
9.3	Numeric Data – Regression	204
PART II MULTIVARIATE METHODS		217
10	Multiple Regression and Generalized Linear Models	219
10.1	Multiple Regression	219
10.2	Regression with Dummy Variables	232
10.3	Generalized Linear Models – Logistic Regression	235
11	MANOVA and Discriminant Analysis	244
11.1	Hotelling's <i>T</i> and MANOVA	245
11.2	Descriptive (Canonical) Discriminant Analysis	249
11.3	Predictive Discriminant Analysis	255
12	Principal Components Analysis	265
13	Correspondence Analysis	279
14	Distances and Scaling	296
14.1	Distance, Dissimilarity, and Similarity	297
14.2	Multidimensional Scaling	303
14.3	Comparing Distance Matrices – Mantel Tests	311

15 Cluster Analysis	318
15.1 <i>K</i> -Means Partitioning	321
15.2 Hierarchical Clustering	334
15.3 Other Methods	342
PART III ARCHAEOLOGICAL APPROACHES TO DATA	347
16 Spatial Analysis	349
16.1 Circular or Directional Statistics	349
16.2 Mapping Quadrat-Based Data	358
16.3 Mapping Piece Plot Data	367
16.4 Simple Spatial Statistics	372
17 Seriation	379
17.1 Distance Matrix Ordering	381
17.2 Ordering the Data Matrix Directly	384
17.3 Detrended Correspondence Analysis	388
17.4 Principal Curves	390
18 Assemblage Diversity	397
18.1 Diversity, Ubiquity, and Evenness	399
18.2 Sample Size and Richness	403
18.3 Rarefaction Curves	408
19 Conclusions	412
<i>References</i>	415
<i>Index</i>	423