

Cambridge University Press
978-1-107-03443-3 - The Decade of the Multilatinas
Javier Santiso
Copyright Information
[More information](#)



The Decade of the Multilatinas

JAVIER SANTISO
ESADE Business School



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-1-107-03443-3 - The Decade of the Multilatinas
Javier Santiso
Copyright Information
[More information](#)

CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town,
Singapore, São Paulo, Delhi, Mexico City
Cambridge University Press
The Edinburgh Building, Cambridge CB2 8RU, UK
Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
Information on this title: www.cambridge.org/9781107034433

© Javier Santiso 2013

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2013

Printed and bound in the United Kingdom by the MPG Books Group

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Santiso, Javier.

[Década de las multilatinas. English]

The decade of the multilatinas / Javier Santiso.

pages cm

Translation of the author's *Década de las multilatinas* published in Madrid by Fundación Carolina in 2012.

Includes bibliographical references and index.

ISBN 978-1-107-03443-3 (hardback)

1. International business enterprises – Latin America. 2. Latin America – Commerce.

3. Investments, Spanish – Latin America. I. Title.

HD2810.5.S2513 2013

338.8'898 – dc23 2013001831

ISBN 978-1-107-03443-3 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.
