

## CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom  
One Liberty Plaza, 20th Floor, New York, NY 10006, USA  
477 Williamstown Road, Port Melbourne, VIC 3207, Australia  
4843/24, 2nd Floor, Ansari Road, Daryaganj, Delhi – 110002, India  
79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9781107031302](http://www.cambridge.org/9781107031302)

DOI: 10.1017/9781139381581

© James M. Wilce 2017

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2017

Printed in United Kingdom by TJ International. Padstow Cornwall

*A catalogue record for this publication is available from the British Library*

*Library of Congress Cataloging-in-Publication Data*

Names: Wilce, James MacLynn, 1953- author.

Title: Culture and communication : an introduction / James M. Wilce.

Description: University of Cambridge : Cambridge, [2017] | Includes bibliographical references and indexes.

Identifiers: LCCN 2016043384 | ISBN 9781107031302 (hardback : alk. paper) |

ISBN 9781107628816 (pbk. : alk. paper)

Subjects: LCSH: Intercultural communication. | Language and culture. |

Communication, International. | Anthropological linguistics.

Classification: LCC P94.6 .W525 2017 | DDC 302.2--dc23 LC record available at <https://lccn.loc.gov/2016043384>

ISBN 978-1-107-03130-2 Hardback

ISBN 978-1-107-62881-6 Paperback

Additional resources for this publication at [www.cambridge.org/wilce](http://www.cambridge.org/wilce)

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.