

Cambridge University Press

978-1-107-02094-8 - Corporate Responsibility: The American Experience

Archie B. Carroll, Kenneth J. Lipartito, James E. Post, Patricia H. Werhane and Kenneth E. Goodpaster

Table of Contents

[More information](#)

Contents

<i>About the Authors</i>	<i>page xi</i>
<i>Foreword</i>	xiv
<i>Preface</i>	xvi
<i>Image Gallery</i>	Between pp. 266 and 267

INTRODUCTION: The Corporation in the Public Square 1

PART I THE SEEDS OF CORPORATE RESPONSIBILITY

1 Foundations of Capitalism and the Birth of the Corporation (1776–1880)	31
2 The Turbulent Rise of the Corporation (1880–1900)	62
3 The Progressive Era and a New Business–Government Relationship (1900–1918)	90
4 The Corporation’s Case for Social Responsibility (1918–1929)	124
5 The Corporation and National Crisis (1929–1945)	152

PART II CORPORATE RESPONSIBILITY COMES OF AGE

6 Corporate Legitimacy Affirmed (1945–1963)	195
7 A Revolution of Rising Expectations (1963–1973)	230
8 Managing Corporate Responsibility (1973–1981)	264

Cambridge University Press

978-1-107-02094-8 - Corporate Responsibility: The American Experience

Archie B. Carroll, Kenneth J. Lipartito, James E. Post, Patricia H. Werhane and Kenneth E. Goodpaster

Table of Contents

[More information](#)x CONTENTS

PART III TAKING ACCOUNT OF CORPORATE RESPONSIBILITY

9 Stakeholders and Stockholders (1981–1989)	303
10 Corporate Responsibility Institutionalizes and Globalizes (1989–2001)	337
11 A New Social Contract for the Twenty-first Century (2001–2011)	376
CONCLUSION: Patterns and Prospects	414
<i>Endnotes</i>	425
<i>References</i>	463
<i>List of Plates</i>	507
<i>Index</i>	513