

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

# Index

- Abdi, Behrooz, 132, 142, 145, 147
- Aicent, 210
- advantage and risk of being a first mover, 225
  - building of network, 218–19
  - business relationship, importance of, 225–26
  - data services, growth of, 220–22
  - expansion beyond Asia, 221–22
  - financial management, 226
  - functioning of, 217–20
  - global business, management of, 223–24
  - rise of, 216–17
- Alexanderson, Ernst, 103
- AMD, 138, 146
- American Broadcasting Company (ABC), 113
- American Telephone and Telegraph Company (AT&T), 88, 98
- ammonia
- guano deposits, 118
  - Haber-Bosch process for production of, 119
  - importance in modern economy, 118–20
- angel investors, 67, 68, 105
- Apar Holdings, 182
- Apollo space program, 248
- APP Group, 181
- Arab Labour Organisation, 36
- “Arab Spring” uprisings, 36
- ARM Holdings, 50
- ARPAnet (later DARPAAnet), 249
- artificial intelligence, 244
- Asia, industrialization of, 19–21
- AsiaInfo, 193, 206
- creation of, 194
  - going public across the Pacific, 196–97
  - merger with Linkage, 197
  - new location and new model, 195–96
- Asian venture capital funds, 217
- Baird, John Logie, 103
- Biden, Joseph, 255
- biomass program, 236
- Black Swan, The*, 229
- bribery, 75, 76
- British Telecommunications (BT), 221
- broadcasting services, 97, 99
- business innovation, 116
- capital, sources of, 64
- funding to help small businesses export their products, 66–67
  - government grants and bank funding, 64–66
  - private funding, 67–70
- CDMA (Code Division Multiple Access) technology, 213, 215
- cellular mobile service, 211
- central processing units (CPUs), 135
- China
- balance-of-trade surplus, 189
  - “bottom-up” initiative, for industrial development, 252
  - Cultural Revolution, 189
  - economic policy, 21
  - emergence as an economic power, 21
  - entrepreneurs, opportunities and constraints, 191–92
  - private equity, concerns for, 192
  - telecommunication industry, 193–94
  - three companies, different approaches, 192–93
  - industrialization process in, 14
  - lending policies of state-controlled banks, 68
  - patent filing and legal system in, 207–8
  - state subsidies and tax preferences, 207
  - telecommunication in, 193–94
- China Electronics Corporation (CEC), 22
- China Mobile, 219
- Cisco Systems, 213

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

## 262 INDEX

- CMOS technology, 250  
 “clean energy” programs, 235  
 Colbert, Jean-Baptiste, 15–19  
 color television system, development of, 109–11, *See also* television  
 commercial radio, birth of, 94–95  
   ads and networks, 97–98  
   finding an audience, 95–97  
   government involvement and antitrust action, 99–101  
   network radio as a service, 98–99  
   television services, 101–2  
 commodity trading, 117, 120, 129  
 communications networks, 132  
 Conrad, Frank, 95  
 content-addressable memories (CAM), 144, 145  
 Corn Laws, 18  
 Coy, Wayne, 110  
 creative destruction, 1
- data traffic, 134, 214–15, 216  
 Dempsey-Carpentier broadcast, 106  
 Department of Defense (DoD) research program, 249  
 digital communications, 133  
 digital data networks, 133  
 digital packetized data technology, 213  
 Dreher, Carl, 108
- economic development programs  
   historical antecedents of, 12–19  
     early mercantilism, 14–15  
     launching of French industry by Colbert, 15–19  
   implications for entrepreneurship, 28–33  
   modern mercantilism, 19–27  
 Egyptian uprising (2011), 35  
 electric utilities, 236  
 electrically erasable and programmable ROMs (EEPROMs), 152  
 electronic television system, 105, *See also* television  
 energy and environment, 244  
*Entreprendre Paris*, 52  
 entrepreneurs  
   capital to finance startups, sources of, 64  
   funding to help small businesses  
     export their products, 66–67  
     government grants and bank funding, 64–66  
   private funding, 67–70  
   global considerations for building valuable companies, 73–74  
   bribery, 76  
   collection of bills, 76–77  
   government restrictions on trading technology products, 74  
   tight financial control, 75–76  
 government as, 230–31  
 meaning of, 1  
 public markets and financial rewards for, 71–73  
 Schumpeter’s definition of, 8  
 entrepreneurship  
   cultural factors, influence of, 51–53  
   contract R&D for small and mid-sized companies, 61–64  
   immigrant power, 54–55  
   industrial innovation, 55–61  
   factors for promotion of, 42–43  
     building of innovation cluster, 47–48  
     cluster success stories, 48–51  
     Silicon Valley, model innovation cluster, 43–47  
   in Japan, 55–61  
   implications of economic development on, 28–33  
   and innovation, 37–42  
   role for government support in, 61–64  
 Export Administration Regulations, 74  
 Export-Import Bank, USA, 66
- Farnsworth, Philo, 104, 105  
 Federal Communications Commission (FCC), 30, 106, 107  
   radio network action, 113  
 Federal Trade Commission (FTC), 100  
 fertilizer production, 119  
 fiber optic communication systems, 251  
 flash memory systems, 149, 150–51, 161  
   inclination towards use of, 152–54  
   mechanical solutions for storage of digital information, 151–52  
 FlashVision, 166  
 floppy disks, 151, 152  
 foreign private equity investments, 191  
 fossil fuels, 237  
 Foxconn, 23  
 fraud, 75, 76  
 Fraunhofer Gesellschaft, 62  
 free-market capitalism, 5

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

- General Electric (GE), 98, 101  
 Global Innovation Index, 175  
 Global Insight, 37, 39  
 Goldmark, Peter, 109  
 government restrictions, on trading technology products, 74  
 GPRS (General Packet Radio Service), 213, 215  
 Great Depression, 106  
 greenhouse gas emissions, 235  
 GRIC network, 216  
 GRX interconnection service, 217  
 GSM (Global System for Mobile Communications) technology, 213  
 GSM Association, 215
- Haber-Bosch process, for production of ammonia, 119  
 Hammer, Armand, 121  
 Harari, Dr. Eli, 149, 154, 156, 169  
 Harbour Networks, 193, 197–200, 206  
 Hayek, Friedrich August, 229  
 Hewlett-Packard, 162  
 Huawei Technologies, 197, 199
- imaging technology, 105  
 Imperial Chemical Industries (ICI), 124  
 industrial innovation, 4, 55, 242  
 industrial planning vs. technology funding, 245–47  
   chips and lasers, 250–51  
   cold war R&D, 248–49  
   in digital domain, 249–50  
   government research and commercial innovation, 251–52  
   non-commercial planning, 247–48  
 industrial relocation, 4  
 Industrial Revolution, 14  
 information technology (IT), 172, 244  
   demand for, 172–74  
 initial public offerings (IPOs), 72  
 innovative entrepreneurship, 2, 5  
 integrated circuit chips, 135  
 Intel, 135, 136  
 intellectual property (IP), 9, 17, 24, 80, 143, 160, 182  
   for building businesses and markets, 115  
   legal protection of, 78  
   licensing agreements, 79  
   management of, 77–79  
   protection of, 207
- Radio Corporation of America (RCA), 92–94  
 international trading, 125  
   peculiarities of, 120–21  
 Internet, 97, 132, 249  
 Internet Protocol (IP), 249  
 Internet Service Providers (ISPs), 216  
 Interore (International Ore and Fertilizer Corporation), 120, 121  
 Interstate Commerce Committee, 107  
 Israel  
   acquisitions, 185  
   development of IT services in, 174–76
- Jacobs, Irwin, 111  
 Japan  
   Development Bank of, 60  
   entrepreneurship in, 55–61  
   venture capital industry, 59  
 Jenkins, Charles F., 103  
 joint ventures, 22, 23, 126  
   between SanDisk Corporation and Toshiba, 166–67
- knowledge-based processors (KBP), 144
- light-emitting diodes (LEDs), 248  
 liquid petroleum gas (LPG), 125  
 logic gates, 136  
 Lynn Liu, 216, 217, 223, 225
- machines, materials and manufacturing, 244  
 market dislocations, 129  
 medicine, 244  
 mercantilism  
   early stages of, 14–15  
   modern aspects of, 19  
   building of domestic industries, 23–25  
   industrializing Asia, 19–21  
   leadership, 26–27  
   mixed ownership and tight control, 21–23  
*Microprocessor Design*, 140  
 microprocessors, 135–37  
 military communications, 108  
 Ministry of International Trade and Industry (MITI), 58  
 Minitel, 233, 234  
 mobile computing, 213–15  
 mobile data network traffic, 213  
 mobile data service, 210

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

## 264 INDEX

- mobile voice-only telephony, 211
- monopoly, for electronic communications
  - technologies by US Navy, 91–94
- Moore, Gordon, 135
- Moore's Law, 136, 244
- multicore processors, 136
- multimedia message service (MMS), 214
- Nasdaq*, 9, 71
- National Amateur Wireless Association, 96
- National Broadcasting Company (NBC), 81, 99, 106, 113
- National Television Systems Committee (NTSC), 107
- Ness Technologies, 172, 211, 246
  - beginning of, 176–80
  - initial public offerings (IPOs), 185–86
  - international expansion, 180–85
    - cultural considerations for, 184–85
  - IT services, 172–74
  - local business units, 180–81
  - merger and acquisitions, for global expansion, 181–82
  - off-shore challenges, 182–84
- NetLogic Microsystems, 144–46
- New York Stock Exchange, 71
- NexGen, 137
- NTT DoCoMo, 212
- Occidental Petroleum, 121
- optical fiber cable, 134
- original equipment manufacturers (OEMs), 168
- outsourcing of jobs, 4
- packets, 134
- parallel processing system, 136
- patents, 78, 105, 160–61
  - licensing, 170
  - practice of "packaging," 113
- Personal Computer Memory Card International Association (PCMCIA), 161
- portable data storage device, 151
- programmable system devices (PSDs), 155
- Project Merlin, United Kingdom, 65
- public television-program service, 106
- Qualcomm, 111, 213
- Radio Corporation of America (RCA), 80, 83
  - commercial radio, birth of, 94–102
  - development and commercialization of television, 104
  - government involvement in creation of, 92
  - intellectual property, 92–94, 115
  - new models for developing business, 97–98
  - package licensing antitrust suit, 113–14
  - patent licensing, strategy of, 115
  - patent policies, 100
  - television industry and broadcasting industry, 102–11
- Radio Keith Orpheum (RKO), 101
- Radio Times*, 103
- RAND Corporation, 249
- Raza Microelectronics Inc. (RMI), 131
  - information autobahn, 132–33
    - microprocessors, 135–37
    - routing bits and packets, 133–34
  - merger with NetLogic Microsystems, 144–46
  - product innovation, 137–40
  - product launch, 140–42
    - options for, 144
    - transition phase, 142–44
- Raza, Atiq, 132, 146, 147
  - product innovation, skills for, 137–40
- RDA Microelectronics, 193, 206
  - local alliances, 200–03
- routers, 134, 137
- Saint-Gobain, 18
- Samant, Shashank, 183
- SanDisk Corporation, 79, 149
  - business plan, 156
  - competitive advantage, 169
  - from startups to big leagues, 158
  - joint venture, 165–66
    - for building a consumer brand, 168–69
    - with Toshiba, 166–67
  - leadership in setting industry standards, 161
    - flash card standard, 163–64
    - PCMCIA standard, 161–62
    - USB standard, 162–63
  - patents and licensing strategy, 157, 160–61
  - as pioneers of flash memory system, 156–64

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

- steps towards foundation of, 154–56
- success factors, 158–59
- system products, 157
- Sarnoff, David, 8, 79, 80, 81, 82, 83, 92, 111, 246
  - career of, 84–85
  - early life, 84–85
  - electronics monopoly action, 112
  - entrepreneurial beginnings, 86–88
  - entrepreneurial skills, 100
  - as entrepreneur in waiting, 84–91
  - Radio Music Box Memo, 88, 89, 95
  - television broadcasting services, 102–11
- Schumpeter, Joseph Alois, 1
  - definition of entrepreneur, 8
- Science Business Innovation Board (AISBL), 52
- Scientific American*, 242, 245
- Secure Digital Memory Card (SD), 163
- Sharp Corporation, 155
- short message service (SMS), 212, 214
- Sierra Pacific Industries of California, 238
- Silicon Valley model, 59, 131
  - innovation cluster, 43–47
  - in promotion of entrepreneurial success, 8
- single-core processors, 137
- Small Business Jobs Bill (2011), USA, 65
- “smart grid” program, for improving efficiency of electrical power distribution, 236
- Smith, Adam, 15
- solar power, 244
- ST Microelectronics, 155
- Stanton, Ronald, 9, 116
  - business integrity, 129–30
  - entrepreneur tenacity, 117
  - learning peculiarities of international trading, 120–21
  - shift from oil to ammonia business, 121–25
  - trading in real commodities, 117–21
- state capitalism, 6, 14
- state intervention, in national economies, 3
- Taleb, Nassim, 229
- targeting industries, hazards of, 228–30
  - government as entrepreneurs, 230–31
  - long-term planning, 231–33
  - targeting by government, 233–35
- when government teams with private sector, 235–41
- Technology Forecast*, 245
- technology planning, long-range aspects of, 242–45
- television
  - broadcasting service, 102–11
  - broadcasting standards, 106, 107
  - color broadcasting and reception, 109–11
  - decade of, 104–6
  - development and commercialization of, 104
  - electronic color television, development of, 109–11
  - industrial development, 106–8
  - intrapreneurial beginnings, 101–2
  - postwar boom, 108–9
  - public television-program service, 106
- Toshiba, 149, 156
  - joint venture with SanDisk Corporation, 166–67
- Transammonia Inc., 116, 118, 123, 124
  - creation of, 128
  - global operation, 130
  - international presence, 125–27
  - joint venture, 126
- transportation, 244
- Universal Serial Bus (USB), 162–63
- US Bureau of Labor Statistics, 83
- USAID program, 120
- venture capital, 2, 38, 41, 65, 155, 250
- Victor Talking Machine Company, 101
- virtual reality, 244
- VMWare, 39
- voice-and-music broadcasting, 115
- Wafer Scale Integration (WSI), 154–56, 165
- Walt Disney Company, 113
- Warburg Pincus, LLC, 154, 182, 193, 198
- Wealth of Nations, The* (1776), 15
- Westinghouse, 98, 101, 103
- Wireless Age*, 96
- wireless data services
  - development of standards, 212
  - evolution of, 211–12
    - building of networks, 212–13
    - digitization of network, 212

Cambridge University Press

978-1-107-01976-8 - Entrepreneurship in the Global Economy: Engine for Economic Growth

Henry Kressel and Thomas V. Lento

Index

[More information](#)

## 266 INDEX

wireless data services (*cont.*)  
  market opportunities for  
    intermediaries, 215–16  
    mobile computing, 213–15  
*Wireless World and Radio*  
  *Review*, 103

Yinan Li, 197, 198, 200

Zenith Radio, 113

Zhang, David, 218

Zoller, Raviv, 179

Zworykin, Vladimir K., 103, 104