

Contents

List of illustrations *x*
List of contributors *xi*
Acknowledgements *xvii*

Introduction 1

ANDREW NASH, CLAIRE SQUIRES AND I. R. WILLISON

PART I

1 · Materials, technologies and the printing industry 41

SARAH BROMAGE AND HELEN WILLIAMS

2 · Format and design 61

SEBASTIAN CARTER

3 · The digital book 85

PADMINI RAY MURRAY

PART II

4 · Authorship 99

ANDREW NASH AND CLAIRE SQUIRES

5 · Publishing 146

DAVID FINKELSTEIN AND ALISTAIR MCCLEERY

6 · Distribution and bookselling 191

IAIN STEVENSON

Contents

7 · Reading and ownership	231
ANDREW NASH, CLAIRE SQUIRES AND SHAFQUAT TOWHEED	
PART III	
8 · Literature	279
ANDREW NASH AND JANE POTTER	
9 · Children's books	319
PETER HUNT AND LUCY PEARSON	
10 · Schoolbooks and textbook publishing	341
SARAH PEDERSEN	
11 · Popular science	365
PETER J. BOWLER	
12 · Popular history	378
HELEN WILLIAMS	
13 · Religion	392
MICHAEL LEDGER-LOMAS	
14 · Publishing for leisure	427
SUSAN PICKFORD	
15 · Museum and art book publishing	443
SARAH ANNE HUGHES	
16 · Music	456
JOHN WAGSTAFF	
17 · University presses and academic publishing	470
SAMANTHA J. RAYNER	
18 · Journals (STM and humanities)	484
MICHAEL MABE AND ANTHONY WATKINSON	
19 · Information, reference and government publishing	499
SUSAN PICKFORD	

Contents

- 20 · Maps, cartography and geographical publishing 517
 IAIN STEVENSON
- 21 · Magazines and periodicals 528
 ANTHONY QUINN
- 22 · Comics and graphic novels 555
 MARK NIXON
- PART IV
- 23 · The book in wartime 567
 JANE POTTER
- 24 · Books, intellectual property and copyright 580
 CATHERINE SEVILLE
- 25 · Books and the mass market: class, democracy and value 593
 RONAN MCDONALD
- 26 · The book and civil society 605
 KATE LONGWORTH
- 27 · Sex, race and class: the radical, alternative and minority book trade in
 Britain 616
 GAIL CHESTER
- 28 · Counter-culture and underground 646
 CHRIS ATTON
- 29 · Books and other media 654
 ALEXIS WEEDON
- 30 · Book events, book environments 668
 DAVID FINKELSTEIN AND CLAIRE SQUIRES
- 31 · The book, British imperialism and post-imperialism 679
 CAROLINE DAVIS
- Bibliography* 698
Index 734