Cambridge Elements $^{\pm}$

Elements in Politics and Communication edited by Stuart Soroka University of California

ANGRY AND WRONG

The Emotional Dynamics of Partisan Media and Political Misperceptions

Brian E. Weeks University of Michigan





Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781009517843

DOI: 10.1017/9781009091121

© Brian E. Weeks 2024

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

When citing this work, please include a reference to the DOI 10.1017/9781009091121

First published 2024

A catalogue record for this publication is available from the British Library.

ISBN 978-1-009-51784-3 Hardback ISBN 978-1-009-09509-9 Paperback ISSN 2633-9897 (online) ISSN 2633-9889 (print)

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Angry and Wrong

The Emotional Dynamics of Partisan Media and Political Misperceptions

Elements in Politics and Communication

DOI: 10.1017/9781009091121 First published online: June 2024

> Brian E. Weeks University of Michigan

Author for correspondence: Brian E. Weeks, beweeks@umich.edu

Abstract: Use of partisan media is often associated with political misperceptions but little research has investigated whether partisan media affect beliefs and, if so, the mechanism through which that process occurs. This Element argues that political anger provides one key theoretical link between partisan media use and political misperceptions. Using three-wave panel survey data collected in the United States during the 2020 election, I show that people who use more partisan media are more angry and misinformed than less frequent or nonusers. More importantly, consuming partisan media – particularly conservative media – can make people angrier about politics over time and this anger subsequently reduces the accuracy of political beliefs. While audiences for partisan media remain small, the findings indicate that these outlets play an important role in shaping political emotions and beliefs and offer one promising explanation for why their audiences are more likely to hold more inaccurate beliefs about politics.

Keywords: Partisan Media, Political Misperceptions, Political Misinformation, Anger, Emotion

© Brian E. Weeks 2024

ISBNs: 9781009517843 (HB), 9781009095099 (PB), 9781009091121 (OC) ISSNs: 2633-9897 (online), 2633-9889 (print)

Contents

1	Introduction	1
2	How Partisan Media Drive Anger and Misperceptions	5
3	Use of Partisan Media	19
4	Political Anger	33
5	Effects of Partisan Media and Anger on Political Misperceptions	38
6	Conclusion	65
	Appendix of Methodological Details	71
	References	94