

Contents

1	Introduction	1
2	Development Goals, Health Policy, and Privatism	9
3	Entangled States	16
4	Corporate Commercial Strategies and Industry Influence	27
5	Questioning the Narrative	29
6	States as Market Regulators	34
7	The Political Economy of the Private Health Insurance Industry	41
8	Contemporary Private Health Insurance Regimes	44
9	Final Observations	60
	List of Abbreviations	66
	References	68