

Index

- abolition movement, first ladies' role
 in, 23
Abraham Lincoln: Vampire Hunter,
 306–307, 315–316
 Adams, Abigail
 on equal rights for women, 186–187
 international diplomacy of, 99–100
 memorialization of, 355–357
 public social advocacy of, 23, 156,
 157–158
 Adams, John, 43, 156
 Washington, M., and, 329
 Adams, John Quincy, 14–15, 45, 56,
 157, 355–356
 Adams, Louisa Catherine
 dinner party diplomacy and, 14–15
 public social advocacy of, 23, 157
 Afghan Women and Children Relief
 Act (2001), 116–117
 Afghanistan, U.S. war with, 70–71,
 87–91, 92
 African Americans. *See also* civil
 rights issues; race; slavery
 beautification of Black
 neighborhoods campaign,
 144–146
 under Fifteenth Amendment, 190–191
 under Fourteenth Amendment,
 190–191
 Hayes, L., invitation to White
 House by, 146
 NAACP and, 138, 139, 141, 169
 under Thirteenth Amendment,
 190–191
 Agnew, Spiro, 102–103
Air Force One, 299–300, 306–307,
 320–321
 Albright, Madeleine, 115–116
 Allgor, Catherine, 130–131
American Dreamz, 313–315
 American women. *See also*
 womanhood; women's rights
 criticism of McElroy, 58
 Anderson, Marian, 138, 169
 Anthony, Susan B., 163–164, 190,
 191, 221
 apolitical role, of first ladies,
 12–26
 as national hostess, 12–17
 dinner party diplomacy through,
 13–15
 for state dinners, 15–17
 Arthur, Chester, 56–59, 192, 336
 Aurobindo, Sri, 63
The Autobiography of Eleanor
 Roosevelt (Cook, B. W.), 366
 Avedon, Richard, 256
 Balcerski, Thomas, 6, 93
 Bancroft, George, 58–59
 Bayh, Birch, 206
 “Be Best” campaign, 23–25, 105–106,
 176
 Begin, Menachem, 109
 Bethune, Mary McLeod, 139–140, 366
 Bickham, Shaneice, 293
 Biden, Jill, 261–262
 ERA and, 208

- Biden, Jill (cont.)
 international diplomacy of, 103,
 105–106
 through fashion, 113
 media use by, 290–291, 292
 military families and, 91
 “Operation Shower,” 91
 public social advocacy of, 23, 176
 response to mass shootings,
 20–21
 response to natural disasters, 18
 Biden, Joe, 103, 208, 209
 Billings, Lem, 371
 “Black Cabinet,” of Roosevelt, F. D.,
 139–140, 147–152
 Bloomingdale, Betsy, 346–347
 Bones, Helen, 62
 Booth, John Wilkes, 329–331
 Borrelli, MaryAnne, 6, 322
 Bradlee, Ben, 340–341
 Bradwell, Myra, 361
 Brady, Mathew, 359
*Brown vs. Board of Education of
 Topeka*, 143
 Bruce, Blanche, 146
 Buchanan, James, Lane as stand-in
 first lady for, 51–54
 Burns, Lisa, 7
 Bush, Barbara
 as campaign surrogate, 28
 as “comforter in chief,” 5
 criticism of, 4
 ERA and, 208
 international diplomacy of, 105
 issue-based, 116–117
 post-White House, 119
 job approval rating for, 4
 media use by, 281–284
 memorialization of, 377–380
 during Persian Gulf War, 70–71,
 87–89, 92
 as comforter-in-chief, 88–89
 visits to troops, 88–89
 public social advocacy of, 23, 174,
 175–176
 response to natural disasters, 18–19
 speeches by, 216, 220, 225, 227,
 230–231, 235
 Bush, George H. W., 87–88, 208,
 377–380
 Bush, George W., 87–88, 105, 111,
 208, 318
 “No Child Left Behind” policy,
 89–90, 175–176
 War on Terror, 116–117
 Bush, Laura
 as campaign surrogate, 28
 domestic terrorism response by,
 21–22
 ERA and, 208
 international diplomacy and, 98
 through culture, 111
 through travel, 105
 during Iraq War, 70–71, 89–91, 92
 media use by, 284–288
 as political benefit, 11
 as presidential stand-in, 30–31
 during war years, 90
 public social advocacy of, 23
 response to mass shootings, 20
 response to natural disasters, 18
 after leaving White House, 18–19
 speeches by, 222, 227, 228, 231–232,
 237
 state dinners and, 16
 during U.S. wars
 Iraq War, 70–71, 89–91, 92
 as presidential stand-in, 90
 after September 11th terrorist
 attacks, 87–90
 visits with troops, 90–91
 war in Afghanistan, 70–71, 87–91,
 92
The Butler, 311–312
 Calhoun, Floride, 46
 Calhoun, John C., 46
Camelot, 343–344
 Camp David Accords, 109
 campaigns, presidential
 first ladies’ political role in, 4–5,
 26–29, 34

- stand-in first ladies' role in
 - for Donelson, E. T., 45–46
 - for Lane, H., 51–52
 - for Randolph, M. J., 43
 - for Wilson, M. W., 62, 63
- Campbell, Karlyn Kohrs, 216
- Carpenter, Liz, 86–87, 141–142, 202–203
- Carroll, Charles, 74–75
- Carter, Henry, Jr., 133
- Carter, Jimmy, 4, 29–30, 109, 207
- Carter, Rosalynn
 - criticism of, 4
 - ERA and, 202, 206–207
 - First Lady from Plains*, 280, 374
 - as global humanitarian figure, 119
 - international diplomacy and, 98, 102–103
 - through fashion, 112
 - through interpersonal relationship-building, 109
 - issue-based, 114–115
 - post–White House, 119
 - through travel, 104–105
 - job approval rating for, 4
 - media use by, 278–281
 - memorialization of, 373–374
 - as presidential stand-in, 29–30
 - public social advocacy of, 23, 24
 - for mental health legislation, 25, 173–174
- Cassini, Oleg, 256
- Catt, Carrie Chapman, 193–194, 198
- Chasing Liberty*, 307–308
- Chiang Kai-shek, 83
- China, international diplomacy with, 107–109
- Chou En-Lai, 109
- Churchill, Winston, 83, 235
- Civil Rights Act of 1964, 143–144
- civil rights issues, first ladies and, 136–146
 - activism against, 137
 - by Tyler, J., 137
 - by Wilson, Edith, 137
 - activism for, 137
 - by Eisenhower, M., 137
 - by Johnson, Lady Bird, 137–138
 - by Lincoln, M. T., 137
 - by Roosevelt, Eleanor, 137–141
 - support for African American community, 137
- “Black Cabinet,” 139–140, 147–152
- conceptual approach to, 136–138
- Eisenhower, M., and, 137
- historical legacy of, 146–147
- Johnson, Lady Bird, 141–146
 - activism for, 137–138
 - advocacy for Civil Rights Act of 1964, 143–144
 - beautification of Black neighborhoods campaign, 144–146
 - Kitt confrontation with, 87, 145
 - Roosevelts as influence on, 141–142
- March on Washington and, 143
- Roosevelt, Eleanor, and, 138–141, 169
- Anderson and, 138
- as early activist, 137–138
- FBI investigation of, 141
- Johnson, Lady Bird, influenced by, 141–142
- NAACP and, 141
- Civil War
 - Emancipation Proclamation and, 77
 - Lincoln, A., and, 76–79
 - Lincoln, M. T., during, 70–71, 76–79
 - public support for Union Army, 76
 - remodeling of White House, 77
 - social calendar during, 77
 - visits to soldiers, 76–77
 - public social advocacy during, 160–163
- Cleveland, Frances, 54, 61, 361
 - international diplomacy of, 99
 - public social advocacy by, 161
 - for women's rights, 162

- Cleveland, Frances (cont.)
 suffrage rights for women and, 192–193
 as trendsetter, 247, 251–253
 Cleveland, Grover, 54, 161
 marriages of, 60–61
 Cleveland, Rose Elizabeth
 George Eliot's Poetry and Other Essays, 60
 The Long Run, 60
 public social advocacy by, 161
 for women's rights, 162
 as stand-in first lady, 59–61
 controversy over, 59
 as early feminist figure, 60
 suffrage rights for women and, 192
 writing success of, 59–60
 Clinton, Bill, 4, 105, 208, 284–285, 286
 Clinton, Hillary
 as campaign surrogate, 28
 domestic terrorism response by, 21
 ERA and, 208
 international diplomacy and, 98
 through fashion, 113
 issue-based, 115–116
 post-White House, 118–119
 through travel, 105
 job approval rating for, 4
 media use by, 284–288, 292
 response to marital scandals and controversies, 284–285, 286
 as policy advisor, 312
 as political benefit to husband, 11
 as presidential candidate, 118–119
 presidential scandals and
 in media, 284–285, 286
 partisan response to, 33
 reframing of husband's behavior, 31
 as presidential stand-in, 30
 public social advocacy of, 23, 174–175
 of healthcare reform legislation, 25–26, 174–175
 response to mass shootings, 20
 response to natural disasters, 18–19
 as Secretary of State, 118–119
 as source of political controversy, 32
 speeches by, 216, 220–221, 231, 238–239
 state dinners and, 16
 Clooney, Amal, 120
 Coffin, Lucretia, 188
 Cold War, international diplomacy of
 first ladies during, 100
 Collier's, 255
 Collingwood, Charles, 276
The Color Purple (Walker), 220
 compassion, first lady as figure of
 as comforter-in-chief, 88–89
 during COVID-19 pandemic, 19
 during human-made tragedies, 19–21
 mass shootings, 20–21
 during natural disasters, 17–19
 hurricanes, 18–19
 public criticism of, 18–19
 during political crises, 21–22
 domestic terrorism, 21–22
 immigration issues, 22
 wars and military actions, 21
 ConstitutionUS. *See also* Equal Rights Amendment
 Fifteenth Amendment, 190–191
 Fourteenth Amendment, 190–191
 Nineteenth Amendment, 164, 188
 Thirteenth Amendment, 190–191
 Contraband Relief Association, 78
 controversies and scandals. *See also specific persons*
 for first ladies, 31–33
 for Lincoln, M. T., 31–32
 as political headaches, 32
 political partisanship and, 33
 of presidential behaviors, 31
 public response to, 32–33
 for stand-in first ladies
 Cleveland, R. E., 59
 Randolph, M. J., and, 43–44
 Tyler, P. T., and, 50
 Cook, Blanche Wiesen, 139, 366

- Cook, Isaac, 161
 Coolidge, Grace, 2, 166, 199
 Cooper, Thomas, 49
 COVID-19 pandemic, 19, 176
 cultural diplomacy, 110–114
 Curie, Marie, 165
 Custis, Daniel, 71
 Custis, John Park, 72
- Daniels, Josephus, 80
 DAR. *See* Daughters of the American Revolution
 Dargis, Manohla, 300–301
 Daughters of the American Revolution (DAR), 138, 162
Dave, 313, 316–318
 De Gaulle, Charles, 107, 257
 De Priest, Jessie, 137–138
Death of a President (Manchester), 369–370
 Deaver, Michael, 282
 Deng Xiaoping, 109–110
 Dent, Frederick (Colonel), 135–136
Deterrence, 302–303
 Dickens, Charles, 50
 dinner party diplomacy, 13–15. *See also* international diplomacy
 Adams, L. C., and, 14–15
 Kennedy, J., and, 15
 Madison and, 13–14
 Dobrynin, Anatoly, 109–110
 Dobrynin, Irina, 107
 domestic terrorism, compassionate responses to, 21–22
 Donelson, Emily Tennessee
 as stand-in first lady, 44–47, 158
 Madison and, 46
 during presidential campaign, 45–46
 rejection by Jackson, A., 46–47
 Timberlake and, 45, 46–47
 Donelson, Jackson Andrew, 44–45
 Douglass, Frederick, 146, 221
 down-ballot candidates, 28
 drug use and abuse, public social advocacy against, 23, 24, 174, 282–283, 375, 377
 Dwyer, Katherine, 232
- Early, Jubal, 78
 Edson, Susan, 161–162
 Edwards, Elizabeth, 77
 Eisenhower, Dwight, 104, 384.70. *See also* Eisenhower, Mamie
 Eisenhower, Julie Nixon, 107
 Eisenhower, Mamie, 142–143
 civil rights advocacy by, 137
 Collier's and, 255
 ERA and, 201–202
 media use by, 275
 memorialization of, 366–368
 National Council of Negro Women and, 137
 public social advocacy by, for civil rights, 137, 169–170
 state dinners and, 16
 as trendsetter, 245, 247, 253–255
 Eizenstat, Stuart, 115
Eleanor and Franklin (Lash), 365–366
 environmental issues, public social advocacy for, 167, 171
 Equal Rights Amendment (ERA), first ladies and
 abstentions from, 198–202
 Coolidge, G., 199
 Eisenhower, M., 201–202
 Hoover, L., 199–200
 Kennedy, Jacqueline, 201–202
 Truman, B., 201
 as activists for, 202–207
 Carter, R., 202, 206–207
 Ford, B., 171–173, 202, 203, 204, 205–206
 Harding, F., 198–199
 Johnson, Lady Bird, 202–203
 Nixon, P., 202
 in contemporary era (1982–2024), 207–209
 Biden, Jill, 208
 Bush, B., 208

- Equal Rights Amendment (ERA), first ladies and (cont.)
 Bush, L., 208
 Clinton, H., 208
 Obama, M., 208
 Reagan, N., 207–208
 Trump, M., 208
 Ford, G., and, 205
 from 1923–1982, 197–207
 Nixon, R., support of, 203
 as opponents of, 198–202
 Roosevelt, Eleanor, 199, 200–201
 Reagan, R., and, 207–208
 Republican Party support of, 205–206
 STOP ERA movement and, 205–206
 Truman, H., support of, 201
 equality, for women, advocacy for, 161–162. *See also* suffrage rights; specific persons
 conceptual approach to, 186–188
 ERA. *See* Equal Rights Amendment
 Erhard, Ludwig, 16
Essays on the Gita (Aurobindo), 63

 Fairlie, Mary, 49
 fashion diplomacy, 110–114
 feminism, Cleveland, R. E., as early symbol of, 60
 Fifteenth Amendment, 190–191
 Fillmore, Abigail, 157, 189
 Fillmore, Millard, 56
 film and cinema, first ladies in
 Abraham Lincoln: Vampire Hunter, 306–307, 315–316
 Air Force One, 299–300, 306–307, 320–321
 American Dreamz, 313–315
 analysis of, 321–322
 The Butler, 311–312
 Chasing Liberty, 307–308
 Dave, 313, 316–318
 Deterrence, 302–303
 as film character, 300–301
 First Daughter, 307–308
 in *The First Ladies* podcast, 322
 Hyde Park on Hudson, 316–318
 Independence Day, 319–320
 Lincoln, 309–310, 311, 316–318
 Lincoln, M. T., 361
 Mars Attacks!, 313–315
 as mother-in-chief figure, 305–308
 Murder at 1600, 316–318
 narratives for, 300–301
 as nation's hostess, 308–312
 as policy advocate, 315–318
 political context of, 300–301
 as presidential advisor figure, 312–315, 322
 as presidential surrogate, 318–321
 real-world political context for, 300
 roles performed by, 302
 White House Down, 302–303
 as wife figure, 302–305
 sexual expression for, 303–304
 Findlay, John V. L., 193
 Finneman, Teri, 5–6, 133, 349
First Daughter, 307–308
 First ladies. *See also* Office of the First Lady; stand-in first ladies; *specific people*; *specific topics*; apolitical role of, 12–26
 evaluation of, 33–35
 ignoring of, 1
 methodological approach to, 1–2, 6–7
 national recognizability of, 1
 as political partner, 5
 popularity of, 4–5
 public expectations of, 3–5
 sociocultural context for, 1–7, 11–12
 soft power of, 11–12, 98, 99
 as symbolic model of womanhood, 3–4, 12
 “First Ladies” (Gould), 8–9
The First Ladies (podcast), 5–6, 7, 35, 240
 Balcerski and, 93
 first ladies as mourner in chief, 349
 first ladies as trendsetters, 263

- first ladies in films in, 322
- first ladies' speeches, 240
- Fling and, 5–6, 147
- Marino and, 177
- memorialization of first ladies in, 381
- Natalle and, 121–122
- Stockwell and, 64
- use of media in, 293
- women's rights issues, 209
- First Lady from Plains* (Carter, R.), 280, 374
- First World War. *See* World War I
- Fitzgerald, Geraldine, 363
- Fling, Sarah, 5–6, 147
- Flowers, Gennifer, 284–285
- Folsom, Frances, 60–61
- Ford, Betty
 - as campaign surrogate, 27
 - criticism of, 4
 - Equal Rights Amendment support, 171–173
 - ERA and, 171–173, 202, 203, 204, 205–206
 - international diplomacy of, 105
 - media use by, 278–281
 - memorialization of, 371–373
 - political controversy and, 32
 - as presidential stand-in, 29–30
 - public social advocacy of, 23, 171–173
 - for Equal Rights Amendment, 171–173
 - speeches by, 218–219, 229
 - state dinners and, 16
- Ford, Gerald, 204, 205
- Fourteenth Amendment, 190–191
- Fox, Michael J., 376–377
- Franklin, Benjamin, 235
- Friedman, Vanessa, 245
- Fry, Soleil Moon, 283
- Fugitive Slave Act, 157
- Galanos, James, 258
- Galt, Edith Bolling, 62–63
- Gardiner, Alex, 250
- Gardiner, Julia, 50
- Garfield, James, 56–57, 334, 337–338
- Garfield, Lucretia, 4–5
 - as mourner in chief, 327, 334–338
 - publicly social advocacy by, 161–162
 - for historical preservation projects, 163
 - suffrage rights for women and, 192
- Gates, Melinda French, 120
- George Eliot's Poetry and Other Essays* (Cleveland, R. E.), 60
- Gillette, Michael L., 142
- “Golden Spoon” Speech, 48
- Goldman, Ikram, 261
- Goodwin, Doris Kearns, 365–366
- Gorbachev, Mikhail, 109–110
- Gorbachev, Raisa, 105, 109–110, 376
- Gould, Lewis, 8–9, 147
- Grant, Julia, 56
 - as owner of enslaved persons, 129–130, 134–136
 - public social advocacy by, 161
 - state dinners and, 15
 - on suffrage rights, 191
- Grant, Ulysses S., 15, 56, 78, 135–136, 191, 334
- Graves, Thomas, 72
- Grayson, Cary, 81, 361–362
- Great War. *See* World War I
- Greeley, Horace, 191
- Greenberg, Amy, 133
- Gregg, Judd, 90
- Griffiths, Martha, 205
- Gromyko, Andrei, 110
- Guiteau, Charles, 56–57, 334, 337–338
- Hackney, Sheldon, 235
- Halsey, William, Jr., 84
- Harding, Florence, 4–5
 - as campaign surrogate, 27
 - ERA and, 198–199
 - as mourner in chief, 327

- Harding, Florence (cont.)
 public social advocacy of, 165, 166–167
 for women's rights, 163–164
- Harding, Warren, 27
- Harrison, Anna, 157
 as mourner in chief, 327
- Harrison, Caroline, 4–5
 public social advocacy by, 162
 for historical preservation, 163, 170
 suffrage rights for women and, 193
- Harrison, William Henry, 49–50, 249
- Hayes, Lucy, 57–58
 African Americans invited to White House by, 146
 public social advocacy by, for temperance movement, 161
 suffrage rights for women and, 191–192
- Hayes, Rutherford B., 146, 191–192
- healthcare rights and reforms, public social advocacy for, 23, 25–26
- Helm, Emilie Todd, 77–78
- Hemings, Sally, 43–44
- Herndon, William, 78–79
- historical preservation projects, public social advocacy for, 163
 for Garfield, Lucretia, 163
 for Harrison, C., 163, 170
 for Johnson, Lady Bird, 171, 172
 for Kennedy, Jacqueline, 170
- Hoover, Lou, 137–138
 ERA and, 199–200
 media use by, 271–272
 public social advocacy by, 164
- Horyn, Cathy, 260–261
- House, Edward, 80–81
- How to Win* (Willard), 60
- human-made tragedies,
 compassionate responses to, 19–21
 mass shootings, 20–21
- hurricanes, 18–19
- Hussein, Saddam, 88
- Hyde Park on Hudson*, 316–318
- immigration, compassionate responses to, 22
- Independence Day*, 319–320
- international diplomacy, first ladies and. *See also specific persons*
 during Cold War, 100
 conceptual approach to, 98
 through culture and fashion, 110–114
 historical legacy of, 120–121
 through interpersonal relationship-building, 106–110
 issue-based diplomacy, 114–118
 performance of feminine normativity, 102
 political role of, 101–102
 post-White House diplomacy, 118–120
 soft power of, 98, 99–100
 through travel, 101–106
 Kennedy, Jacqueline, 101
 Wilson, Edith, 101
- interpersonal relationship-building, 106–110
- Iraq War, 70–71, 89–91, 92
- Irving, Washington, 50
- issue-based diplomacy, 114–118
- Jackson, Andrew, 15, 28
 Donelson, E. T., and, 44–47
 rejection of, 46–47
- Jackson, Rachel, as campaign surrogate, 28
- Jackson, Rachel Donelson, 44–45
- Jarrett, Valerie, 259–260
- Jefferson, Martha, 156
 as owner of enslaved persons, 147–148
- Jefferson, Thomas, 42, 156
 Hemings scandal and, 43–44
 Madison, D., and, 13–14, 106–107
 Randolph, M. J., and, 42–44
- Jennings, Paul, 74–75, 131, 133
- Jiang Zemin, 111
- Jim Crow laws, 138, 364

- Johnson, Andrew, 54–56, 191, 333.
 See also Patterson, Martha Johnson
- Johnson, Eliza, 161, 191
- Johnson, Lady Bird
 as campaign surrogate, 27, 34
 civil rights issues and
 activism for, 137–138
 advocacy for Civil Rights Act of 1964, 143–144
 beautification of Black neighborhoods campaign, 144–146
 Kitt and, 87, 145
 Roosevelts as influence on, 141–142
 civil rights issues for, 141–146
 ERA and, 202–203
 international diplomacy of, 104
 Kitt and, 87, 145
 media use by, 277–278
 as political benefit, 11
 as presidential stand-in, 85
 public social advocacy of, 23
 for environmental issues, 171
 for historic preservation, 171, 172
 speeches by, 218, 222, 226–229, 235, 236
 during Vietnam War, 70–71, 85–87
 criticism of, 86–87
 family involvement in, 86
 lack of public stance on, 85–86
 A White House Diary, 4–5
- Johnson, Luci Bird, 86
- Johnson, Lynda Bird, 86
- Johnson, Lyndon Baines, 27, 85–87
 Civil Rights Act of 1964, 143–144
 Voting Rights Act of 1965, 143
- Johnston, Henry, 53
- Jones-Rogers, Stephanie E., 129–130
 “Just Say No” campaign, 174, 223, 236–237, 282–283, 375, 377
- Kanter, Jodi, 349
- Karzai, Hamid, 91, 92, 116–117
- Keckly, Elizabeth, 32, 78, 331
- Keller, Helen, 166
- Kendall, Amos, 46–47
- Kennedy, Caroline, 341–343
- Kennedy, Carolyn Bessette, 245
- Kennedy, Jacqueline, 4–5, 142–143
 dinner party diplomacy and, 15
 ERA and, 201–202
 international diplomacy and, 98, 102–103
 through culture and fashion, 111, 113
 through interpersonal relationship-building, 107
 soft diplomacy as, 100
- Khrushchev and, 15
- media use by, 275–277
- memorialization of, 368–371
- as mourner in chief, 327, 340–344
 funeral arrangements by, 341–343
 news media and, 341–343
- political importance of, 4–5
- as presidential stand-in, 30
- public ignorance of presidential scandals, 31
- public social advocacy of, 23
- historical preservation campaigns, 170
- state dinners and, 16
- as trendsetter, 245, 247, 255–257
- Kennedy, John F., 107, 201, 238, 340–344, 364–365
- Kennedy, John F., Jr., 245, 341–343
- Kennedy, Robert, 369–370
- Kennedy, Ted, 90
- Khan, Naeem, 261–262
- Khrushchev, Nikita, 15, 107, 364
- King, Larry, 288
- King, Martin Luther, Jr., 141, 143
- Kitt, Eartha, 87, 145
- Kroft, Steve, 284–285
- Lamar, Mirabeau, 235
- Lance, Bert, 114
- Lane, Harriet, 52
 marriage of, 53
 public social advocacy for, 159

- Lane, Harriet (cont.)
 as stand-in first lady, 51–54
 popularity of, 52–53, 54
 during presidential campaign, 51–52
 state dinners by, 53
 suffrage rights for women and, 189
 as Washington hostess, 54
- Lash, Joe, 365–366
- Lauer, Matt, 286
- League of Women Voters, 199–200, 202–203
- Leahy, Sharon Williams, 249
- Lear, Tobias, 328
- Lee Soon-ja, 104
- Lehn, Melody, 209
- Leno, Jay, 288
- Lerner, Alan Jay, 343–344
- “Let Girls Learn” campaign, 98, 117–120, 291–292
- “Let’s Move!” program, 176, 222–223, 237–238, 270, 289–290
- Lewinsky, Monica, 286
- Lincoln*, 309–310, 311, 316–318
- Lincoln, Abraham
 assassination of, 78
 Booth assassination of, 329–331
 Civil War and, 76–79
 family controversies during, 77–78
 Emancipation Proclamation, 77
 first lady as political burden for, 34
 suffrage rights for women and, 190
- Lincoln, Mary Todd
 during Civil War, 70–71, 76–79
 public support for Union Army, 76
 remodeling of White House, 77
 social calendar during, 77
 visits to soldiers, 76–77
 as controversial figure, 31–32
 in films, 361
 historical legacy of, 78–79
 Johnson, A., and, 333
 Keckly and, 32, 78
 memorialization of, 360–361
 as mourner in chief, 78, 327, 329–333
 as political benefit, 11
 as political burden for husband, 34
 public social advocacy by, 160
 for civil rights, 137
 suffrage rights for women and, 190
 The Long Run (Cleveland, R. E.), 60
- MacNeil, Robert, 235
- Madison, Dolley
 as campaign surrogate, 28
 dinner party diplomacy and, 13–14
 Donelson, E. T., and, 46
 international diplomacy of, 99
 through interpersonal relationship-building, 106–107
 Jefferson, T., and, 13–14, 106–107
 Jennings and, 74–75, 131, 133
 memorialization of, 358–360
 as owner of enslaved persons, 129–132, 147–148
 Polk, S., and, 132–133
 public social advocacy by, for the poor, 158–159
 as trendsetter, 247–249
 during War of 1812, 70–71, 73–76
 escape from Washington D.C., 75–76
 protection of White House during, 74–75
 restoration of White House after, 75–76
- Madison, James, 70–71, 73–76, 130.
 See also Madison, Dolley
- Mairs, John, 134
- Manchester, William, 369–370
- Manning, Helen Taft, 196
- March on Washington, 143
- Marino, Kelly, 177
- Mars Attacks!*, 313–315
- Marshall, Thomas, 362
- mass shootings, responses to, 20–21
- McCain, John, 288–289
- McCarthy, Joseph, 364
- McCullough, David, 357

- McElroy, Mary Arthur, 57
 as stand-in first lady, 56–59
 criticism from women, 58
 state dinners and, 56
 White House redecoration
 during, 57–58
 suffrage rights for women and,
 192
- McHugh, Godfrey, 340–341
- McKinley, Ida, 4–5
 as mourner in chief, 327, 338
 as presidential stand-in, 30
 public social advocacy of, 23,
 163–164, 166
 suffrage rights for women and,
 193–195
- McKinley, William, 338
- McSorley, Richard, 370–371
- Meacham, Jon, 379
- media, press and, use of. *See also*
 social media
 by Biden, Jill, 290–291, 292
 by Bush, B., 281–284
 by Bush, L., 284–288
 by Carter, R., 278–281
 by Clinton, H., 284–288, 292
 by Clinton, H., response to marital
 scandals and controversies,
 284–285, 286
 by Eisenhower, M., 275
 first ladies as trendsetters in, 250,
 251–252
 in *The First Ladies* podcast, 293
 by Ford, B., 278–281
 historical legacy of, 293
 by Johnson, Lady Bird, 277–278
 by Kennedy, Jacqueline, 275–277
 as mourner in chief, 341–343
 by Nixon, P., 278
 by Obama, M., 288–292
 by Obama, M., for “Let Girls Learn”
 campaign, 291–292
 radio, 270–275
 by Bush, B., 284
 during Great Depression,
 271–272
 by Hoover, L., 271–272
 by Roosevelt, Eleanor, 270–275
 by Reagan, N., 281–284
 by Reagan, N., for “Just Say No”
 campaign, 282–283, 375, 377
 television, 275–278, 289–290
 by Truman, B., 275
 by Trump, M., 292
- memorialization, public memory and,
 of first ladies
 for Adams, A., 355–357
 analysis of, 380
 for Bush, B., 377–380
 for Carter, R., 373–374
 for Eisenhower, M., 366–368
 in *The First Ladies* podcast, 381
 for Ford, B., 371–373
 for Ford, B., in popular culture,
 372–373
 for Kennedy, Jacqueline, 368–371
 for Kennedy, Jacqueline, in popular
 culture, 370–371
 for Lincoln, M., 360–361
 in films, 361
 for Madison, D., 358–360
 popularity rankings and, 358
 for Reagan, N., 374–377
 for Roosevelt, Eleanor, 363–366
 in memoirs, 366
 in popular culture, 365–366
 for Wilson, Edith, 361–363
- mental health reforms, public social
 advocacy for, 23, 24, 25,
 173–174
- Mesta, Perle, 201
- military families, public social
 advocacy for, 23, 91
- Mitterand, Francois, 109–110
- Monroe, Elizabeth, 4, 45, 46
- Monroe, James, 75–76
- Morrill, Justin, 58–59
- Morrow, E. Frederic, 147
- mourners in chief, first ladies as
 approaches to, 327–328
 after assassinations
 for Garfield, L., 334

- mourners in chief, first ladies as (cont.)
 for Kennedy, Jacqueline, 340–344
 for Lincoln, M. T., 329–331
 in *The First Ladies* podcast, 349
 Garfield, L., 327, 334–338
 assassination as factor for, 334
 Harding, F., 327
 Harrison, A., 327
 historical legacy for, 347–348
 Kennedy, Jacqueline, 327
 after assassination, 340–344
 funeral arrangements by, 341–343
 news media and, 341–343
 Lincoln, M. T., 78, 327, 329–333
 McKinley, I., 327, 338
 Reagan, N., 327, 344–347
 Roosevelt, Eleanor, 327, 338–340
 Taylor, M., 327
 Washington, M., 327–329, 349
 Msosa, Anastasia, 238
 Mubarek, Suzanne, 287–288
Murder at 1600, 316–318
- NAACP. *See* National Association for the Advancement of Colored People
 Natalie, Elizabeth, 6, 121–122
 National Association for the Advancement of Colored People (NAACP), 138, 139, 141, 169
 National Council of Negro Women, 137
 National Organization of Women (NOW), 202
 natural disasters, compassionate responses during, 17–19
 hurricanes, 18–19
 public criticism of, 18–19
 Nehru, Jawaharlal, 107
 Newcomb, Josephine, 161
 Nineteenth Amendment, 164, 188
 Nixon, Pat, 2
 criticism of, 4
 ERA and, 202
 international diplomacy and, as issue-based, 114
 international diplomacy of, 98, 102–103, 104
 in China, 107–109
 through interpersonal relationship-building, 107–109
 media use by, 278
 as political benefit, 11
 public social advocacy of, 171, 173–174
 response to natural disasters, 18–19
 Nixon, Richard, 104, 107, 203
 “No Child Left Behind” policy, 89–90, 175–176
No Ordinary Time (Goodwin), 365–366
 NOW. *See* National Organization of Women
 Nugent, Patrick Lyndon, 278
 Nye, Joseph S., Jr., 99
- Obama, Barack, 208, 259, 261, 347
 Obama, Michelle, 2
 ERA and, 208
 on historical legacy of race and slavery, 127
 international diplomacy and, 98, 102–103
 issue based, 117–118
 through social media use, 113–114
 at United Nations, 117
 international diplomacy of, post-White House, 119–120
 “Let Girls Learn” campaign, 98, 117–120, 176, 291–292
 “Let’s Move!” program, 176, 222–223, 237–238, 270, 289–290
 media use by, 288–292
 for “Let Girls Learn” campaign, 291–292
 social media, 113–114, 270, 290–292
 as “mom in chief,” 5

- “Operation Shower,” 91
 as presidential stand-in, 30
 public social advocacy of, 23–25, 176
 of nutrition legislation, 25–26
 response during human-made tragedies, 19–20
 mass shootings, 20–21
 response to natural disasters, 18–19
 speeches by, 221, 222–223, 232–234, 237–238
 state dinners and, 16
 support for military families, 91
 as trendsetter, 245, 247, 259–262
 Office of the First Lady, funding for, 3
 Ogle, William, 48–49
On My Own (Roosevelt, Eleanor), 366
 Onassis, Aristotle, 369–370
 “Operation Shower,” 91
 O’Reilly, Bill, 288
 Oswald, Lee Harvey, 340
- Page, Susan, 88, 380
 Panetta, Leon, 312
 Parks, Rosa, 141
 partisanship, political
 criticism of first ladies influenced by, 33
 criticism of public social advocacy influenced by, 23–25
 Patterson, Martha Johnson, as stand-in first lady, 54–56
 political role of, 55–56
 protection and restoration of White House by, 54–55
 White House traditions by, 55–56
 Paul, Alice, 196–197
 Perkins, Frances, 169
 Perry, Barbara, 70, 91–92, 381
 Peterson, Esther, 201
 Pierce, Franklin, 53, 56
 Pierce, Jane, 157
 suffrage rights for women and, 189
 political crises, compassion during, 21–22
 domestic terrorism, 21–22
 immigration issues, 22
 wars and military actions, 21
 political partisanship. *See* partisanship
 political role, of first ladies, 2, 6, 26–31. *See also* apolitical role; *specific persons*
 in administrations, 4–5
 in campaigns, 4–5, 26–29, 34
 conceptual approach to, 26
 congressional acknowledgment of, 3
 for down-ballot candidates, 28
 lack of definition for, 2–3
 personal approach to, 3
 as presidential stand-in, 26, 29–31
 U.S. Court of Appeals and, 3
 political role, of stand-in first ladies, for Patterson, 55–56
 Polk, James K., 56, 99–100, 359
 Polk, Sarah
 international diplomacy of, 99–100
 Madison, D., and, 132–133
 as owner of enslaved persons, 129–130, 132–134
 public social advocacy for, 160
 suffrage rights for women and, 188–189
 the poor, public social advocacy for, 158–159
 Poulain, Simone, 277
 presidential stand-in, first ladies as, 26, 29–31
 Bush, L., 30–31, 90
 in films, 318–321
 Johnson, Lady Bird, as, 85
 Wilson, Edith, 29, 81
 during World War II, 82
 public social advocacy, of first ladies, 22–26, 175–177. *See also specific persons*
 for abolition of slavery, 23
 during American Revolution, 156
 during antebellum era, 155–160
 during Civil War, 160–163
 conceptual approach to, 155
 for drug use and abuse, 23, 24, 174, 282–283

- public social advocacy, of first ladies (cont.)
 - in early modern era, 163–169
 - for environmental causes, 167
 - for healthcare rights and reform, 23, 25–26, 174–175
 - for historical preservation campaigns, 163
 - in late modern era, 169–175
 - for women's rights, 175
 - for legislation, 25–26
 - for mental health reform, 23, 24, 25
 - for military families, 23, 91
 - negative public response to, 23–25
 - for orphans, 23
 - partisan response to, 23–25
 - political benefits of, 23–26
 - for the poor, 158–159
 - for prison reform, 164
 - during Reconstruction era, 160–163
 - for temperance movement, 161
 - for women's rights, 23, 157–158, 161–162
 - in early modern era, 163–169
 - in late modern era, 175
 - during World War II, 83–84
- Putin, Lyudmila, 111
- Putin, Vladimir, 111
- race, slavery and, first ladies and conceptual approach to, 127
- Obama, M., on, 127
- racism
 - Brown vs. Board of Education of Topeka*, 143
 - under Jim Crow laws, 138, 364
 - of Roosevelt, Eleanor, 137, 147
- Randolph, James Madison, 44
- Randolph, Martha “Patsy” Jefferson, 64–65
 - education of, 43
 - in France, 43
 - Hemings scandal and, 43–44
 - marriage of, 43
 - role in presidential campaign, 43
 - as stand-in first lady, 42–44
- Randolph, Thomas Mann, 43
- Reagan, Nancy
 - criticism of, 4
 - ERA and, 207–208
 - international diplomacy and, 98, 102–103
 - through fashion, 112
 - through interpersonal relationship-building, 109–110
 - through travel, 104–105
 - media use by, 281–284
 - for “Just Say No” campaign, 282–283, 375, 377
 - memorialization of, 374–377
 - as mourner in chief, 327, 344–347
 - as political benefit to husband, 11
 - political controversy and, 32
 - public social advocacy of, 23, 24
 - for drug awareness, 174, 282–283
 - response to mass shootings, 20
 - response to natural disasters, 18–19
 - speeches by, 223, 230, 236–237
 - as trendsetter, 245, 247, 257–259
- Reagan, Ronald, 207–208, 281, 344–347
- Reconstruction era, public social advocacy during, 160–163
- Revolutionary War
 - Continental Army and, 71–72
 - Washington, M., during, 70–73
 - presence in military camps, 73
- Ripa, Kelly, 288
- Robards, Lewis, 45–46
- Robb, Charles, 86
- Roberts, Rebecca Boggs, 361
- Robinson, Charles, 157
- Rodriguez, Narciso, 261
- Roosevelt, Anna, 83
- Roosevelt, Edith, 166
 - public social advocacy by, 167
 - suffrage rights for women and, 195
- Roosevelt, Eleanor, 2, 362
 - as boundary-breaking figure, 32–33
 - as campaign surrogate, 27
 - as civil rights advocate, 138–141, 169

- Anderson controversy, 138
 as early activist, 137–138
 FBI investigation of, 141
 Johnson, Lady Bird, influenced by, 141–142
 NAACP and, 141
 Daughters of the American Revolution and, 138
 ERA and, 199, 200–201
 historical legacy of, 81–82, 85
 international diplomacy and, 98, 99
 post–White House, 118
 Kennedy, John F., and, 201, 364–365
 media use by, 270–275
 memorialization of, 363–366
 as mourner in chief, 327, 338–340
On My Own, 366
 as presidential stand-in, 30
 public ignorance of presidential scandals, 31
 public social advocacy of, 23, 155, 168–169
 during World War II, 83–84
 racism of, 137, 147
 revolutionary use of first lady role, 3
 speeches by, 217–218, 236–237
 as symbol of compassion during wartime, 21
This I Remember, 366
This Is My Story, 366
 Truman, H., and, 85, 118
 Wilson, Edith, and, 80, 81
 during World War II, 70–71, 81–85
 criticism of, 83–84
 as presidential stand-in, 82
 social advocacy of, 83–84
 visits to troops, 82–83
 on women's role in war policy, 84
 Roosevelt, Elliott, 365–366
 Roosevelt, Franklin D., 27, 82–85, 338–340, 362
 “Black Cabinet,” 139–140, 147–152
 as civil rights influence, 141–142
 Jim Crow laws and, 138
 National Association for the Advancement of Colored People and, 138, 139
 Roosevelt, Theodore, suffrage rights for women and, 195
 Sadat, Anwar, 109–110
 Sadat, Jehan, 109–110
 Safer, Morley, 279, 280–281
 scandals. *See* controversies and scandals
 Schieffer, Bob, 281
 Schlafly, Phyllis, 205–206, 219
 Schultz, George, 109–110
 Schwartz, Marie Jenkins, 130
 Scoville, Frances, 337–338
 Selika, Marie, 146
 September 11th terrorist attacks, 87–90
 Seward, William H., 77
 Simpson, Evangeline, 61
 slavery, first ladies and, 128–136. *See also* race
 Fugitive Slave Act and, 157
 as owners of enslaved persons, 129–130
 emancipation and manumission of enslaved persons, 130, 134
 Grant, J., and, 129–130, 134–136
 Jefferson, M., 147–148
 Madison, D., 129–132, 147–148
 Polk, S., 129–130, 132–134
 Washington, M., 128, 147–148
 Thirteenth Amendment and, 190–191
 Washington, M., and, 128
 as owner of enslaved persons, 128, 147–148
 Smith, Howard K., 278
 Smith, Margaret Bayard, 130
 social media, use of, by Obama, M., 113–114, 270, 290–292
 soft diplomacy, of Kennedy, Jacqueline, 100
 soft power, 11–12
 definition of, 99

- soft power (cont.)
 - in international diplomacy, 98, 99–100
- speeches, by first ladies
 - analysis of, 239–240
 - by Bush, B., 216, 220, 225, 227, 230–231, 235
 - by Bush, L., 222, 227, 228, 231–232, 237
 - by Clinton, H., 216, 220–221, 231, 238–239
 - conceptual approach to, 216–217
 - connections with audiences
 - through, 225–228
 - feminine style in, 216
 - expert sources and statistics as element of, 235–239
 - feminine topics in, 217–221
 - in *The First Ladies* podcast, 240
 - by Ford, B., 218–219, 229
 - by Johnson, Lady Bird, 218, 222, 226–229, 235, 236
 - on masculine issues through
 - feminine rhetoric, 222–225
 - masculine style in, 216
 - narratives as rhetorical device, 228–235
 - by Obama, M., 221, 222–223, 232–234, 237–238
 - by Reagan, N., 223, 230, 236–237
 - by Roosevelt, Eleanor, 217–218, 236–237
 - by Trump, M., 223, 224, 234
 - on women's role in society, 217–221
- stand-in first ladies
 - Cleveland, R. E., 59–61
 - conceptual approach to, 42
 - Donelson, E.T., 44–47, 158
 - Lane, 51–54
 - McElroy, 56–59
 - in political literature, 64
 - Randolph, M. J., 42–44
 - Tyler, P. C., 49–51
 - Van Buren, A., 47–49
 - Wilson, M. W., 61–63
- Stanton, Edwin, 55–56, 78
- Stanton, Elizabeth Cady, 188, 191, 221
- state dinners, 15–17. *See also* dinner party diplomacy
 - Bush, L., and, 16
 - Clinton, H., and, 16
 - criticisms of, 16
 - Ford, B., and, 16
 - Grant, J., and, 15
 - Kennedy, J., and, 16
 - Lane and, 53
 - McElroy and, 56
 - Obama, M., and, 16
 - Patterson and, 54–56
 - political impact of, 15–17
 - Trump, M., and, 16
- Steinem, Gloria, 206
- Stevenson, Adlai, 364
- Stewart, Martha, 91
- Stockwell, Mary, 64
- STOP ERA movement, 205–206
- Stuart, Constance, 203
- suffrage rights, for women, first ladies'
 - role in, 162
 - Anthony and, 163–164, 190, 191
 - Cleveland, F., 192–193
 - Coffin and, 188
 - from 1848–1920, 188–197
 - Fillmore, A., 189
 - Lincoln, M. T., 190
 - Pierce, J., 189
 - Polk, S., 188–189
 - Garfield, L., 192
 - Harrison, C., 193
 - Hayes, L., 191–192
 - Lincoln, A., support of, 190
 - Nineteenth Amendment and, 164, 188
 - opposition to, 190–195
 - by Lincoln, M. T., 190
 - during Reconstruction era, 190–193
 - in private, 195–197
 - public support, 195–197
 - Roosevelt, T., support of, 195
 - stand-in First Ladies and
 - Cleveland, R., 192

- Lane, H., 189
 McElroy, M., 192
 Stanton and, 188, 191
 after Thirteenth Amendment, 190–191
 in twentieth-century, 195–197
 McKinley, I., 193–195
 Roosevelt, Edith, 195
 Taft, Helen, 195–196
 Wilson, Edith, 196–197
 Wilson, Ellen, 196
 Wilson, Woodrow, support by, 196
 Susé, John, 74–75
 Sweig, Julia, 144, 147
 Swift, Will, 111–112
- Taft, Helen
 public social advocacy of, 163
 suffrage rights for women and, 195–196
- Taft, Nellie, 4
 as campaign surrogate, 27
 as political benefit, 11
 public social advocacy of, 23
- Taft, William Howard, 27
- Tate, Sheila, 109–110, 282
- Taylor, Margaret, 189
 as mourner in chief, 327
- Taylor, Zachary, 189, 359
- Tenure of Office Act, 55–56
- Thirteenth Amendment, 190–191
- This I Remember* (Roosevelt, Eleanor), 366
- This Is My Story* (Roosevelt, Eleanor), 366
- Thomas, F. W., 250
- Thomas, Helen, 258–259
- Tiffany, Louis Comfort, 57–58
- Timberlake, Margaret, 45, 46–47
- Todd, Lucy Payne Washington, 74
- Tolbert, William, 114
- Townsend, Wayne, 206
- Travers, Courtney, 263
- trendsetting, first ladies' role in
 analysis of, 262–263
 through arts and music, 259
- by Cleveland, Frances, 247, 251–253
 conceptual approach to, 247–261
 by Eisenhower, M., 245, 247, 253–255
 through fashion and style, 247–249, 253, 255–262
 as fashion diplomacy, 256–257
 in *The First Ladies* podcast, 263
 by Kennedy, Jacqueline, 245, 247, 255–257
 by Madison, D., 247–249
 through media, 250, 251–252
 by Obama, M., 245, 247, 259–262
 by Reagan, N., 245, 247, 257–259
 by Trump, M., 248
 by Tyler, Julia, 247, 249–251
 through use of celebrity, 253–255
 through use of press and media, 250, 251–252
- The Triumph of Nancy Reagan* (Tumulty), 377
- Truman, Bess, 3, 142–143
 criticism of, 4
 ERA and, 201
 international diplomacy of, 99–100
 media use by, 275
- Truman, Harry, 1, 99–100, 254, 362
 ERA support by, 201
- Trump, Donald, 208
- Trump, Melania, 4, 379
 “Be Best” campaign, 23–25, 105–106, 176
 as campaign surrogate, 28
 during COVID-19 pandemic, 19
 ERA and, 208
 immigration issues and, 22
 international diplomacy of, 105–106
 through fashion, 113
 media use by, 292
 public ignorance of presidential scandals, 31
 public social advocacy of, 23–25, 176
 response to mass shootings, 20–21
 response to natural disasters, 18–19

- Trump, Melania (cont.)
 speeches by, 223, 224, 234
 state dinners and, 16
 as trendsetter, 248
- Tumulty, Karen, 377
- Tyler, John, 49–51, 56, 249
- Tyler, Julia, 4
 activist against civil rights, 137
 public social advocacy for, 159
 as trendsetter, 247, 249–251
- Tyler, Letitia, 50
- Tyler, Priscilla Cooper
 early life of, 49
 marriage of, 49–50
 as stand-in first lady, 49–51
 controversies with, 50
- United Nations (UN)
 Obama, M., at, 117
 Roosevelt, Eleanor, at, 118, 169
- Universal Declaration of Human Rights, 169, 364
- An Untold Story* (Roosevelt, Elliott), 365–366
- US Court of Appeals, 3
- Van Buren, Abraham, 47–48
- Van Buren, Angelica Singleton
 early life and education of, 47–48
 public social advocacy for, 159
 as stand-in first lady, 47–49
 congressional attacks against, 48–49
 “Golden Spoon” Speech against, 48
 Ogle and, 48–49
 White House redecorations by, 48
- Van Buren, Martin, 47–49, 56
- Van Susteren, Greta, 288
- Vietnam War
 antiwar movement during, 86–87
 first ladies during, 70–71, 85–87
- Vigil, Tammy, 5, 35
- voting rights. *See also* Nineteenth Amendment; suffrage rights
 under Fifteenth Amendment, 190–191
- Voting Rights Act of 1965, 143
- Vreeland, Diana, 256
- Waithaka, Ciiru, 233–234
- Waldheim, Kurt, 115
- Walker, Alice, 220
- Walters, Barbara, 288–289
- war in Afghanistan, 90–91
- War of 1812, 70–71, 73–76
- War on Terror, 116–117
- war years, first ladies during. *See also specific persons*
 during Civil War, 70–71, 76–79
 visits to soldiers and troops, 76–77
 compassionate responses during, 21
 conceptual approach to, 70–71
 historical legacy of, 91–93
 during Iraq War, 70–71, 89–91, 92
 during Persian Gulf War, 70–71, 87–89, 92
 during Revolutionary War, 70–73
 during Vietnam War, 70–71, 85–87
 visits to soldiers and troops
 during Civil War, 76–77
 during Persian Gulf War, 88–89
 during wars with Iraq and Afghanistan, 90–91
 during World War I, 79
 during World War II, 82–83
 war in Afghanistan, 70–71, 87–88, 90–91, 92
 during war in Afghanistan, 70–71, 89–91, 92
 during War of 1812, 70–71, 73–76
 during World War I, 70–71, 79–81
 visits to soldiers and troops, 79
 during World War II, 70–71, 81–85
 visits to soldiers and troops, 82–83
- Washington, Booker T., 166
- Washington, George, 71–73. *See also* Washington, Martha
 Continental Army and, 71–72
 mourning for, 327–329
 slavery and, 128

- Washington, Lund, 72
 Washington, Martha, 1, 2, 7
 Adams, John, and, 329
 as mourner in chief, 327–329, 349
 as owner of enslaved persons, 128, 147–148
 as political benefit, 11
 public social advocacy of, 156
 during Revolutionary War, 70–73
 presence in military camps, 73
 Washington, Walter, 144–145
 Watson, Robert, 136–137, 247
 Webster, Daniel, 50
 Weidenfeld, Sheila Rabb, 279
 Whipple, Henry, 61
 White, Jill, 140
 White, Theodore, 257, 343
 White, Walter, 139
 White House
 African Americans invited to, 146
 Madison, D., and, during War of 1812, 74–76
 redcoration plans
 by Lincoln, M. T., 77
 by McElroy, 57–58
 restoration initiatives for, by
 Patterson, 54–55
 traditions in, presidential portraits as, 55–56
A White House Diary (Johnson, Lady Bird), 4–5
White House Down, 302–303
 Willard, Frances, 60
 Williams, Serena, 377
 Williams, Venus, 377
 Wilson, Edith, 361
 as activist against civil rights, 137
 international diplomacy and, 99
 as issue-based, 114
 through travel, 101
 memorialization of, 361–363
 political role of, 79–80
 as presidential stand-in, 29, 81
 public social advocacy by, 167–168
 Roosevelt, Eleanor, and, 80, 81
 suffrage rights for women and, 196–197
 during World War I, 70–71, 79–81
 diplomacy role after, 80
 as symbol of compassion, 21
 visits to soldiers, 79
 Wilson, Ellen, 62
 public social advocacy by, 166
 suffrage rights for women and, 196
 Wilson, Jessie, 61
 Wilson, Margaret Woodrow
 life after White House, 63
 as stand-in first lady, 61–63
 during Great War, 63
 role in political campaigns, 62, 63
 state dinners and, 62
 Wilson, Woodrow, 29, 42, 64–68, 361.
 See also Wilson, Edith
 Nineteenth Amendment and, 164
 as stroke victim, 79
 Treaty of Versailles and, 99
 Wintour, Anna, 256
 womanhood. *See also* compassion
 first ladies as symbol of, 3–4, 12
 women's rights. *See also* Equal Rights
 Amendment; suffrage rights
 for equality, 161–162, 186–188
 public social advocacy for, 23, 157–158, 161–162
 in early modern era, 163–169
 in late modern era, 175
 Women's Trade League, 200
 Wood, Kirsten E., 134
 Woodhull, Victoria, 191
 World War I
 stand-in first lady during, 63
 Wilson, Edith, during, 70–71, 79–81
 World War II, Roosevelt, Eleanor,
 during, 70–71, 81–85
 Worth, Charles Frederick, 253
 Wynette, Tammy, 284–285
 Young, Charles, 336
 Young, Nancy Beck, 137