

"The Great Disruption is a timely book that offers several tools to better understand and deal with geopolitical shifts and the unpredictable global business environment. By highlighting the importance of corporate nationality, geopolitical allies and rivals, and a structural perspective, this book helps managers to understand and navigate geopolitical tensions."

Heather Berry
Dean's Professor of Strategy and
International Business, Georgetown University

"A timely and erudite work, written by an expert scholar who has spent her career developing a unique and compelling understanding of the world of geopolitics as it connects to the world of management. Most work on geopolitics talks about tensions, primarily between the US and China, and aims to predict the future trajectory of such tensions and their effects on the macroeconomics of the world. Professor Jandhyala's ideas extend much beyond that context to provide unique insight into ways in which companies can manage the process. The management tactics include obfuscation, by disguising the ultimate national base of a company; to more critically discussing how geopolitics affects the ways in which the innovation process is managed. But, most captivatingly, Professor Jandhyala discusses and advises on how companies serious about geopolitics can internally build the corporate capabilities to organize the company and train people to be able to scan and detect, and ultimately manage, geopolitics as a source of company-specific advantage. Historically, most companies have eschewed geopolitics as being a corporate activity that is outsourced to consultancies and other external experts. But, much like the outsourcing debate for production, Professor Jandhyala builds a compelling case for why and how companies need to insource the political management function – to reshape their corporate organization, their capabilities, their approaches to AI, and the sourcing and training of their staff to better detect and manage geopolitical tensions, especially in frontier industries such as e-commerce and green energy. Overall, *The Great Disruption* is a gripping read, filled with rich anecdotes and the sharp thinking that has been a mainstay of Professor Jandhyala's scholarship and career."

Andrew Delios
Professor in the Department of Strategy & Policy,
NUS Business School, National University of Singapore

“Srividya Jandhyala’s analysis of the new geopolitical realities and how companies can cope is pathbreaking and highly informative. The specific applications to the future of work, e-commerce, and green energy throw light into some of the most vexing issues affecting global competition. Her skillful use of examples and her insights concerning the interaction between business and government make this a unique book.”

Mauro F. Guillén

William H. Wurster Professor of Multinational Management,
The Wharton School, The University of Pennsylvania

“A masterclass in weaving academic perspective together with headline news to offer insight into the resurgent role of geopolitics in global strategy. Jandhyala offers clear and cogent examples, updating the field of political risk management from its historical focus on infrastructure with applications spanning the new economy.”

Witold Henisz

Vice Dean and Faculty Director, The Environmental,
Social and Governance (ESG) Initiative, The Wharton
School, The University of Pennsylvania

“Multinational corporations previously stood astride a borderless world, in search of maximum efficiencies. Jandhyala’s book is a valuable guide to an emerging world, where companies must find their long-lost passports and navigate a new era where the economics of efficiency are joined by the economics of statecraft to determine commercial success.”

James R. Sullivan, CFA

External Associate, Economic Conflict and Competition
Research Group, King’s College London

The Great Disruption

In an era marked by new challenges – from trade wars and sanctions to supply chain disruptions and political instability – understanding the relationship between geopolitics and business is more crucial than ever. How are companies impacted, and why should they care? This book explores how geopolitical shifts, including the rise of China, the US–China tech competition, and regional conflicts, affect markets, industries, companies, managers, and employees. Uncovering the structural changes reshaping the global business environment, the business risks from an increasing national security focus, and the implications of trade wars and global conflicts on innovation, Srividya Jandhyala offers practical strategies and skills for managers and employees to manage these risks. With a focus on real-world case studies and actionable insights for businesses, *The Great Disruption* is as an essential resource, offering a roadmap for companies to navigate an evolving but unpredictable global business landscape.

SRIVIDYA JANDHYALA is associate professor of management at ESSEC Business School, specializing in global strategy, geopolitics, and international business. An award-winning researcher with a PhD from The Wharton School, she has published widely for academic and practitioner audiences. She also has extensive experience teaching executives and students in global business environments.

The Great Disruption

How Geopolitics Is Changing Companies, Managers, and Work

SRIVIDYA JANDHYALA

ESSEC Business School



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श्री यागेश्वरगुरु चरण कमलेभ्यो नमः॥
To Ira and Aadya

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