

Cambridge University Press & Assessment 978-1-009-49703-9 — Bad Public Policy Malignity, Volatility and the Inherent Vices of Policymaking Michael Howlett , Ching Leong , Tim Legrand Frontmatter More Information

# Cambridge Elements =

**Elements in Public Policy** 

edited by
M. Ramesh
National University of Singapore (NUS)
Michael Howlett

Simon Fraser University, British Columbia Xun WU

Hong Kong University of Science and Technology (Guangzhou)

Judith Clifton

University of Cantabria

Eduardo Araral

National University of Singapore (NUS)

## **BAD PUBLIC POLICY**

Malignity, Volatility, and the Inherent Vices of Policy-Making

Michael Howlett
Simon Fraser University
Ching Leong
National University of Singapore
Tim Legrand
University of Adelaide





Cambridge University Press & Assessment 978-1-009-49703-9 — Bad Public Policy Malignity, Volatility and the Inherent Vices of Policymaking Michael Howlett , Ching Leong , Tim Legrand Frontmatter More Information



Shaftesbury Road, Cambridge CB2 8EA, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre,
New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781009497039

DOI: 10.1017/9781009497015

© Michael Howlett, Ching Leong and Tim Legrand 2025

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

An online version of this work is published at doi.org/10.1017/9781009497015 under a Creative Commons Open Access license CC-BY-NC 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given and any changes made are indicated. To view a copy of this license visit https://creativecommons.org/licenses/by-nc/4.0

When citing this work, please include a reference to the DOI 10.1017/9781009497015

First published 2025

A catalogue record for this publication is available from the British Library

ISBN 978-1-009-49703-9 Hardback ISBN 978-1-009-49702-2 Paperback ISSN 2398-4058 (online) ISSN 2514-3565 (print)

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



Cambridge University Press & Assessment 978-1-009-49703-9 — Bad Public Policy Malignity, Volatility and the Inherent Vices of Policymaking Michael Howlett , Ching Leong , Tim Legrand Frontmatter More Information

#### **Bad Public Policy**

#### Malignity, Volatility, and the Inherent Vices of Policy-Making

Elements in Public Policy

DOI: 10.1017/9781009497015 First published online: April 2025

> Michael Howlett Simon Fraser University

Ching Leong
National University of Singapore

Tim Legrand University of Adelaide

Author for correspondence: Michael Howlett, howlett@sfu.ca

Abstract: Policy studies assume the existence of baseline parameters – such as honest governments doing their best to create public value, publics responding in good faith, and both parties relying on a policy-making process that aligns with the public interest. In such circumstances, policy goals are expected to be produced through mechanisms in which the public can articulate its preferences and policy-makers are expected to listen to what has been said in determining their governments' courses of action. While these conditions are found in some governments, much policy-making occurs without these pre-conditions and processes. Unlike situations that produce what can be thought of as "good" public policy, "bad" public policy is a more common outcome. How this happens and what makes for bad public policy are the subjects of this Element. This title is also available as Open Access on Cambridge Core.

**Keywords:** policy process, policy failure, policy studies, policy design, risk management

© Michael Howlett, Ching Leong and Tim Legrand 2025
ISBNs: 9781009497039 (HB), 9781009497022 (PB), 9781009497015 (OC)
ISSNs: 2398-4058 (online), 2514-3565 (print)



Cambridge University Press & Assessment 978-1-009-49703-9 — Bad Public Policy Malignity, Volatility and the Inherent Vices of Policymaking Michael Howlett , Ching Leong , Tim Legrand Frontmatter More Information

### **Contents**

1	Introduction	1
2	Studying the Darkside: Advancing the Concepts of Policy Risk, Malign Policy, and Policy Volatility in the Policy Sciences	9
3	The Darkside and the Brightside of Policy-Making: Democratic Values and the Policy Sciences	15
4	The Inherent Vices of Policy and Policy Design	33
5	A Risk Approach to the Management of Policy Volatility: Adverse Behavior and the Role of Procedural Policy Tools	44
6	Trends in the Management of Inherent Policy Volatility: Efforts to Manage Internal Policy Risk in Three OECD Countries	53
7	Conclusion: Vigilance and Vices	66
	References	73