

Cultures of Programming

What defines a correct program? What education makes a good programmer? The answers to these questions depend on whether programs are seen as mathematical entities, engineered socio-technical systems or media for assisting human thought. Programmers have developed a wide range of concepts and methodologies to construct programs of increasing complexity. This book shows how those concepts and methodologies emerged and developed from the 1940s to the present. It follows several strands in the history of programming and interprets key historical moments as interactions between five different cultures of programming. Rooted in disciplines such as mathematics, electrical engineering, business management or psychology, the different cultures of programming have exchanged ideas and given rise to novel programming concepts and methodologies. They have also clashed about the nature of programming; those clashes remain at the core of many questions about programming today. This title is also available as Open Access on Cambridge Core.

Tomas Petricek is Assistant Professor in the Faculty of Mathematics and Physics at Charles University, Prague. He uses interdisciplinary research methods to understand programming and to design simple and expressive programming tools. He developed a theory of context-aware computations at the University of Cambridge, worked on the F# programming language at Microsoft Research and built data exploration tools for non-programmers at The Alan Turing Institute and the University of Kent.

‘Tomas Petricek’s engaging and very readable book argues that programming is a complex human activity that must be understood from multiple perspectives. Written with deep and sympathetic understanding, it provides a unique overview of the history of programming and programming languages and profound insights into current practice that will help demystify the “black art” of coding.’

— Mark Priestley, *National Museum of Computing*

‘Is programming a practice of hacking, engineering, mathematics, management or humanities? As a computer scientist with the insights and style of a humanist, Petricek leads the reader through the last 70 years of programming to show how these practices have both persisted independently and interacted to produce key technical and methodological innovations through their disputes and synergies.’

— Warren Sack, *University of California, Santa Cruz, author of The Software Arts*

‘For some, computer programming is an abstract activity like mathematics; for others, an act of craftsmanship; for others, an industrial tool of organisation and control. This book presents a history of programming that preserves all these different points of view; indeed, it shows that these different “cultures” (and others) have been crucial to its development and success.’

— Simone Martini, *University of Bologna*

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The Development of Programming Concepts and Methodologies

TOMAS PETRICEK

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Contents

<i>Preface</i>	<i>page ix</i>
<i>Acknowledgements</i>	<i>xii</i>
1 Introduction	1
1.1 The 440-Million-Dollar Bug	5
1.2 A New Perspective on the History of Programming	8
1.3 Program as a Mathematical Entity	10
1.4 The Hands-on Imperative	11
1.5 Software Development Lifecycles	13
1.6 A Proper Engineering Discipline	16
1.7 New Media for Thinking	18
1.8 The Past and the Present of Programming	20
1.9 Developing Software without Errors	21
1.10 Understanding Programs	23
1.11 Programming Education	25
1.12 How Cultures Meet and Clash	27
2 Mathematisation of Programming	33
2.1 Giant Electronic Brains	36
2.2 Sound Body of Knowledge	39
2.3 How Technology Became Language	41
2.4 Mathematical Science of Computing	45
2.5 Many Definitions of Algol	49
2.6 The Minority Report	54
2.7 Go to Statement Considered Harmful	56
2.8 Chief Programmer Teams	58
2.9 Program Proofs and Social Processes	60
2.10 Computing and Cultures of Proving	63
2.11 Fundamental Limits of Program Proofs	66
2.12 Proofs for Machines and Proofs for Humans	70
2.13 Mathematisation of Programming	71
3 Interactive Programming	77
3.1 Spacewar!	81
3.2 Transistorised Experimental Computer Zero	83

3.3	Symbol Manipulating Language	86
3.4	Augmenting Human Intellect	87
3.5	A Time Sharing Operator Program	91
3.6	A Step towards Man–Computer Symbiosis	92
3.7	There Should Be No Computer Art	95
3.8	Children, Computers and Powerful Ideas	97
3.9	The Mother of All Demos	100
3.10	Almost Anything Goes	102
3.11	Personal Dynamic Media	106
3.12	Articulate Languages for Communication	109
3.13	Homebrew Computer Club	112
3.14	Beginner’s All-purpose Symbolic Instruction Code	115
3.15	The Birth of an Industry	118
3.16	Show Us Your Screens!	122
3.17	Reinventions and Adaptations	125
4	Software Engineering	132
4.1	How Did Software Get So Reliable without Proof?	135
4.2	The Art of Electronic Computer Maintenance	137
4.3	On-line Debugging Techniques	144
4.4	The Debugging Epoch Opens	147
4.5	Orderly and Reliable Exception Handling	151
4.6	System Structure for Fault Tolerance	154
4.7	Professionalisation of Testing	156
4.8	A Slightly Ominous Note for Information Processing Management	159
4.9	Production of Large Computer Programs	161
4.10	Disciplinary Repertoire of Software Engineering	166
4.11	Software Aspects of Strategic Defense Systems	167
4.12	The Mythical Man-Month	171
4.13	Laws of Software Evolution	174
4.14	Paradigm Change in Software Engineering	175
4.15	The New New Approach	178
4.16	A Programming Environment for a Timeshared System	179
4.17	Extreme Programming	181
4.18	The Debugging Paradox	184
4.19	Different Ways of Trusting Software Systems	185
5	Programming with Types	191
5.1	Are Types Invented or Discovered?	195
5.2	Resolving Logical Paradoxes with Types	196
5.3	Evaluating Arithmetic Expressions in Two Modes	197
5.4	Structuring Scientific and Business Data	199
5.5	Towards a Universal Programming Language	202

5.6	The Next 700 Programming Languages	206
5.7	Types Are Not Sets	209
5.8	In Search of Types	212
5.9	The Definition of Standard Types	213
5.10	Types as a Lightweight Formal Method	217
5.11	Automating Mathematics Using Types	220
5.12	Programming in Type Theories	222
5.13	The Meaning of Types Is Their Use	226
5.14	Stalking the Elusive Type	229
5.15	Pluralism and Scientific Progress	230
6	Object-Oriented Programming	236
6.1	The Computer Revolution Hasn't Happened Yet	239
6.2	A Language for Describing Discrete Event Systems	241
6.3	Past Ghosts and Present Spectres	246
6.4	A New Medium for Communication	250
6.5	Let's (Not) Burn Our Disk Packs	254
6.6	What Is an Object-Oriented Programming Language?	255
6.7	Structured Programming of the 1980s	259
6.8	The Power of Simplicity	261
6.9	Making Programming Enjoyable for the Serious Programmer	263
6.10	The Enterprise Age of Visual Smalltalk	267
6.11	The Better Way Is Here Now	271
6.12	Managing the Object-Oriented Project	272
6.13	Object-Oriented Programming, Systems, Languages and Applications	277
7	Conclusion: Cultures of Programming	285
7.1	The Most Powerful Tool Available to Human Intellect	288
7.2	Abstracting the History of Programming	288
7.3	Theories of Knowledge	292
7.4	Aesthetics and Cultural Pointers	294
7.5	Exchanging Ideas in a Pluralistic Discipline	298
7.6	Collaborations and Struggles for Control	300
7.7	Why Cultures of Programming Matter	303
7.8	Many Things Go	305
	<i>References</i>	309
	<i>Index</i>	332

Preface

The first spark that eventually led to this book was a conversation between two expert programmers that I witnessed at the NDC Oslo conference in 2014. They were advocates of two different programming languages, Erlang and Haskell, talking about how a programming language can help you write good software. The two experts, both knowledgeable and open-minded speakers at the conference, were simply not able to have a reasonable conversation. The Erlang advocate explained how robust error recovery in Erlang makes software reliable, whereas the Haskell advocate was explaining how type systems can be used to eliminate programming errors. One could not understand why bother with types when you will have failures in your software anyway, whereas the other could not understand how restarting a process could make software correct. The two programmers were talking about a similar kind of programming problem, but each of them was looking at the problem from a different perspective and hence saw very different issues.

Despite the contemporary inspiration, this book is about the history of programming. Once you start looking for the kind of disagreements that I witnessed in Oslo, you find them in many places throughout the history of programming, ranging from the 1968 conference that popularised the term ‘software engineering’ to the debate in the 1980s about whether formal verification of software is logically possible and the rise of Agile development methods in the first decade of the twenty-first century. Fortunately, the interactions between different ways of thinking about programming do not lead just to disagreements. Once you start looking, you also find that many great advances in programming happened when different ways of thinking contributed to a single concept, starting with the very idea of a programming language.

What is surprising about those interactions is that the different ways of thinking about programming that have been shaping the discipline since the 1950s remain surprisingly stable over its 70-year history. In the 1950s, the different ways of thinking, which I refer to as *cultures of programming*, originated from the individual disciplines that contributed to programming including logic, mathematics, electrical engineering, but also business, psychology and military research. In the early days, this diversity may have been a sign of an immature field, but 70 years later, the existence of the same cultures of programming is instead a sign that programming is, and will remain, an inherently pluralistic discipline.

This book retells the history of programming through the perspective of interactions between five cultures of programming: the hacker; the engineering; the mathematical;

the managerial; the humanistic. While the five cultures are often linked to specific communities, the ways of thinking they represent also reappear independently in different contexts. As such, my use of the term culture is figurative rather than literal. I use it to highlight that different cultures of programming have different beliefs, assumptions and practices. Many of the cultures I identify in this book are, in some way, a part of computing folklore. This book exposes their more basic nature. To do so, I follow a number of historical strands from the 1950s to the present day, looking at how the different cultures of programming clash over the nature of programming, but also how they contribute to programming concepts ranging from programming languages and software engineering to structured programming, types, objects and tests.

Thinking about the different cultures of programming sheds a new light on the technical history of programming, but it also provides a new way of thinking about contemporary programming issues. The answer to what is a good program and how to create one differs dramatically when we see programs as mathematical entities, engineered socio-technical systems or media for assisting human thought. Similarly, the answer to how to best teach programming differs when you see programming as applied mathematics, a new form of literacy or a craft that can only be mastered through practice. To borrow a programming term, cultures of programming are a useful abstraction.

This book also points to broader socio-technical issues that are often discussed in the context of the history and philosophy of computing. The history of software engineering cannot be told without mentioning the struggle for managerial control and attempts to develop a more masculine notion of a computer professional. Similarly, the history of interactive programming cannot be told without a reference to the 1960s counterculture and the political ideology of free software. Although I focus on how different cultures of programming shape the way we program, the individual cultures can often be associated with particular social and political views. This book makes it possible to draw connections between the technical and the social history. In doing so, it is more technical than most history books and more historical than most computer science books.

My hopes for the readers of this book are twofold. On the one hand, I hope to provide computer scientists and programming practitioners with a useful perspective through which to look at their field, a much-needed context for understanding ‘how we got here’, but also to provide material that can inspire new ways of thinking. On the other hand, I hope to make the rich technical history of programming legible to those who are not programmers themselves, so that it can serve as a source of interesting episodes for further historical and philosophical reflection. Serving this dual purpose requires some careful balancing. In particular, I will sometimes use modern terminology to describe things from the past if it helps to make the text understandable. One specific challenge in writing this book has been the capitalisation of early programming language names where I generally follow the capitalisation used in recent historical reflections written by their creators.

To emphasise the importance of interactions between the five cultures of programming, each chapter starts with a dialogue between a teacher and students that represent

positions of the individual cultures. Although I sometimes adapt quotes from actual historical exchanges, the dialogues are a work of fiction.

In reality, individuals are much less explicit about their beliefs and rarely align with a single culture of programming completely. As we will see, the most interesting historical actors often bridge and contribute to multiple cultures over time. The purpose of the dialogues is to illustrate the clashes between the cultures, the ways in which they structure their arguments and how they can contribute to a single programming concept despite having different basic ideas about the nature of programming.

The students in the dialogues are named after ancient Greek philosophers. This distances the dialogues from actual historical actors and debates, but it provides a mnemonic for remembering which character represents which culture. I am well aware of the many inaccuracies and limitations of the name choices, but I hope you can forgive me those and enjoy the dialogues. The five students we will encounter in the openings of each chapter are:

Pythagoras, representing the *mathematical culture*, is named so for his many mathematical discoveries, but also the mystic view that all things were made of numbers. According to Aristotle, he believed that the principles of mathematics were the principles of all things.

Diogenes, speaking for the *hacker culture*, is named so as a critic of a corrupt society who believed that virtue is better revealed in action than in theory. He is also known for his unconventional lifestyle that included sleeping in a ceramic jar.

Xenophon, a philosopher and a military leader, represents the *managerial culture*. He is named so as the leader who managed a military force of 10,000 Greek mercenaries and for his later writings on its organisation.

Archimedes, speaking for the *engineering culture*, is named so as one of the first thinkers applying mathematics to physical phenomena and for his many practical inventions such as a screw pump and a compound pulley.

Socrates represents the *humanistic culture* for his pursuit of truth and knowledge, for his critical Socratic method of inquiry and his influence on the later humanist movement. He famously believed that the unexamined life is not worth living.

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Looking at the acknowledgements sections of books that inspired me at the start of this project, I was always surprised by how long and how well written they were. Did the authors really talk to that many people, obtain and go through such quantities of feedback and visit that many places? If so, I thought, it must be almost impossible to write a book! Well, my acknowledgements are going to be equally long. When writing a book, you do, indeed, end up talking to many people, receive and incorporate lots of feedback, visit many places, stay at different institutions or even move countries. Alas, my acknowledgements are not going to be equally well written, because this is the last thing I need to finish before handing the final manuscript to my editor.

As a result of the unfortunate compartmentalisation of modern academia, being a computer scientist studying history and philosophy of the discipline raises some eyebrows and leads to the wrong kind of ‘research outputs’. I’m grateful to my advisors, group leads and department heads who saw the value in my work and supported me over time, even if it did not fit in the usual boxes. This includes Alan Mycroft at the University of Cambridge, Richard Jones, Simon Thompson, Sally Fincher and Mark Batty at the University of Kent, and Petr Tůma at Charles University. I’m also grateful to David Corfield from the Department of Philosophy at the University of Kent who has been keen to cross the disciplinary boundary from the other side. The fact that the university administration has since decided to close down this thriving and highly ranked department remains a sad postscript to our inspiring collaboration.

I was fortunate to discover that even among computer scientists, many believe in transcending narrow disciplinary boundaries. The informal Cambridge Revolutionary Beers group provided both a sounding board for many of the ideas in this book and moral support over the numerous rejections and revisions that this manuscript went through. Thanks in particular to Antranig Basman, Stephen Kell, Joel Jakubovic, J. Ryan Stinnett and Dominic Orchard. Luke Church, Sam Aaron and Jonathan Edwards may not have often been there in person, but have regularly been there in spirit. The much-needed institutional support for the group has been provided by Fort St George, the Salisbury Arms and The Parcel Yard.

Outside my local circles, the impetus to start writing came in 2017 when Richard Gabriel and Guy Steele encouraged me to submit a paper drawing on my earlier work on programming errors to the Association for Computing Machinery (ACM) History of Programming Languages conference. I’m grateful for the initial nudge, but more importantly for their continued support of the project and feedback on multiple drafts

of the manuscript. The work of Dick Gabriel repeatedly reminded me that computer science does not have to be mere paradigmatic puzzle solving and served as inspiration throughout the work on the book. I'm also grateful to James Noble, Gilad Bracha, Rebecca Wirfs-Brock and Allen Wirfs-Brock who provided interesting additional historical information and feedback on parts of the book.

Other communities that were instrumental for the development of this book centre around a number of industry-oriented programming conferences. These provided the opportunity to encounter first-hand several of the culture clashes that I write about in this book and to talk to the participants in order to figure out what was going on. The long-term organiser of the functional programming track at the NDC Oslo conference, Bryan Hunter, deserves credit for facilitating the meeting that I wrote about in the Preface, but also for many late-night chats that encouraged me to work on things that I truly believe in. Andrea Magnorsky, who brought history and philosophy of programming to the CodeMesh conferences, not only invited me to share my early ideas, but also broadened my perspective in many ways and connected me to another group of like-minded people. I'm grateful to Alvaro Videla and Miles Sabin for their comments. Finally, the organiser of the NewCrafts conference in Paris, Rui Carvalho, managed to create a unique space for discussing the broader picture of programming. I loved coming to learn about intriguing philosophical and technical ideas and for the insightful discussions. The list of NewCrafts community members who gave me interesting ideas and references includes Romeu Moura and Arnaud Bailly, but is much longer. I may have initially come to NDC, CodeMesh and NewCrafts, as well as Lambda Days and other places to share my passion for F# and I appreciate them inviting me again as my interests shifted to history and philosophy.

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