

CONTENTS

<i>List of figures and tables</i>	<i>page</i> vi
<i>List of portraits</i>	vii
1 Heroes and Villains	I
2 Gentlemen vs Players	17
3 Families and Founders	53
4 The Managerial Revolution?	94
5 The Buccaneers	132
6 Fat Cats	170
7 Captains of Industry	216
<i>Acknowledgements</i>	239
<i>Notes</i>	241
<i>Bibliography</i>	258
<i>Index</i>	275