

Contents

|   |                                                                             |    |
|---|-----------------------------------------------------------------------------|----|
| 1 | Introduction                                                                | 1  |
| 2 | Mapping Background Music as a Phenomenon                                    | 6  |
| 3 | Scholarly Approaches to Background Music                                    | 10 |
| 4 | Historical Context: Cultural, Societal, and Infrastructural Characteristics | 16 |
| 5 | Around the Drawing Board: Providing Background Music                        | 28 |
| 6 | Behind the Till: Background Music as a Tool for Service Work                | 40 |
| 7 | On the Town: Contesting Background Music                                    | 48 |
| 8 | Discussion                                                                  | 60 |
|   | Research Material                                                           | 65 |
|   | References                                                                  | 68 |