

Contents

1	Introduction	1
2	Capitalism Before Corporations	5
3	Entrepreneurial Ownership: A Golden Age of Corporations	8
4	The Early Twentieth Century: One Step Forward, Two Steps Back	26
5	Post War Capitalism: The Age of Control	35
6	The Age of Financialization	43
7	Institutionalized Control	47
8	Reimagination	61
9	Conclusion	76
	Epilogue: Aberrant Capitalism	80
	References	82