

Contents

List of Contributors	page xi
Preface	xxiii
Acknowledgements	xxiv
1 Behavioural Economics and Policy for Pandemics: Pandemics as Tipping Points	1
JOAN COSTA-FONT AND MATTEO M. GALIZZI	
PART I EVIDENCE FROM EXPERIMENTS AND BEHAVIOURAL INSIGHTS	9
EDITED BY MATTEO M. GALIZZI	
2 What Have We Learned from Behavioural Economics for the COVID-19 Response?	11
MATTEO M. GALIZZI, VERONIKA LUPTAKOVA, MARIO MACIS, AND SORIN THODE	
3 Adaptation, COVID-19, and Climate Change	42
GEORGE LOEWENSTEIN AND ARCHIE KINNANE	
4 Risk-Taking, Risk Perception, and Risk Compensation in Times of COVID-19	57
BENNO GUENTHER, VIRGINIA FEDRIGO, AND JET SANDERS	
5 A False Sense of Security? Face Masking and Social Distancing	77
NICOLA CERUTTI	
	vii

viii CONTENTS

6	Preparing for the Next Pandemic: The Role of Behavioural Economics in Advance Care Planning	92
	JULIET HODGES	
7	Human Challenge Trials for Research on COVID-19 and Beyond: The Case of 1Day Sooner	114
	JUPITER ADAMS-PHIPPS, STEFFEN KAMENICEK, AND VIRGINIA SCHMIT	
8	Do the Public Support ‘Hard’ or ‘Soft’ Public Policies? Trends during COVID-19 and Implications for the Future	126
	SANCHAYAN BANERJEE, MANU SAVANI, AND GANGA SHREEDHAR	
9	One Size Does Not Fit All: Behavioural Interventions to Promote Vaccination	148
	ILANA BRODY, SILVIA SACCARDO, AND HENGCHEN DAI	
10	Psychological and Behavioural Aspects of the COVID-19 Pandemic: Systematic Evidence and Takeaways	191
	PLOUTARCHOS KOURTIDIS, HENRIKE STERNBERG, JANINA STEINERT, TIM BÜTHE, GIUSEPPE A. VELTRI, BARBARA FASOLO, AND MATTEO M. GALIZZI	
11	Behavioural Science and the Irish COVID-19 Response	220
	LIAM DELANEY AND EMMA WATSON	
12	On the Use of Behavioural Science in a Pandemic	232
	ADAM OLIVER	

13	Behavioural Public Health? Experts’ Biases and Responses to Pandemics	242
	MATTEO M. GALIZZI	
	PART II HEALTH BEHAVIOURS AND POLICIES DURING COVID-19	269
	EDITED BY JOAN COSTA-FONT	
14	The Effect of COVID-19 on Health and Health Behaviours: Evidence from Spain	271
	LYDIA PRIETO AND JUDIT VALL CASTELLÓ	
15	Mental Health and Health Behaviours among Vulnerable Populations during the COVID-19 Pandemic in the United States	290
	DANIEL BANKO-FERRAN, RANIA GIHLEB, AND OSEA GIUNTELLA	
16	Mental Health Interventions during the COVID-19 Pandemic: The ‘Welcomed Lockdown’ Hypothesis	309
	JOAN COSTA-FONT AND CRISTINA VILAPLANA-PRIETO	
17	Wrinkles in a Pandemic? COVID-19 and Behaviours towards Older Age Individuals	325
	JOAN COSTA-FONT	
18	Can Behavioural Insights Explain Ethnic Minority Vaccination Gaps?	335
	DANIELE SUDSATAYA, MIQDAD ASARIA, JOAN COSTA-FONT, AND FAICAL ACHAIKI	

X CONTENTS

19	How Can We Optimise Healthcare Delivery in the Wake of the COVID-19 Pandemic? The Rise of Digital Health Solutions in England	348
	GEORGINA CONNOLLY AND DIVYA SRIVASTAVA	
20	Biases in Vaccine Authorisation: Erring on the Side of Rare Events in SARS-CoV-2 Vaccines	369
	JOAN COSTA-FONT, MIQDAD ASARIA, AND ELIAS MOSSIALOS	
21	Trust and the COVID-19 Pandemic	378
	CAROLINE RUDISILL AND SAYWARD HARRISON	
22	How Do Individuals Perceive the Risk of COVID-19 Compared to Food Poisoning and Influenza?	401
	NATASHA ALDULAIMI, JOAN COSTA-FONT, AND LUCA SALMASI	
	Index	420