

The Recasting of the Latin American Right

This book analyzes the transformation of the political right in Latin America in response to the strengthening of left-wing parties and movements throughout the region. While Latin America's post-2000 left has been widely studied, little is known about right-wing political formations during and after that time. There is a paucity of research on recent phenomena associated with the reorganization of the right: the polarization of Latin American electorates and elites; the rebranding of preexisting conservative parties; the creation of new right-wing parties; and the rise of the radical right. This volume provides a comprehensive account of the strategies used by the political right since 2000. It analyzes both the supply side (parties, movements, and personalist vehicles) and the demand side (voters and public opinion) to provide a description and explanation of how the right has recast itself as a new political force across the entire region of Latin America.

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The Recasting of the Latin American Right

Polarization and Conservative Reactions

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