

## Rethinking Warfare in the 21st Century

This book seeks to critically review and evaluate the changes and consistencies in how warfare is interpreted and represented by academics, mass media outlets and political actors in the twenty-first century. The authors suggest that it is essential to understand the evolution and transformation of contemporary warfare's conceptualisation and practice in order to make sense of the current global geopolitical transformations that are in process, from a unipolar to a multipolar global order. They therefore examine the various key actors in international relations from conceptual, theoretical and empirical perspectives through thematic chapters that demonstrate the increasingly central role played by intangible factors in the representation and management of contemporary armed conflict. The book stresses the need to reflect upon and rethink the potentially highly problematic trajectory of the global community within the framework of twenty-first-century warfare's political and informational influence and effects.

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The Influence and Effects of the Politics, Information and Communication Mix  
Iulian Chifu , Greg Simons  
Frontmatter  
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# Rethinking Warfare in the 21st Century

*The Influence and Effects of the Politics,  
Information and Communication Mix*

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Iulian and I would like to express our deep gratitude and profound thanks to our wives and families for not only tolerating but supporting our intellectual ‘obsessions’ in researching and writing this book. It has taken valuable time away from them, but we remain optimistic and hopeful that we may all live in less ‘interesting’ times through the study and understanding of the nature of warfare in the 21st century.

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