

Contents

<i>List of Illustrations</i>	<i>page</i> ix
<i>Acknowledgements</i>	x
<i>Note on the Text</i>	xii
<i>List of Abbreviations</i>	xiii
Introduction: Playing at Work/Working at Play	i
PART I FACTORY THEATRE	
1 Staging Bournville’s Spirit: Cadbury’s Industrial Performances	21
2 Theatre in the Bournville Factory: Performance at Work	59
PART II THEATRE IN THE FACTORY GARDEN	
3 Marketing Fresh Air: Outdoor Performance at Bournville’s Factory in the Garden	95
4 Serious Play: John Drinkwater’s Masques at Bournville	125
PART III THEATRE, EDUCATION, AND WORKER WELL-BEING	
5 Keeping It on the Right Lines: Making Theatre in Bournville’s Recreational Societies	165

viii	<i>Contents</i>	
6	Dramatic Methods of Teaching: Theatre and Education at Bournville	200
	Conclusion	231
	<i>Bibliography</i>	236
	<i>Index</i>	245