

Index

- abbreviations, 20, 152
 academic writing, 25, 112, 129, 154
Academically Adrift, 89
 active verbs, 27, 63, 140, 165
 adjectives, 24, 155
 advanced placement (AP), 74, 91, 113, 184
 adverbs, 8, 25, 119–118
 Antioch College, 50, 70, 71
 argumentative essay, 52, 81, 97, 108, 110, 112, 121
 Army Alpha test, the, 53, 54, 60
Atlantic, the, 14, 145, 147, 186
 Australia's Special Tertiary Admissions Tests (STAT), 74, 97, 108, 180
- Bain, Alexander, 31
 bias, 61
 blog, 61, 112, 126, 183, 185, 188
 boosters, 44, 64, 101, 118, 122, 130, 141
 brackets, 44, 64, 101, 122
 Briggs, LeBaron Russel, 71, 88
 Brigham, Carl, 53, 54, 57, 59, 67, 72
 British Broadcasting Company (BBC), 136, 147, 171
 Burt, Cyril, 48, 52–54, 59, 67, 72, 75–76, 77, 178
- California High School Proficiency Examination (CAHSPE), 108
 Cambridge, 30, 31, 35, 68–71, 76, 86, 93, 97, 108, 163, 171, 178–180
 Campbell, George, 12, 15, 17, 31
 capitalization, 20, 21, 71, 87, 96, 111, 112, 154–157, 163, 165
 civility, 118, 172
 Clarendon Report, The, 29, 32
 closed lexical categories, 23
 cohesion, 118
 collaborative authorship, 131, 135, 138
 college admission, 50, 74, 78, 163
 Common Core, 108, 182
 composition courses, 10, 75, 113, 115
 compression, 120
 conjunctions, 23, 147
 control, over practice, 10, 93
 correct writing, 33
 constraints of, 20, 40, 49, 146
 continuum for, 161
 origin of, 13, 30, 74, 147
 regulation of, 9, 35, 126, 163
 spelling of, 17, 94
 Court of Chancery, 13, 28
 Critical language awareness, or CLA, 74, 78, 89, 90, 181
- Dale, Thomas, 18
 dialect, 14, 17, 37, 41, 52
 digital writing, 11, 24, 147, 159
 diverse writing, 6
- Edinburgh Review*, 128
 Education Act, The, 72
Education Weekly, 137
Elements of Style, 18, 19, 28
 Eliot, Charles, 12, 18, 50, 70, 128
 email, 127, 155
 workplace, 10, 24, 131, 132, 139, 143, 162, 163
 emojis, 26, 132, 145, 149, 154, 158, 187
 English composition exams, 9, 70
 English for Academic Purposes (EAP/ESP), 113–114, 116
 English Language Amendment, 38
 Enlightenment, the, 30, 172
 entrance exams, 18, 50, 51, 57, 69–72, 93, 98, 112
 errors, 96
 eugenics, 49, 53, 57
 exaggerations, 149
 extrapolation, 60, 73, 78

Index

225

- first-year college students, 79, 89, 113
 Fisher, Ann, 15
 five-paragraph essay, 109
 formal writing, 11, 20, 132
 academic research, 155
 formal syntax, 157, 158

 General Certificate of Education (GCE),
 67, 73, 77
 General Certificate of Secondary
 Education (GCSE), 74, 77, 78, 93, 108,
 136, 146
 generalizations, 44, 64, 84–85, 101, 122,
 130, 141
 Gillard, Julia, 90, 180, 182
 Gonzalez, 112
 grade point average (GPA), 80, 135
 grammar
 bad/good grammar, 20, 32, 34
 checkers, 24
 conventions, 20, 87, 112
 schools, 30
 Greek, 30–32, 96

Harpers, 18, 95
 Harvard English entrance exam, 42
 hedges, 44, 64, 101, 118, 130, 141
 high school, 105, 108, 123
 Hillegas, Milo, 51, 52, 61–65
 Hourglass organization, 43, 63, 65, 101,
 102, 121, 140

 informational writing, 11, 124, 162
 intelligence quotient, 9, 51–61, 177, 178
 intelligence tests, 57–60, 78, 90
 International Baccalaureate (IB), 74
 interpersonal language, 81, 110, 130, 164

 Johnson, Samuel, 14, 15, 17

 lab reports, 116, 127
Ladies Magazine (publication), 127
 Language awareness. *See* CLA
 language difference, 38–39, 41, 152
 language diversity, 41, 166. *See* linguistic
 diversity
 language ignorance, 59, 149

 language knowledge, 6, 9, 32, 35, 40, 41, 47,
 79, 160, 162, 164, 166
 language regulation mode, 40, 95
 Latin, 13, 15, 30–32, 36, 68, 96, 171, 172
 learning
 culture of, 9, 59, 73, 76
 evaluation of, 136
 linguistic diversity, 8–9, 33, 37, 39, 41–42,
 148, 166
 linguistic equity, 25, 41, 163
 Lowth, Robert, 14, 15, 21, 171

 Mann, Horace, 48, 49, 70
 McCulloch, Gretchen, 132, 151
 mechanics, 94, 157, 158, 182
 memorization, 21, 114
 metacognition, 116, 117, 163
 Milton, 31
 morphology, 23, 24, 154, 157–159
 Murray, Lindley, 5, 15, 171

 Napier Commission, 33
 National Assessment of Educational
 Progress, 89, 96, 97, 182
 National Assessment Program – Literacy
 and Numeracy (NAPLAN), 74, 90, 93,
 97, 108, 183
 National Association of Student Financial
 Aid Administrators (NASFAA), 99
 nationalism, 15, 71
 natural intelligence, 48, 57
New York Times, 19, 105, 145, 158,
 180, 187
 Newbolt Report, 12, 35, 37
Newsweek, 86, 89, 105, 180
 Norwood Report, 59
 noun phrases, 24–28, 81, 155, 157–159,
 164, 185
 density of, 25, 120

 Observer (publication), 29, 36
 oral communication, 41, 68, 137, 179
 Oxford, 30, 35, 68, 70, 71, 75, 80, 179

 passive verbs, 19, 26, 27, 43, 44, 46, 63–65,
 100, 101, 121, 122, 140, 141, 159, 165
 performance measurement, 142

- persuasive essay, 85
 Philosophy of Rhetoric. *See* Campbell, George
 phonemes, 21
 phrenology, 9, 49
 point, evidence, evaluation, link (PEEL), 109, 119
 preposition, 23–25
 Priestley, Joseph, 14, 30, 35
 Princeton, 30, 70, 128
 professional success, 125–127, 134
 pronouns
 first person pronouns, 4, 28
 punctuation, 21, 42, 47, 52, 69, 80
 assessments of, 97, 145
 historical interpretations of, 5, 31, 90, 151
 within the writing continuum, 158
- race, 53, 157
 Rae, John, 36
 registers, 41
 Revolution, American, 30
 revolutions, Industrial, 32
 rhetoric, 31, 91
 rhetorical move, 116
 rubric, 94
- Saturday Evening Post*, 128
 school, 30
 Native American, 33
School and Society, 128
 secondary education., 115
 Shakespeare, 31, 75
 Sheils, Meril. *See* *Why Johnny can't Write*
 Silber, John, 38, 95
 slang, 11, 145, 147, 152, 153, 154
 Smitherman, Geneva, 3, 40
 social media writing, 132, 146, 151, 155
 socioeconomic status, 9, 61, 78
 spelling, 8, 13, 17, 21, 66, 70, 78, 111–112, 114
 split infinitives, 36
 standard English
 English, standardized, 13, 93, 170
 national language, 13, 33, 38
 origin of, 13
 standard English, origins of
 15th century, 8, 26, 114
 17th century, 13
 18th century, 8, 14, 15, 30, 35, 75
 19th century, 7, 9, 14, 18, 31, 33, 49, 50, 51, 52, 68, 69, 90, 146
 20th century, 9, 10, 17, 38, 48, 54, 57, 67, 73, 75, 89, 96, 113, 127–129, 146, 172
 21st century, 12, 29, 48, 89, 90, 98, 105, 129
 standardized testing, 9, 77, 78, 89, 109
 Accuplacer, 74, 77, 113, 179
 ACT, 73, 74, 78, 108
 SAT, 72, 73, 78, 79, 113, 146
 Strunk and White. *See* *Elements of Style*
 student debt, 137
 subject-verb-object, 22, 152, 159
 superlatives, 24
 Swift, Jonathan, 14, 15
 Sword, Helen, 152
Sydney Morning Herald, 86, 90, 98
- teaching, 3, 29, 37, 46, 93, 95, 109–112, 170
 Teaching English to Speakers of Other Languages (TESOL), 39
 technology
 digital, 136, 151
 new, 144–148, 154
 television, 89, 145, 146, 149
 Terman, Lewis, 53, 54, 59
 Tertiary Online Writing Assessment (TOWA), 93
 test-based criteria, 92
 tests, individual timed, 49, 61, 70, 77, 97
 texting, 20, 145, 146, 152, 186
 textism, 11, 21
 transfer, 116
 transitions, 109–118, 125, 136, 162, 184
 Twitter (now X), 153–155
- Universal Declaration of Linguistic Rights, 41
 US Framework for Success in Postsecondary Writing, 94, 182
 US National Association for College Admission Counseling (NACAC), 99

Index

227

- usage guides, 6, 8, 14, 15, 19, 20, 36, 148
 usage preferences, 14, 18, 87, 157
 usage wardens, 14, 18
- verbs, 8, 20, 24–28, 36, 44, 64, 101, 118, 120,
 122, 158
 vocabulary, 89, 90, 93, 147
- Webster, Noah, 14, 17, 18
 Whitman, Walt, 153
 Why Johnny Can't Write, 86, 89, 96, 180
Worlds Apart, 129, 134, 137
 writing
- 2-D, 9, 61, 74
 3-D, 9, 61–62, 77, 162
 argumentative. *See* argumentative essay
 explanatory, 10, 81, 108, 110
 moralized, 15
 narrative, 97, 108–110, 148, 183
 regulated, 33, 35, 40, 47, 49, 68, 76, 77,
 86, 105, 146, 147
 ungrammatical, 22
 workplace, 10, 126, 127, 129–144, 162
 writing ability, 152
 writing continuum, 16, 21, 27, 120, 164,
 155–157