

## Handbook of Research Methods in Social and Personality Psychology

This indispensable collection provides extensive, yet accessible, coverage of conceptual and practical issues in research design in personality and social psychology. Using numerous examples and clear guidelines, especially for conducting complex statistical analysis, leading experts address specific methods and areas of research to capture a definitive overview of contemporary practice. Updated and expanded, this third edition engages with the most important methodological innovations over the past decade, offering a timely perspective on research practice in the field. To reflect such rapid advances, this volume includes commentary on particularly timely areas of development such as social neuroscience, mobile sensing methods, and innovative statistical applications. Seasoned and early-career researchers alike will find a range of tools, methods, and practices that will help improve their research and develop new conceptual and methodological possibilities. Supplementary online materials are available on Cambridge Core and can be found at [www.cambridge.org/Reis](http://www.cambridge.org/Reis).

HARRY T. REIS, Dean's Professor of Psychology at the University of Rochester and past Editor of the *Journal of Personality and Social Psychology*, has published over 250 papers and is known for methodological innovation. He has received career contribution awards from the Society for Personality and Social Psychology and the International Association for Relationship Research.

TESSA WEST, Professor of Psychology at New York University, is known for her methodological expertise and research on interpersonal perception. She has received the Louis Kidder Early Career Award and the Theoretical Innovation Prize from the Foundation of Personality and Social Psychology. She is also an elected fellow for the Association of Psychological Science and the Society for Personality and Social Psychology.

CHARLES M. JUDD is College Professor of Distinction Emeritus at the University of Colorado–Boulder and Visiting Professor at Oxford University. He is past Editor of the *Journal of Personality and Social Psychology* and the *Journal of Experimental Social Psychology*. He has won numerous awards, contributed more than 150 articles, and authored or edited a dozen books.

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Frontmatter

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## Cambridge Handbooks in Psychology

# Handbook of Research Methods in Social and Personality Psychology

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Third Edition

*Edited by*

Harry T. Reis

*University of Rochester, New York*

Tessa West

*New York University*

Charles M. Judd

*University of Colorado–Boulder*



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Shaftesbury Road, Cambridge CB2 8EA, United Kingdom  
One Liberty Plaza, 20th Floor, New York, NY 10006, USA  
477 Williamstown Road, Port Melbourne, VIC 3207, Australia  
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## Contributors

ROBERT A. ACKERMAN, The University of Texas at Dallas

JORDAN R. AXT, McGill University

MAHZARIN R. BANAJI, Harvard University

ELLIOT T. BERKMAN, University of Oregon

MONICA BIERNAT, University of Kansas

MARILYNN B. BREWER, The Ohio State University

ROBERT S. CHAVEZ, University of Oregon

CHRIS CRANDALL, University of Kansas

WILLIAM D. CRANO, Claremont Graduate University

WILLIAM A. CUNNINGHAM, University of Toronto

FLORIAN ERMARK, Universität Heidelberg

LEANDRE R. FABRIGAR, Queen's University

KLAUS FIEDLER, Universität Heidelberg

SHELLY L. GABLE, University of California, Santa Barbara

KAYLA M. GARNER, Northwestern University

BERTRAM GAWRONSKI, University of Texas at Austin

ROGER GINER-SOROLLA, University of Kent

AMIE M. GORDON, University of Michigan

JUDITH A. HALL, Northeastern University

MOLLY E. IRELAND, Receptiviti

CHARLES M. JUDD, University of Colorado

DEBORAH A. KASHY, Michigan State University

DAVID A. KENNY, University of Connecticut

KARL CHRISTOPH KLAUER, Albert-Ludwigs-Universität Freiburg

MICHAL KOSINSKI, Stanford University

- 
- NEIL A. LEWIS JR., Cornell University  
REBECCA LITTMAN, University of Illinois Chicago  
MATTHIAS R. MEHL, University of Arizona  
WENDY BERRY MENDES, Yale University  
DAVID MILLER, American Institutes for Research  
MAO MOGAMI, New York University  
AMANDA KAY MONTOYA, University of California, Los Angeles  
SHIGEHIRO OISHI, University of Chicago  
KRISTEN OLSON, University of Nebraska-Lincoln  
JAMES W. PENNEBAKER, University of Texas at Austin  
HARRY T. REIS, University of Rochester  
WILLIAM REVELLE, Northwestern University  
RAMONA SCHOEDEL, Ludwig-Maximilians-Universität München  
LAURA SELS, University of Ghent  
PATRICK E. SHROUT, New York University  
ELIOT R. SMITH, Indiana University  
CHADLY STERN, University of Illinois Urbana-Champaign  
STEPHANIE J. TEPPER, Cornell University  
KATHERINE R. THORSON, Barnard College, Columbia University  
AYSE K. USKUL, University of Sussex  
THOMAS I. VAUGHAN-JOHNSTON, Cardiff University  
DUANE T. WEGENER, The Ohio State University  
TESSA WEST, New York University  
SHERRY JUEYU WU, University of California, Los Angeles